

Attachment A: WDB Applications for Board Membership

**APPLICATION FOR
WORKFORCE DEVELOPMENT BOARD
OF SANTA BARBARA COUNTY**

Instructions: Please complete each section below. Please print in ink or type. You may attach additional sheets or supporting documentation as needed. **Please note that ALL information provided is a matter of public record, and is subject to disclosure.**

1. NAME: Baker, Bill
Last Name, First Name

2. PHONE: [REDACTED]

3. ORGANIZATION: International Brotherhood of Electrical Workers (IBEW)

4. TITLE: Business Manager

5. BUSINESS ADDRESS: [REDACTED]
Street City Zip Code

6. EMAIL: [REDACTED]

7. APPROXIMATE NUMBER OF EMPLOYEES LOCATED IN SANTA BARBARA COUNTY:
360

8. DO YOU LIVE IN SANTA BARBARA COUNTY?
x YES / NO

9. IF SO, IN WHICH SUPERVISORIAL DISTRICT DO YOU LIVE?
 First District (Williams) x Fourth District (Nelson)
 Second District (Capps) Fifth District (Lavagnino)
 Third District (Hartman) Not applicable

10. WHICH BEST DESCRIBES YOUR ORGANIZATION?

Type of organization (please select one):

- Business/Private Sector
- X Labor Organization
- Apprenticeship Program
- Community Based Organization
- Provider of Adult Education and Literacy (title II)
- Employment Development Department
- Department of Rehabilitation
- Economic or Community Development Entity
- Educational Institution
- Other (please specify):

Industry Sector (please select one):

- Agriculture, Tourism, Wineries
- Building and Design
- Business Support Services
- X Energy and Environment
- Healthcare
- Technology and Innovation
- Other (please specify):

11. INTEREST: Please explain why you are interested in serving on the Workforce Development Board.
 Help develop local workforce policy and increase employment opportunities in Santa Barbara County with careers that provide livable wages and benefits. Provide avenues for training and education to our local graduates, returning veterans and underserved communities.

12. EXPERIENCE: Please describe any relevant experience, qualifications, affiliations, or resources you would bring to the Board.
 As Business Manager of the Electrical Workers local Union 413, I represent 360 members working in Santa Barbara County. I am the chair of the Santa Barbara County Joint Electrical Apprenticeship Training Committee working with our local electrical contractors, and I am the Vice President of the Central Coast Labor Council working not only with construction electricians, but with retail, public safety, healthcare, and education workers across Santa Barbara County.

13. REGIONAL WORKFORCE: What do you think are the critical workforce issues in our region? Why?
 Head of household careers and housing is the most critical issue in my opinion. We need to create the opportunity for higher paying jobs with livable wages and build affordable housing so workers can live in the area they work in.

14. SIGNATURE: *Bill Baker*

15. DATE: 6-30-2023

**APPLICATION FOR
WORKFORCE DEVELOPMENT BOARD
OF SANTA BARBARA COUNTY**

Instructions: Please complete each section below. Please print in ink or type. You may attach additional sheets or supporting documentation as needed. **Please note that ALL information provided is a matter of public record, and is subject to disclosure.**

1. NAME:

Zaragoza, Danny

2. PHONE: [REDACTED]

3. ORGANIZATION: LiUNA Local 220 (Laborers International Union of North America)

4. TITLE: Secretary Treasurer

5. BUSINESS ADDRESS: [REDACTED]
Street City Zip Code

6. EMAIL: [REDACTED]

7. APPROXIMATE NUMBER OF EMPLOYEES LOCATED IN SANTA BARBARA COUNTY:
458

8. DO YOU LIVE IN SANTA BARBARA COUNTY?

YES / NO

9. IF SO, IN WHICH SUPERVISORIAL DISTRICT DO YOU LIVE?

- First District (Williams) Fourth District (Nelson)
 Second District (Capps) Fifth District (Lavagnino)
 Third District (Hartman) Not applicable

