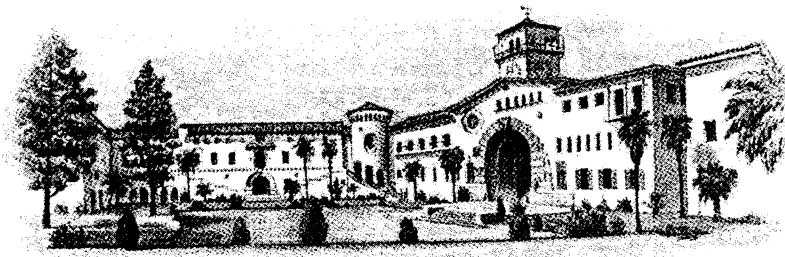


DOREEN FARR  
Third District Supervisor



OFFICE OF THE  
THIRD DISTRICT SUPERVISOR  
County Administration Building  
105 East Anapamu Street  
Santa Barbara, California 93101  
Telephone: (805) 568-2192  
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COUNTY OF SANTA BARBARA

Date: 7/31/15

Clerk of the Board of Supervisors  
County of Santa Barbara  
105 East Anapamu Street  
Santa Barbara, CA 93101

RE: Committee, Commission or Board District Appointment

For placement on the Board of Supervisors agenda for the meeting of: 8/25/15

I would like to recommend the appointment of the following person to the Human Services Commission

Salutation: Mrs.  
Full Name of Appointee: Jessica Tade  
Address:  
City/State/Zip:  
Home Phone:  
Work Phone:  
E-mail:

Appointee will represent the Third District on this commission.  
Position was formerly held by: Michele Fitzpatrick

X Check box only if this appointment is filling an unexpired vacancy.

Third District Supervisor: Doreen Farr

Signed by:

COB Information Verification

- Letter of Resignation on file
- Vacancy Notice on file

Term:

- \_\_\_\_\_ years
- Beginning date \_\_\_\_\_
- Ending date \_\_\_\_\_



**Experience: Please explain why you are interested in serving and what experience you bring to the commission or committee for which you are applying.**

I am interested in serving on the commission because I see the value human service organizations provide throughout Santa Barbara County. For many individuals, ranging from children to seniors, effective human service organizations bring important and needed stability. An appointment on the Human Services Commission would provide me with the opportunity to make positive change, specifically affecting vulnerable populations in the community.

I feel I have much experience that will be valuable to the commission. I am currently the marketing and communications director at the SBCC Foundation. In this role, I oversee public relations, strategic plan marketing, and advertising. I also direct the drafting, design, production, and distribution of all publications including annual reports and collateral materials. I would be happy to utilize my communications experience on the commission.

Previously, I was the communications and marketing director at the Santa Barbara Foundation. In this role, I saw first-hand issues facing the citizenry, gaining knowledge of organizations working to make change. I oversaw the foundation's communications both internally and externally, providing editorial guidance, working on publications both in print and online, brand awareness, marketing, and managing the website and social media strategy.

I have also worked as an associate editor for the McGraw-Hill Companies; as an archivist at the Art Museum at the University of California, Santa Barbara; and as a teaching assistant at the University of California, Santa Barbara.

**Additional Information: Give any information explaining your qualifications, experience, training, education, volunteer activities, community organization memberships, or personal interests that bear on your application for above board, commission, or committee.**

Additionally, I have done several volunteer activities in the community. I am a former member of the Partnership for Excellence Conference Steering Committee, a position I held from 2011-2015. Every year, the conference brings together leaders from Santa Barbara County's philanthropic sector, building relationships and exploring ideas, strategies, and skills that enhance organizations and communities. I am also a former Steering Committee member, Marketing Committee co-chair, and communications coach for Fast Pitch SB, a competition for members of the nonprofit community all hinging on a compelling, three-minute fast pitch; former Steering Committee member for the Business Giving Roundtable; and current volunteer scholarship interviewer for the Scholarship Foundation of Santa Barbara.