

**ATTACHMENT E: COASTAL ZONING ORDINANCE  
ORDINANCE AMENDMENT**

**ORDINANCE NO. \_\_\_\_\_**

AN ORDINANCE REPEALING ARTICLE I, SIGN REGULATIONS, OF CHAPTER 35, ZONING, OF THE SANTA BARBARA COUNTY CODE, AND AMENDING ARTICLE II, COASTAL ZONING ORDINANCE, OF CHAPTER 35, ZONING, OF THE SANTA BARBARA COUNTY CODE, BY AMENDING DIVISION 2, DEFINITIONS; DIVISION 4, ZONING DISTRICTS; DIVISION 5, OVERLAY DISTRICTS; DIVISION 7, GENERAL REGULATIONS; DIVISION 11, PERMIT PROCEDURES; DIVISION 12, ADMINISTRATION; DIVISION 13, SUMMERLAND COMMUNITY PLAN OVERLAY; DIVISION 14, GOLETA COMMUNITY PLAN AND EASTERN GOLETA VALLEY COMMUNITY PLAN OVERLAY DISTRICTS; AND DIVISION 17, GAVIOTA COAST PLAN (GAV) OVERLAY, TO IMPLEMENT NEW REGULATIONS AND DEVELOPMENT STANDARDS REGARDING OUTDOOR LIGHTING, SIGNS, AND SIGN STRUCTURES, AND MAKE OTHER MISCELLANEOUS CHANGES.

Case No. 24ORD-00003

The Board of Supervisors of the County of Santa Barbara, State of California, ordains as follows:

**SECTION 1:**

Article I, Sign Regulations, Divisions 1 through 9, of Chapter 35, Zoning, of the Santa Barbara County Code, is hereby deleted in its entirety and reserved for future use.

**SECTION 2:**

DIVISION 2, Definitions, of Article II, the Coastal Zoning Ordinance, of Chapter 35, Zoning, of the Santa Barbara County Code, Section 35-58, Definitions, is hereby amended to change the definitions of "Lighting" and "Lot, Interior," to add the definitions of "Illegal Sign," "Nonconforming Sign," and "Sign", and to delete the definition of "Business Sign or Structure" to read as follows:

**Section 35-58. – Definitions**

**Illegal Sign.** A sign that includes any of the following:

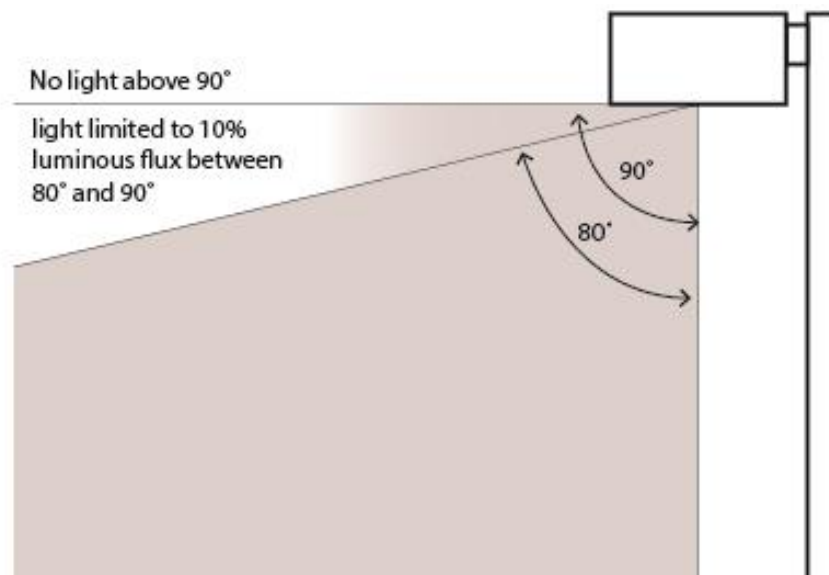
1. A sign installed without complying with all regulations in effect at the time of its construction or use.
2. A sign installed or maintained contrary to Section 35.138 (Sign Standards).
3. A sign which is a danger to the public or is unsafe.
4. A sign which is a traffic hazard not created by relocation of streets or highways or by acts of the County.

**Lighting.** The method or equipment used to provide artificial illumination as used in Section 35-139 (Exterior Lighting) of this Article. Lighting related terms include the following:

1. **Foot-candle.** The unit of measure expressing the quantity of light received on a surface. One foot-candle is equal to the amount of light generated by one candle shining on one square foot surface located one foot away.
2. **Fossil Fuel Light.** Light produced directly or indirectly by the combustion of natural gas or other utility-type fossil fuels, for example: gas, propane and kerosene lighting.
3. **Kelvin.** A unit of measure for color temperature. Kelvin is used in lighting to measure the color temperature of a light fixture. In short, the lower the Kelvin rating (expressed in K), the warmer the light. The higher the Kelvin rating, the colder and brighter the light.
4. **Lamp.** A generic term for a source of optical radiation (i.e. “light”), often called a “bulb” or “tube”. Examples include incandescent, fluorescent, high-intensity discharge (HID) lamps, and low pressure sodium (LPS) lamps, as well as light-emitting diode (LED) modules and arrays.
5. **Light Fixture.** Complete lighting unit consisting of lamp(s) and ballast(s) (when applicable) together with the parts designed to distribute the light (reflector, lens, diffuser) and any shields to position and protect the lamps, and to connect the lamps to the power source.

