

JOAN HARTMANN
Third District Supervisor



County Administration Building
105 East Anapamu Street
Santa Barbara, California 93101
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COUNTY OF SANTA BARBARA

Date: 04/23/2021

Clerk of the Board of Supervisors
County of Santa Barbara
105 East Anapamu Street
Santa Barbara, CA 93101

RE: Appointment of **Magdalena Sunshine Serrano** to **Commission for Women**

For placement on the Board of Supervisors agenda for the meeting of: **05/04/2021**

I would like to recommend the appointment/ reappointment of the following person to the Commission for Women:

Salutation: Mr Mrs Ms.
Full Name of Appointee: Magdalena Sunshine Serrano
Address:
City/State/Zip:
Home Phone:
Cell Phone:
Work Phone:
E-mail:

Appointee will represent the **Third District** on this commission.
Position was formerly held by: Liliana Cardenas
 Check box only if this appointment is filling an unexpired vacancy.

Third District Supervisor: Joan Hartmann

Signed by: Joan Hartmann

COB Information Verification	
<input type="checkbox"/>	Letter of Resignation on file
<input type="checkbox"/>	Vacancy Notice on file
Term:	
<input type="checkbox"/>	_____ years
<input type="checkbox"/>	Beginning date _____
<input type="checkbox"/>	Ending date _____

Profile

Magdalena Sunshine

First Name

Serrano

Last Name

[Redacted]

Email Address

[Redacted]

Street Address

[Redacted]

City

CA

State

93434

Postal Code

Indicate Supervisor Who Will Receive a Copy of your Application *

Third District - Joan Hartmann

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

Which Boards would you like to apply for?

Commission For Women: Submitted

Reference 1 Name

Jessica Guajardo

Reference 1 Occupation

Registered Nurse

Reference 2 Name

Steve Clarke, MD

Reference 2 Occupation

Medical Director

Reference 3 Name

Noemi Velasquez

Reference 3 Occupation

BH Outreach Coordinator

If you are now, or have ever been employed by the County of Santa Barbara, please list the department in which you worked, your title, and the dates you were employed.

N/A

Interests & Experiences

Please explain why you are interested in serving, and what experience you bring to the Committee. Attach additional documentation as necessary.

As an Indigenous woman, an executive, a social worker, and as a clinician leader with various perspectives varying from individual health, public health, population management, and medical administration, I want to leverage my unique scope of knowledge to support the work of the Women's Commission. Furthermore, it would be my great honor to represent the City of Guadalupe on the Women's Commission and learn from a circle of women who are committed to promoting the well-being and equal status of women in Santa Barbara County. My personal and professional life are very integrated at this phase of my life. In my professional experience, while navigating the line between clinician and executive, I have championed through example a culture of civility and inclusion among leadership, key staff, and my service lines. My department has changed the clinical care teams because it is intentionally ethnically, racially, culturally, and linguistically diverse to better meet the behavioral needs of our patient population. We have piloted programs and developed affirming spaces for our LGBTQA community. When I arrived at Community Health Centers of the Central Coast 5 years ago, I was one of 6 behavioral health clinicians. Today, we embody 4 service lines. The goal of our behavioral health community-based education and outreach activities is to empower newly identified members of special populations and to systematically deconstruct institutional and cultural barriers that have not been affirming of their healthcare needs. We have created a safe space through trauma-informed, network-wide community circles, and groups that foster trust between members of these special populations and the larger systems of care. As a result of our behavioral health integration initiatives, local community members have been challenging social norms and cultural roles which previously impeded their ability to access mental health services. Through these pointed outreach efforts the team has addressed multiple barriers to accessing services, such as those related to culture, language, transportation, location, stigma, and institutional mistrust or fear due to historical experiences of discrimination and racism. In 2021, we as a community must create a cross-sector network focused on the promotion of healing and unity of our families and that begins with women.

Give any information explaining qualifications, experience, training, education, volunteer activities, community organization memberships, or personal interests that bear on your application for the above Board, Commission or Committee. Attach additional documentation as necessary.

