

## Santa Barbara County Education Office

4400 Cathedral Oaks Road, P.O. Box 6307, Santa Barbara, California 93160-6307 (805) 964-4711 • FAX: (805) 964-4712 • Direct Dial: 964-4710 plus extension

Service and Leadership • www.sbceo.org

June 16, 2010

Mr. Salud Carbajal First District Supervisor Santa Barbara County Board of Supervisors 105 East Anapamu Street Santa Barbara, CA 93101

Dear Supervisor Carbajal:

The Santa Barbara County Education Office wholeheartedly supports your proposed policy initiative to strengthen local laws that regulate the sale and distribution of tobacco products by making them less accessible to children and creating safe-zones around public and private schools. Your initiative to reduce youth access to tobacco products by strengthening the county's current tobacco retail licensing law and prohibit any new businesses from selling tobacco products within 1,000 feet of schools is a sound public policy strategy.

At this time, nearly 100 tobacco retail outlets are located with 1,000 feet of a school in Santa Barbara County. What's more, a study last year found that 42 percent of underage tobacco sales took place within 1,000 feet of a school in Santa Barbara County.

The proposed initiative shows the community that our county believes firmly in preventing youth from beginning to smoke.

We commend you for your innovative approach to this issue and urge you to continue to show strong leadership in Santa Barbara County by supporting this type of public policy. We also urge other municipalities within Santa Barbara County to follow your lead and adopt similar policies.

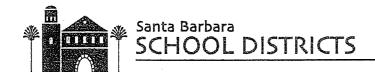
Sincerely,

William J. Cirone

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JUN 1 0 2010

WJC:ph



720 Santa Barbara Street, Santa Barbara, CA 93101 Phone (805) 963-4338, Fax (805) 962-3146 www.sbsdkt2.org

August 4, 2010

Excellence for All

Honorable Salud Carbajal First District Supervisor Santa Barbara County 105 East Anapamu Street Santa Barbara, CA 93101

### Dear Supervisor Carbajal:

As superintendent of Santa Barbara School Districts, I enthusiastically support your proposed policy initiative to strengthen local laws that regulate the sale and distribution of tobacco products by making them less accessible to children and creating safe-zones around public and private schools. Your initiative to reduce youth access to tobacco products by strengthening the County's current tobacco retail licensing law and prohibit any new businesses from selling tobacco products within 1,000 feet of schools is a sound public policy strategy.

Since over 80% of adult tobacco users started before the age of 18, it is imperative that we create safe zones around schools by restricting new tobacco retail outlets. It is important that we prevent youth from beginning to smoke in the first place.

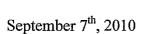
Thank you for your strong leadership in Santa Barbara County in supporting this type of public policy. We also urge other municipalities within Santa Barbara County to follow your lead and adopt similar policies.

Sincerety,

J. Brian Sarvis, Ed.D.

Superintendent

JBS:mmh



Honorable Salud Carbajal First District Supervisor 105 E. Anapamu Street Santa Barbara, CA 93101

Dear Supervisor Carbajal:

We, Carpinteria boys and Girls Club, wholeheartedly support your proposed policy initiative to strengthen local laws that regulate the sale and distribution of tobacco products by making them less accessible to children and creating safe-zones around public and private schools. Your initiative to reduce youth access to tobacco products by strengthening the County's current tobacco retail licensing law and prohibit any new businesses from selling tobacco products within 1,000 feet of schools is a sound public policy. strategy.

Carpinteria Boys and Girls Club endorses this proposal for the following reasons:

- 1. About 100 tobacco retails outlets are located within 1,000 feet of a school in Santa Barbara County.
- 2. A 2009 study found that 42% of underage tobacco sales took place within a 1,000 feet of a school in Santa Barbara County
- 3. Shows the community that our county believes firmly in preventing youth from beginning to smoke.

We commend you for your innovative approach to this issue and urge you to continue to show strong leadership in Santa Barbara County by supporting this type of public policy. We also urge other municipalities within Santa Barbara County to follow your lead and adopt similar policies.

