# **DOREEN FARR**Third District Supervisor



### OFFICE OF THE THIRD DISTRICT SUPERVISOR

County Administration Building 105 East Anapamu Street Santa Barbara, California 93101 Telephone: (805) 568-2192 Fax: (805) 568-2883 www.countyofsb.org

#### COUNTY OF SANTA BARBARA

Date: 7/31/15

Clerk of the Board of Supervisors County of Santa Barbara 105 East Anapamu Street Santa Barbara, CA 93101

RE: Committee, Commission or Board District Appointment

For placement on the Board of Supervisors agenda for the meeting of: 8/25/15

I would like to recommend the <u>appointment</u> of the following person to the <u>Human Services</u> Commission

| Mrs.         |
|--------------|
| Jessica Tade |
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|              |
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|              |
|              |

Appointee will represent the Third District on this commission. Position was formerly held by: Michele Fitzpatrick

X Check box only if this appointment is filling an unexpired vacancy.

Third District Supervisor: Doreen Farr Signed by:

Moran Faur

| COB Information Verification    |
|---------------------------------|
| ☐ Letter of Resignation on file |
| ☐ Vacancy Notice on file        |
| Term:                           |
| □years                          |
| ☐ Beginning date                |
| ☐ Ending date                   |
|                                 |

### APPLICATION FOR

## COUNTY OF SANTA BARBARA BOARD, COMMISSION, OR COMMITTEE

Return to: Clerk, Board of Supervisors County Administration Building 105 E. Anapamu Street, Room 407 Santa Barbara, CA 93101

CLB-1 (REV.3/05)

DATE RECEIVED

☐ Copy to Supervisor

INSTRUCTIONS: Please complete each item below. Be sure to enter the title of the Board, Commission, or Committee (only one per application please) for which you desire consideration. For more complete information or assistance contact the Clerk, Board of Supervisors' Office. This application shall be maintained for a period of one year only. After one year it is necessary to file a new application for another year of eligibility. Please print in ink or type.

| year of eligibility. Please print in ink or type.  |  | •                                     |  |
|--|--|---------------------------------------|--|
| 1. APPLYING FOR: ( Use specific title)   | ······································ |                                       | 2. Today's Date:   |
| Human Services Commission  | $\gamma$                               |                                       | July 30 5015   |
|  |  | 4. E-MAIL ADDF                        | 2  |
| Tade Jessica Cha   | clene                                  | * *                                   |  |
| Last First Mid   | idle                                   |                                       | cyr  |
| 6, ADDRESS:  |  | 5, TELEPHONE                          | - Shareton standard  |
| · ·  |  |                                       |  |
| Number Street  |  | Home:                                 |  |
| - · ·  |  | Business:                             |  |
| City   | Zip Code                               | Dusiness.                             | © 5 mar.   |
| 7. References: Give names and addresses of three persons, not relatinity involvement, and abilities.   | ives, who have k                       | nowledge of your                      | character, experience, commu-  |
| NAME ADDRESS   | TELEF                                  | HONE NUMBER                           | OCCUPATION   |
| A Amenda Kastelia  | vitanika                               | 7                                     | Corporate Responsibility Specialist,<br>Dervers Outdoor Corporation  |
|  | I                                      |                                       | Derver Conservan   |
| B. Judy Hawkins:   | ı                                      |                                       | Principal, Ruby Road<br>Leadership<br>Former Communications  |
| c. Suzanne Farwell -   | *                                      |                                       | Former Communications  |
|  |  | ا<br>ئىدىدەندان سىر                   | Director Santa Berban Foundation   |
| 8. Are you or have you been employed by the County of Santa Barbara  | a? □ YES US                            | No If YES, list:                      |  |
| Department:  | Title:                                 |                                       | Date:  |
| Please check appropriate boxes (optional):   | 10. Education                          | completed:                            | an maranananananan i annana sumana susus sus susus sus susus sus suntus susus sus sus sus sus sus sus sus su                         |
| Ethnic or racial identity: Sex:  |  | a Burbura                             |  |
| ☑ White ☐ Male ☐ Black (African American) ☐ Yemale   | a Derbera                              |                                       |  |
| ☐ Hispanic   | 11. Indicate Su                        | pervisor who will re                  | eceive a copy of this application;   |
| ☐ Asian/Pacific Islander<br>☐ Native American/Alaskan Native   | _                                      |                                       |  |
| ☐ Other (Please specify)   | $\mathcal{V}_{\mathcal{O}}$            | ireen Fc.                             |  |
| 12. EXPERIENCE: Please explain why you are interested in serving ar  | ld what evnerien                       | ce you bring to the                   | a Commission or Committee for  |
| which you are applying.  | ia macoxponon                          | oo you bining to the                  | S COMMISSION OF COMMISSION OF  |
|  |  |                                       | * The second sec |
| See attached.  |  |                                       | TO COLORS  |
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|  |  |                                       | 7.0  |
| 13. ADDITIONAL INFORMATION: Give any information explaining your community organization memberships, or personal interests that bear cattach additional sheets as necessary. |  |                                       |  |
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|  |  |                                       |  |
| See attached.  |  |                                       |  |
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| 14. SIGNATURE OF APPLICANT   | 1 1                                    | juine 7                               |  |
| × Uhna   | Comment of many                        | <u> </u>                              |  |

## Experience: Please explain why you are interested in serving and what experience you bring to the commission or committee for which you are applying.

I am interested in serving on the commission because I see the value human service organizations provide throughout Santa Barbara County. For many individuals, ranging from children to seniors, effective human service organizations bring important and needed stability. An appointment on the Human Services Commission would provide me with the opportunity to make positive change, specifically affecting vulnerable populations in the community.

I feel I have much experience that will be valuable to the commission. I am currently the marketing and communications director at the SBCC Foundation. In this role, I oversee public relations, strategic plan marketing, and advertising. I also direct the drafting, design, production, and distribution of all publications including annual reports and collateral materials. I would be happy to utilize my communications experience on the commission.

Previously, I was the communications and marketing director at the Santa Barbara Foundation. In this role, I saw first-hand issues facing the citizenry, gaining knowledge of organizations working to make change. I oversaw the foundation's communications both internally and externally, providing editorial guidance, working on publications both in print and online, brand awareness, marketing, and managing the website and social media strategy.

I have also worked as an associate editor for the McGraw-Hill Companies; as an archivist at the Art Museum at the University of California, Santa Barbara; and as a teaching assistant at the University of California, Santa Barbara.

Additional Information: Give any information explaining your qualifications, experience, training, education, volunteer activities, community organization memberships, or personal interests that bear on your application for above board, commission, or committee.

Additionally, I have done several volunteer activities in the community. I am a former member of the Partnership for Excellence Conference Steering Committee, a position I held from 2011-2015. Every year, the conference brings together leaders from Santa Barbara County's philanthropic sector, building relationships and exploring ideas, strategies, and skills that enhance organizations and communities. I am also a former Steering Committee member, Marketing Committee co-chair, and communications coach for Fast Pitch SB, a competition for members of the nonprofit community all hinging on a compelling, three-minute fast pitch; former Steering Committee member for the Business Giving Roundtable; and current volunteer scholarship interviewer for the Scholarship Foundation of Santa Barbara.