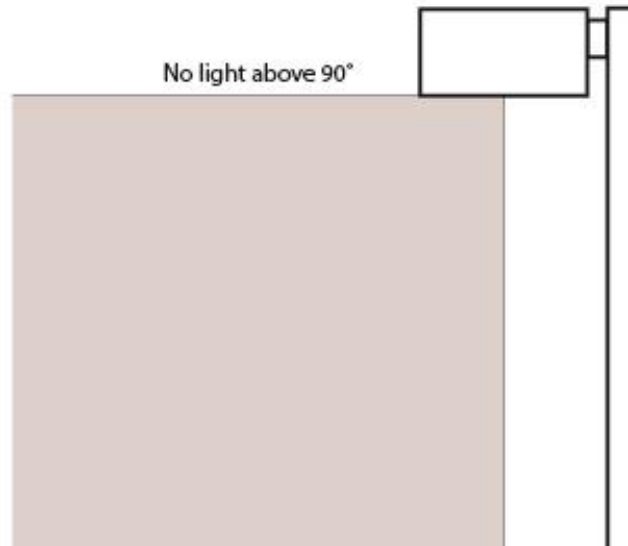
**Full Cutoff.** A light fixture constructed and mounted such that the luminous intensity (in candelas) at or above an angle of  $90^\circ$  above nadir is zero, and the luminous intensity (in candelas) at or above a vertical angle of  $80^\circ$  above nadir does not numerically exceed 10 percent of the luminous flux (in lumens) of the lamp or lamps in the lighting fixture.

#### Full Cutoff Light Fixture



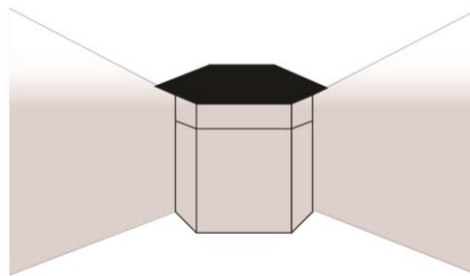
**Fully Shielded.** A light fixture constructed and mounted such that the luminous intensity (in candelas) at or above an angle of 90° above nadir is zero.

**Fully Shielded Light Fixture**



**Partially shielded.** A light fixture constructed and mounted such that most light emitted by the fixture is projected below the horizontal. A partially shielded light fixture may allow some light to pass through a semi-translucent barrier, and/or may allow visibility of the lamp from certain perspectives.

**Partially Shielded Light Fixture**



6. **Light Pollution.** Artificial light which causes a detrimental effect on the environment, astronomical research, enjoyment of the night sky or causes undesirable glare or light trespass.
7. **Light Shielding.** A barrier around a lamp or light fixture that conceals or partially conceals the lamp and controls light distribution.
8. **Light Trespass.** Light that falls beyond the property line of the property on which the light fixture is located.
9. **Lumen.** Unit of luminous flux; used to measure the amount of light emitted by a lamp.

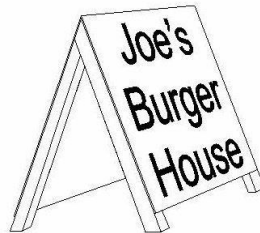
**10. Uplighting.** Light radiating above the horizontal plane.

**Lot, Interior:** A lot that (1) has no street frontage or (2) the street frontage is less than 40 feet in width.

**Nonconforming Sign.** An advertising structure or sign which was lawfully erected and maintained prior to the adoption of this Development Code, but does not now completely comply with current regulations.

**Sign.** A structure, device, figure, display, message placard, or other contrivance, or any part thereof, situated outdoors or indoors, which is designed, constructed, intended, or used to advertise, or to otherwise provide information, to direct or attract attention to an object, person, institution, business, product, service, event, or location by any means, including words, letters, figures, designs, symbols, fixtures, colors, illumination, or projected images. Does not include murals, paintings and other works of art that are not intended to advertise or identify any business or product. Types of signs and sign related terms include the following:

**1. A-Board Sign.** A portable "a-frame" or "sandwich board" sign, see figure below.

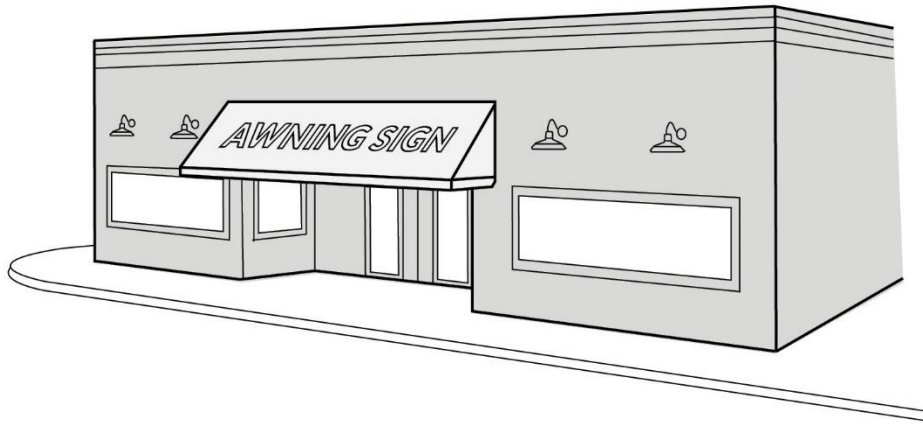


**A-Board Sign**

**2. Abandoned Sign.** A sign that no longer advertises a business, lessor, owner, product, service or activity on the premises where the sign is displayed.

