



April 18, 2025

Luis F. Servin  
Executive Director  
Santa Barbara County Workforce Development Board  
130 East Ortega Street  
Santa Barbara, CA 93101

**RE: Community Investment Program Funding Award**

Dear Mr. Servin,

CenCal Health is pleased to make available Community Investment funds to improve health outcomes and access to whole person care services by addressing social drivers of health for the Medi-Cal population.

We are pleased to inform you that your Community Investment application has been approved for funding. CenCal Health has allocated a total award amount of \$60,000 in Community Investment funding to the Santa Barbara County Workforce Development Board. Please review the enclosure, sign and return it to CenCal Health within two (2) weeks. After CenCal Health receives the signed award letter, payment will be issued within 30 days.

CenCal Health requests that applicants refrain from issuing any press releases or public announcements regarding an award of funding until a legal agreement has been fully executed. Additionally, any use of CenCal Health's name and logo, including for press releases and public announcements, requires prior written approval from CenCal Health.

CenCal Health is thrilled to partner with the Santa Barbara County Workforce Development Board to improve the health of our communities. Thank you for your partnership and your commitment to serving CenCal Health members.

Sincerely,

A handwritten signature in blue ink, appearing to read "Van Do-Reynoso", is written over a light blue circular background.

Van Do-Reynoso, MPH, PhD  
Chief Customer Experience Officer,  
Chief Health Equity Officer  
CenCal Health

Enclosure: Statement of Work

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Community Investment Funding Award:  
Santa Barbara County Workforce Development Board**

To successfully reach the Community Investment Program goals, the Santa Barbara County Workforce Development Board will use the Community Investment funding as outlined below.

**Deliverables:**

- Farmworker Resource Center (FWRC): provide in-office services for healthcare navigation, workforce support, and social service referrals
- FWRC Mobile Outreach: deliver services directly to agricultural employers, farm sites, and community events throughout Santa Barbara County
- Events and Workshops: provide services at community and employer events, connecting farmworkers to vital resources
- Virtual Support: provide assistance to farmworkers via phone, email, and online consultations to ensure accessibility

**Budget:**

- \$33,818.02: Retain three (3) staff members to provide culturally competent services to farmworkers and their families
  - 0.09 FTE Career Employment Specialist
  - 0.09 FTE Senior Career Employment Specialist
  - 0.09 FTE Department Business Specialist II
- \$15,248.62: Host or participate in community events
- \$10,933.37: Cover indirect costs

**Reporting Measures:**

- Served 3,600 individuals annually with equitable access to critical resources, workforce development opportunities, healthcare services, and social support systems
- Hosted or participated in four (4) resource fairs during grant period
- Hosted two (2) Mexican Consulate events to provide valuable information to the farmworker community

Progress reports are due every six months, and a final report is due within three months of funds being fully expended.

Please sign and date below to accept the Community Investment Funding Award.

Name: Daniel Nielson

Title: Director

Signature: \_\_\_\_\_, \_\_\_\_\_ Date: \_\_\_\_\_