Singerely. Mede **Unit Director** 



UNITED BOYS & GIRLS CLUBS OF SANTA BARBARA COUNTY

Carpinteria Clubhouse 4849 Foothill Road Post Office Box 643 Carpinteria, CA 93014 (805) 684-1568 Office (805) 566-3418 Gym (805) 684-4718 Day Care Fax: (805) 684-7250 Fed. Tax ID# 23-7087814 Calif. #0609891UBOA6

carpathletics@unitedbg.org

#### **Professional Staff**

Richard Medel Club Director

Alan Pottkotter Athletic Director/Night Court

Roz Robertson Office Manager

Angela Sturdivan Resource Room Coordinator

Javier Morales Games Room Coordinator

Kai Shih Teen Coordinator/Night Court

Amanda Lyon Teen Leader/Night Court

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October 8, 2010

Honorable Salud Carbajal, First District Supervisor 105 E. Anapamu Street Santa Barbara, CA 93101

Dear Supervisor Carbajal:

The American Cancer Society supports your proposed policy initiative to strengthen local laws that regulate the sale and distribution of tobacco products by making them less accessible to children and creating safe-zones around public and private schools. Your initiative to reduce youth access to tobacco products by strengthening the County's current tobacco retail licensing law and prohibit any new businesses from selling tobacco products within 1,000 feet of schools is a sound public policy strategy.

Cigarette smoking causes about 85% of lung cancer. But despite the known harms and the fact that children legally can't smoke, every day 3,500 children try their first cigarette and more than 1,000 children become regular daily smokers.

To protect children from a deadly habit and the cancers it causes, the American Cancer Society supports policies that restrict youth access to tobacco products. Numerous research studies have found that making cigarettes as inconvenient, difficult and expensive as possible reduces the number of children who try or regularly smoke cigarettes.

The American Cancer Society supports efforts to restrict tobacco sales near schools in order to reduce youth access to tobacco. We commend you for your innovative approach to this issue and urge you to continue to show strong leadership in Santa Barbara County by supporting this type of public policy. We also urge other municipalities within Santa Barbara County to follow your lead and adopt similar policies.

Sincerely,

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OCT 1 2 2010

Kate Hanna

Community Services Manager

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American Heart | American Stroke Association. | Association.

Learn and Live

Western States Affiliate
Central Coast Division
PO Box 636
212. W. Figueroa St. (93101)
Santa Barbara, CA 93102
Tel (805) 963-8862
Fax (805) 963-8866
http://www.americanheart.org

Our mission statement is:

"Building healthier lives, free of cardiovascular diseases and stroke."

October 8, 2010

Honorable Salud Carbajal First District Supervisor 105 E. Anapamu Street Santa Barbara, CA 93101

Dear Supervisor Carbajal:

As Executive Director of the Central Coast Division of the American Heart Association, I write to express our support for your efforts to strengthen Santa Barbara's current Tobacco Retail Licensing ordinance. We commend you for being proactive in exploring ways to implement strong tobacco control policies and are very supportive of your efforts to amend the County's current municipal code to prohibit any new businesses from selling tobacco products within 1,000 feet of schools.

While it has been illegal to sell tobacco products to minors in California for over 100 years, some retailers in Santa Barbara continue to do so. Your initiative to reduce youth access to tobacco products by strengthening the County's current tobacco retail licensing law is a sound public policy strategy.

Studies from the Centers for Disease Control and Prevention found that the younger a person is when they start smoking, the more difficult it is to quit. Hence, Tobacco control approaches that prevent smoking initiation among youth are urgently needed.

The American Heart Association is dedicated to supporting state and local action to protect youth from the dire effects of tobacco. We look forward to working with you to safeguard future generations of Santa Barbara youth from a life-long and deadly addiction. Strengthening your current tobacco retail licensing ordinance will not only save lives, but also encourage healthy role modeling for our youth.

We commend you for your innovative approach to this issue and urge you to continue to show strong leadership in Santa Barbara County by supporting this type of public policy. We also urge other municipalities within Santa Barbara County to follow your lead and adopt similar policies.

