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COUNTY OF SANTA BARBARA CALIFORNIA

RESOLUTION HONORING DOUG NELSON'S 25 YEARS ON KSMA RADIO

WHEREAS, Doug Nelson was born and raised in Santa Maria , graduated from Santa Maria High School and Allan Hancock College, and has lived in Santa Maria all his life; and,

WHEREAS, Since his youth Doug aspired to be in radio, especially doing sports play - by - play. He spent many hours listening to such radio greats as Vin Scully, Chic Hearn and Dick Enberg, all of whom he has had the opportunity to meet during his career; and,

WHEREAS, The first job Doug had in radio was in 1978 on KLOM Radio in Lompoc; later in 1991 he moved to KSMA AM & FM in Santa Maria. Doug started his 25 years on KSMA AM as a Disk Jockey, but over the years has done everything from a News Talk Show which he Co-Hosted with Steve Southwick, Sports Programs, Sports Director, Program Director, three years as Co-Host of the Morning Show with Doug & Hoot, and worked every shift at the station. At the same time that Doug joined KSMA, the FM side of the station started Sunny Country 102 and Doug has been a Country Music D. J. for 25 years as well as having worked as Music Director; and,

WHEREAS, Doug's real love in radio is doing Football Play - By - Play. While with KLOM he did the play - by - play for the Cabrillo High School Football Games; and since moving to KSMA he has done Football Play - By - Play for all of the Santa Maria area High Schools and Allan Hancock College. Doug is so good at Play - By - Play that he has been awarded the Associated Press Best Play - By - Play Award twice, once in 1985 and again in 1991. Doug has said that if he hadn't gone into radio he would have been a Sports Writer; this he has also accomplished as he spent several years as the Sports Information Director for Allan Hancock College; and,

WHEREAS, It is common in the radio industry for people to come and go, moving from station to station, market to market; the Santa Maria area and KSMA AM & FM are fortunate that Doug Nelson has chosen to stay in this area for 25 years and will hopefully stay for many, many more.

NOW, THEREFORE, BE IT HEREBY ORDERED AND RESOLVED that this Board of Supervisors congratulates DOUG NELSON as he celebrates his 25TH ANNIVERSARY on KSMA AM & FM Radio and recognizes him as one of the outstanding radio personalities in Santa Barbara County.

PASSED AND ADOPTED by the Board of Supervisors of Santa Barbara County, State of California this 7th day of November, 2006 by unanimous vote of all members present.



WITEST:

[Signature]
Clerk of the Board

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Supervisor - 1st District

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Supervisor - 2nd District

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Supervisor - 3rd District

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Supervisor - 4th District

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Supervisor - 5th District