**3. Animated or Moving Sign.** A sign which uses movement, lighting, or special materials to depict action or create a special effect to imitate movement.

**4. Awning Sign.** A sign placed on an awning, see figure below.



**Awning Sign**

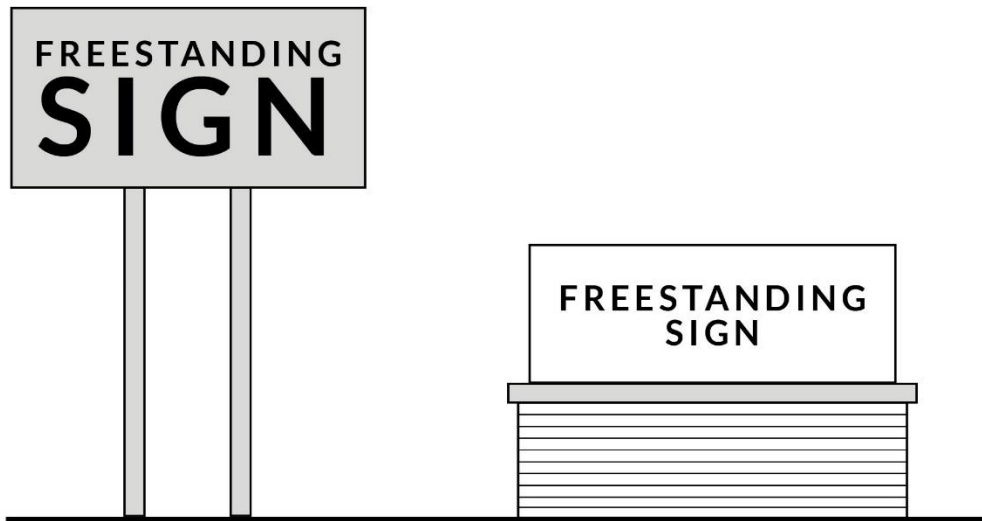
5. **Banner or Pennant.** Cloth, bunting, plastic, paper, or similar non-rigid material used for advertising purposes attached to a structure, staff, pole, line, framing, or vehicle.
6. **Canopy Sign.** A sign placed on a canopy, see figure below.



**Canopy Sign**

7. **Commercial Message.** A message on a sign, or portion of a sign, that promotes, informs, or proposes economic transaction, primarily concerns the economic interests of the sign sponsor and/or audience, or is intended to further discussion in the marketplace of goods and services.
8. **Copy.** Also called "sign copy." The visually communicative elements mounted on a sign.

- 9. Changeable Copy Sign.** A sign designed to allow the changing of copy through manual, mechanical, or electrical means including, but not limited to, time and temperature.
- 10. Construction Sign.** A temporary sign placed at a construction site that provides information regarding the project architect, owner, contractors, etc.
- 11. Directional Sign.** A sign that is designed and erected solely for the purposes of directing vehicular and/or pedestrian circulation within a project site.
- 12. Double-Faced Sign.** A sign constructed to display its message on the outer surfaces of two opposite planes.
- 13. Electronic Message Center Sign.** A sign with a fixed or changing display formed by the selective illumination of an array of light bulbs, light emitting diodes (LEDs), or liquid crystal displays (LCDs) that can be changed electronically.
- 14. Flag.** Any fabric or banner containing distinctive colors, patterns, or design that displays the symbol(s) of a nation, state, local government, company, organization, belief system, idea, or other meaning.
- 15. Flashing Sign.** An animated sign that contains an intermittent or sequential flashing light source.
- 16. Freestanding Sign.** A sign fixed in an upright position on the ground not attached to a structure other than a framework, pole, braces, solid base, or other device, erected primarily to support the sign, see figure below.



### Freestanding Signs

- 17. Indirectly Illuminated Sign.** A sign whose light source is external to the sign and which casts its light onto the sign from a distance; or where the light source is behind an opaque sign element and causes the opaque element to be outlined by light reflected from the surface to which the sign is mounted.
- 18. Institutional Sign.** A sign used only for the purpose of identifying an established organization or foundation, typically of a public character (e.g., school, hospital, museum, lodge).
- 19. Internally Illuminated Sign.** A sign whose light source is located in the interior of the sign so that light passes through the face of the sign, or light source which is attached to the face of the sign and is perceived as a design element of the sign.
- 20. Menu Board Sign.** A sign that is either affixed to a wall or freestanding, which may be illuminated, which indicates information that is essential for the efficient intake of orders from customers of a drive-through facility.
- 21. Mobile Billboard.** Any vehicle, or wheeled conveyance which carries, conveys, pulls, displays, or transports any sign or billboard for the primary purpose of advertising a commercial or noncommercial message.
- 22. Non-Commercial Message.** A message or image on a sign that directs public attention to or advocates an idea or issue of public interest or concern that does not serve to advertise or promote any business, product, activity, service, interest, or entertainment.
- 23. Off-Site Directional Sign.** A sign providing directions to another location.
- 24. Off-Site Sign.** A sign identifying a use, facility, service, or product that is not located, sold, or manufactured on the same premises that the sign is located on.