Gratefully,

Julia Nagy Executive Director Central Coast Division American Heart Association

Gilbert Ashor, M.D. Andy L. Clark

**Immediate Past President** 

Joseph Aragon, MD, FACC,

Andy L. Clark
Wayne G. Siemens
Nancy E. Stagliano, PhD
John H. K. Vogel, M.D.

Philip Delio, M.D

President

FSCAI

Executive Director Julia Nagy

Honorary Lifetime Member Steven M. Horvath, Ph.



## Santa Maria-Bonita School District

Phillip L. Alvarado Superintendent SOUZA STUDENT SUPPORT CENTER 708 South Miller Street Santa Maria, CA 93454-6230 (805) 361-8110 palvarado@smbsd.net

October 13, 2010

Honorable Salud Carbajal, First District Supervisor 105 E. Anapamu Street Santa Barbara, CA 93101

Dear Supervisor Carbajal:

The Board of Education of the Santa Maria Bonita School District has directed me to write a letter expressing our district's support for the proposed policy initiative to strengthen local laws that regulate the sale and distribution of tobacco products by making them less accessible to children and creating safe-zones around public and private schools. Your initiative to reduce youth access to tobacco products by strengthening the County's current tobacco retail licensing law and prohibit any new businesses from selling tobacco products within 1,000 feet of schools is in the best interest of our children.

Two key data that helped determine our support are listed below:

- 1. A 2009 study found that 42% of underage tobacco sales took place within a 1,000 feet of a school in Santa Barbara County
- 2. Over 80% of adult tobacco users started before the age of 18

We commend efforts from the local, county, state and federal levels that hold our students' interest as a top priority. Please accept our letter of support on this initiative. Our Board also discussed the health risks related to second hand smoke and hope that this will be a topic for discussion in the future. Thank you.

Sincerely,

Phil Alvarado

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OCT 15 2010



Organizations Represented

Buellion Sheriff Department City of Buellton City of Solvang Coalition Youth Action Council College School District Dunn School People Helping People Sheperd of the Valley Church Rotary Clubs of Los Olivos, Solvang and Buellton Santa Ynez Valley News S.B.C. Juvenile Justice Commission S.B.C. Education Office S.B.C. Public Health Department S.B.C ADMHS Solvang Sheriff Department Stuart C. Gildred Family YMCA S.Y. Band of Mission Indians S.Y.V., Union High School S.Y.V. Refugio High School

Individual Members

Michelle Bradley, Chair John Greer, Vice Chair Mark Bierdzinski Sgt. Sandra Brown Mark Burnett, Raiza Canelon Molly Carrillo Walker Susie Childs Elizabeth Crump Robert Dullea Dawn Dunn Donna Feazelle Georgieanne Gilleran Sue Gionfriddo, John Greer, Attorney Walter Hogan, MD Mike Hendrick Pastor Lowell Kindschy Honorable Judge Kay Kuns Senior Deputy Kathi LeGault Martha Lorenz Lieutenant Julie McCammon Jenny McChirg Jess Montoya Hilda Navarro Dean Palius Bruce Porter Arcelia Sencion Cindy Stevens Kristen Thompsen Debra Weinstein, MD Katarina Zamora

Coalition Staff
Lois Craig, Director
Mary Conway, Goordinator

October 11, 2010

Honorable Salud Carbajal First District Supervisor 105 E. Anapamu Street Santa Barbara, CA 93101

Dear Supervisor Carbajal:

The Santa Ynez Valley Coalition, in concept, supports your current proposed policy initiative to strengthen local laws that regulate the sale and distribution of tobacco products by making them less accessible to children and creating safe-zones around public and private schools. Your initiative to reduce youth access to tobacco products by strengthening the County's current tobacco retail licensing law and prohibiting new businesses from selling tobacco products within 1,000 feet of schools is generally a sound public policy strategy.

