



## **Annual Report to Board of Supervisors November 10, 2020**

### **Mission Statement:**

**The Commission for Women (CFW) promotes the well-being and equal status of women (across the gender spectrum) in Santa Barbara County. We work to:**

- ❖ *Develop, facilitate, recognize and recommend programs*
- ❖ *Collaborate with other agencies*
- ❖ *Gather and disseminate information*
- ❖ *Conduct public meetings*
- ❖ *Advise the Board of Supervisors (BOS)*





# CFW's Countywide Program Development & Activities



Each year the Santa Barbara County Commission for Women (CFW) presents summaries of our important and exciting work on behalf of the Board of Supervisors (BOS) and Santa Barbara County's women and girls.

Serving our mission to promote the well-being and equality of women and girls (across the gender spectrum) countywide, CFW highlights our 2019-2020 projects and some key outcomes and a preview of our 2020-2021 Operational Work Plan.

## CFW Subcommittees

1. **Outreach:** Public face of Commission work
2. **Policy:** Tracks local, state, and national legislation affecting women, and attend conferences
3. **Leadership Development:** Encourage women's participation in community, business and political leadership involving women and girls



CFW Retreat Meeting, Aug 2020  
Chair, Margs Fitzwilliam 2020-2021  
Vice Chair, Ivette Peralta

## Subcommittees (Cont.)

4. **Listening Sessions:** Be eyes and ears of BOS and constituents, conduct public meetings
5. **Advocacy:** Discover, support and promote key causes directly beneficial to women and girls
6. **Veteran's Stand Down:** Annual Collaboration with annual Veteran's Stand Down Program



# Collaborations with Other Agencies - Oct 2019



## Veterans' Stand Down Event, Santa Maria Fairgrounds, October 2019

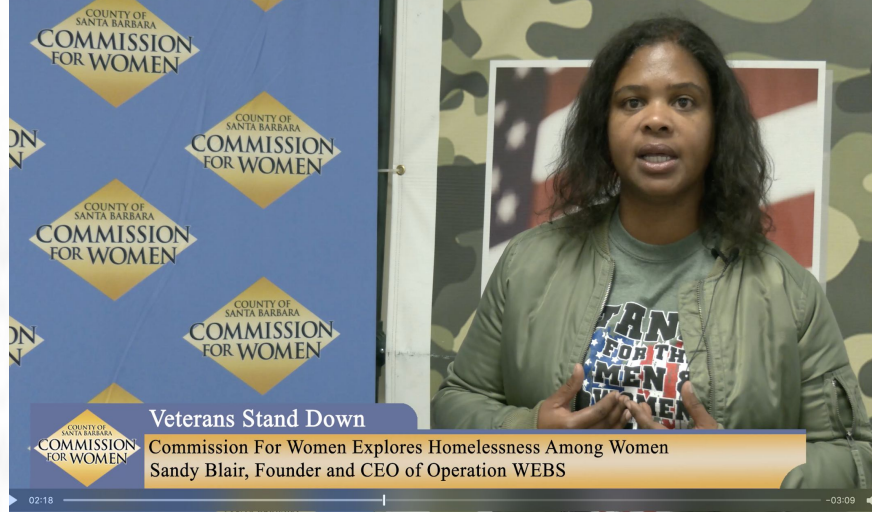
Organizer, Supervisor Steve Lavagnino, 5<sup>th</sup> District

- CFW Lead, Commissioner Tracy Beard, Ivette Peralta, Anna Everett, Suzanne Peck, and Victoria Juarez

### Thanking Veterans for Their Service:

For the past 8 years, the Veterans' Stand Down has been supported by the CFW to acknowledge and thank Santa Barbara County Vets for their sacrifices and service to our country. Commissioners secured needed products and services from companies and organizations; and donated gently used goods.

We also conducted interviews to produce a short video (sponsored by Supervisor Lavagnino) that shared the stories of veterans experiencing homelessness and connected them to resources available at the event.