**25. Onsite Sign.** A sign containing copy relating only to the business, product, service, or activity conducted or sold on the same premises as that on which the sign is located.

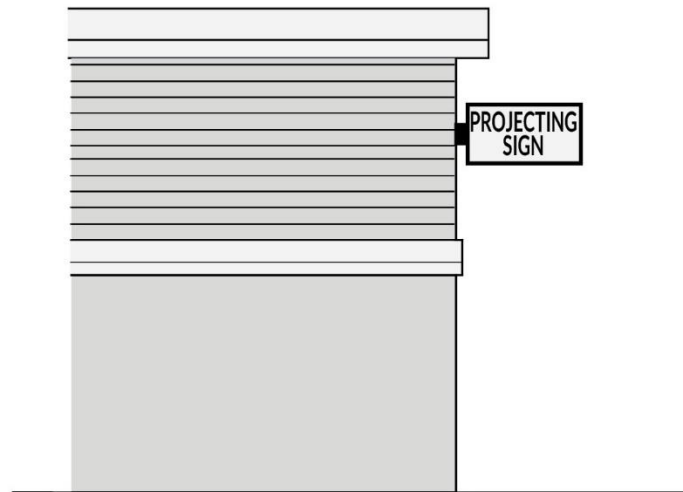
**26. Permanent Sign.** A sign constructed of durable materials and intended to exist for an indefinite period of time.

**27. Political or Social Issue Sign.** A sign that addresses:

- a. The passage or defeat of a measure appearing on the ballot in any national, state, or local election;
- b. The election or defeat of any candidate for any public office in any national, state, or local election; or
- c. An international, national, state, or local political or social issue.

**28. Portable Sign.** A sign that is not permanently affixed to a structure or the ground.

**29. Projecting Sign.** A sign that projects horizontally from the face of a building, see figure below.

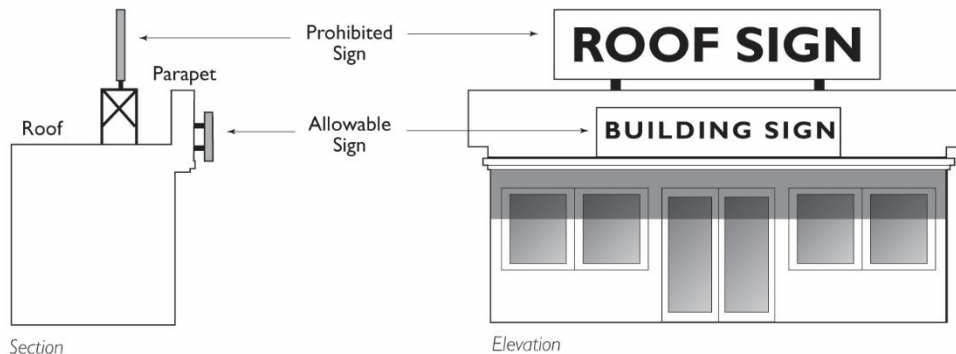


**Projecting Sign**

**30. Real Estate Sign.** A sign indicating that a property or any portion thereof is available for inspection, sale, lease, rent, or directing people to a property, but not including temporary subdivision signs.

**31. Roof Sign.** A sign constructed upon or over a roof, or placed so as to extend above the edge of the roof, see figure below. Signs mounted on parapet walls are not considered roof signs. Signs which are on pylons or other architectural projections and extend above a roof or parapet wall are, for the purpose of this Development Code, roof signs.

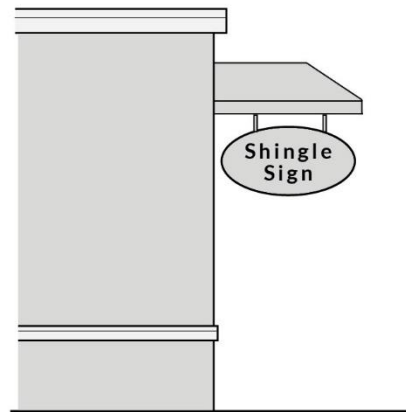




**Roof Sign**

**32. Safety Sign.** A sign warning of hazards.

**33. Shingle Sign.** A sign that is suspended beneath a marquee, covered walkway, canopy, or awning, see figure below.



**Shingle Sign**

**34. Sign Area.** The area contained within a single continuous perimeter enclosing all parts of such sign copy, excluding any structural elements outside the limits of the sign required to support the sign.

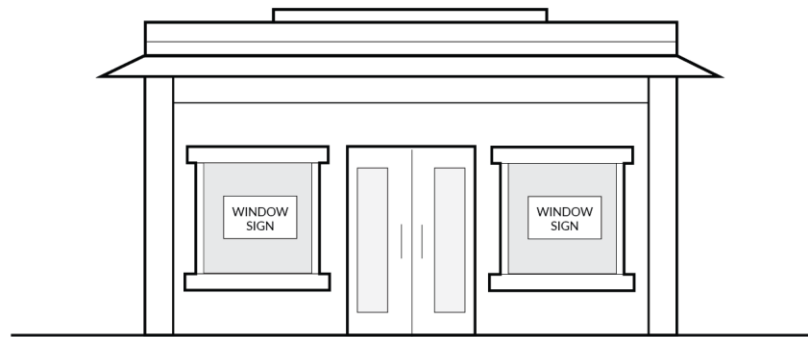
**35. Sign Face.** An exterior display surface of a sign, including non-structural trim, exclusive of the supporting structure. The area of a sign which is available for mounting and public display of the visually communicative image.

