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COUNTY OF SANTA BARBARA CALIFORNIA

RESOLUTION PROCLAIMING THE MONTHS OF
AUGUST & SEPTEMBER 2008 AS THE COMMUTE
CHALLENGE IN SANTA BARBARA COUNTY

WHEREAS, construction on Highway 101 between Milpas Street to Hot Springs Road will result in traffic delays for commuters traveling through the construction zone over the next four years; and

WHEREAS, the County of Santa Barbara has entered into a dynamic partnership called Curb Your Commute, joining with the Santa Barbara Regional Chamber of Commerce, the City of Santa Barbara, CalTrans and SBCAG Traffic Solutions, that will help to offset traffic impacts of the four-year Highway 101 construction project by encouraging ridesharing during that period; and

WHEREAS, commuters can avoid the high cost of gasoline and the hassle of traveling on Highway 101 during construction by carpooling, vanpooling, taking the bus, bicycling, walking, telecommuting or by commuting during off-peak hours; and

WHEREAS, businesses can avoid losing valued employees by offering their employees a package of commuter incentives and programs to offset the high cost of commuting; and

WHEREAS, the Board of Supervisors approved such a package of employee commuter benefits including cash incentives, carpool parking, telecommuting and compressed work weeks in order to do its part in reducing drive alone commuting during peak hours as part of the Traffic Solutions Curb Your Commute campaign; and

WHEREAS, commuters can participate in the Traffic Solutions Commute Challenge to be held during the months of August and September by forming teams of five coworkers, family members or friends to earn points, prizes and glory the more trips they make by bus, bike, foot, carpool, vanpool or by telecommuting; and


WHEREAS, employers can also go head to head in competing for cash prizes and community recognition as their employees Curb Their Commute and log trips for The Commute Challenge; and

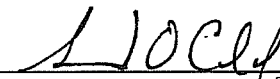
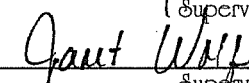
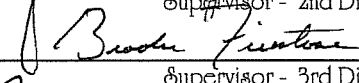
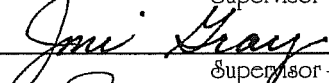
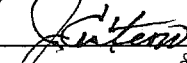
WHEREAS, the County of Santa Barbara publicly CHALLENGES the City of Santa Barbara in the City's futile attempt to try to beat the County of Santa Barbara in the Commute Challenge employer competition;

NOW, THEREFORE, BE IT ORDERED AND RESOLVED that this Board of Supervisors proclaims the months of August and September 2008 as "The Commute Challenge" in Santa Barbara County.

Passed and adopted this 15th day July, 2008 by unanimous vote.



ATTEST: 
Clerk of the Board


Supervisor - 1st District

Supervisor - 2nd District

Supervisor - 3rd District

Supervisor - 4th District

Supervisor - 5th District