10. WHICH BEST DESCRIBES YOUR ORGANIZATION?

Type of organization (please select one):

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 Labor Organization
 Apprenticeship Program
 Community Based Organization
 Provider of Adult Education and Literacy (title II)
 Employment Development Department
 Department of Rehabilitation
 Economic or Community Development Entity
 Educational Institution
 Other (please specify):

Industry Sector (please select one):

- Agriculture, Tourism, Wineries
 Building and Design
 Business Support Services
 Energy and Environment
 Healthcare
 Technology and Innovation
 Other (please specify):
Construction

11. INTEREST: Please explain why you are interested in serving on the Workforce Development Board.

I want to help give direction maybe be a mentor to those individuals that didn't or don't want to pursue a college education. Help them choose a trade that will give them the opportunity to develop a skill/s, earn a livable wage, earn benefits, open doors to career growth. etc

12. EXPERIENCE: Please describe any relevant experience, qualifications, affiliations, or resources you would bring to the Board.

I was Laborer in the field for 5yrs, worked for the Laborers Labor Compliance as an Investigator for 5 yrs, worked at the Laborers Trust Funds as a Employer Relations Liaison for 12 yrs, worked 3yrs as a Labor Relations Representative for Laborers Union, last 3 years I've been the Secretary Treasurer for LiUNA Local 220.

I feel that I am the perfect example of someone who started college, found out that college wasn't for me, and thanks to my uncle who was a Laborer told me about the trades and mentored me and I moved up the ladder with commitment and hard work.

13. REGIONAL WORKFORCE: What do you think are the critical workforce issues in our region? Why?

I think youth outreach is critical, especially in high schools and of course training.

14. SIGNATURE:

D. Zaragoza

15. DATE:

7/11/2023

**APPLICATION FOR
WORKFORCE DEVELOPMENT BOARD
OF SANTA BARBARA COUNTY**

Instructions: Please complete each section below. Please print in ink or type. You may attach additional sheets or supporting documentation as needed. Please note that ALL information provided is a matter of public record, and is subject to disclosure.

1. NAME: Goldberg, Jeremy Last Name, First Name	2. PHONE: [REDACTED]
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3. ORGANIZATION: Central Coast Labor Council, AFL-CIO	4. TITLE: Executive Director
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5. BUSINESS ADDRESS: [REDACTED] Street City Zip Code	6. EMAIL: [REDACTED]
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7. APPROXIMATE NUMBER OF EMPLOYEES LOCATED IN SANTA BARBARA COUNTY: 1	8. DO YOU LIVE IN SANTA BARBARA COUNTY? <input type="checkbox"/> YES / <input checked="" type="checkbox"/> NO	9. IF SO, IN WHICH SUPERVISORIAL DISTRICT DO YOU LIVE? <input type="checkbox"/> First District (Williams) <input type="checkbox"/> Fourth District (Nelson) <input type="checkbox"/> Second District (Capps) <input type="checkbox"/> Fifth District (Lavagnino) <input type="checkbox"/> Third District (Hartman) <input type="checkbox"/> Not applicable
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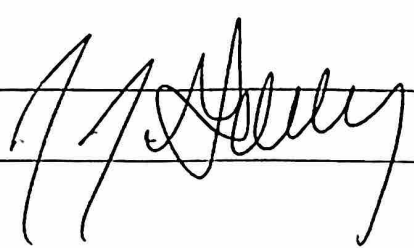
10. WHICH BEST DESCRIBES YOUR ORGANIZATION?

