



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Behavioral Wellness
Department No.: 043
For Agenda Of: August 30, 2016
Placement: Administrative
Estimated Time: N/A
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors

FROM: Department Alice A. Gleghorn, PhD, Director
Director(s) Behavioral Wellness, 681-5220
Contact Info: Pam Fisher, Deputy Director
John Doyel, Alcohol and Drug Program Manager,
Behavioral Wellness, 681-5220

SUBJECT: Santa Ynez Valley People Helping People FY 16-17 Contract

County Counsel Concurrence

As to form: Yes

Other Concurrence: Risk Management

As to form: Yes

Auditor-Controller Concurrence

As to form: Yes

Recommended Actions:

- A. Approve, ratify and authorize the Chair to execute an Agreement for Services of Independent Contractor with **Santa Ynez Valley People Helping People**. (a local vendor) to provide early childhood mental health and alcohol and drug program primary prevention services in the Santa Ynez Valley region, for a total contract maximum amount not to exceed \$92,000 for the period July 1, 2016 through June 30, 2017.
- B. Determine that these activities are exempt from California Environmental Quality Act review per CEQA Guidelines Section 15378(b)(4) since the recommended actions are government fiscal activities which do not involve commitment to any specific project which may result in potentially significant physical impact on the environment.

Summary Text:

The Santa Barbara County Department of Behavioral Wellness provides a continuum of mental health and substance use disorder services to Santa Barbara County residents, in part through contracted providers including Community-Based Organizations (CBOs). Santa Ynez Valley People Helping People (PHP) reduces alcohol and other drug problems in the Santa Ynez Valley through the use of environmental strategies and policies, and provides mental health services to address early childhood mental health issues for children aged birth to five years and their families.

The County of Santa Barbara currently has contracts totaling \$35,850 with PHP. With the addition of the recommended actions, the total amount of all the contracts combined would exceed the \$100,000 limit allowed for approval by the Purchasing Division. Hence, although this individual contract has a maximum contract amount of \$92,000, Board approval is required.

Background:

The Department of Behavioral Wellness has contracted with PHP since 2003. PHP collaborates with students, parents, law enforcement, community members and other concerned residents to reduce alcohol and other drug problems in the Santa Ynez Valley through the use of environmental strategies and policies. They also provide an early childhood mental health program for children from birth to five years old. This program promotes positive parenting practices, prevents child abuse and neglect, and aims to enhance child health and development. Authorizing this agreement will ensure that young children and families will continue to have access to educational resources about substance abuse and mental health services.

Performance Measure:

The Santa Ynez Valley Youth Coalition, an initiative of People Helping People, organizes students, parents, providers, law enforcement, community members and other concerned residents to reduce alcohol and other drug problems in the Santa Ynez Valley through the use of environmental strategies and policies. The coalition's ADP funded goals are to:

- Reduce youth access to alcohol at home
- Reduce merchant leniency with youth access to alcohol in retail establishments
- Increase youth internal and external assets and resilience
- Provide youth-based programs with caring adult role models and mentors
- Change the social norm of parents and youth that tolerates underage drinking
- Increase youth and parents awareness of the risks and harms of marijuana use
- Increase youth and parents awareness of the risks and harms of Rx drug use

In FY 15/16, the Santa Ynez Valley Youth Coalition consistently exceeded the outcome targets, going well above contractual expectations to deliver prevention, education and outreach service in the Santa Ynez Valley (see Table 1).

Table 1. PHP expected and achieved service outcomes

	Expected	Achieved
<i>Underage Drinking Activities:</i>		
Pledges	100	1,353
Education Materials	800	8,505
Youth-based Programs	120	1,200
Articles	2	4
Radio	3	11
Social Media	None	100
Marijuana Presentations and Forums	10	18 presentations/ forums 11 Facebook posts
Prescription Drug Abuse Presentations and Forums	10	15 presentations/ forums 11 Facebook posts

Data from the California Healthy Kids Survey are utilized to monitor attitudes, access and use and indicate decreasing rates of alcohol, marijuana and cigarette use among Santa Ynez High school students. For example, current alcohol use declined from 43% in 2008 to 32% in 2014, and current marijuana use from 38% in 2008 to 17% in 2014. Moreover, the Coalition achieved numerous statistically significant outcomes with the Life Skills Training Curriculum, including improved 7th grade knowledge (overall, drug, and life skills), attitudes (anti-smoking and anti-drinking), skills (drug refusal, assertiveness, relaxation, and self-control) and perception of harm (of cigarettes, alcohol, and marijuana). Among eighth graders, there were statistically significant improvements in knowledge (overall, drug, and life skills), skills (drug refusal, assertiveness, and relaxation) and perception of harm (of cigarettes, alcohol, and marijuana).

Fiscal and Facilities Impacts:

Budgeted: Yes

Fiscal Analysis:

Funding Sources	FY 16-17 Cost:	Annualized On-going Cost:
General Fund		
State	\$ 46,000.00	
Federal	\$ 46,000.00	
Fees		
Other:		
Total	\$ 92,000.00	\$ -

Narrative: The above referenced contract is funded by State and Federal funds.

Key Contract Risks:

There is a risk that the Contractor will make errors, engage in misconduct, or be negligent in performing the contractually required services. To limit these risks, the contract requires staff to be appropriately trained, quarterly reports to be submitted, and that the Contractor provides Professional Liability insurance to mitigate these risks.

Special Instructions:

Please send one (1) minute order and one (1) copy of the executed contract to admhscontractsstaff@co.santa-barbara.ca.us

Attachments: Attachment A: Santa Ynez Valley People Helping People BC FY 16-17

Authored by:

Q. Lopez/ JF