The Behavioral Health Team at Community Health Centers of the Central Coast and I work very closely with the farmworkers and there is a tremendous need during this pandemic to create remote access for families who have fallen through the digital divide. Moreover, the disparities experienced by the most marginalized patients have been exacerbated by the recent transition to remote and virtual platforms. Prior to the COVID-19 pandemic, our patients struggled to navigate the structural inequities which are further compounded for the women and children we serve in Northern Santa Barbara County. As I look forward, past the coronavirus pandemic, to the inevitable ripple effects on our economy, our healthcare delivery system, even our collective mental hardiness, a goal, and mission begins to emerge of how to best serve the community. This is a potential area of focus for this commission. In 2021, I hope to further expand our clinical and community programs through technology-based platforms to close the digital divide that exists within the populations we serve.

[Serrano_CV_3-2021.pdf](#)

Upload a Resume



Please attach any additional documents here

Demographics

Ethnicity

American Indian/Alaskan Native Aleutian

Gender

Female

Date of Birth

Education Completed:

Magdalena has an Associate's Degree in Liberal Arts from Allan Hancock College, a Bachelor's degree in Sociology and American Indian Studies from UCLA, and a Master's of Social Work from USC. In 2015, she completed a Public Health program focused on health equity and community organizing in American Indian and Indigenous populations from Johns Hopkins Bloomberg School of Public Health. She is the Director of Behavioral Health and Psychiatry Services for Community Health Centers of the Central Coast and oversees the adolescent and adult mental health programs. In 2017, she received the Latino Legacy Award for her contributions to increasing access to mental health treatment in Santa Barbara and San Luis Obispo County. Over the last 5 years, Magdalena and the CHC clinical leadership team have committed to developing a culturally and linguistically inclusive care model where diversity is celebrated at all levels. Magdalena's and CHC's cross-sector partners share an aligned vision for the future of our youth and young adults— and together we hope to promote a culture of healing and wellness for all people on the Central Coast of California.

Please Agree with the Following Statement

I agree that upon submission of this application all information provided is a matter of public record, and is subject to disclosure.

I Agree *

Magdalena Sunshine Serrano, MSW, LCSW 28864

· 304 Fuente Drive, Guadalupe, CA 93420 · Phone: 805-266-6394 · E-mail: mserrano@chccc.org ·

EDUCATION

- 2015 Certificate in Public Health Training for American Indian Health Professionals,
Johns Hopkins, Bloomberg School of Public Health, Baltimore
- 2007 Master of Social Work, Health Concentration
University of Southern California, School of Social Work, Los Angeles
- 2005 Bachelor of Arts in Sociology, American Indian Studies Minor
University of California, Los Angeles, Westwood
- 2002 Associates of Arts, Liberal Studies
Allan Hancock College, Santa Maria

CLINICAL EXPERIENCE

- 6/17- Present Director of Behavioral Health and Psychiatry Services
Community Health Centers of the Central Coast, Santa Maria, CA
- Provide direct oversight to 3 service lines comprised of 50+ clinicians and staff
 - Manage an annual department budget of 5 million dollars
 - Clinical Supervision to ACSW's, MSW's and BSW students
- 5/16-5/17 Associate Behavioral Health Department Director
Community Health Centers of the Central Coast, Santa Maria, CA
- Provide clinical mentoring and administrative supervision to a clinical staff of licensed, pre-licensed, associate and student intern Counselors, Marriage and Family Therapist and Social Workers.
 - Act as a preceptor to Medical Students including Physician Assistants and Nurse Practitioners training within the integrated health care model.
 - Develop and adapt the clinical staffing plan to ensure provision of optimal treatment capacity and service levels.
 - Work in partnership with the Mental Health Outreach Coordinator and promotoras in the County to provide clinical support and bridging of services.
- 8/14- 4/16 Licensed Clinical Social Worker/Mental Wellness Staff Educator
Community Health Centers of the Central Coast, Santa Maria, CA
- Counsel a caseload of 120+ adults, couples and families
 - Behavioral Health Consultation for medical staff
 - Cross-disciplinary diabetes case management team
 - PTSD, trauma and grief specialist
 - Preceptor for Physician Assistants and Nurse Practitioner students
- 5/10- 8/14 Counselor/ Licensed Clinical Social Worker/Department Coordinator
American Indian Health & Services, Urban Indian Health Services, Santa Barbara, CA
- Counsel a caseload of 40+ high risk children, adolescents, adults, couples and families
 - Facilitate weekly Women's Talking Circles/Health Education forums
 - Coordinate quarterly Wellbriety Community Programs for groups of 25+
 - Train new staff, department intakes, community referrals, care management
 - Program development, outreach and dissemination to key community stakeholders
- 12/08 – 5/10 Intake Social Worker /Case Management Coordinator
Hospice of Santa Barbara, Santa Barbara, CA
- Performed comprehensive initial psychosocial, suicide risk screenings, bereavement evaluations