Type of organization (please select one): <input type="checkbox"/> Business/Private Sector <input type="checkbox"/> Labor Organization <input type="checkbox"/> Apprenticeship Program <input type="checkbox"/> Community Based Organization <input type="checkbox"/> Provider of Adult Education and Literacy (title II) <input type="checkbox"/> Employment Development Department <input type="checkbox"/> Department of Rehabilitation <input type="checkbox"/> Economic or Community Development Entity <input type="checkbox"/> Educational Institution <input type="checkbox"/> Other (please specify):	Industry Sector (please select one): <input type="checkbox"/> Agriculture, Tourism, Wineries <input type="checkbox"/> Building and Design <input type="checkbox"/> Business Support Services <input type="checkbox"/> Energy and Environment <input type="checkbox"/> Healthcare <input type="checkbox"/> Technology and Innovation <input type="checkbox"/> Other (please specify): Labor Union
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11. INTEREST: Please explain why you are interested in serving on the Workforce Development Board.
 The Central Coast Labor Council, AFL-CIO, is a regional coalition of labor unions in Santa Barbara, San Luis Obispo and Ventura counties. We represent a wide range of unions and workers in both the public and private sectors with a clear mission to better the lives of workers and their families in the communities we serve. The SBCWDB are a critical piece of the workforce development landscape both in times of prosperity and crisis. Unions are crucial voice in the WDB process of not just creating and protecting local jobs but making sure those jobs provide livable wages and benefits. If called upon, I will do my best to lift up the voices of all the workers we represent at the SBCWDB.

12. EXPERIENCE: Please describe any relevant experience, qualifications, affiliations, or resources you would bring to the Board.
 I have been a voting member of the Ventura County WDB since 2016 and board member of the Economic Development Collaborative since 2022. As the head of the Central Coast Labor Council, I bring with me access to the voices of workers in the construction, agriculture, retail, public safety, public employment, energy, service, healthcare, manufacturing and education sectors.

13. REGIONAL WORKFORCE: What do you think are the critical workforce issues in our region? Why?
 Wages, housing and sustainable growth. We operate under the notion that all workers deserve to live in the community they work in and work in the community they live in. That is a realized goal in Santa Barbara County nor just about anywhere on the central coast. Housing availability is low, housing prices are high, wages are low, and jobs are too far away from the communities in which workers can afford to live. We must look at this problem regionally and seek to build affordable housing, create higher paying jobs, raise wages of existing jobs and improve access to transportation.

14. SIGNATURE: 	15. DATE: 6/28/2023
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**APPLICATION FOR
WORKFORCE DEVELOPMENT BOARD
OF SANTA BARBARA COUNTY**

Instructions: Please complete each section below. Please print in ink or type. You may attach additional sheets or supporting documentation as needed. **Please note that ALL information provided is a matter of public record, and is subject to disclosure.**

1. NAME: Popkin, Stephen
Last Name, First Name

2. PHONE: [REDACTED]

3. ORGANIZATION: Lompoc Valley Medical Center

4. TITLE: CEO

5. BUSINESS ADDRESS: [REDACTED]
Street City Zip Code

6. EMAIL: [REDACTED]

7. APPROXIMATE NUMBER OF EMPLOYEES LOCATED IN SANTA BARBARA COUNTY:
865

8. DO YOU LIVE IN SANTA BARBARA COUNTY?
 YES / NO

9. IF SO, IN WHICH SUPERVISORIAL DISTRICT DO YOU LIVE?

<input type="checkbox"/> First District (Williams)	<input type="checkbox"/> Fourth District (Nelson)
<input type="checkbox"/> Second District (Capps)	<input type="checkbox"/> Fifth District (Lavagnino)
<input checked="" type="checkbox"/> Third District (Hartman)	<input type="checkbox"/> Not applicable

10. WHICH BEST DESCRIBES YOUR ORGANIZATION?

Type of organization (please select one):

- Business/Private Sector
- Labor Organization
- Apprenticeship Program
- Community Based Organization
- Provider of Adult Education and Literacy (title II)
- Employment Development Department
- Department of Rehabilitation
- Economic or Community Development Entity
- Educational Institution
- Other (please specify): Healthcare District/Hospital

Industry Sector (please select one):

- Agriculture, Tourism, Wineries
- Building and Design
- Business Support Services
- Energy and Environment
- Healthcare
- Technology and Innovation
- Other (please specify):

11. INTEREST: Please explain why you are interested in serving on the Workforce Development Board.

I am interested in helping to strengthen the workforce capabilities and capacity in the county, while enhancing job and career opportunities for county residents.

