The Coalition of Labor, Agriculture & Business

December 5, 2008

Santa Barbara Planning Commission Santa Barbara County 123 East Anapamu Street Santa Barbara, CA 93101



Re: December 10 PC Hearing on Proposed La Purisima Resort Project

Honorable Commissioners:

COLAB has been presented the concept for the proposed resort at La Purisima Golf Course. We are in full support of the project and believe a high quality hotel, restaurant, spa and event center in the Lompoc Valley would be a welcome amenity. The project concept supports the local tourism based agriculture industry and is perfectly aligned with the long term goals of the Community.

The infill nature of the project, fully integrated within the existing golf course, negates the loss of viable agriculture land and instead creates value from all ready impacted, underutilized land. The project's viability becomes even more apparent given the locale next to a major highway, availability of services, position within the Sta. Rita Hills Wine Appellation and adjacency to an existing developed neighborhood.

Of primary importance is the positive financial impact generated from increased fees, taxes and annual cash influx to the Community which can provide much needed support to our schools, public services and the County budget as a whole. We hope that with the success of this project, more investment into quality ventures will occur in the Lompoc Valley.

COLAB wishes to extend our support and endorsement for the project, and hopes the Commission provides the opportunity for the application to proceed.

Sincerely.

L Andrew Caldwell

Executive Director