

ATTACHMENT B

**RESOLUTION OF THE BOARD OF DIRECTORS OF THE
REDEVELOPMENT AGENCY OF THE COUNTY OF SANTA BARBARA,
STATE OF CALIFORNIA**

A RESOLUTION OF THE SANTA)
BARBARA COUNTY REDEVELOPMENT)
AGENCY ADOPTING A FAÇADE) RESOLUTION NO. _____
IMPROVEMENT PROGRAM FOR THE ISLA)
VISTA REDEVELOPMENT PROJECT AREA)

WHEREAS, on November 27, 1990 the Santa Barbara County Board of Supervisors approved and adopted Ordinance No. 3894 establishing the Redevelopment Plan for the Isla Vista Redevelopment Project; and

WHEREAS, the Isla Vista Redevelopment Project Area (“Project Area”) was established to remedy, remove, and prevent physical blight and economic obsolescence in the Project Area through implementation of the Plan, to provide for the enhancement and renovation of businesses within the Project Area to promote their economic viability, and to encourage the cooperation and participation of residents, businesses, businesspersons, public agencies and community organizations in the redevelopment and revitalization of the Project Area; and,

WHEREAS, the proposed Façade Improvement Program meets the above goals of the Redevelopment Plan; and

WHEREAS, California Community Redevelopment Law (“CRL”) Subsection 33490(a)(1)(A) requires the agency adopt a Five Year Implementation Plan (for the Project Area) that outlines programs for the short-term planning period; and,

WHEREAS, the 2007 - 2011 Five Year Implementation Plan for the Project Area, approved May of 2006, identifies the need to provide an Assistance Program for Businesses, including the establishment of a façade improvement program; and

WHEREAS, the proposed Façade Improvement Program provides business revitalization assistance by encouraging community re-investment, business attraction, and facilitating rehabilitation; and

WHEREAS, the Draft Isla Vista Master Plan calls for the establishment of a façade improvement program, and other incentive-based programs, to facilitate community-wide aesthetic upgrades; and

NOW, THEREFORE BE IT RESOLVED by the Redevelopment Agency of the County of Santa Barbara as follows:

1. The Board of Directors hereby finds and determines:

- a. The proposed Program is consistent with programs and policies contained in the Isla Vista Redevelopment Plan (adopted 11/27/1990), the Agency's Implementation Plan (adopted 2006) and the Draft Isla Vista Master Plan.
- b. The Project will benefit the Project Area as described in the attached Board Letter and by doing the following:
 - Implement the Isla Vista Master Plan vision
 - Facilitate commercial revitalization
 - Stimulate private investment
 - Improve the overall image of Isla Vista
 - Facilitate the rehabilitation of substandard building facades

2. The Board of Supervisors hereby adopts the Façade Improvement Program as outlined in Attachment C to the Board Letter accompanying this Resolution.

APPROVED AND ADOPTED by the Board of Directors of the Redevelopment Agency of the County of Santa Barbara, State of California, the _____ day of _____, 2006, by the following vote:

AYES:

NOES:

ABSTAIN:

ABSENT:

Joni Grey
Chair, Board of Directors

ATTEST
MICHAEL F. BROWN
AGENCY SECRETARY

By: _____

APPROVED AS TO FORM:
STEPHEN SHANE STARK
Agency Counsel

By: _____
Deputy

APPROVED AS TO FORM:
BOB GEIS
Agency Treasurer

By: _____