- Development and implementation of goal-directed family care plans
- Provided short-term crisis intervention as well as community trainings
- Triage daily crisis calls and complicated grief assessments
- Managed department caseloads- coordinated clinical caseload of 15 clinicians/case-managers

8/06-6/07 Oncology Social Worker
Ted Mann Family Resource Center, University of California Los Angeles Medical Center, CA

- Counseled a caseload of 25+ patients with end-stage cancer
- Co-facilitated a weekly Lung Cancer Support group
- Coordinated a quarterly *Look Good Feel Better* program with the American Cancer Society
- Provided supportive counseling and psycho-education to family network

8/05-7/06 Patient Navigator/Health Educator/Social Work Intern
Urban Latino African American Cancer Disparities Project, Centinela Freeman Regional Medical Center, Memorial Campus, Inglewood, CA

- Provided culturally and linguistically appropriate guidance to cancer patients from Latino and African-American communities in underserved communities
- Resource Brokering- referrals, case-management and linkage to partner organizations
- Patient Education - regarding diagnosis, prognosis, treatment and rehabilitation process

9/03-6/05 Peer Counselor – Transfer and Non-Traditional Students
Retention of American Indians Now (RAIN), University of California, Los Angeles, CA

- Peer counseled a caseload of 40+ American Indian students dealing with difficult life circumstances, such as coping with learning disabilities, mental illness, historical trauma, cultural and identity transitions, bereavement and loss, alcohol and substance abuse, and intimate partner violence.
- Collateral case management services to American Indian Health and Service Organization

TEACHING EXPERIENCE

1/15- Present Clinical Assistant Professor, Department of Physicians Assistant Studies, Arizona School of Health Sciences
 A.T. Still University, Mesa, Arizona

PUBLICATIONS

Zebrack, B. & Serrano, M.S. (2007, March/April). Young adults facing the challenges of cancer. *Coping*, 20.
 Serrano, M.S. (2005). The Motivation Behind Non-traditionality. In Bell, I., McGrane, B. & Gunderson, J. (Eds.), *This Book is Not Required: An Emotional Survival Manual for Students, Third Edition*, Chapter 1. Thousand Oaks, CA: Pine Forge Press

RESEARCH ASSISTANTSHIPS

2006-2007 With Dr. Brad Zebrack: Research Interviewer of Photo-voice Project for Families of Childhood Cancer Survivors, University of Southern California, School of Social Work
 2005 With Dr. Johanna Daily: Research Assistant of Harvard Malaria Initiative-The Role of Hemoglobin C, Harvard School of Public Health
 2003-2005 With Dr. Duane Champagne: Researcher of Risk and Resiliency Factors in Native American Adolescence

PROFESSIONAL CERTIFICATIONS/LICENSURE/SPECIALIZED SKILLS

In Progress California Institute for Behavioral Health Solutions (CIBHS) Medical Leadership Training Series, Sacramento, CA
 2016 Capacitor Trainer: Trauma Healing and Transformation, Montecito, CA
 2016 Mental Health First Aide Training, Simi Valley, Ca
 2016 Community Resiliency Model Trainer, Trauma Resource Institute, Buellton, CA
 2015 Trauma Resiliency Model LEVEL 2, Trauma Resource Institute, Claremont, CA
 2015 Trauma Resiliency Model, Trauma Resource Institute, Buellton, CA
 2014 EMDR Integrating into Clinical Practice, EMDRIA Consulting, Santa Maria, CA
 2014 Matrix Model Core Training, Matrix Institute, Woodland Hills, CA
 2014 EMDR Institute Basic Training, EMDR Institute Inc., Watsonville, CA
 2014 Clinical Supervisor Certification, Board of Behavioral Sciences, CA

