



PLANNING AND DEVELOPMENT DEPARTMENT LONG RANGE PLANNING DIVISION

STATE SCENIC HIGHWAY DESIGNATION

HIGHWAY 101 – GAVIOTA COAST



Board of Supervisors
October 4, 2016



PROJECT PURPOSE

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- Initiated by the Board of Supervisors
 - ▣ Apply to Caltrans for State Scenic Highway Designation of Highway 101 on the Gaviota Coast
- Last, best example of rural coastal Southern California
- Benefits of the Project:
 - ▣ increased tourism along the route
 - ▣ enhanced community identity and pride in the scenic character of the Gaviota coast

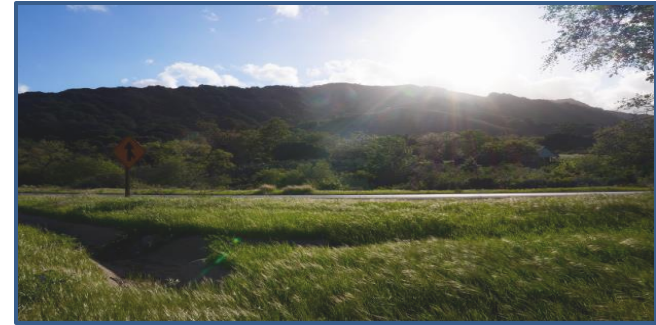


PROJECT OVERVIEW

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- State Scenic Highway Application by Santa Barbara County
- Highway 101 on the Gaviota Coast
 - ▣ 21 miles, from City of Goleta to Route 1 /Las Cruces
 - ▣ Connect to existing Scenic Highway
- Highlight and preserve natural and visual resources of Gaviota Coast

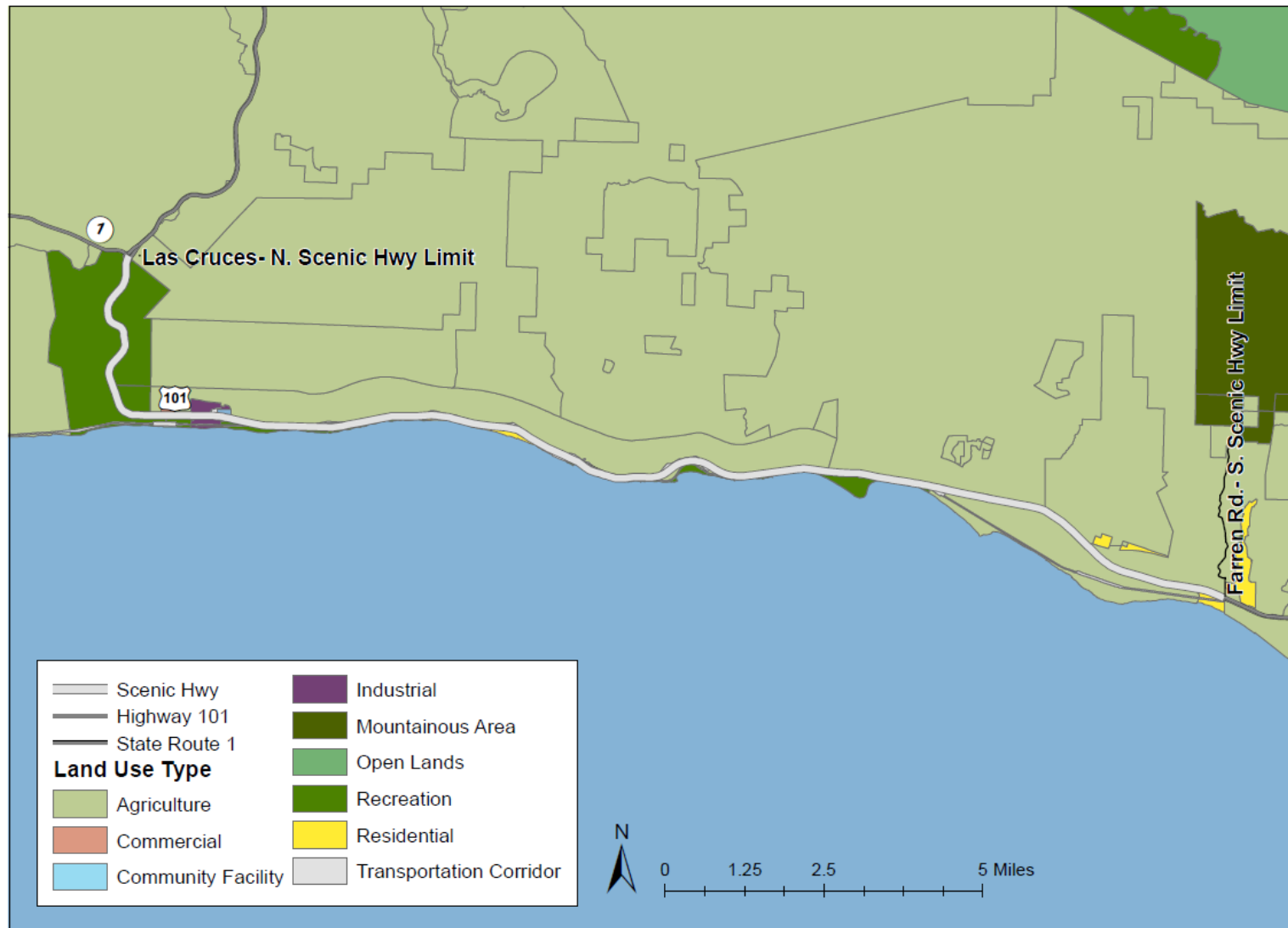
 - ▣ Policy 4-8 in Coastal Land Use Plan
 - ▣ Eligible Scenic Highway in General Plan
 - ▣ Action VIS-3 in Draft Gaviota Coast Plan