We commend you for your innovative approach to this issue and urge you to continue to show strong leadership in Santa Barbara County by supporting this type of public policy to help prevent drug abuse among our youth. We also urge other municipalities within Santa Barbara County to follow your lead and adopt similar policies for a consistent and united approach to this environmental prevention strategy.

Sincerely,

Michelle Bradley, Coalition Chair

S.Y.V. Coalition to Promote Drug Free Youth

# Alcohol, Drug & Mental Health Services M E M O R A N D U M



Date:

September 3, 2010

To:

Honorable Supervisor Salud Carbajal

From:

John Doyel, Interim Program Manager, ADP

Subject:

Letter of Support for Tobacco Sales Regulation

CC:

Dawn Dunn, Program Administrator, PHD

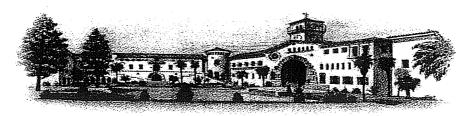
Ann Detrick, Director, ADMHS

Supervisor Carbajal, attached is a letter of support from the County of Santa Barbara Alcohol and Drug Advisory Board for your proposed policy initiative to strengthen tobacco sales regulations. Board members were unanimous in their support or your policy initiative.

Ms. Dawn Dunn and your Assistant, Eric Friedman, made an impressive presentation to the Advisory Board. We compliment them. We appreciated the information and your work in this area, as it is so important to our efforts addressing alcohol and other drug problems throughout the County. Thank you.

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## SANTA BARBARA COUNTY ADVISORY BOARD ON ALCOHOL & DRUG PROBLEMS 300 North San Antonio Road, Santa Barbara, CA 93110 Phone (805) 681-5440 / Fax (805) 681-5413

September 1, 2010

Honorable Salud Carbajal, First District Supervisor 105 E. Anapamu Street Santa Barbara, CA 93101

Dear Supervisor Carbajal:

We, the Santa Barbara County Advisory Board on Alcohol & Drug Problems, hereby support your proposed policy initiative to strengthen local laws that regulate the sale and distribution of tobacco products by making them less accessible to children and creating safe-zones around public and private schools. Your initiative to reduce youth access to tobacco products by strengthening the County's current tobacco retail licensing law and prohibit any new businesses from selling tobacco products within 1,000 feet of schools is a sound public policy strategy.

Tobacco is a gateway drug and data clearly shows that its use among youth increases their likelihood to engage in other risky behaviors such as alcohol and other drug (AOD) abuse. We therefore support all effective measures to limit the availability of this addictive drug to youth; and we find your policy initiative will prevent youth from beginning to smoke.

We commend you for your innovative approach to this issue and urge you to continue to show strong leadership in Santa Barbara County by supporting this type of public policy. We also urge other municipalities within Santa Barbara County to follow your lead and adopt similar policies.

Sincerely,

John Richards, Chair

County of Santa Barbara ADP Advisory Board



## Guadalupe Union School District

P.O. Box 788, Guadalupe, CA 93434-0788 • 805-343-2114 • Fax: 805-343-6155

**Hugo E. Lara**District Superintendent

June 22, 2010

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David Rodriguez Diana Arriola Anna Marie Santillan Michaud MaryLou Sabedra-Cuello Maria Luisa Baro

Honorable Salud Carbajal, First District Supervisor 105 E. Anapamu Street Santa Barbara, CA 93101

Dear Supervisor Carbajal:

We, the Guadalupe Union School District wholeheartedly support your proposed policy initiative to strengthen local laws that regulate the sale and distribution of tobacco products by making them less accessible to children and creating safe-zones around public and private schools. Your initiative to reduce youth access to tobacco products by strengthening the County's current tobacco retail licensing law and prohibit any new businesses from selling tobacco products within 1,000 feet of schools is a sound public policy strategy.