**36. Sign Structure.** A structure that supports or is capable of supporting any sign as defined in this Development Code.

**37. Temporary Sign.** A temporary sign intended to be displayed for a limited period of time and capable of being viewed from a public right-of-way, parking area or neighboring property.

**38. Wall Sign.** A sign affixed in any manner to any exterior wall of a building and which is parallel to and projects not more than 18 inches from the building wall and which does not extend more than six inches above the parapet wall or roof of the building on which it is located. Signs which are on architectural projections which do not extend more than six inches above the roof or parapet wall of the building are, for the purpose of this Development Code, wall signs.

**39. Window Sign.** A sign posted, painted, placed, or affixed in or on a window, or located within 12 inches from the inside of a window, in a manner that it can be viewed from the exterior of the structure, see figure below.



**Window Sign**

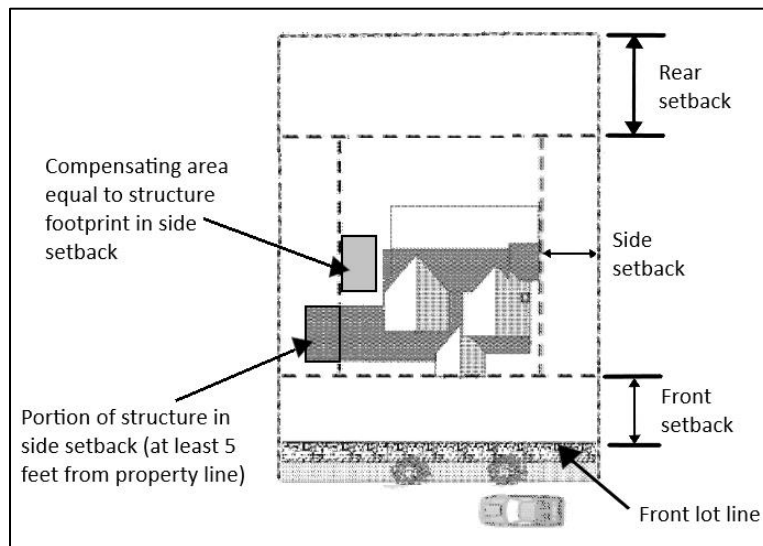
**SECTION 3:**

DIVISION 4, Zoning Districts, of Article II, the Coastal Zoning Ordinance, of Chapter 35, Zoning, of the Santa Barbara County Code, Section 35-71.8, Permitted Variations of Setbacks for Buildings, of Section 35.71, R-1/E-1 – Single-Family Residential, is amended to read as follows:

**Section 35-71.8 Permitted Variations of Setbacks for Buildings**

- 1. Side.** The required side setback for portions of a building, including attached and detached accessory structures, may be varied subject to all of the following limitations. See Figure 4-1 (Variable Side Setback).
  - a. No portion of the building shall be less than five feet from the side lines of the lot.
  - b. No portion of an exterior wall of a building containing non-fixed windows or doors opening into rooms of a building (except a garage or other non-habitable space) shall be located closer to the side lines of a lot than the required side setback prior to any variation allowed by subsection c. below.

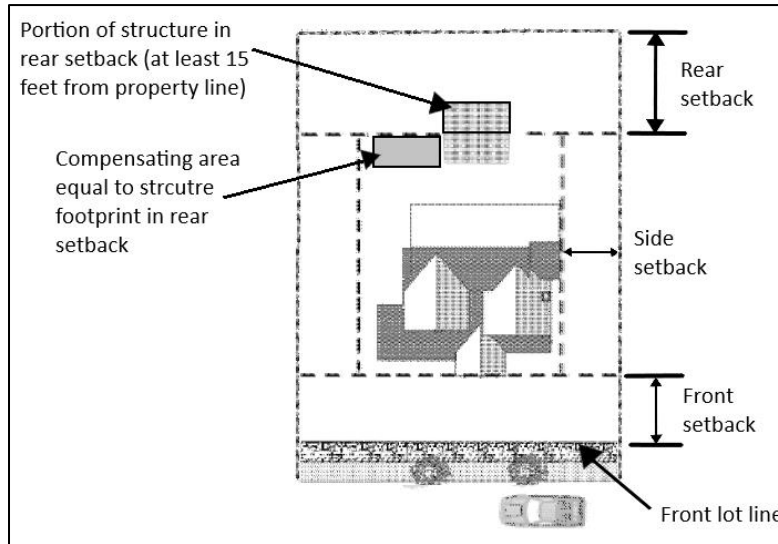
- c. A portion of a building may be located within the required side setback provided that the footprint area of the portion of the structure that intrudes into the required side setback, combined with the footprint area of any other portions of the structure that currently intrude into the required side setback, shall be compensated by an equal or greater area that is not covered by any building footprint area located outside of and adjacent to the same side setback and the side setback line without any intervening obstruction. The compensating area used to vary a side setback shall be located adjacent to the side setback line that is being varied, outside of the required rear and front setback areas, and shall not be located farther from the portion of the building intruding into the setback area than one-half of the lot depth.
- d. The compensating area used to vary a side setback shall not be used to vary a rear setback on the same lot.