CORRIDOR AND SURROUNDING ZONING



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STATE SCENIC HIGHWAYS

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- ❑ Managed by Caltrans
- ❑ Goal: preserve & showcase scenic landscapes
- ❑ Requirements: natural beauty, agricultural landscapes, minimal structures
- ❑ California has 59 designated sections; two in Santa Barbara County
- ❑ No new land use policies or regulations





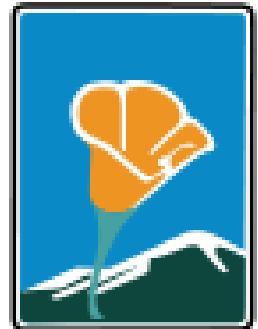
APPLICATION TO CALTRANS

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- Completed Components:
 - ▣ Draft Visual Assessment and maps
 - ▣ Draft Corridor Protection Plan

- Next Step:
 - ▣ Submit application materials with Letter of Intent from Santa Barbara County

- If approved:
 - ▣ Route is an official State Scenic Highway
 - ▣ Caltrans places State Scenic Highway Signs





RECOMMENDATIONS

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- Approve the Letter of Intent from the County of Santa Barbara Board of Supervisors to designate Highway 101 along the Gaviota Coast;
- Direct staff to submit the application packet; and
- Determine that the proposed action is exempt from CEQA



Backup Slides



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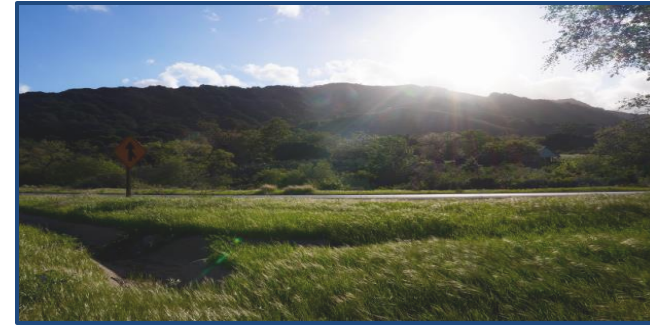
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PROJECT OVERVIEW

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- ❑ Policy Direction in Coastal Land Use Plan, Scenic Highway Element of General Plan, Draft Gaviota Coast Plan
 - ❑ No new land use policies or regulations

CORRIDOR AND SURROUNDING ZONING



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APPLICATION TO CALTRANS

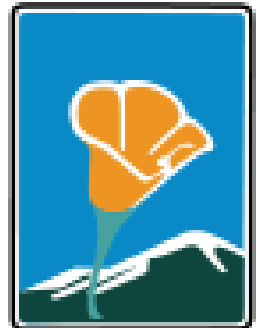
12

- **Requirements:** natural beauty, agricultural landscapes, minimal structures

- **Completed Components:**
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