



BOARD OF SUPERVISORS  
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors  
105 E. Anapamu Street, Suite 407  
Santa Barbara, CA 93101  
(805) 568-2240

**Department Name:** Social Services  
**Department No.:** 044  
**For Agenda Of:** June 7, 2011  
**Placement:** Administrative  
**Estimated Tme:** 5 minutes  
**Continued Item:** No  
**If Yes, date from:**  
**Vote Required:** Majority

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**TO:** Board of Supervisors

**FROM:** Department Kathy Gallagher, Director, Social Services  
Director(s)  
Contact Info: Raymond L. McDonald, Executive Director of Workforce  
Investment Board 681-4446

**SUBJECT:** County Workforce Investment Board Appointments

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**County Counsel Concurrence**

As to form:N/A

**Auditor-Controller Concurrence**

As to form: N/A

**Other Concurrence:** N/A

As to form:

**Recommended Actions:**

That the Board of Supervisors appoint four new community members to serve on the Santa Barbara County Workforce Investment Board for the terms indicated on the attached roster as Attachment B.

**Summary Text:** The Santa Barbara County Workforce Investment Board (WIB) is mandated by the Federal Workforce Investment Act (WIA), Public Law 105-220. The WIB Members are volunteers who serve without pay, and are nominated based on categories as described below; and are appointed by the County Board of Supervisors, functioning as the "Chief Local Elected Official" as prescribed by WIA. Members serve for specific terms and may be reappointed upon the recommendation of the WIB Nominating Committee.

**Background:**

The WIB develops workforce policy for the county, and oversees the operation of the two One-Stop Career Centers, and the employment & training programs for youth, recently laid-off workers, and unemployed adults. In addition, the WIB fosters a working relationship with the business community to assist with current labor market information and other workforce intelligence such as industry sector

initiatives and research. Finally, the WIB appoints a Youth Council that may include WIB members as well as others from the community; and the Council advises the WIB on youth program issues, and recommends the selection of youth program training providers.

The WIA mandates: (a) specific groups/sectors that must be represented on the WIB; (b) the nominating methodology for membership; and, (c) the role of the CLEO in appointing members. WIB membership is reviewed annually by the State.

- *Specific Membership.* The WIA stipulates “Mandated Partners” who must serve on the WIB. These Mandated Partners are local economic development representatives, the private sector (business community), local labor organizations, the State Employment Service (job service, unemployment insurance, Veterans services, and NAFTA trade programs), the County Welfare Department, the Local Education/Adult Ed & Literacy/Postsecondary Education community, the local Area on Aging Agency, the Community Service Block Grant recipient, the Department of Rehabilitation, the local HUD programs recipient, the local Native American program, and the local migrant services program provider. In addition, the WIA requires that the majority of the WIB be private sector members, and that the Chair be selected from the private sector members by the entire WIB. Finally, California State law requires that 15% of the WIB membership be Labor Representatives.
- *Membership Nominations.* Members are nominated to serve on the WIB as prescribed by the Federal Act, either by virtue of the position they hold (e.g., CSBG recipient, EDD Manager, Welfare Director) or they are selected by the group they “represent” such as the Central Labor Council nominates Labor Representatives, the local Chambers of Commerce nominate business members, the Community College(s) select their representative. In addition, the WIB Nominating Committee, and Executive Director, is constantly recruiting new candidates to ensure that the local economy and community is well-represented. The WIB Executive Director meets with candidates prior to submitting their name to the Board of Supervisors, to ensure they understand the goal, mission, and responsibilities of the WIB. The WIB Nominating Committee endorses appointment of private sector members prior to submitting names to the Board of Supervisors.
- *Role of the CLEO.* Because the Chief Local Elected Official, as designated by the State of California and prescribed by the WIA, has fiduciary responsibility for funds received, the WIA stipulates that WIB Members must be appointed by the CLEO. In Santa Barbara County the CLEO is the Board of Supervisors, and the Chair of the Board of Supervisors must sign (often co-signs) such documents as the Five Year Strategic Plan, that lays out the goals, objectives and program design of the local workforce system. The stated intent of the WIA is to foster a “public/private” partnership between the CLEO (government) and the private sector led WIB. Consequently, all nominees and re-nominees to the WIB must be appointed by the Board of Supervisors.

- *New Appointees.*

The Department of Rehabilitation (DOR) is a mandatory member on the WIB. Julie Holmes has resigned from the WIB and *John Powell*, Rehabilitation Supervisor, will be representing DOR. He has completed and submitted the WIB application (Attachment A).

The Santa Barbara WIB has recruited *Ruth Anne Bowe* from Coldwell Banker to fulfill one of the mandatory private sector positions on the WIB Board. Ms. Bowe has completed and submitted the WIB application (Attachment A).

*Phylene Wiggins*, Community Investment Officer with the Santa Barbara Foundation, has been recruited for the WIB in order to provide input on strategic planning within the community. Ms. Wiggins has completed and submitted the WIB application (Attachment A).

Goleta Chamber of Commerce President/CEO, *Kristen Amyx*, has been recruited to assist the WIB in the business community representing Community Based Organizations. Ms. Amyx has completed and submitted the WIB application. (Attachment A).

Due to the number of new activities and initiatives in the workforce area, some resulting from the nationwide economic downturn, it is essential that the WIB have full membership and “voices” representing the critical sectors of the community in order to effectively serve the residents of Santa Barbara County with a world class workforce system.

**Performance Measure:** N/A

**Fiscal and Facilities Impacts:** N/A

**Fiscal Analysis:** N/A

<b>Funding Sources</b>	<b>Current FY Cost:</b>	<b>Annualized On-going Cost:</b>	<b>Total One-Time Project Cost</b>
General Fund			
State			
Federal			
Fees			
Other:			
<b>Total</b>	\$ -	\$ -	\$ -

**Staffing Impacts:** N/A

**Legal Positions:**

**FTEs:**

**Special Instructions:**

Upon approval, please return one (1) copy of the minute order to the attention of:  
Stephanie Fodor, Administrative Professional, DSS/WIB, 260 N San Antonio Rd., Santa Barbara, CA  
93110

**Attachments:**

Attachment A: New WIB Member Applications  
Attachment B: WIB Appointment Roster

**Authored by:**

Raymond L. McDonald, WIB Executive Director

**CC:**