SANTA BARBARA COUNTY BOARD AGENDA LETTER



Clerk of the Board of Supervisors 105 E. Anapamu Street, Suite 407 Santa Barbara, CA 93101 (805) 568-2240 Agenda Number:

Prepared on: 6/2/03
Department Name: Parks
Department No.: 052
Agenda Date: 6/17/03

Placement: Administrative

Estimate Time:

Continued Item: NO
If Yes, date from:

TO: Board of Supervisors

FROM: Terri Maus-Nisich

Parks Director

STAFF Mike Gibson

CONTACT: Business Manager (568-2477)

SUBJECT: Information Requested by the Board Regarding the Senior/Disabled/Travel Club

Member Annual Day Use Pass Fee at Cachuma Lake and Jalama Beach

Recommendation:

That the Board of Supervisors receive and accept the staff report regarding information requested by the Board at its May 27, 2003 meeting on the senior/disabled/travel club member annual day use pass fee at Cachuma Lake and Jalama Beach.

Alignment with Board Strategic Plan:

The recommendation is primarily aligned with Goal No. 1 - An Efficient Government Able to Anticipate and Respond Effectively to the Needs of the Community.

Executive Summary and Discussion:

During the staff presentation on Parks fees at the May 27, 2003 Board meeting, your Board raised some questions regarding the senior/disabled/travel club member annual day use pass fee at Cachuma Lake and Jalama Beach. Your Board noted that the increase recommended for this particular fee (from \$36 to \$50) seemed exceptionally high and may place an undue burden on senior users at the camping parks. In light of these concerns, staff agreed to reconsider this fee increase and keep it at the current rate of \$36 and return to the Board with some information on the resulting impact to Parks revenues.

The impact of maintaining this fee at its current level is a reduction of approximately \$6,000 in annual revenue to the Parks Department (see attachment). This revenue impact is relatively small in consideration of the overall revenue increase provided by the other Parks fee adjustments approved by your Board on May 27 (\$403,000) and thus can be absorbed within the Parks FY 2003-04 budget.

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This fee will be re-evaluated for possible adjustment, along with other Parks fees, the next time fee revisions are presented to the Board.

Mandates and Service Levels:

There are no mandates or changes in service levels.

Fiscal and Facilities Impacts:

The impact of maintaining the senior/disabled/travel club member annual day use pass fee at Cachuma Lake and Jalama Beach at \$36, rather than increasing it to \$50, is an annual revenue loss to the Parks Department of approximately \$6,000. This amount can be absorbed within the Parks FY 2003-04 budget.

None

Concurrence:

None.

Attachment