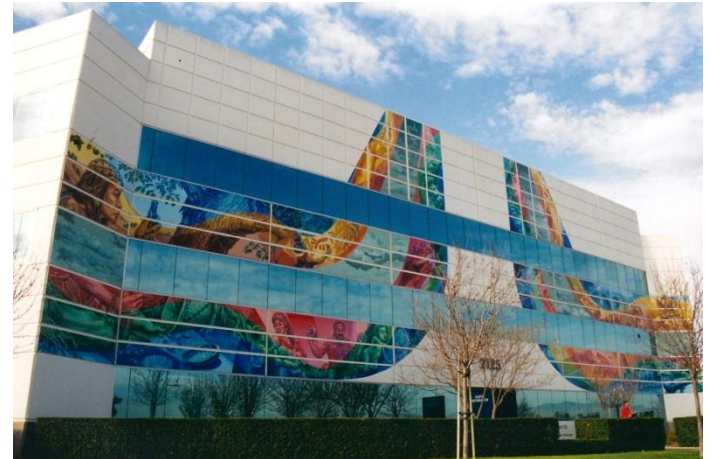




SANTA BARBARA COUNTY
Arts Commission

1% for Public Art Program and Ordinance



PERCENT FOR ART PROGRAM



Background:

- Board of Supervisors adopted Ordinance #3068 establishing a Percent for Art Program on Nov. 13, 1978.
- The ordinance, specifies that a portion of appropriations (1%) of the estimated project cost be set aside for the acquisition of works of art on any capital project over \$100,000 paid for wholly or in part by the County of Santa Barbara to contract or remodel any buildings, structure, park or parking facility, or any portion thereof, within the limits of the County of Santa Barbara.
- A special fund designated “County Arts Fund” [County Arts Trust #001] was established to be managed by the County Arts Commission.

PERCENT FOR ART PROGRAM



Purpose:

- To recognize the County's responsibility to foster culture and arts and, the necessity for the viable development of its artists, artisans and craftsmen.
- To make the arts accessible to the general public.



Arts Commission

PERCENT FOR ART PROGRAM

Board Request at August 26th meeting for staff to provide information on the County's Percent for Art Program and the application of the policy and consider options to amend Ordinance #3068.

Following is information and guidelines on the Percent for Art ordinance:

- Some examples of how the Ordinance has been applied to the County's Public Art Program
- Options to change program
- Examples of application of options
- Arts Commission recommendation



PERCENT FOR ART PROGRAM

Guidelines: Provide specific details on:

- County Arts Fund Allocations and Responsibilities
- The Acquisition Process
- Selection of Artists
- Contractual Agreements and Payments to Artists and
- Specifies that works of art may be an integral part of a structure, attached to a structure, detached within or outside a structure or can be exhibited in other public facilities.

Following are some examples of recent County Percent for Art Projects:

PERCENT FOR ART PROGRAM

PUBLIC DEFENDER'S OFFICE

Santa Barbara

1924 *Landing of Cabrillo Tapestry*
by Daniel Sayre Groesbeck

This historic painting was translated into a large-scale tapestry for the lobby, coordinated through the Courthouse Legacy Foundation and fabricated by regional artist, John Nava. The artwork fits the historic time period and serves to mitigate sound.



PERCENT FOR ART PROGRAM

JOSEPH CENTENO BETTERAVIA GOVERNMENT BUILDING 'D' Santa Maria

- Remodeled lobby area that now doubles as a second gallery.
- Thick gallery walls were created for multiple future exhibitions.
- Improved signage designed and added to glass doors and exchangeable plexi-signage on the exhibition walls added.



