

**APPLICATION FOR
COUNTY OF SANTA BARBARA
BOARD, COMMISSION OR COMMITTEE**

Return to: Clerk of the Board of Supervisors
105 E. Anapamu Street, Room 407
Santa Barbara, CA 93101

DATE RECEIVED

Copy to Supervisor

Instructions: Please complete each section below. Be sure to enter the title of the Board, Commission or Committee (only one per application) for which you desire consideration in Box 1. For more complete information or assistance, contact the Clerk of the Board of Supervisors. Please print in ink or type. Please note that ALL information provided is a matter of public record, and is subject to disclosure.

1. APPLYING FOR: (Use Specific Title of Board, Commission or Committee)

GenCal Health Board of Directors

2. TODAY'S DATE:

12/2/19

3. NAME:

ANDERSEN SUE

Last First Middle

4. E-MAIL ADDRESS:

5. TELEPHONE:

Cell
Home:

Business:

6. ADDRESS:

Number

Street

City

Zip Code

SANTA MARIA

93454

7. REFERENCES: Give names and addresses of three (3) individuals (not relatives) who have knowledge of your character, experience, community involvement, and abilities.

NAME	ADDRESS	TELEPHONE	OCCUPATION
Bob Freeman			President GenCal
Chuck Cava			Hospital President
Bill Finley			CFO

8. Are you, or have you ever been, employed by the County of Santa Barbara?

No Yes - If yes, list below

Department:

Title:

Date:

9. PLEASE CHECK APPROPRIATE BOXES (OPTIONAL):

Ethnic or Racial Identity:

- White
 African American
 Hispanic
 Asian/Pacific Islander
 Native American/Alaskan Native
 Other (please specify):

Sex:

- Male
 Female

10. EDUCATION COMPLETED:

MASTERS (MBA)

11. INDICATE SUPERVISOR WHO WILL RECEIVE A COPY OF APPLICATION:

Supervisor Joan Hartmann

12. EXPERIENCE: Please explain why you are interested in serving, and what experience you bring to the Committee. Attach additional documentation as necessary.

I worked for years with GenCal in SB and SLO Counties as the Service Area CFO for Dignity. I feel that I have a good working knowledge of the organization and can contribute as a Board member.

13. ADDITIONAL INFORMATION: Give any information explaining qualifications, experience, training, education, volunteer activities, community organization memberships, or personal interests that bear on your application for the above Board, Commission or Committee. Attach additional sheets as necessary.

I'm currently Maria's President & CEO. I've served on the HASR Board, I'm on the Holydals Board, Shaver the People Board, Ed Kids Cancer Board, Palobank/Mechanics Bank Advisory Board.

14. SIGNATURE OF APPLICANT:

[Handwritten Signature]

Phone: [REDACTED]
E-Mail: [REDACTED]

Sue Andersen

Summary of Qualifications

Over thirty years of experience in healthcare finance and hospital operational leadership positions, including President, CEO, and CFO. Extensive experience in Health Care Management, Finance, Ambulatory Centers, Managed Care, Care Coordination, Physician Networks, Hospitals, Long-term Care, Acute Rehab Centers, Home Health and Surgery Center Operations.

Experience

CommonSpirit Health/Dignity Health (and formerly Catholic Healthcare West)

Marian Regional Medical Center President/CEO – 2018 to Present

Oversee all operations for Marian Regional Medical Center, including two acute care campuses, a skill nursing facility, an acute rehab center, imaging centers, home care, hospice and home infusion, two cancer infusion centers and two joint ventured surgery centers. Over \$600M in annual revenues and \$35M in Operating Income, and over 2,000 employees.

Central Coast Service Area VP/CFO – 2004 to 2018

Responsible for the Financial Operations and Development of the Central Coast Service Area which is in excess of \$1.3B in revenue. Accountable for financial and management responsibilities for St John's Regional and Pleasant Valley Hospitals, Marian Regional Medical Center, Arroyo Grande Community Hospital, French Hospital Medical Center, Ambulatory Centers, Pacific Central Coast Health Centers and Surgery Centers. Instrumental in every acquisition including 2 hospitals, 6 Infusion Centers; 4 Joint Venture Surgery Centers; multiple Imaging Centers; Urgent Care/Walk-In Centers and Physician Medical Group acquisitions and development.