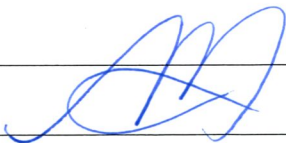
12. EXPERIENCE: Please describe any relevant experience, qualifications, affiliations, or resources you would bring to the Board.

As CEO of a hospital and related healthcare entities in Santa Barbara County, I have experience working internally and externally to enhance job opportunities, offer training opportunities, mitigate staffing shortages, and collaborate with educational and community organizations. I have also previously served on the Riverside County Workforce Development Board.

13. REGIONAL WORKFORCE: What do you think are the critical workforce issues in our region? Why?

Speaking for my direct experience in the hospital/healthcare industry, the critical issue is the shortage of qualified staff for key positions, particularly clinical related positions (RNs, RT, PT, Clinical Lab Scientists, etc.). There are many contributing factors, including limited capacity in required educational programs and/or barriers to enrollment in such programs.

14. SIGNATURE:



15. DATE:

6/14/2023

**APPLICATION FOR
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1. NAME: Scussat Marco
Last Name, First Name

2. PHONE: [REDACTED]

3. ORGANIZATION: Kyocera-SLD Laser

4. TITLE: Director of Supply Chain

5. BUSINESS ADDRESS: [REDACTED] [REDACTED] [REDACTED]
Street City Zip Code

6. EMAIL: [REDACTED]

7. APPROXIMATE NUMBER OF EMPLOYEES LOCATED IN SANTA BARBARA COUNTY: 95

8. DO YOU LIVE IN SANTA BARBARA COUNTY?
 YES / NO

9. IF SO, IN WHICH SUPERVISORIAL DISTRICT DO YOU LIVE?

<input type="checkbox"/> First District (Williams)	<input type="checkbox"/> Fourth District (Nelson)
<input type="checkbox"/> Second District (Capps)	<input type="checkbox"/> Fifth District (Lavagnino)
<input checked="" type="checkbox"/> Third District (Hartman)	<input type="checkbox"/> Not applicable

10. WHICH BEST DESCRIBES YOUR ORGANIZATION?

Type of organization (please select one):

- Business/Private Sector
- Labor Organization
- Apprenticeship Program
- Community Based Organization
- Provider of Adult Education and Literacy (title II)
- Employment Development Department
- Department of Rehabilitation
- Economic or Community Development Entity
- Educational Institution
- Other (please specify):

Industry Sector (please select one):

- Agriculture, Tourism, Wineries
- Building and Design
- Business Support Services
- Energy and Environment
- Healthcare
- Technology and Innovation
- Other (please specify):

11. INTEREST: Please explain why you are interested in serving on the Workforce Development Board.
Over the last few years, I have been actively collaborating with UCSB, UCSB Extension and SBCC to establish a semiconductor training for local professionals because I care to contribute toward strengthening the workforce opportunity of the county especially in high tech.

12. EXPERIENCE: Please describe any relevant experience, qualifications, affiliations, or resources you would bring to the Board.
I was a board member of SBSSA local non profit association for several years and I was a board member of another youth non profit association named SBYSF.
I was one of the founders of the Technological Committee which is now part of the SB Chamber of Commerce.

13. REGIONAL WORKFORCE: What do you think are the critical workforce issues in our region? Why?

In the county there are several high-tech corporations which are struggling to grow because of a scarcity of skilled professionals. These corporations are willing to hire skilled local professionals and to offer them attractive salaries and benefits. At the same time there are several local professionals who are struggling because their wage is too low. I think it is important to find a solution on how to bridge the gap.