The Guadalupe Union School District endorses this proposal for the following reasons:

- 1. Almost 100 tobacco retail outlets are located with 1,000 feet of a school in Santa Barbara County.
- 2. A 2009 study found that 42% of underage tobacco sales took place within 1,000 feet of a school in Santa Barbara County.
- 3. Over 80% of adult tobacco users started before the age of 18
- 4. Tobacco is a gateway drug and data clearly shows that its use among youth increases their likelihood to engage in other risky behaviors.
- 5. Creates safe-zones around schools by restricting new tobacco retail outlets.
- 6. Shows the community that our county believes firmly in preventing youth from beginning to smoke.

We commend you for your innovative approach to this issue and urge you to continue to show strong leadership in Santa Barbara County by supporting this type of public policy. We also urge other municipalities within Santa Barbara County to follow your lead and adopt similar policies.

Sincerely, Jugo E. Lan RECEIVED

JUN 23 2010

Hugo E. Lara District Superintendent



August 27, 2010

Honorable Salud Carbajal, First District Supervisor 105 East Anapamu Street Santa Barbara, CA 93101

Dear Supervisor Carbajal:

First 5 Santa Barbara County is writing this letter in support of your proposed policy initiative to strengthen local laws that regulate the sale and distribution of tobacco products by making them less accessible to children and creating safe-zones around public and private schools.

First 5 commends these efforts showing the leadership of our county in developing this type of policy. The effects of smoking and exposure to second hand smoke on our youth and their families is huge. We know that the majority of smokers start during their youth, making such a policy extremely important.

Sincerely,

Pat Wheatley

**Executive Director** 

CC: Dawn Dunn, Public Health Department

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## Marian Medical Center

A member of CHW

September 7, 2010

The Honorable Salud Carbajal First District Supervisor 105 E. Anapamu Street Santa Barbara, CA 93101

Dear Supervisor Carbajal,

Greetings! Marian Medical Center supports your proposal policy measure that will strengthen local laws that regulate the sale and distribution of tobacco products by making them less accessible to children and creating safe areas around public and private schools.

Your proposal to update the County's existing tobacco retailer licensing ordinance to include zoning provisions that prohibit new businesses from selling tobacco products within 1,000 feet of a school which is defined as kindergarten through twelfth grade schools seeks to prevent the temptation of young people to purchase cigarettes.

Marian Medical Center, on October 1, 2009, became a tobacco product-free campus in order to demonstrate our commitment to the health of our community members. One business selling tobacco products is one too many, due to its impact upon our human and animal brothers and sisters.

Relevant data related to this policy change noted that 42% of illicit tobacco sales in the past two years occurred within 1,000 feet of a school. We urge Santa Barbara County and other municipalities within this area to follow this example and adopt similar policies. Also, we strongly request that you make all beaches and parks within the county, tobacco product free.

The following quote by Martin Luther King, Jr. is very apropos to your decision regarding this health issue, "Cowardice asks the question, 'Is it safe?' Expediency asks the question, 'Is it politic?' Vanity asks the question, 'Is it popular?' But conscience asks the question, 'Is it right?' And there comes a time when one must take a position that is neither safe, nor politic, nor popular but because conscience tells one it is right."

Doing what is right calls you to take a stand on the proposed policy, for then you will be taking a life giving stance for our young brothers and sisters and all of creation.

I remain like you for life, peace, and justice,

Sister Janet Corcoran, O.S.F.

Vice President, Mission Services

inter Jewel Couran, OSF

Marian Medical Center

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SFP 09 223

1ST DISTRICT OFFICE

SJC: jw

Fax: 805-568-2534



5350 Hollister Avenue, Suite A-4 Santa Barbara, California 93111 (805) 683-5333 FAX (805) 967-2871 sbcms@sbmed.org www.sbmed.org

6 October 2010

Honorable Salud Carbajal First District Supervisor 105 E. Anapamu Street Santa Barbara, CA 93101

Dear Supervisor Carbajal:

The Santa Barbara County Medical Society (SBCMS) wholeheartedly supports your efforts to strengthen local laws that regulate the sale and distribution of tobacco products by making them less accessible to children.