Actively leads and participates in program and service line development of clinical services. Provides direct local leadership for materials management, revenue integrity, nurse auditing, employee health plans (Health Services of the Pacific Central Coast), surgery centers, pain management center, patient access areas, health information management, managed care contracting, care coordination, finance, capital management and business development transactions. Involved in day to day operations, executive leadership and on the Boards of, 3 surgery centers and imaging centers. Worked to implement and integrate infusion centers, urgent care centers, physician offices, care coordination, employee health plans and management of patients in capitated health plans,

Appointed to the Executive Clinical Council which oversees clinical policy for Dignity Health; Chair of the Dignity Health Capital Prioritization Work Group that allocates capital to IT projects; Appointed to the Dignity Health Best Practices Team (including Chair of the denials improvement team) and Charge Master Team; Chosen for the first Leadership Development Team at Dignity Health and Ministry Leadership. Chair of the San Luis Obispo Health Commission.

Marian Regional Medical Center - Chief Financial Officer - July 2001 to 2004

Responsible for all of the Financial, Business Services, Purchasing, Medical Records, Information Systems, Admitting, Case Management and Managed Care contracting for three hospitals, clinics, three surgery centers (operational responsibility in addition to financial), home care agency and a skilled nursing facility.

Andersen Health Management Partners/Lecturer Cal Poly San Luis Obispo

March 2000 to 2004

Consulting business that offered financial and operational services to clients. Clients included surgery centers, hospitals, physicians, medical group administrators, attorneys and insurance companies. Held seminars on reimbursement issues, worked with physician practices and IPAs, consulted on a hospital purchase and surgery center start up, and worked renegotiating contracts for both hospitals and physicians. Instructor of Accounting and Finance at Cal Poly San Luis Obispo.

Primus Management-French Hospital/Arroyo Grande Community Hospital (Company Purchased French in July 1997)

July 1997 to March 2000

Regional Director of Managed Care/Case Mgmt - Aug1998 to Mar 2000. Responsible for Managed Care Contracting, Claims Processing, IPA Relations and Case Management for two hospitals. Oversaw 9,500 senior and 7,400 commercial capitated lives.

Chief Financial Officer – July 1997 to August 1998

Summit Health Ltd/OrNda Healthcorp – March 1983 to July 1997

Chief Financial Officer – French Hospital Medical Center/Valley Community Hospital – 1992-1997

Chief Financial Officer - Whittier Hospital Medical Center – 1987-1992

Regional Controller – 1986-1987

Controller/CFO – Doctors Hospital of Santa Ana and Santa Ana Hospital Medical Center – 1985-1986

Director of Internal Audit – 1983-1985

Los Angeles County Audit Division June 1980 to March 1983

Senior Accountant-Auditor

Education

California State Polytechnic University, Pomona California
Master's in Business Administration - April 1986

Bachelor of Science - June 1980. Major: Accounting



H • A • S • C

515 South Figueroa St., Suite 1300
Los Angeles, California 90071-3300
213.538.0700 Fax 213.629.HASC (4272)

December 3, 2019

Supervisor Joan Hartmann
Third District Supervisor
Santa Barbara County Board of Supervisors
105 East Anapamu Street
Santa Barbara, CA 93101

RE: Santa Barbara Hospital CEO Nomination for CenCal Health Board of Directors

Dear Supervisor Hartmann:

On behalf of the Hospital Association of Southern California, I am recommending Sue Andersen, President and CEO of Marian Regional Medical Center, to the Board of Directors of CenCal Health for a term to run from January 1, 2020 to December 31, 2021. Ms. Andersen has agreed to serve if selected.

We appreciate the opportunity to submit names of candidates to the Board of Supervisors for their consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "George Greene", written over a white background.

George Greene, Esq
President and CEO

Cc: Bob Freeman, CEO, CenCal Health
Sue Andersen, President and CEO, Marian Regional Medical Center
Ron Werft, President and CEO, Cottage Health
Stephen Popkin, CEO, Lompoc Valley Medical Center
Audra Strickland, RVP Ventura and Santa Barbara Counties, HASC