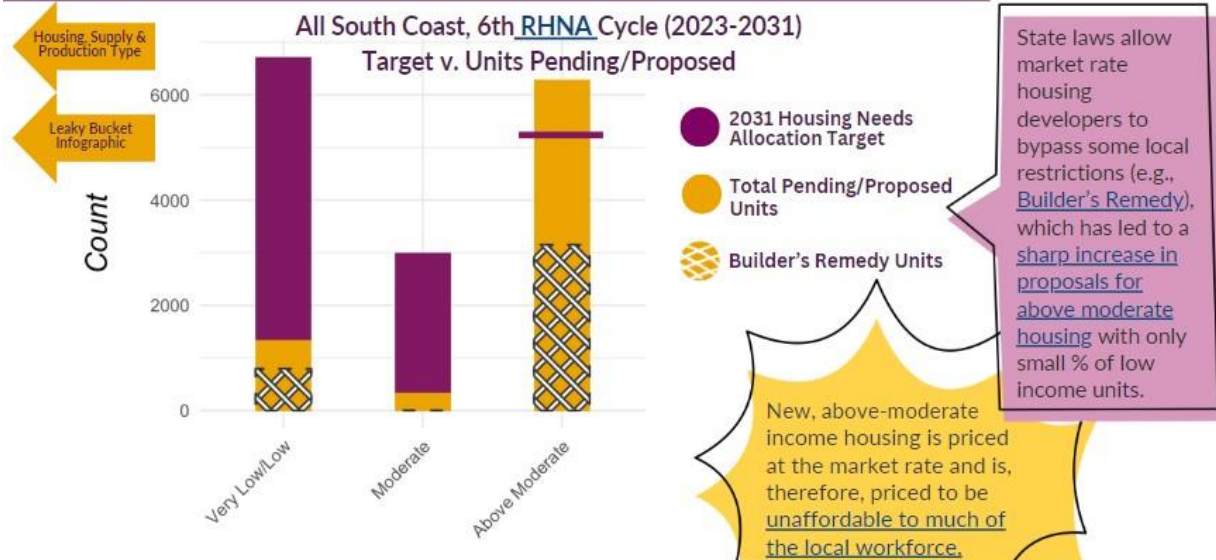




A Clear and Present Need for Affordable Housing

- **Local real estate prices and rentals have skyrocketed by 30%+ in the last few years, while wages remain the same**
- **The City of Santa Barbara is the most expensive small city in America for single-family home rents**
- **Santa Barbara County is the 6th most expensive county in America**
- **Santa Barbara County has the 2nd highest rate of poverty in California**
- **42% of households in the County of Santa Barbara fall below the real cost measure of what it actually takes to live here**

The South Coast is set to surpass its above moderate/market rate housing target early in the 6th cycle, based on pending/proposed units*



RHNA Income Category

Area Median Income (AMI) Category	South Coast Units Needed (2023-2031 6th Cycle RHNA Target)	Total Units Pending/Projected for South Coast	% of 6th Cycle Housing Needs Allocation Already Met by Pending/Proposed Units
Very Low/Low (<80% AMI)	6718	1,345 (798 Builder's Remedy)	20% X
Moderate (80-120% AMI)	2997	336 (3 Builder's Remedy)	11% X
Above Moderate (>120% AMI)	5166	6287 (3152 Builder's Remedy)	121% ✓

The 5th planning cycle (2015-2023) failed to meet its [affordable housing targets](#) but surpassed its above moderate/market rate housing targets –which is a pattern that is continuing into the current 6th cycle.

* South Coast data includes City of Carpinteria, Santa Barbara & Goleta and unincorporated county data. Pending projects are not permitted and include proposed Builder's Remedy and traditional pending projects. These figures do not include the County's rezoning proposals, since those are not yet selected or proposed.