PERCENT FOR ART PROGRAM

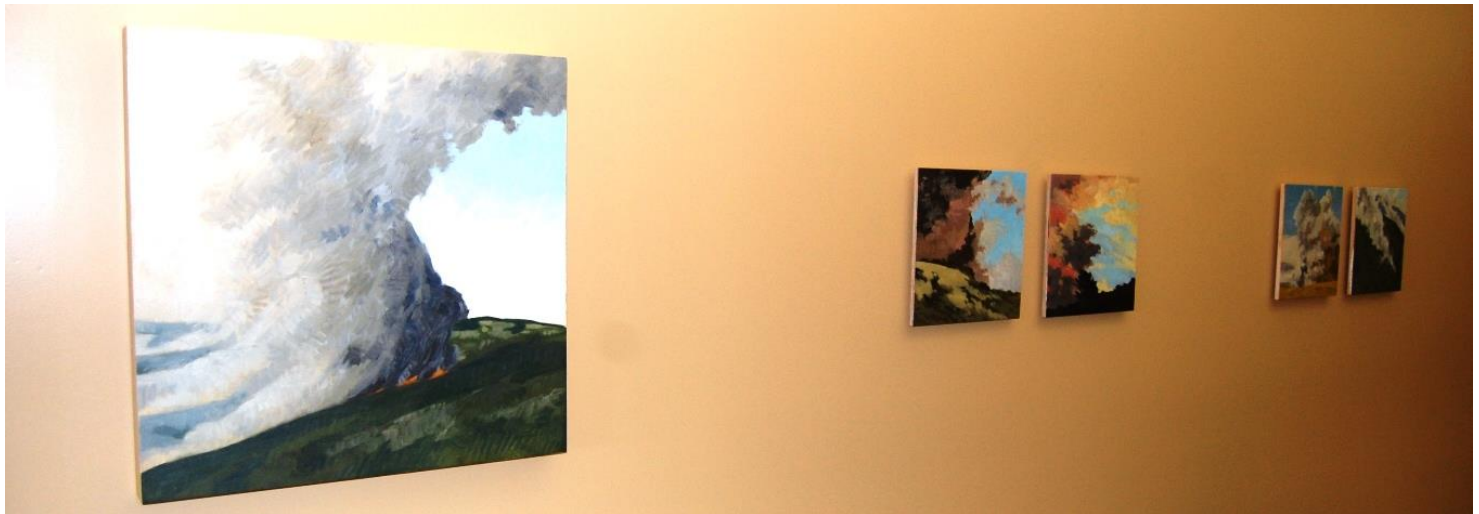


EMERGENCY OPERATIONS CENTER (EOC)

Santa Barbara

10 Paintings - *Gap Fire, Day One Series* and a commissioned landscape piece, *Gaviota Peak Looking South* by Nicole Strasburg

Paintings included in the main lobby, hallways and conference rooms.



SANTA BARBARA COUNTY FIRE-SHERIFF SAFETY STATION at Burton Mesa – Lompoc

Six-part large-scale photo montages of Burton Mesa Pathways
by Kam Jacoby

- Large-scale photo mural and photo montage of plants found in Burton Mesa landscape to enhance the lobby.
- Improved display lighting in lobby.
- Historic photo installations included in conference rooms and hallways.



PERCENT FOR ART PROGRAM



CHILD AND FAMILY SERVICES BUILDING Santa Barbara

Your World/su Mundo, Your House/su Casa, Your Life/su Vida
by Rafael Perea de la Cabada and Richard Irvine, with Matthew Woodford
as fabricator

Percent for Art included concept and redesign of lobby as resource information center. Original artwork purchased and displayed in hallways and client meeting rooms.





PERCENT FOR ART PROGRAM

Board Request at August 26th meeting for staff to provide information on the County's Percent for Art Program and the application of the policy for setting aside a portion of requests for appropriations or construction funds for works of art and consider options for possible revisions to the Ordinance.

- a. Status Quo: 1% on estimated construction costs, all funds.
- b. Limit the portion of funds appropriated for a construction project for works of art by basing the percentage rate of funds appropriated upon only eligible funds appropriated for construction instead of estimated total construction cost.
- c. Establish a \$ cap on total amount of funds appropriated from a construction project for works of art.
- d. Modify the percentage rate of funds appropriated from a construction project for works of art.
- e. Explore other amendments or a combination of the above.

PERCENT FOR ART PROGRAM



Examples or Proposals to Apply Percent for Art

Project: North County Jail (AB900)

Estimated construction cost: \$65M

Estimated funding contributions:

3.6M	\$61.4M
General Fund	State Grant

State grant is not eligible to be used for Arts



PERCENT FOR ART PROGRAM

Examples continued...

- a. Status Quo
 - Apply to total estimated construction cost
 - $1\% \times \$65\text{M} = \$650,000$

- b. Apply percent on eligible funds only
 - $1\% \times \$3.6\text{M} = \$36,000$

- c. Cap the dollar amount applied
 - Example: \$250,000
 - $1\% \times \$65\text{M} = \$650,000$
 - Therefore amount is \$250,000

PERCENT FOR ART PROGRAM



Examples continued...

- d. Change percent applied
 - Example: $\frac{1}{2}\%$
 - $\frac{1}{2} \% \times \$65\text{M} = \$325,000$

- e. Combination
 - Example: 2% on eligible funds
 - $2\% \times 3.6\text{M} = \$72,000$

PERCENT FOR ART PROGRAM



Arts Commission Recommendation in response to the Board request:

- The Arts Commission held a retreat on Sept. 10th that included a review and discussion of the Percent for Art Program policy and the history of the Percent for Art Ordinance.
- At the October 15th meeting the Arts Commission reviewed the options as set forth regarding changes to Chapter 7A of the County Arts Plan and recommended the status quo, that no changes be made to the ordinance as written.