

<b>APPLICATION FOR COUNTY OF SANTA BARBARA BOARD, COMMISSION, OR COMMITTEE</b> Return to: Clerk, Board of Supervisors County Administration Building 105 E. Anapamu Street, Room 407 Santa Barbara, CA 93101	DATE RECEIVED  <input type="checkbox"/> Copy to Supervisor
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**INSTRUCTIONS:** Please complete each item below. Be sure to enter the title of the Board, Commission, or Committee (only one per application please) for which you desire consideration. For more complete information or assistance contact the Clerk, Board of Supervisors' Office. This application shall be maintained for a period of one year only. After one year it is necessary to file a new application for another year of eligibility. Please print in ink or type.

1. APPLYING FOR: ( Use specific title) <i>Agricultural Advisory Committee</i>	2. Today's Date: <i>4-12-2012</i>
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3. NAME: <i>Jensen Ruth Estelle</i> <small>Last First Middle</small>	4. E-MAIL ADDRESS: <i>msjensen@comcast.net</i> <i>rjensen@ual.org</i>
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6. ADDRESS: <i>3870 Mira Loma Dr</i> <small>Number Street</small> <i>Santa Maria CA 93455</i> <small>City Zip Code</small>	5. TELEPHONE: Home: <i>805-934-2590 (private)</i> cell: <i>805-264-4476</i> Business: <i>805-938-0500</i>
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7. References: Give names and addresses of three persons, not relatives, who have knowledge of your character, experience, community involvement, and abilities.

NAME	ADDRESS	TELEPHONE NUMBER	OCCUPATION
A. <i>Richard Schmidt</i>	<i>54 Corporate Park Irvine, CA 92606</i>	<i>949-975-1424</i>	<i>President/CEO United Agribusiness</i>
B. <i>Rosanne Cisney</i>	<i>Rosanne@ RNCConsulting.net</i>	<i>805-878-3595</i>	<i>Managing Partner RNC Consulting League</i>
C. <i>Judy Lundberg</i>	<i>1485 N Blosser Santa Maria, CA 93458</i>	<i>805-925-1444</i>	<i>Owner Babe Farms</i>

8. Are you or have you been employed by the County of Santa Barbara?  YES  No If YES, list:  
 Department: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

9. Please check appropriate boxes (optional): Ethnic or racial identity: <input checked="" type="checkbox"/> White <input type="checkbox"/> Black (African American) <input type="checkbox"/> Hispanic <input type="checkbox"/> Asian/Pacific Islander <input type="checkbox"/> Native American/Alaskan Native <input type="checkbox"/> Other (Please specify) _____	10. Education completed:  <i>D.S. Co state</i>  11. Indicate Supervisor who will receive a copy of this application:  <i>Steve Lavagnino</i>
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12. EXPERIENCE: Please explain why you are interested in serving and what experience you bring to the Commission or Committee for which you are applying.  
*I possess over 35 yrs of agricultural policy experience through my work as agricultural consultant (search II) bridging growers with policymakers on a local, state, national and international level. In addition, as member and officer for California Women for Agriculture and American Agri-Women I am well qualified to serve with thoughtful care + proper protocol.*

13. ADDITIONAL INFORMATION: Give any information explaining your qualifications, experience, training, education, volunteer activities, community organization memberships, or personal interests that bear on your application for above Board, Commission, or Committee. Attach additional sheets as necessary.  
  
*Please see attached*

14. SIGNATURE OF APPLICANT  
 X *Ruth Jensen*

Home Phone & Fax 805-934-2590 Cell: 805-264-4476

Email [msjensen@comcast.net](mailto:msjensen@comcast.net)

## ***Marketing, Management, Organization and Computer Professional***

- Marketing and Business skills
- Legislative Advocacy experience
- Excellent and enthusiastic coordinator
- Strong Project Management
- Community and Media Relations
- Bilingual professional with extensive national and international experience
- Website Design, Development and Management
- Workshop Planning and Execution

- \* Proven performer with over 30 years of experience in organization, management, and planning;
  - \* Possess computer and internet knowledge & skills
  - \* Successfully planned, managed and coordinated numerous activities, such as workshops, tours, and events for clients, including farmers, agricultural related industries, hospitals, the World Bank, United Nations, U.S. Department of State, Chambers of Commerce.
  - \* Produced and published several newsletters and technical papers.
  - \* Enthusiastic, witty and go-getter, self-starter and will bring these talents to your organization.
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## **PROFESSIONAL EXPERIENCE**

### **Business and Political Affairs Specialist 2011 – Present United Agribusiness League**

Based out of Santa Maria, territory includes Santa Barbara, Ventura & San Luis Obispo Counties. I represent the league at meet ups and events and facilitate with ...sales and service of products, such as Group Health Care benefits, Credit Union, Scholarships and more. I also manage the day to day operations of the Santa Maria office and serve as liaison between local organizations, associations and government.

