

Attachment A: WDB Member Application

**APPLICATION FOR  
WORKFORCE DEVELOPMENT BOARD  
OF SANTA BARBARA COUNTY**

Return to: Clerk of the Board of Supervisors, 105 E. Anapamu Street, Room 407, Santa Barbara, CA 93101

**Instructions:** Please complete each section below. Please print in ink or type. You may attach additional sheets or supporting documentation as needed. **Please note that ALL information provided is a matter of public record, and is subject to disclosure.**

**1. NAME:** Salcido, Susan  
Last Name, First Name

**2. PHONE:** 8056985043

**3. ORGANIZATION:** Santa Barbara County Education Office

**4. TITLE:** Santa Barbara County Superintendent of Schools

**5. BUSINESS ADDRESS:** 4400 Cathedral Oaks Rd. Santa Barbara, CA 93160  
Street City Zip Code

**6. EMAIL:** ssalcido@sbceo.org

**7. APPROXIMATE NUMBER OF EMPLOYEES LOCATED IN SANTA BARBARA COUNTY:**  
450

**8. DO YOU LIVE IN SANTA BARBARA COUNTY?**  
 YES /  NO

**9. IF SO, IN WHICH SUPERVISORIAL DISTRICT DO YOU LIVE?**

- |   |   |
|---|---|
| <input type="checkbox"/> First District (Carbajal)        | <input type="checkbox"/> Fourth District (Adam)     |
| <input type="checkbox"/> Second District (Wolf)           | <input type="checkbox"/> Fifth District (Lavagnino) |
| <input checked="" type="checkbox"/> Third District (Farr) | <input type="checkbox"/> Not applicable             |

**10. WHICH BEST DESCRIBES YOUR ORGANIZATION?**

**Type of organization (please select one):**

- Business/Private Sector
- Labor Organization
- Apprenticeship Program
- Community Based Organization
- Provider of Adult Education and Literacy (title II)
- Employment Development Department
- Department of Rehabilitation
- Economic or Community Development Entity
- Educational Institution
- Other (please specify):

**Industry Sector (please select one):**

- Agriculture, Tourism, Wineries
- Building and Design
- Business Support Services
- Energy and Environment
- Healthcare
- Technology and Innovation
- Other (please specify):

**11. INTEREST:** Please explain why you are interested in serving on the Workforce Development Board.

My interest in serving on this board is to support 0-22 year olds as they navigate schools, communities, and workplace options for after high school and beyond. Having knowledge about the Board, as well as providing input for the board, will strengthen partnerships across sectors and schools. Santa Barbara County provides numerous opportunities for work and living-- doing all our parts to strengthen coherence across sectors (like education and this Board) will serve to support our county in its efforts.

**12. EXPERIENCE:** Please describe any relevant experience, qualifications, affiliations, or resources you would bring to the Board.

My office oversees a Career Education Department as well as a non-profit, Partners in Education. Without going into the specific differences, some of the commonalities in both of these departments are that they support internships, workplace training, career introductions and development, partner with Chambers of Commerces and myriad businesses. I work closely with 20 public school districts, charter schools, and communicate with private schools partners. The children than attend and graduate from our schools are better-served when our county has strong knowledge about programs and opportunities in different sectors..

**13. REGIONAL WORKFORCE:** What do you think are the critical workforce issues in our region? Why?

High cost of living, rate of poverty, and rate of homelessness are factors that impact workforce issues. We need to ensure that individuals who currently reside in our county have excellent job opportunities within our county; and we need industry sectors to come and stay in SB County.

**14. SIGNATURE:**



**15. DATE:** 9/3/2021