



From: doug@margerumwines.com
Sent: Monday, May 13, 2024 3:57 PM
To: sbcob
Cc: Alison Laslett
Subject: Vintners BID

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Honorable Santa Barbara Board of Supervisors,

My name is Douglas Margerum and I am the owner of Margerum Wine Company and long time resident. Apparently Steve Pepe went in front of a pro forma Board Meeting. He said some things that were patently false. Namely, that the Vintners proposed upcoming BID is somehow illegal - it is not. Steve represented that the SRHWA is totally against the bid. This is not true. Steve is not in the wine business - he owns no vineyards and has nothing to do with the wine business anymore. He is not part nor parcel of any of the many organizations that represent Santa Barbara County wineries, vineyards, retailers, restaurateurs, nurseries, etc. He is a lone agitator and his opinions are his - he does not represent anyone. The Vintners BID is vital for wineries to be successful in SB County.

Wine is Good Living,

Douglas Margerum

MARGERUM WINE COMPANY & BARDEN, Sta. Rita Hills
[https://urldefense.com/v3/__http://www.margerumwines.com__;!!fs0MJmijOm0!rMsVJHQF8pZqVJuzesLO2JJN-fUlcGJRtiGEqeMuNpGb61w_qKfZHAZToNTblJvW7hOleH-QxAQ-oGjBFk\\$](https://urldefense.com/v3/__http://www.margerumwines.com__;!!fs0MJmijOm0!rMsVJHQF8pZqVJuzesLO2JJN-fUlcGJRtiGEqeMuNpGb61w_qKfZHAZToNTblJvW7hOleH-QxAQ-oGjBFk$)

Tasting at Hotel Californian ~ Open everyday
19 East Mason Street, Santa Barbara
805.845.8435

Tasting in Los Olivos ~ Open everyday
2446 Alamo Pintado, Los Olivos
805.504.1209

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