

# SAVING THE EARTH STARTS WITH EDUCATION

Channel Islands  
**Marine & Wildlife**  
INSTITUTE



Marine Conservation Education that Captivates, Inspires and Empowers

**CREF Grant - Combined 2020 & 2021 Cycle**



CIMWI aims to educate children about our local marine ecosystems through fun, engaging and thought provoking lesson plans as well as multimedia and hands on activities.

This project will enable CIMWI to inspire and empower our youth to be ocean stewards and catalysts for change to protect our planet.

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# PROJECT COMPONENTS



## Video Development

Create a professional script for each video used to introduce the individual lesson plans



## Platforms

Enhance CIMWI's website and YouTube channel to accommodate our new educational material



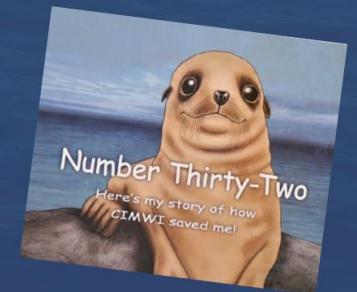
## Video Production

Professionally produce videos for each of the 10 lesson plans



## Number Thirty-Two

Purchase 255 copies of *Number Thirty-Two* to give to public elementary schools in Santa Barbara County



# Proposed Project Schedule





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With your support ... we can make a bigger difference!