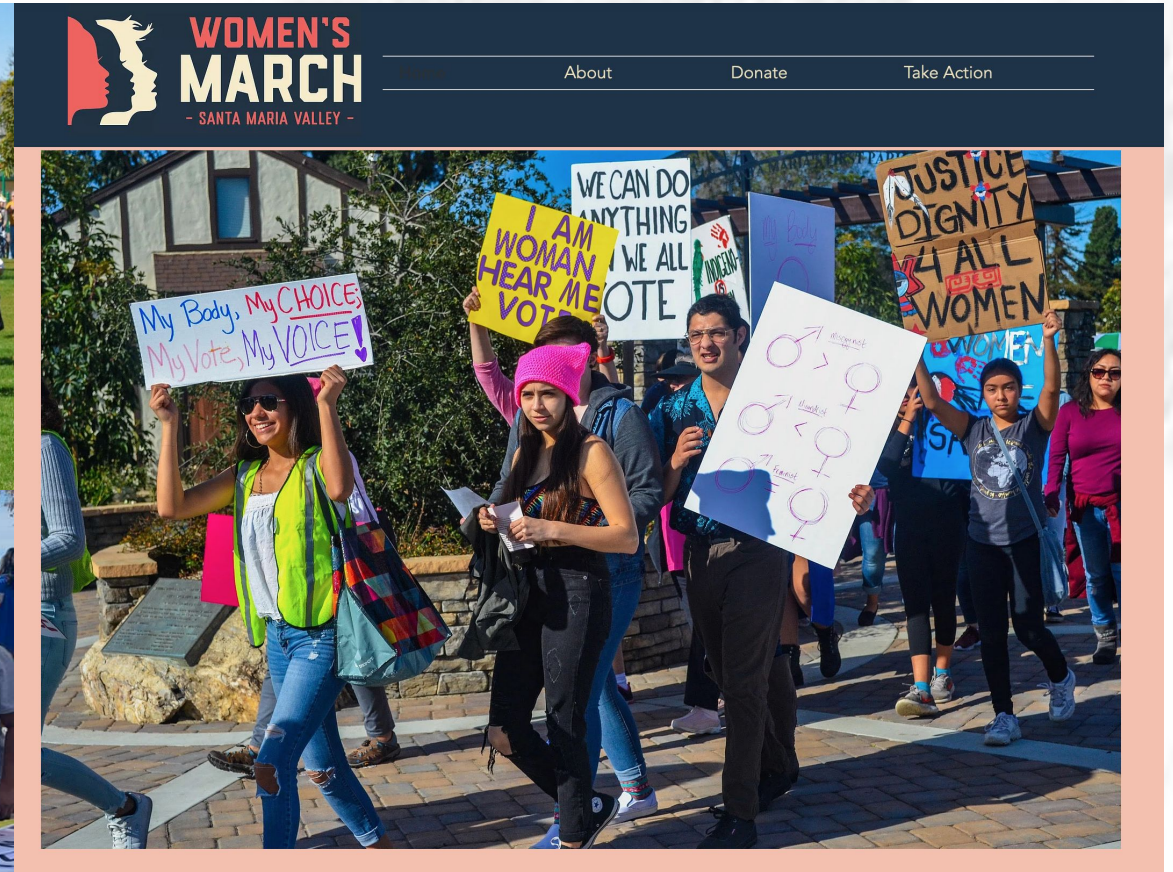


# Collaborations with Other Agencies (Cont.) - Jan 2020



## North County Women's March Planning Committee

In August of 2018, Commissioners Ivette Peralta and Tracy Beard joined the Women's March Planning Committee in Santa Maria for the second year in a row.





# Collaborations with Other Agencies (Cont.) - Jan 2020



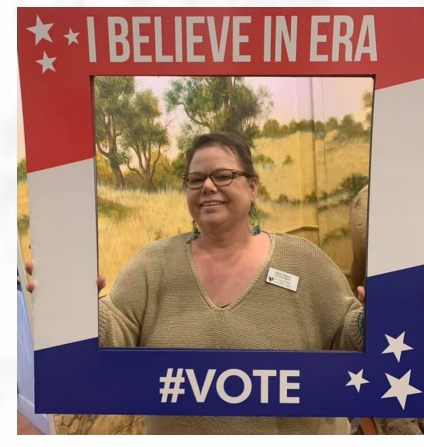
## Santa Barbara Women's March Participation

Commissioner Everett, Commissioner Weisbart and Commissioner Gallup-Moore tabled at the Women's March rally in Santa Barbara.



# Collaborations with Other Agencies (Cont.) - Jan 2020

During Women's History Month honoring women in Leadership and community organizations for their outstanding work, such as the League of Women Voters of Santa Maria Valley and their screening of "California Women Win the Vote" at the Santa Maria Public Library.





# Women in Government Forum - Feb 2020



The Santa Barbara County Commission for Women in partnership with The League of Women Voters of Santa Maria Valley present



## Women in Government Forum

*They persisted and persevered*

Join our conversation with local women leaders and learn about the importance of women's involvement in government, commissions, boards and getting out the VOTE!