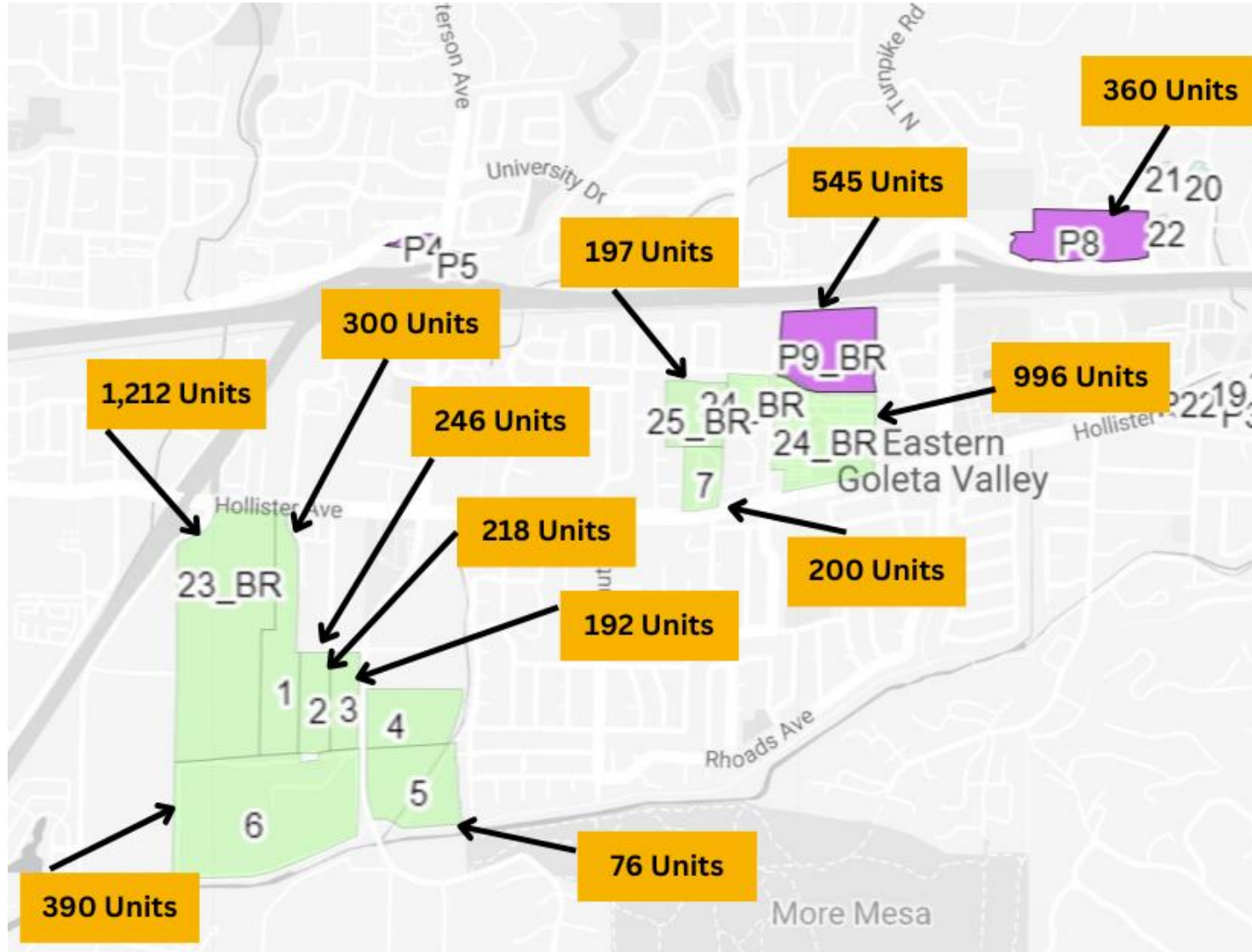
[Link to Source & Chart Data](#)



Category	Classification	Maximum Annual Salary
\$69,000 and under	Arborist	\$68,369.60
	Eligibility Worker	\$65,131.04
	Custodian	\$55,870.88
\$70,000 - \$110,000	Maintenance Worker (Flood Control)	\$69,908.80
	Accountant	\$92,218.88
	Firefighter Trainee	\$92,289.60
	Behavioral Wellness Practitioner	\$103,621.44
\$110,000 - \$120,000	Firefighter	\$110,793.28
	Staff Nurse	\$110,818.24
	Patrol Deputy	\$112,729.76

\$75,100 is the FY23 Area Median Income for a Single Person Household

Disproportionate Geographic Impacts



Roughly 75% of new housing in the South Coast is proposed to be built in the Eastern Goleta Valley, a 3.5 mile radius.