

JOAN HARTMANN
Third District Supervisor



County Administration Building
105 East Anapamu Street
Santa Barbara, California 93101
Telephone: (805) 568-2192

Date: 8/21/2018

COUNTY OF SANTA BARBARA

Clerk of the Board of Supervisors
County of Santa Barbara
105 East Anapamu Street
Santa Barbara, CA 93101

RE: Appointment of Ron Werft to CenCal Board of Directors as one of the hospital administrator required positions representing County of Santa Barbara

For placement on the Board of Supervisors agenda for the meeting of: 09/11/2018

I would like to recommend the appointment/ reappointment of the following person to the: CenCal Board of Directors

Salutation: Mr Mrs Ms.

Full Name of Appointee: Ron Werft

Address:

City/State/Zip:

Home Phone:

Work Phone:

E-mail:

Position was formerly held by: Kerin Mase

Check box only if this appointment is filling an unexpired vacancy.

Third District Supervisor: Joan Hartmann

Signed by: Joan Hartmann

COB Information Verification	
<input type="checkbox"/>	Letter of Resignation on file
<input type="checkbox"/>	Vacancy Notice on file
Term:	
<input type="checkbox"/>	_____ years
<input type="checkbox"/>	Beginning date _____
<input type="checkbox"/>	Ending date _____

Profile

Ron

First Name

Werft

Last Name

|

Email Address

Street Address

Suite or Apt

City

State

Postal Code

Indicate Supervisor Who Will Receive a Copy of your Application *

Third District - Joan Hartmann

Business:

Primary Phone

Mobile:

Alternate Phone

Which Boards would you like to apply for?

CenCal Health: Submitted

Robert Freeman

Reference 1 Name

Reference 1 Address

Reference 1 Telephone

CEO CenCal Health

Reference 1 Occupation

Steven Fellows

Reference 2 Name

Reference 2 Address

Reference 2 Telephone

Cottage Health Chief Operating
Officer

Reference 2 Occupation

Brett Tande

Reference 3 Name

Reference 3 Address

Reference 3 Telephone

Cottage Health Chief Financial
Officer

Reference 3 Occupation

If you are now, or have ever been employed by the County of Santa Barbara, please list the department in which you worked, your title, and the dates you were employed.

NA

Interests & Experiences

Please explain why you are interested in serving, and what experience you bring to the Committee. Attach additional documentation as necessary.

I was asked by Bob Freeman, CenCal CEO, to serve on the CenCal Health Board as a hospital representative. I will bring 40 years of hospital experience to the board and do my best to contribute to the ability of CenCal to serve the needs of MediCal enrollees in Santa Barbara and San Luis Obispo Counties.

Give any information explaining qualifications, experience, training, education, volunteer activities, community organization memberships, or personal interests that bear on your application for the above Board, Commission or Committee. Attach additional documentation as necessary.

Please see resume

Resume - Ron C Werft 8-18 .doc

Upload a Resume

Please attach any additional documents here

Demographics

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

Date of Birth

Education Completed:

Please see resume

Please Agree with the Following Statement

I agree that upon submission of this application all information provided is a matter of public record, and is subject to disclosure.

I Agree *

RON C. WERFT

HEALTH SERVICES EXPERIENCE:

January 2000
to Present

**PRESIDENT/CHIEF EXECUTIVE OFFICER
COTTAGE HEALTH
SANTA BARBARA, CALIFORNIA**

Chief Executive Officer for multi-hospital system including Santa Barbara Cottage Hospital, an acute care teaching hospital and regional referral center, Cottage Rehabilitation Hospital, Cottage Children's Hospital, Goleta Valley Cottage Hospital, and Santa Ynez Valley Cottage Hospital, a critical access hospital serving residents of the Santa Ynez Valley. Combined hospitals total 583 beds, 20,000 admissions, \$800M operating budget, and 3400 employees.

February 1987
to Dec. 1999

**EXECUTIVE VICE PRESIDENT/CHIEF OPERATING OFFICER
COTTAGE HEALTH
SANTA BARBARA, CALIFORNIA**

Chief Operating Officer for multi-hospital system serving California's Central Coast. Responsible for all hospitals' operations including nursing, clinical and support services, quality improvement, facilities management, and construction programs.

April 1981 to
February 1987

**ASSOCIATE DIRECTOR
UNIVERSITY OF MINNESOTA HOSPITAL AND CLINIC
MINNEAPOLIS, MINNESOTA**

Associate Director at 586-bed university teaching hospital. Responsible for ambulatory care program of 210,000 annual visits, children's hospital, surgical services, diagnostic radiology, therapeutic radiology, emergency services, helicopter transport, sports medicine, community health care center, dietary services, community relations, and the infection control program. Also, served as Chair of Board of Directors of Critical Care Services, Inc., a corporation owned by a consortium of three hospitals providing helicopter, fixed-wing and ground ambulance services.

HEALTH SERVICES EXPERIENCE: (continued)

- September 1979 to March 1981 **ASSISTANT DIRECTOR, PLANNING
UNIVERSITY OF MINNESOTA HOSPITAL AND CLINIC
MINNEAPOLIS, MINNESOTA**
Responsible for planning functions including long range plan and certificate of need applications. Developed CON for replacement university hospital building.
- Oct. 1978 to September 1979 **ADMINISTRATIVE FELLOW
ST. THOMAS' HEALTH DISTRICT
LONDON, ENGLAND**
Experience with the public policy issues of a national health service district and the management of a major teaching hospital within the NHS.
- August 1977 to September 1978 **ADMINISTRATIVE RESIDENT
UNIVERSITY OF MINNESOTA HOSPITAL AND CLINIC**
- January 1977 to August 1977 **MEMBER, BOARD OF GOVERNORS
UNIVERSITY OF MINNESOTA HOSPITAL AND CLINIC**

EDUCATION:

- 1978 **UNIVERSITY OF MINNESOTA**
Masters in Hospital and Health Care Administration (MHA)
- 1975 **UNIVERSITY OF CALIFORNIA, SAN DIEGO**
Bachelor of Arts/Biology

ACADEMIC EXPERIENCE:

- 1979 to Present **PROGRAM IN HOSPITAL AND HEALTH CARE ADMINISTRATION
UNIVERSITY OF MINNESOTA**
Preceptor for residency and fellowship program. Served as assistant adjunct professor 1979-1987.

VOLUNTEER ACTIVITIES:

Current Service:

American Hospital Association Region IX Policy Board	Alternate Delegate
California Hospital Association	Board Member
Santa Barbara Partners in Education	Board Member
Santa Barbara Fighting Back Coalition	Board Member
Vizient West Coast	Board Member
United Boys and Girls Club Advisory Board	Member

Previous Service:

California Hospital Association	2011 Chair
Hospital Council of Southern California	Past Chair
Blue Cross Advisory Board	Member
American Heart Association, Santa Barbara Chapter	Board Member
CenCal Health	Board Member
United Way of Santa Barbara	Board Member & Campaign Chair
Santa Barbara Coastal Housing Partnership	Board Member & Chair
Santa Barbara Visiting Nurse Association	Board Member
Wood Glen Hall	Board Member & Vice Chair

AWARDS & RECOGNITION:

2015 Walker Sullivan Fellow
2013 Award of Merit – California Hospital Association
2012 Business & Community Leader of the Year – Cal State University Channel Islands
2012 Executive of the Year – Scholarship Foundation of Santa Barbara South Coast
Business & Technology Award
2011 Grand Champion of Health Care – Pacific Coast Business Times

PERSONAL: Family: Spouse (Mary); Children (Chris, Meghan, and Kevin)