**Figure 4-1 – Variable Side Setback**

- 2. **Rear.** The required rear yard setback for a portion of a building, including attached and detached accessory structures, may be varied subject to all of the following limitations. See Figure 4-2 (Variable Rear Setback).
  - a. No portion of a building shall be closer than 15 feet to the rear line of the lot.
  - b. A portion of a building may be located within the required rear setback, combined with the footprint area of any other portions of the structure that intrude into the required rear setback, shall be compensated by an equal or greater area that is not covered by any footprint area located outside of and adjacent to the rear setback and the rear setback line without any intervening obstruction. The compensating area used to vary a rear setback shall be located outside the required side setback areas and shall not be located farther from the portion of the building intruding into the setback area than one-half of the lot width.

- c. The compensating area used to vary a rear setback shall not be used to vary a side setback on the same lot.



**Figure 4-2 – Variable Rear Setback**

**SECTION 4:**

DIVISION 5, Overlay Districts, of Article II, the Coastal Zoning Ordinance, of Chapter 35, Zoning, of the Santa Barbara County Code, Subsection B, Applicability, of Section 35-102G, CVC – Critical Viewshed Corridor Overlay District, is amended to read as follows:

**B. Applicability.** This overlay district is applied in the Gaviota Coast Plan area to the visually critical near- field viewsheds located to the north and south of Highway 101 as shown on the Gaviota Coast Plan Zoning Overlay map. All development within this overlay district is subject to the requirements of this overlay district except as provided below:

1. Single agricultural structures with an individual gross floor area of less than 5,000 square feet are not subject to the requirements of this overlay zone provided:
  - a. The existing cumulative structural development located on the lot that the structure is proposed to be located on does not exceed a footprint area of 10,000 square feet.
  - b. The structure(s) complies with the following standards:
    - 1) All exterior lighting is in compliance with the following:
      - a) The lighting is required for safety purposes only.
      - b) Exterior lighting complies with Section 35-139 (Exterior Lighting).
      - c) Lighting is directed away from habitat areas and, to the extent feasible, nearby residences, public roads and other areas of public use.

- (2) The structure uses building materials, earth tone colors, and non-reflective paints that are compatible with the surrounding natural environment to maximize the visual compatibility of the development with surrounding areas.

#### **SECTION 5:**

DIVISION 7, General Regulations, of Article II, the Coastal Zoning Ordinance, of Chapter 35, Zoning, of the Santa Barbara County Code, Subsection 4 of Section 35-119, Accessory Structures, is hereby amended to read as follows:

4. Accessory structures shall conform to the height requirements and the front and side yard setback regulations of the district. A detached accessory structure may be located in the required rear yard setback provided that it is located no closer than 10 feet to the principal structure, that the cumulative footprint of all accessory structures, including accessory dwelling units, that encroach into the setback does not exceed 40 percent of the required rear yard, and that it does not exceed a height of 12 feet.

#### **SECTION 6:**

DIVISION 7, General Regulations, of Article II, the Coastal Zoning Ordinance, of Chapter 35, Zoning, of the Santa Barbara County Code, Subsection 12, Cabaña, of Section 35-120, Guest House, Artist Studio, or Pool House/Cabaña, is hereby amended to read as follows:

#### **Section 35-120. – Guest House, Artist Studio, or Pool House/Cabaña.**

**12. Cabaña.** A cabaña may be approved as an accessory structure provided that its use is accessory to a sports court or swimming pool, or is located on a lot located directly adjacent to the sea.

**a. Definition of swimming pool.** For the purposes of this Subsection 12 (Cabaña), swimming pool is defined as any open structure containing a body of water, whether above or below the ground, which shall be designed for and used or intended to be used for swimming by individuals. The following shall be excluded from this definition:

- 1) Hot tubs, spas, including swim spas, and similar facilities.
- 2) Ornamental ponds or water features, developed as landscape design features where swimming is not intended and does not occur.
- 3) Portable, inflatable, and wading pools.

**b. Restrictions on use.** The cabaña may be maintained and used as a cabaña provided that the sports court or swimming pool that the cabaña is accessory to is also maintained and used on the lot. If the sports court or swimming pool to which the cabaña is accessory to is abandoned or removed, then the use of the cabaña shall cease and the cabaña shall either be removed or lawfully converted to an allowed accessory structure within 90 days

following the abandonment or removal of the sports court or swimming pool.

- c. **Sequence of construction.** A cabaña may be approved in conjunction with a proposed swimming pool or sports court provided that construction of the proposed swimming pool or sports court is completed before or simultaneously with completion of the cabaña.

#### **SECTION 7:**

DIVISION 7, General Regulations of Article II, the Coastal Zoning Ordinance, of Chapter 35, Zoning, of the Santa Barbara County Code, Subsection a of Subsection 4 of Section 35-125, General Setback Regulations, is hereby amended to read as follows:

- a. The ordinary projection of sills, buttresses, cornices, chimneys, eaves, outdoor stairways, and ornamental features may extend into a setback no more than three feet. Handrails on outdoor stairways may extend into the setback an additional six inches.

