

SANTA BARBARA COUNTY BOARD AGENDA LETTER



Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Agenda Number:
Prepared on: 10/25/02
Department Name: CAO
Department No.: 012
Agenda Date: 11/12/02
Placement: Administrative
Estimate Time:
Continued Item: NO
If Yes, date from:

TO: Board of Supervisors
FROM: Michael F. Brown, County Administrator
STAFF CONTACT: Scott Ullery, Deputy County Administrator
Zandra Cholmondeley, Administrative Analyst Ext.568-3261
SUBJECT: Comcast Franchise Extension to March 1, 2003

Recommendation:

That the Board of Supervisors:

Adopt a resolution granting a four-month extension of the non-exclusive cable television franchises to Comcast Cablevision of California, L.L.C. to March 1, 2003

Alignment with Board Strategic Plan:

The recommendation is primarily aligned with actions required by law or by routine business necessity.

Executive Summary and Discussion:

Negotiations with Comcast commenced in September 2000 for the renewal of Comcast's two franchises with Santa Barbara County for providing cable television services to the unincorporated areas surrounding Santa Maria and Lompoc. Comcast's two 15-year franchises expired in October 28, 2000, and were extended for four six-month periods to November 1, 2002 to allow for completion of negotiations. At this time, a further four-month extension is recommended to allow for completion of negotiations.

Mandates and Service Levels:

The Franchise renewal procedure is governed by Rules of the Federal Communications Commission, and County Code 2-90.47(2)

Fiscal Impact: Cost of staff time for Comcast's franchise renewal is included in the FY 2002-03 budget.

Special Instructions:

Request the Clerk of the Board to send a copy of the executed Resolution to: Marie Lasota, Vice President, Government Relations, Comcast Corporation, Inc., 1500 Market Street, Philadelphia, PA 19102-2148 and John Jackson, Comcast Cable Communications Inc., 2323 Thompson Way, Santa Maria, CA 93455