



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Social Services
Department No.: 044
For Agenda Of: February 07, 2023
Placement: Administrative
Estimated Time:
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors
FROM: Department Daniel Nielson, Social Services Director, (805) 346-7101
Directors(s)
Contact Info: Luis F. Servin, Executive Director,
Workforce Development Board (805) 614-1543
**SUBJECT: Recommendation for Appointments and Reappointments of Workforce
Development Board Members**

County Counsel Concurrence

As to form: N/A

Other Concurrence:

As to form: N/A

Auditor-Controller Concurrence

As to form: N/A

Recommended Actions:

That the Board of Supervisors:

- a) Appoint Carola Smith and Justin McIntire to the Workforce Development Board (WDB).
- b) Reappoint Cesar Valladares and Petra Gomez to the Workforce Development Board (WDB).
- c) Determine that the above actions do not involve any commitment to any specific project which may result in a potentially significant impact on the environment, and therefore it is not a project under the California Environmental Quality Act (CEQA) pursuant to section 15378(b)(4) and (5) as the proposed action is also an organizational or administrative activity.

Summary Text:

The Federal Workforce Innovation & Opportunity Act (WIOA) of 2014, provides that the Chief Local Elected Official (CLEO), which for our county is the County of Santa Barbara Board of Supervisors, shall appoint new Workforce Development Board (WDB) members. The Workforce Development Board Executive Director is putting forward a recommendation for the reappointment of two current WDB members, whose term will expire at the end of February 2023, as well as a recommendation for two new appointees to fill WDB existing vacancies.

Background:

On July 24, 2014, the President signed into law the Workforce Innovation & Opportunity Act (WIOA) that replaced the Workforce Investment Act (WIA) of 1998. Both WIA and WIOA legislation create a publicly-funded workforce system throughout the nation via public/private partnerships. In Santa

Barbara, the Public Partner, designated by the Governor as the CLEO, is the County of Santa Barbara Board of Supervisors. The private partner is represented by the WDB; with each partner having equal standing and legislatively-mandated responsibilities.

In addition, the federal legislation requires an Executive Director for the WDB to foster collaboration between the County and WDB, and provide the day-to-day management of the workforce system.

WIOA is intended to build upon the successes and lessons learned over more than fifteen years that WIA was in existence. The key elements of WIOA include systems alignment (between workforce, economic vitality, community colleges, and the private sector), industry sector strategies, multiple-county regional collaboration, smaller and more strategic workforce boards, and continuous improvement of the delivery system.

Board Recruitment

One of the most important actions required for the implementation of the WIOA is the selection of WDB members. The Act requires that the majority of WDB members must be from the private sector. According to the Act, these members should be chief executives or executive level-decision makers within organizations that provide high-quality employment opportunities, and they should be representatives from the County's designated high-growth industry sectors.

In addition to the private sector requirements, the Act also mandates that the WDB include at least one representative from Labor Organizations and Community Based Organizations, Apprenticeship Programs, Adult Education, Institutions of Higher Education, Economic Development, The State's Employment Development Department (EDD), and Vocational Rehabilitation Programs.

Based on the above criteria, the Workforce Development Board Executive Director recommends the following applicants to fill vacant positions on the WDB:

- Carola Smith, Vice President, School of Extended Learning, Santa Barbara City College
- Justin McIntire, District Administrator, Department of Rehabilitation

Their applications can be found in Attachment A.

The Workforce Development Board Executive Director also recommends the reappointment of the following members, whose term is set to expire on February 28, 2023:

- Cesar Valladares, Deputy Division Chief, Employment Development Department
- Petra Gomez, Director of Strategic Initiatives, Santa Barbara Foundation

The WDB Members' appointment and term dates can be found in Attachment B.

Performance Measure:

N/A

Contract Renewals and Performance Outcomes:

N/A

Fiscal and Facilities Impacts:

Budgeted: N/A **Fiscal Analysis:**

N/A

Key Contract Risks:

N/A

Staffing Impacts:

Legal Positions:

N/A

FTEs:

N/A

Special Instructions:

Upon approval, please send one copy of the minute order to Anthony Garduno via email to agardun@countyofsb.org.

Attachments:

Attachment A: Member Applications

Attachment B: Roster of Names for Recommended WDB Appointments & Reappointments and terms

Authored by:

Luis F. Servin, Executive Director, Workforce Development Board