#### **SECTION 8:**

DIVISION 7, General Regulations of Article II, the Coastal Zoning Ordinance, of Chapter 35, Zoning, of the Santa Barbara County Code, Subsection 3, Interior Lots, of Section 35-126, Through, Corner, Interior, and Odd Shaped Lots, is hereby amended to read as follows:

3. **Interior Lots.** The setback regulations of the applicable zone district shall not apply to an interior lot but any structure located upon such lot shall have a setback of at least 10 feet from all property lines and the total setback area shall equal the total area of all setbacks required in the applicable zone district. Where no setback is required by the applicable zone, a setback of 10 feet shall not be required.

#### **SECTION 9:**

DIVISION 7, General Regulations, of Article II, the Coastal Zoning Ordinance, of Chapter 35, Zoning, of the Santa Barbara County Code, Section 35-138, Signs and Advertising Structures, is hereby amended to read as follows:

#### **Section 35-138. – Signs and Advertising Structures.**

##### **Section 35-138.1 Purpose.**

The purpose of this Section is to promote the public health, safety, and welfare through a comprehensive system of reasonable, effective, consistent, content-neutral, and nondiscriminatory sign standards and requirements. More specifically, this Section is intended to:

- A. Balance public and private objectives by allowing adequate avenues for both commercial and non-commercial messages;
- B. Allow signs to serve as an effective channel of communication while preventing visual clutter that will detract from the aesthetic character of the County;
- C. Maintain and enhance the County’s appearance by regulating the location, number, type, quality of materials, size, illumination, and maintenance of signs;
- D. Restrict signs that may create a nuisance to nearby properties, violate privacy, or create hazards or unreasonable distractions for pedestrians or drivers;
- E. Provide clear and unambiguous sign standards that enable fair and consistent enforcement; and
- F. Ensure that the constitutionally guaranteed right of free speech is protected.

See “Sign” within Section 35-58 (Definitions) for definitions related to signage as used within this Section.

### **Section 35-138.2 Applicability.**

The provisions of Section 35-138 (Signs and Advertising Structures) apply to all signs in all zones, erected, constructed or physically altered on or after the effective date of the Ordinance amending this Section, unless otherwise specified.

- A. Message Neutrality.** It is the County’s policy and intent to regulate signs in a manner consistent with the U.S. and California constitutions, which is content neutral as to non-commercial speech and does not favor commercial speech over non-commercial speech.
- B. Registered Mark.** The provisions of this Section shall not require alteration of the display of any registered mark, trademark, service mark, trade name, or corporate name that may be associated with or incorporated into a registered mark, where such alteration would require the registered mark to be displayed in a manner differing from the mark as exhibited in the certificate of registration issued by the United States Patent and Trademark Office. It is the responsibility of the applicant to establish that a proposed sign includes a registered mark.
- C. Noncommercial Signs.** Non-commercial signs are allowed wherever commercial signage is permitted and are subject to the same standards and total maximum allowances per site or building of each sign type specified in this Section. For purposes of this Section, all non-commercial speech messages are deemed to be “on-site,” regardless of location.

### **Section 35-138.3 Exemptions.**

Except when a Coastal Development Permit is required in compliance with Subsection B of Section 35-138.8., the following signs are exempt from the permit requirements of Section 35-138 (Signs and Advertising Structures), do not count towards the maximum number of signs or

maximum sign area, and may be located in setback areas, provided that they are erected on an allowed and, where applicable, permitted, structure and conform to the specified standards.

- A. Address Signs.** Required address identification signs that are in conformance with the Building Code.
- B. Commercial Displays on Vehicles.** Displays that are part of the vehicle and related to the goods or services provided by the vehicle owner or operator and public transit/public carrier graphics on properly licensed buses, taxicabs, and similar vehicles for hire that legally pass through the County.
- C. Construction Signs.** Non-illuminated construction informational signs not to exceed eight square feet per site, erected after the required permits for the construction have been obtained and removed prior to final inspection.
- D. Directional Signs.** Non-illuminated directional signs not more than eight square feet in area or four feet in height for the direction of the public such as outlining/assisting vehicle and pedestrian circulation within a site, to ingress and egress, and to facilities such as restrooms, telephones, walkways, and other similar features.
- E. Flags.** Flags that do not display a commercial message.
- F. Gas Pump Signs.** Signs on or within five feet of a gas pump.
- G. Government Signs.** Signs and devices erected by a governmental entity, including, but not limited to, Santa Barbara County and public schools.
- H. Historic Plaques and Commemorative Signs.** Historic plaques, memorial signs or tablets, or commemorative signs indicating names of buildings and dates of building erection, either attached to or cut into the surfaces of buildings, with a maximum allowable sign area of four square feet per sign.
- I. Informational Signs.** Informational signs not more than two square feet in area indicating information such as hours and days of operation, whether a business is open or closed, payment information, crop identification, and emergency address and telephone numbers.
- J. Interior Signs.** Signs that are in the interior areas of a building and at least 12 inches from a window, door, or other exterior wall opening.
- K. Manufacturer's Mark.** Manufacturer's marks, including signs on items such as vending machines, gas pumps, and ice containers with a maximum allowable sign area of four square feet per sign.
- L. Nameplate.** One nameplate for each tenant or occupant not to exceed two square feet in area indicating the name of the occupant or tenant.
- M. No Trespassing Signs.** "No Trespassing" signs not more than one square foot in area and located a minimum of 50 feet from any other "No Trespassing" sign or in compliance with the requirements of law.