14. SIGNATURE: Marco Scussat

15. DATE: 06-15-2023

APPLICATION FOR

**WORKFORCE DEVELOPMENT BOARD
OF SANTA BARBARA COUNTY**

Instructions: Please complete each section below. Please print in ink or type. You may attach additional sheets or supporting documentation as needed. **Please note that ALL information provided is a matter of public record, and is subject to disclosure.**

1. NAME: Vreeland, Kathy
Last Name, First Name

2. PHONE: [REDACTED]

3. ORGANIZATION: Buellton Chamber of Commerce

4. TITLE: Executive Director

5. BUSINESS ADDRESS:

Street [REDACTED]

6. EMAIL: [REDACTED]

7. APPROXIMATE NUMBER OF EMPLOYEES LOCATED IN SANTA BARBARA COUNTY:

8. DO YOU LIVE IN SANTA BARBARA COUNTY?

YES / NO

9. IF SO, IN WHICH SUPERVISORIAL DISTRICT DO YOU LIVE?

- | | |
|--|---|
| <input type="checkbox"/> First District (Williams) | <input type="checkbox"/> Fourth District (Nelson) |
| <input type="checkbox"/> Second District (Capps) | <input type="checkbox"/> Fifth District (Lavagnino) |
| <input checked="" type="checkbox"/> Third District (Hartman) | <input type="checkbox"/> Not applicable |

10. WHICH BEST DESCRIBES YOUR ORGANIZATION?

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- Provider of Adult Education and Literacy (title II)

- Employment Development Department
- Department of Rehabilitation
- Economic or Community Development Entity
- Educational Institution
- Other (please specify):

Industry Sector (please select one):

- Agriculture, Tourism, Wineries
- Building and Design
- Business Support Services
- Energy and Environment
- Healthcare
- Technology and Innovation
- Other (please specify):

11. INTEREST: Please explain why you are interested in serving on the Workforce Development Board.

I would like to be able to represent our community and learn more about the WDB and how our business community can benefit from their services.

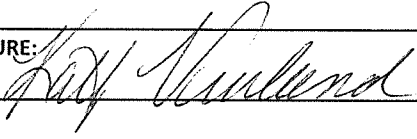
12. EXPERIENCE: Please describe any relevant experience, qualifications, affiliations, or resources you would bring to the Board.

I've been a part of our business community for many years and work in the tourism industry as well. These are the major employers in our community, so I feel with my relationships, I will be able to speak to their needs when it comes to the workforce in our area.

13. REGIONAL WORKFORCE: What do you think are the critical workforce issues in our region? Why?

We have a great deal of service industry jobs and the cost of living doesn't provide for these jobs, so that plays a role in the transportation needs and issues throughout the Central Coast and County. Also, finding good employees who are willing to do the work. We find the younger generations tend to not stay in one place too long, so they get trained for a job and then leave for another. This makes it hard on employers.

14. SIGNATURE:



15. DATE:

6-16-23

**APPLICATION FOR
WORKFORCE DEVELOPMENT BOARD
OF SANTA BARBARA COUNTY**

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1. NAME: Young, Najah Last Name, First Name	2. PHONE: [REDACTED]
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3. ORGANIZATION: Hilton Santa Barbara	4. TITLE: Director of Human Resources
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5. BUSINESS ADDRESS: [REDACTED] Street City Zip Code	6. EMAIL: [REDACTED]
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7. APPROXIMATE NUMBER OF EMPLOYEES LOCATED IN SANTA BARBARA COUNTY: 290	8. DO YOU LIVE IN SANTA BARBARA COUNTY? <input type="checkbox"/> YES / <input checked="" type="checkbox"/> NO	9. IF SO, IN WHICH SUPERVISORIAL DISTRICT DO YOU LIVE? <input type="checkbox"/> First District (Williams) <input type="checkbox"/> Fourth District (Nelson) <input type="checkbox"/> Second District (Capps) <input type="checkbox"/> Fifth District (Lavagnino) <input type="checkbox"/> Third District (Hartman) <input type="checkbox"/> Not applicable
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10. WHICH BEST DESCRIBES YOUR ORGANIZATION?