**Student Center (G106 A/B) – Allan Hancock College**  
**800 S College Dr, Santa Maria**  
*Thursday, February 13, 2020 @ 9am-12pm*  
*Spanish Interpretation Available*



Gloria Soto Santa Maria City Council	Liliana Cardenas Guadalupe City Council	Karen Waite Solvang City Council	Jenelle Osborne Lompoc City Council	Cathy Fisher Santa Barbara County Agriculture Commission
--	---	--	---	---

**ALERT**

### Local women leaders highlight challenges, aspirations at 'Women in Government' forum



Hannah-Beth Jackson



Former 3rd District Commissioner, Liliana Cardenas, panelist at the forum representing Guadalupe City Council



# Women's History Month Events - March 7th



The 2020 Leadership Summit “Leading With Love” attracted women across the Central Coast to participate in a daylong conference with the overarching theme of “gratitude” included moments of inspiration, thought-provoking conversations and a call to action to change the way we interact with one another.



**Commissioners Tracy Beard, Ivette Peralta, Alison Wales and new Chair Margaret (Margs) Fitzwilliam.**

**Commissioner Alison Wales with event's co-creator Diane Adam**

**Over 225 guests attended the leadership Summit in Santa María**





# Women's History Month Events (Cont.)



## Women's March of Silence

Women won the right to vote after a long hard fight, 100 years ago! Thanks to the suffragists who put their lives on the line for us. The fight for voting rights for ALL continues today!

**VOTE ON MARCH 3, 2020**  
Voting is the gift of democracy and the responsibility of all Americans.



**MARCH 1st 2:00 PM**

(Please come early; march starts at 2:00pm sharp)

**STARTS → DE LA GUERRA PLAZA**  
**ENDS → COUNTY COURT HOUSE**

All genders, ages, political, racial and ethnic groups are welcome. Please wear white to honor those women who were silenced and gave us our right to speak at the ballot box!

*Please no signs! This is not a protest; it's a coming together of all.*



**Lead Commissioner, Judi Weisbart**



of Greater Santa Barbara





# Women's History Month Events - March 8th

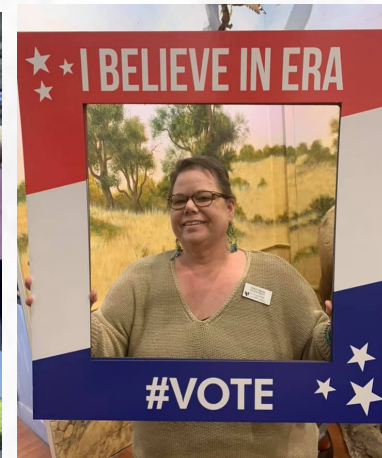


## Her Festival Organized by High School Girls

Her Festival is an event that celebrates the women in our community and empowers the next generation of female leaders. It gives everyone in Santa Barbara, regardless of age, race, or gender, a day to come together and celebrate the strength of the amazing women and girls in both our community and our society. The CFW sponsored and tabled the event that took place in Girsh Park in Goleta.

Lead Commissioner, Suzanne Peck

- CFW Commissioners Beard, Everett, Peralta and Weisbart



Her Festival Co-presidents, Mia Chou, Cami Chou, and Geneva Walman-Randal



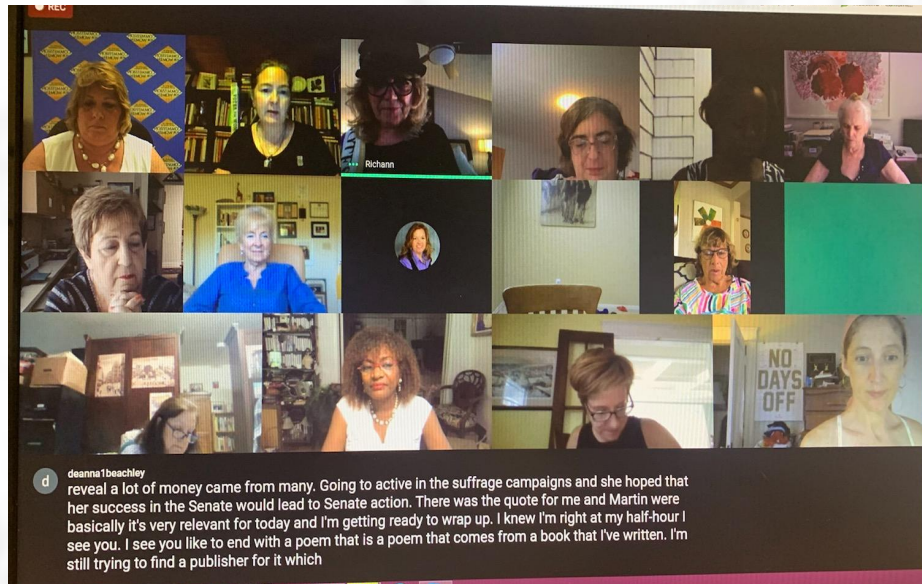
# CFW COVID-19 Response



Commissioner Judi Weisbart was one of the lead organizers to create and distribute masks throughout the county. Dr. Anna Everett and Alison Wales have represented the CFW as keynote speakers in virtual events. Commissioner Peralta led the purchase and distribution of \$1200 worth of menstrual products to community organizations that serve people in need of essential items. Thank you to all frontline workers, including Commissioner Dr. Charlotte Gullap-Moore for their service.