SBCMS endorses this proposal for the following reasons:

- 1. Over 80% of adult tobacco users started before the age of 18
- 2. Tobacco is a gateway drug and data clearly shows that its use among youth increases their likelihood to engage in other risky behaviors
- 3. Shows the community that our county believes firmly in preventing youth from beginning to smoke.

We commend you for your innovative approach to this issue and urge you to continue to show strong leadership in Santa Barbara County by supporting this type of public policy. We also urge other municipalities within Santa Barbara County to follow your lead and adopt similar policies.

Sincerely,

Philip Delio, M.D.

The R Delis

President, Santa Barbara County Medical Society

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#### LOMPOC UNIFIED SCHOOL DISTRICT 1301 North A Street, Post Office Box 8000, Lompoc CA 93438-8000 • (805) 742-3300

September 21, 2010

Honorable Salud Carbajal, First District Supervisor 105 E. Anapamu Street Santa Barbara, CA 93101

Dear Supervisor Carbajal:

We, the Lompoc Unified School District, wholeheartedly support your proposed policy initiative to strengthen local laws that regulate the sale and distribution of tobacco products by making them less accessible to children and creating safe-zones around public and private schools. Your initiative to reduce youth access to tobacco products by strengthening the County's current tobacco retail licensing law and prohibit any new businesses from selling tobacco products within 1,000 feet of schools is a sound public policy strategy.

Lompoc Unified endorses this proposal for the following reasons:

- 1. Shows the community that our school district believes firmly in preventing youth from beginning to smoke
- 2. Over 80% of adult tobacco users started before the age of 18

We commend you for your innovative approach to this issue and urge you to continue to show strong leadership in Santa Barbara County by supporting this type of public policy. We also urge other municipalities within Santa Barbara County to follow your lead and adopt similar policies.

Sincerely,

Sue Schuyler

President, Board of Education Lompoc Unified School District RECEIVED

SEP 3 0 2010



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Yessenia Marroquin Director of Clinic Operations

Vickie Gonzalez, MFT Director of Mental Health Services

Cory O'Connell Director of Grants & Research

Linda Buteyn Director of Patient Financial Services Tuesday, August 31st, 2010

Honorable Salud Carbajal, First District Supervisor 105 E. Anapamu Street Santa Barbara, CA 93101

### Dear Supervisor Carbajal:

I wholeheartedly support your proposed policy initiative to strengthen local laws that regulate the sale and distribution of tobacco products by making them less accessible to children and creating safe-zones around public and private schools. Your initiative to reduce youth access to tobacco products by strengthening the County's current tobacco retail licensing law and prohibit any new businesses from selling tobacco products within 1,000 feet of schools is a sound public policy strategy.

Santa Barbara Neighborhood Clinics endorses this proposal for the following reasons:

- 1. Almost 100 tobacco retail outlets are located with 1,000 feet of a school in Santa Barbara County.
- 2. A 2009 study found that 42% of underage tobacco sales took place within 1,000 feet of a school in Santa Barbara County.
- 3. Over 80% of adult tobacco users started before the age of 18.
- 4. Tobacco is a gateway drug and data clearly shows that its use among youth increases their likelihood to engage in other risky behaviors.
- 5. Creates safe-zones around schools by restricting new tobacco retail outlets.
- 6. Shows the community that our county believes firmly in preventing youth from beginning to smoke.

We commend you for your innovative approach to this issue and urge you to continue to show strong leadership in Santa Barbara County by supporting this type of public policy. We also urge other municipalities within Santa Barbara County to follow your lead and adopt similar policies.

Sincerely,

**Executive Director** 

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September 30, 2010

1029 J Street Suite 450 Sacramento, CA 95814 916-554-5864 phone 916-442-8585 fax

Honorable Salud Carbajal First District Supervisor 105 E. Anapamu Street Santa Barbara, CA 93101

lungusa.org/california

Dear Supervisor Carbajal:

The American Lung Association in California supports your proposed policy initiative to strengthen local laws that regulate the sale and distribution of tobacco products by making them less accessible to children and creating safe-zones around public and private schools. Your initiative to reduce youth access to tobacco products by strengthening the County's current tobacco retail licensing law and prohibit any new businesses from selling tobacco products within 1,000 feet of schools is a sound public policy strategy.

