



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Public Health
Department No.: 041
For Agenda Of: 10/14/08
Placement: Administrative
Estimated Tme:
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors
FROM: Department Elliot Schulman, MD, MPH, Director and Health Officer
Director Public Health Department
Contact Info: Scott McCann, PhD, LCSW,
Director of Health Education 681-5270
SUBJECT: Network for a Healthy California Revenue Agreement

County Counsel Concurrence

As to form: N/A

Auditor-Controller Concurrence

As to form: N/A

Other Concurrence: N/A

As to form: N/A

Recommended Actions:

That the Board of Supervisors:

Consider recommendations regarding agreement with the California Department of Public Health for the Network for a Healthy California Program, as follows:

- a) Approve and authorize the Public Health Department Director to execute Agreement Number 08-85157 with the California Department of Public Health for the Network for a Healthy California Program for the budget period of October 1, 2008 through September 30, 2011, in the amount of \$884,349.
- b) Authorize the Public Health Department Director to execute any future amendments to Agreement Number 08-85157 that are within 10% of the Board-approved amount.

Summary Text:

Approving the Network for a Healthy California (aka Network) Agreement will continue current services in the program for the Federal Fiscal Years 2008-11. This board letter is necessary because the agreement amount exceeded the budgeted amount for the grant by more than ten percent.

This is not a mandated program. Receipt of these funds obligates the County to comply with statutes: Federal Title VII, Agriculture USDA Chapter II, Part 246, Public Law 94-105; Federal Block Grant Provisions, Chapter 13434, Statutes of 1982; Public Law 98-502; and OMB Circular A-128.

Background:

The Network for a Healthy California's (Network) mission is to create innovative partnerships in our communities so that low-income Californians adopt healthy eating and physical activity patterns as part of a healthy lifestyle. The Network seeks to increase consumption of fruits and vegetables to five or more daily servings and to increase daily physical activity to at least 30 minutes for adults and 60 minutes for children. The Network pays staffing costs for 2.3 health educators. The Network staff work to develop policies, provide resources, and consult with schools, food banks, and other agencies serving the low income population.

After smoking, poor nutrition and lack of sufficient physical activity are the leading causes of chronic disease in the United States. This public health program is a primary prevention campaign to reduce incidence of disease and save health care dollars.

Locally, health educators are working with food banks, schools, and other agencies to increase the availability and consumption of fruits and vegetables in the low-income population. Funding will be used for continued personnel costs, fringe benefits, operating and equipment expense and travel.

Performance Measure:

1. Provide nutrition education and walk to school education to 300 students at La Cumbre Junior High.
2. Provide nutrition information to 100 at-risk youth through the Food Bank Second Harvest Backpack Program.
3. Partner with UCCE to provide nutrition education to 200 elementary school students in the Santa Maria Bonita School District.
4. Provide nutrition information to 200 pre-school children and their families through 9-13 Head Start program sites.
5. Consult with school districts to develop and implement wellness policies, encompassing nutrition, physical activity, and health/nutrition education, reaching approximately 12,000 elementary school students in the Santa Maria-Bonita School district, and 15,000 elementary and secondary students in the Santa Barbara School Districts.

Fiscal and Facilities Impacts:

Budgeted: Yes

Fiscal Analysis:

Executing this Agreement does not change the use of the County's General Fund resources. For Fiscal Year 2008-09 (the first year of the agreement), \$250,000 was included in the Public Health Department's recommended budget submission in the Nutrition Services Cost Center listed on page D-204 of the Operating Plan. This amount was budgeted conservatively based on a new requirement for local matching dollars. Because the program ultimately identified enough matching dollars to justify the higher grant amount (\$297,174), this board letter is necessary because the grant exceeds the original amount approved at FY 08-09 budget adoption by more than 10%.

Staffing Impact:

Legal Positions:

0

FTEs:

0

Network for a Healthy California Agreement

Agenda Date: October 14, 2008

Page 3 of 3

Special Instructions:

Please return an electronic copy of the Minute Order to the PHD Contracts Unit at PHDRES.ContractsUnit@sbcphd.org.

Attachments:

California Department of Public Health Agreement Number 08-85157

Authored by:

Scott McCann, Director of Health Education