## Santa Barbara's COVID Mask Makers Get Organized

County Gets a Sewing Czar as Community Keeps on Giving

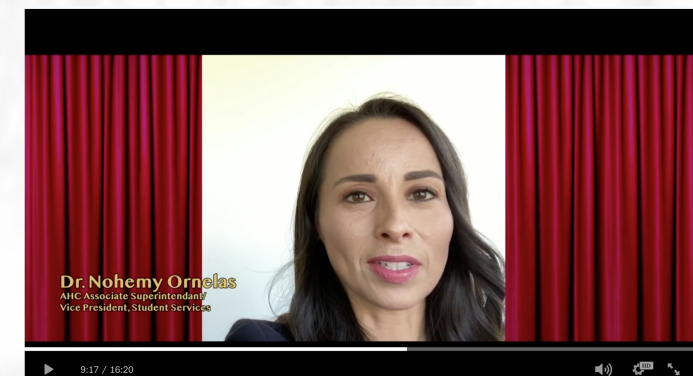




# Annual Service Awards - Honoring Women in Leadership



The recipients demonstrate their commitment and service to the Santa Barbara County 365 days of the year and the Commission takes pride in shining the spotlight on them. One organization or individual was honored from each of the five supervisorial districts.





# Representing Santa Barbara County in CA & Nationally



**Chicago July 2019: National Association of Commissions for Women (NACW)**  
**Los Angeles June, 2019: Association of California Commissions for Women (ACCW)**  
**San Francisco November, 2019: San Francisco Commission on the Status of Women**



**Commissioner Tracy Beard**  
**2019-2020 ACCW President wins**  
**2020 Congressional Women of the**  
**Year Award**





# Community Outreach and Achievements

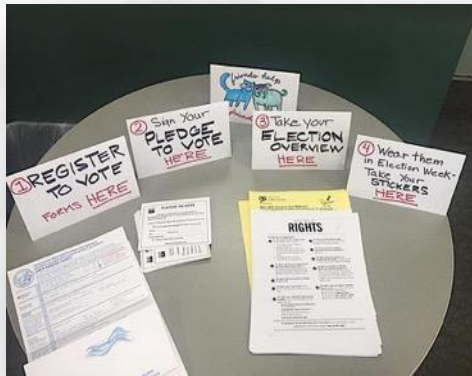


We have celebrated the 100th Anniversary of Women's Suffrage on parades, marches and events.

We helped to pass resolutions in support of CEDAW in Santa Maria, Santa Barbara, Guadalupe, Goleta, Carpinteria, Lompoc, Buellton, and Solvang. Chair Margaret (Margs) Fitzwilliam and Commissioner Suzanne Peck led this effort and other Commissioners reached out to different city councils and mayors to make it happen.



## 2019-2020: CFW mobilized to #GOTV



## 2020-2021

**This year, we plan to organize virtual presentations and discussions about diversity, equity and inclusion topics via Zoom and share resources with the community.**



First District (No Vacancies)

Victoria Juarez



Charlotte Gullap-Moore



Judi Weisbart



Second District (No Vacancies)

Suzanne Peck



Anna Everett

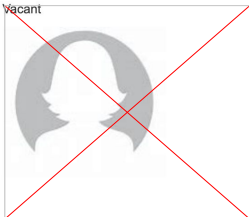


Margaret "Margs" Fitzwilliam



Third District (1 Vacancy)

Vacant



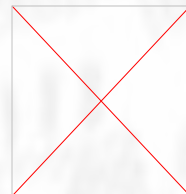
Jessy Verkler



Karen Steinwachs



Fourth District



Fifth District (No Vacancies)

Tracy Beard



Ivette Peralta, Chair



Alison Wales



## Future Activities

- Organize women in leadership virtual and public events in Spring (countywide)
- Update website and social media platforms
- Support CEDAW Gender Equity Guidelines
- Distribute Pass the Mic film, Women Veterans Experiencing Homelessness video and Service Award Ceremony
- *STILL need 4 Commissioners (1 on the 3rd District and 3 on the 4th District)*

Thank you from your Commission For Women! Like us on **Facebook!**