We believe that by prohibiting or restricting sales in the proximity of schools, we can continue to significantly reduce tobacco access to children. Surveys continue to confirm that the closer a tobacco retailer is to a school, the more likely they are to sell to children. A 2004 study by the California Tobacco Related Disease Research Program found that 33% of tobacco sales to minors take place within 1,000 feet of a school. In 2009, a study found that the rate of tobacco underage sales within 1,000 feet of a school in Santa Barbara County was an alarming 42%. The consequences of not protecting minors from the harmful effects of tobacco are too great when 36,600 youth in California become smokers each year and 75% of them will go on to become life-long smokers.

We appreciate the opportunity to express our views and we stand ready to work with you to ensure further protections to deter underage sales of tobacco to Santa Barbara youth. We urge you to continue to show strong leadership in Santa Barbara County by supporting this strong public policy. We also urge other municipalities within Santa Barbara County to follow your lead and adopt similar policies.

Sincerely,

Paul Knepprath

Vice President, Advocacy and Health Initiatives

and Kappants



2140 Eastman Avenue Ventura CA 93003 (805) 642-6208 www.latinoleaders.org flainfo@latinoleaders.org

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Seotember 28, 2010

Honorable Salud Carbajal, First District Supervisor 105 E. Anapamu Street Santa Barbara. CA 93101

Dear Supervisor Carbajal:

We, Future Leaders of America wholeheartedly supports your proposed policy initiative to strengthen local laws that regulate the sale and distribution of tobacco products by making them less accessible to children and creating safe-zones around public and private schools. Your initiative to reduce youth access to tobacco products by strengthening the County's current tobacco retail licensing law and prohibit any new businesses from selling tobacco products within 1,000 feet of schools is a sound public policy strategy.

Future Leaders of America endorses this proposal for the following reasons:

- 1. Almost 100 tobacco retail outlets are located with 1,000 feet of a school in Santa Barbara County
- 2. A 2009 study found that 42% of underage tobacco sales took place within a 1,000 feet of a school in Santa Barbara County
- 3. Over 80% of adult tobacco users started before the age of 18
- 4. Tobacco is a gateway drug and data clearly shows that its use among youth increases their likelihood to engage in other risky behaviors.
- 5. Creates safe-zones around schools by restricting new tobacco retail outlets

We commend you for your innovative approach to this issue and urge you to continue to show strong leadership in Santa Barbara County by supporting this type of public policy. We also urge other municipalities within Santa Barbara County to follow your lead and adopt similar policies.

Sincerely,

Thank you for your time and consideration,

Angeles Small Executive Director

Girls Incorporated® of Carpinteria

5315 Foothill Road Carpinteria, CA 93013 Tel: 805-684-6364

Fax: 805-566-3425

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September 1, 2010

Honorable Salud Carbajal First District Supervisor 105 E. Anapamu Street Santa Barbara Ca. 93101

Dear Supervisor Carbajal,

Girls Incorporated of Carpinteria, wholeheartedly support your proposed policy initiative to strengthen local laws that regulate the sale and distribution of tobacco and tobacco related products. Making tobacco products less accessible to our youth and creating safe-zones around public and private schools by prohibiting any new businesses from selling tobacco products within 1,000 feet of their campuses and strengthening the County's current tobacco retail licensing law, is a sound public policy strategy.

As we are working hard to bring awareness to our community about the increasing tobacco sales to under aged youth and show data that clearly indicates that tobacco is a gateway drug that increases the likelihood of youth engaging in other risky behavior, we feel that your initiative shows the community that our county believes and cares for the health of our youth.

We truly appreciate your strong leadership on this issue in Santa Barbara County and will encourage other municipalities within the county to support your effort and to adopt similar policies.

Sincerely,

Asa Olsson, Teen Director

Girls Incorporated of Carpinteria



Inspiring all girls to be strong, smart, and bold

