

Sec. 26-132. Commercial use.

The board of supervisors may provide for and regulate the commercial use of county property, consistent with the county marketing plan as adopted by resolution, including without limitation:

- (a) The licensing, for a fee or other consideration, of the private commercial use of the county name, logo, or other intellectual property, or the depiction of county property;
- (b) The donation of facilities or informational brochures, messages, or broadcasts which publicize acknowledgement of a sponsor's financial assistance. (Ord. No. 4202, § 1)