2013	Healing Arts Certification, Windows between Worlds, Venice, CA
2013	Community Facilitator, Alliance for Living and Dying Well-5 Wishes, Santa Barbara, CA
2012	Licensed Clinical Social Worker, LCS 28864, Board of Behavioral Sciences, CA
2010	Fire-Starter Certification, Wellbriety Training Institute, White Bison, Colorado Springs, CO
2010	Post Traumatic Stress Management Training, Santa Barbara Response Network, Santa Barbara, CA
2009	Psychological First Aid Certification, Center for Trauma Psychology, Santa Barbara, CA
2007	Domestic Violence Peer Counseling and Advocacy Certification, Los Angeles, CA

PRESENTATIONS/STAFF TRAININGS

2021	ACE's Aware Key Informant, Strengths and Barriers in Implementing the ACEs Screening Tool in Tribal Urban Indian and Rural Settings , CHC of the Central Coast, Santa Maria
2021	ACE's Aware Speaker, Grantee Spotlight – Statewide panel , CHC of the Central Coast, Santa Maria
2016	<i>Community Resiliency Model</i> , Mental Wellness Program, CHC of the Central Coast, Santa Maria
2014	<i>Healing Arts and Health Promotion</i> , Employee Wellness Committee, American Indian Health & Services
2013	<i>Crisis Response and Suicide Prevention</i> , American Indian Health & Services, Santa Barbara
2012	<i>Exploring Social Work</i> , American Indian College Motivation Day, CA State University, Sacramento
2012	<i>Community Based Counseling Interventions</i> , University of California, Santa Barbara
2011	<i>Suicide in Indian Country</i> , American Indian Health & Services, Santa Barbara
2010	<i>The Medicine Wheel as a Clinical Tool</i> , Community Forum, Hospice of Santa Barbara
2009	<i>Healthy Boundaries</i> , Volunteer Training, Hospice of Santa Barbara
2008	<i>Cultural Awareness</i> , Staff and Volunteer Training, Hospice of Santa Barbara
2007	<i>The Role of Patient Navigator</i> , Centinela Freeman Regional Medical Center, Cancer Disparities Research Partnership Program, National Cancer Institute.

COMMUNITY COUNSELING AND CONSULTING

2014- Present	Consultant, House of Healing- EMDR Trauma Treatment Center, Inc.
2012- Present	Alumni Mentor Program (AMP), USC School of Social Work, Alumni Association
2012- Present	Program Evaluator, El Padrecito Dance Studios Community Youth Program
2008- Present	Critical Responder, Santa Barbara Suicide Response Network, County of Santa Barbara
2008- Present	Community Liaison, St. Mary's of the Assumption School, Parent Association
2003- 2007	Mentor, Supporting Undergraduate Natives (S.U.N.), Retention of American Indians Now
2003- 2005	Counselor/Tutor, American Indian Recruitment (AIR), Southern California Indian Center
2004- 2005	Presenter , UCLA American Indian Student Association's 5 th Annual Youth Conference

AWARDS AND DISTINCTIONS

2017	Latino Legacy Award, Healthcare, Mental Health Access, Santa Barbara County
2007	Distinguished Student Award, <i>Order of Arête</i> , University of Southern California
2007	Heart of Social Work, Abby Levy Scholar, University of Southern California
2005-2007	Helen P. Levin Endowed Scholarship, University of Southern California
2005	Chancellor's Service Award , University of California, Los Angeles
2004-2005	Arianna and Hannah Yellow Thunder Scholarship, University of California, Los Angeles
2003-2004	Outstanding Community Service Award – UCLA Community Programs Office
2003-2004	Campus Achievement Award – Retention of American Indians Now, University of California, Los Angeles

PROFESSIONAL MEMBERSHIPS

2021-Present	United Way of Santa Barbara County, Critical Needs Fund Grantmaking Committee
2017-Present	California Primary Care Association, Behavioral Health Peer Network
2007-Present	University of Southern California, School of Social Work, Alumni Association
2005-Present	University of California, Los Angeles, American Indian Alumni Association
2005-Present	National Association of Social Workers, California Chapter

PROFESSIONAL REFERENCES

Submission completed online from Dr. Steve Clarke, Medical Director

