



Reopening Your Business in Santa Barbara County



County Call Center (833) 688-5551 9:30 a.m. – 5:30 p.m. Mon-Fri

June 2, 2020

RISE BUSINESS RECOVERY UPDATE

STATE CHANGES:

- Restricted guidance added for Places of Worship and Hair Salons and Barbershops
- Expanded Retail to in-store shopping

PUBLIC HEALTH ORDER CHANGES:

- County Health Order 2020-8.3 amendment to 8.2 for school graduations and Faith based services
- County Health Order 2020-10 Face Coverings

Where are we now?

Santa Barbara County's R.I.S.E. Guide and the Governor's Resilience Roadmap

STAGE 1

COMPLETE

Safety and Preparedness

- Essential Businesses as previously identified by Health Officer Order
- Trails and beaches for exercise with mandatory physical distancing and facial coverings strongly encouraged
- Golf Courses
- Tennis Courts
- Restaurants and concession stands, are take-out or delivery only

STAGE 2

SANTA BARBARA COUNTY IS HERE

Lower-risk Workplaces

- Destination Retail (with modifications) including:
 - Shopping Malls
 - Swap Meets
 - Antique Stores
 - Clothing Stores
 - Florists
 - Home and Furnishing Stores
 - Jewelry Stores
 - Music Stores
 - Sporting Goods Stores
 - Toy Stores
- Dine-in restaurants (other amenities, like bars or gaming areas, are not permitted in Stage 2)
- Hair Salons and Barbers
- Religious Services (limited)

Additional Guidance for schools forthcoming*

STAGE 3

NOT OPEN YET

Higher-risk Workplaces

- Personal services such as and nail salons, tattoo parlors, gyms and fitness studios
- Hospitality services, such as bars, wineries, tasting rooms and lounges
- Entertainment venues, such as movie theaters, gaming, gambling, arcade venues, pro sports, indoor museums, gallery spaces, and zoos
- Community centers, public pools, playgrounds, and picnic areas
- Cultural ceremonies
- Nightclubs
- Concert venues
- Live audience sports
- Festivals
- Theme parks
- Hotels/lodging for leisure and tourism

STAGE 4

NOT OPEN YET

End of Stay Home Order

Reopen areas of highest risk; e.g. concerts, conventions, sports arenas.

RISE Guide – A Living Document



Living document comprised of three parts:

- Core Framework – Updated for State change in attestation criteria. Metrics for “tightening” being monitored by Public Health.
- Industry Sector Guidelines – Updated weekly as State issues guidance
- Readiness and Containment Plan – No changes

Reopening Self-Certification Process On-line



The County developed an on-line Self-Certification process for businesses reopen under Stage 2. The link to this is <https://recoverysbc.org/reopen-your-business/>.

Businesses are required to do the following:

- Review State and local guidance;
- Complete a COVID-19 Prevention Plan; and
- Self-certify that they can open safely.

Reopening Self-Certification by the Numbers

As of Friday, May 29, 2020



1,505 Business Submittals Countywide

Cities 1,387

Unincorporated 118

TOP 10 INDUSTRY SECTORS

570 Dine-In Restaurants

112 Limited Services

354 Retail Stores

47 Hotels & Lodging

125 Hair Salons and Barbershops

41 Shopping Malls

123 Office Workspaces

25 Construction

Wineries and Tasting Rooms



Emergency Rule # 2

Temporarily suspends Chapter 35 zoning regulations and permit restrictions related to wineries and tasting rooms serving food.

Health Order 2020-8.2

Allows wineries, breweries, tasting rooms, etc. to open as dine-in restaurant if they serve food/meal.

EHS COVID Emergency Limited Term Food Permit

Wineries and breweries that want to serve food, but do not hold a current Food permit, may apply for a limited term Food permit during the Stage 2 re-opening by completing and submitting an application by email.



RISE Ambassadors



Coordinated by the Community Wellness Team

RISE Ambassadors

Represent the County to conduct business checks/reviews to confirm that safety standards and operating restrictions are being followed by business operators and patrons.

Goal

Assist local businesses to understand and comply with guidelines for reopening and ensure the public enjoys a safe re-opening of businesses.



Small Business & Community Partnership Enhancement Program (SBCPEP)



Developed by Public Works

Phase 1 – Public Rights-of-Way

- Allows expansion into adjacent public right-of-way outdoor areas in the unincorporated areas of the county to accommodate required social and physical distancing protocols and safe practices.
- Only businesses authorized to be open under the Governor's Roadmap and the County's RISE Guide will be granted a permit. Other businesses may apply in advance as they prepare for reopening.

Small Business & Community Partnership Enhancement Program (SBCPEP)



If interested, business submits the following:

- 1) an encroachment permit application,
- 2) site plan, and
- 3) certificate of insurance.

Coming soon!!!

Phase 2 (In Progress) – Private Property – Parking Lots, etc.

- County and Montecito Planning Commissions – June 3
- Board of Supervisors – June 16



REOPENING YOUR BUSINESS IN SANTA BARBARA COUNTY

Find out about the County of Santa Barbara's requirements for you to reopen your business. You will learn what is required for different workplaces to reopen including guidance in preparing a plan based upon your industry and how to put the plan into action.

[GET STARTED](#)



THE RISE GUIDE

The County of Santa Barbara's RISE (Reopening in Safe Environment) Guide outlines the steps for reopening that can be safely taken in our community. Developed by medical experts and supported by feedback from all sectors of the community, RISE serves as a supplemental guide to the State Health Orders.

[THE RISE GUIDE](#)



SMALL BUSINESS AND COMMUNITY PARTNERSHIP ENHANCED PROGRAM (SBCPEP)

Want to take your business outdoors? Check out this special allowance that provides businesses or other organizations to expand into adjacent public right-of-way outdoor areas in the unincorporated areas of the county.

[LEARN MORE](#)



STAGES OF REOPENING

As of May 21, 2020, the County of Santa Barbara entered Stage 2B of reopening. The types of businesses allowed to reopen in this phase of Stage 2 include dine-in restaurants (with modifications), schools and childcare, retail stores and shopping malls, and some offices.

[LEARN MORE](#)

Resources and Questions

For questions related to business reopening call (833) 688-5551 or email EHAdmin@sbcphd.org.

For questions related to the SBCPEP Rights-of-Way application call the Santa Barbara Permit Office at (805) 681-4990 or Santa Maria Office at (805) 803-8750.

County Website: RecoverySBC.org