Type of organization (please select one): <input checked="" type="checkbox"/> Business/Private Sector <input type="checkbox"/> Labor Organization <input type="checkbox"/> Apprenticeship Program <input type="checkbox"/> Community Based Organization <input type="checkbox"/> Provider of Adult Education and Literacy (title II) <input type="checkbox"/> Employment Development Department <input type="checkbox"/> Department of Rehabilitation <input type="checkbox"/> Economic or Community Development Entity <input type="checkbox"/> Educational Institution <input type="checkbox"/> Other (please specify):	Industry Sector (please select one): <input checked="" type="checkbox"/> Agriculture, Tourism, Wineries <input type="checkbox"/> Building and Design <input type="checkbox"/> Business Support Services <input type="checkbox"/> Energy and Environment <input type="checkbox"/> Healthcare <input type="checkbox"/> Technology and Innovation <input type="checkbox"/> Other (please specify):
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11. INTEREST: Please explain why you are interested in serving on the Workforce Development Board.
 I am looking forward to learning from colleagues from around the county and also to providing any helpful insight possible on behalf of the Hospitality industry. To have the chance to make an impact on the community like this is such an honor and a privilege!

12. EXPERIENCE: Please describe any relevant experience, qualifications, affiliations, or resources you would bring to the Board.
 For the last 15 years, I have been working in Human Resources with Hilton. My 1st 10+ years were at a large Hilton property in Orange County and I have been at Hilton Santa Barbara for the last 4+ years as the Director of Human Resources.

13. REGIONAL WORKFORCE: What do you think are the critical workforce issues in our region? Why?
 One of the biggest issues facing at least the tourism industry, is a lack of truly affordable housing in Santa Barbara County. For many of our workers, living in the city they work in is almost impossible, even with wages increases steadily over the last few years. If WDB has any method of bringing this matter to the appropriate parties in the City/County, I would love to see that be a focus.

 More directly related to job seekers – I would love to see job seekers have access to “Back to Basics” resources that prepare them for interviews, classes to help them become more computer savvy, and basic customer service skills (such as how to greet/interact with a customer, how to answer the phone, etc).

14. SIGNATURE: 	15. DATE: 8/8/2023
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**APPLICATION FOR
WORKFORCE DEVELOPMENT BOARD
OF SANTA BARBARA COUNTY**

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1. NAME: Quintero, Marta
Last Name, First Name

2. PHONE: [REDACTED]

3. ORGANIZATION: Women's Economic Ventures

4. TITLE: Small business funding officer

5. BUSINESS ADDRESS: [REDACTED]
Street City Zip Code

6. EMAIL: [REDACTED]

7. APPROXIMATE NUMBER OF EMPLOYEES LOCATED IN SANTA BARBARA COUNTY:
22

8. DO YOU LIVE IN SANTA BARBARA COUNTY?
x YES / NO

9. IF SO, IN WHICH SUPERVISORIAL DISTRICT DO YOU LIVE?
 First District (Williams) Fourth District (Nelson)
 Second District (Capps) Fifth District (Lavagnino)
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- Educational Institution
- Other (please specify):

Industry Sector (please select one):

- Agriculture, Tourism, Wineries
- Building and Design
- Business Support Services X
- Energy and Environment
- Healthcare
- Technology and Innovation
- Other (please specify):

11. INTEREST: Please explain why you are interested in serving on the Workforce Development Board.

The connection between WDB and WEV mission is similar. WEV focuses on providing economic empowerment to small businesses in SB and VTA counties. Since 1991 WEV has provided support to 20,000 people in both counties, has assisted over 5k local businesses with training, mentorship, funding and resources.

12. EXPERIENCE: Please describe any relevant experience, qualifications, affiliations, or resources you would bring to the Board.

I have been with WEV for 4.5 years after 20 years in the financial banking industry. I volunteer with local chamber, YMCA and other non-profits in our communities. I enjoy very opportunity to expand my network to continue being a resource in my community

13. REGIONAL WORKFORCE: What do you think are the critical workforce issues in our region? Why?

To provide resources and support to our minority communities in their primary language.

14. SIGNATURE: Marta Quintero



15. DATE: 8.21.2023