### **Owner/Consultant, SEARCH II 1980-Present**

Design, develop, plan and execute International Agricultural Policy and Planning Workshops and Seminars for international organizations, learning institutions and community service organizations. Arranged and led study tours related to workshops. Manage, coordinate, consult and organize activities for political candidates. Organize and conduct legislative, regulatory and policy workshops. Design, develop and manage websites for individuals, private companies and organizations. Conduct private one on one computer training as well as group workshops. International projects included:

- World Bank Seminar on Irrigation and Drainage
- USAID Workshop on Policy and Planning Strategies for Irrigated Agriculture; Workshop on Water Logging and Salinity
- United Nations FAO Workshop on Soil Conservation
- Locations: Africa, Hong Kong, Japan, Italy, England, the Netherlands, Bulgaria, Mexico, Canada, China, and Australia.

### **Regional Office Sales & Service 2005 - 2010 Western Growers Association**

I managed the regional day to day office activities, including troubleshooting administration and claims situations for members and their employees. I was the liaison between local organizations, associations, media and the main office in Irvine. Prepared quotes for the health benefits offered to members, utilizing custom quote software and created all presentation materials for the sales team. Performed post-sales docs for signatures and followed up on submissions.

**Legislative Assistant, Colorado Legislature 1980-1983  
Denver, Colorado**

Research issues, assist in drafting legislation, arrange hearings, and facilitate meetings with constituents, lobbyists, and dignitaries. Arrange Town Hall meetings, attend workshops and legislative tours, and prepare reports. Projects included:

- Oversee International Conference Legislative participation
- Supervise Pilot Legislative Internship Program
- Coordinate Constituent Capitol Tours
- Arrange and host receptions for dignitaries
- Substitute speaker for absent legislators

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## EDUCATION

1983 - Political Science, B.A., Colorado State University, Denver, CO  
1977 - Spanish, Johnson County Community College, Kansas City, KS  
1973 - Business and Marketing, Fashion Institute of Technology, New York City, NY

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## PROFESSIONAL AFFILIATIONS

- Santa Barbara County Human Service Commission (Appointee, SB Co Board of Supervisors)
  - Member – 2007 – Present
- American Agri-Women, Member
  - Chair, Veritas Award Committee 2008
  - Chair, Food Safety Director 2009 - Present
- California Women for Agriculture, Member
  - State Trade Task Force Director 2009 - Present
  - President Santa Maria Chapter 2006 - 2008
  - President Greater Westside Chapter 1995
  - President Central Valley Chapter 1990
  - Central Valley Chapter Legislative Director 1986-1990
- Wisconsin Women for Agriculture, Member
  - Founder & President Northwoods Chapter 1997 - 2000
- Gubernatorial Appointee to the Wisconsin Women's Council 1998 – 2000
- California Women in Chambers of Commerce
  - President 1995 & 1996, President-Elect 1994,
  - Vice President Central, 1993
- Fresno County Women in Chambers of Commerce
  - Parliamentarian 1994, President 1992 & 1993
- United States Committee on Irrigation and Drainage 1982-1997

## PROFESSIONAL AWARDS AND RECOGNITIONS

- 2012 Woman of the Year - California Legislature
- 2010 President's Award – American Agri-Women
- 2010 Shining Star Award– California Women for Agriculture
- 2009 Western Growers Sales Team Award
- 2000 Citation for Outstanding Service – Wisconsin State Legislature
- 1999 Leadership Recognition – Novartis Crop Protection
- 1998 President's Award – American Agri-Women
- 1997 President's Award – American Agri-Women
- 1994 Top Ten Women of the Year - Fresno Bee, YWCA, KFSN Channel 30
- 1994 Woman of the Year - California Legislature
- 1993 Woman of the Year - California Women in Chambers of Commerce