- N. Official and Safety Signs.** Official notices issued by a court, public body, or office and posted in the performance of a public duty; safety and other notices posted by a utility or other quasi-public agency; signs erected by a governmental body to direct or regulate pedestrian or vehicular traffic; non-commercial bus stop signs erected by a public transit agency, or other signs required for safety or authorized by law.
- O. Open House Directional Signs.** Up to four off-site signs directing the public to "open house" events for the viewing of lots, premises, dwellings or structures that are for sale, lease, or rent, are permitted on private land, provided they comply with the following standards:
1. No sign or signs exceeds four square feet in area, or three feet in height from finished grade.
  2. The sign or signs may not be placed more than two hours before the start or remain more than two hours after the conclusion of the open house event.
- P. Political, Social Issue, and Other Noncommercial Signs.** Signs informing of political candidates, parties, issues, measures, propositions, philosophies or personal beliefs, and which are not commercial messages, shall be exempt from all regulations of Section 35-138 (Signs and Advertising Structures), except that such signs shall not be placed within the public right-of-way. Political signs shall conform to the requirements of the California State Code for placement and removal.
- Q. Real Estate Signs.** One nonilluminated, on-site sign pertaining to the sale, lease, or rental of a structure or land, not exceeding six square feet in a Residential Zone or 25 square feet in any zone other than a Residential Zone.
- R. Subdivision Signs.** The following signs are allowed on the site of a subdivision of five or more lots where a Tentative Map has been approved by the County.
1. One nonilluminated, on-site sign per street frontage with a maximum size of 32 square feet per sign is allowed for a maximum of one-year period.
  2. One nonilluminated lot identification sign per undeveloped lot containing only the subdivision lot number, with a maximum size of one square foot, is allowed until the subject lot is sold.
- S. Temporary Signs.**
1. **Temporary Window Signs.** Temporary window signs not exceeding four square feet or 15 percent of the window area, whichever is greater, displayed for a maximum of 30 consecutive days.
  2. **Temporary Event Balloons, Inflatable Signs, Streamers, Pennants and Other Attention-Getting Devices.** Balloons, banners, inflatable signs, streamers, pennants, and other attention-getting devices associated with a temporary event. The balloons, inflatable signs, streamers, pennants, and other attention-getting devices shall be

erected no more than five days prior to the associated temporary event and shall be removed within 24 hours after the end of the associated temporary event.

3. **Other Temporary Signs.** Other temporary signs, including garage and yard sale signs, not exceeding six square feet displayed for a maximum of 30 consecutive days. A maximum of two temporary signs may be displayed at the same time on a single site. Temporary garage and yard sale signs may be located off-site in the public right-of-way for a maximum of 24 hours before and 24 hours after the subject sale.

### **Section 35-138.4 Prohibitions.**

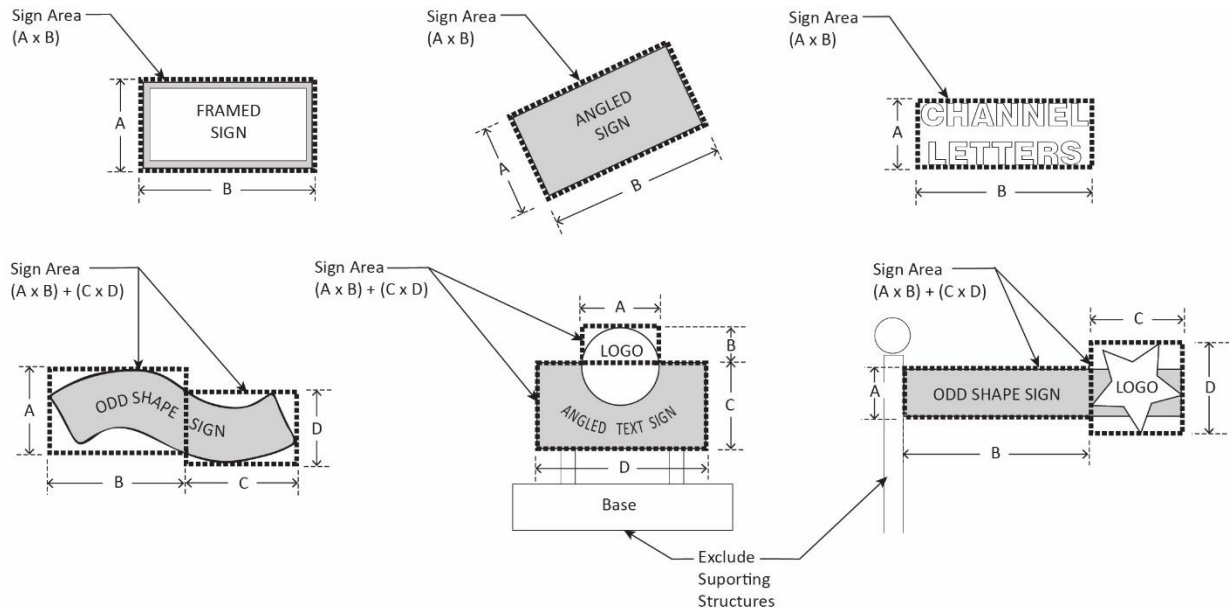
Unless otherwise permitted by a specific provision of Section 35-138 (Signs and Advertising Structures), the following sign types are prohibited:

- A. Animated or Moving Signs.** Animated, flashing, blinking, reflecting, revolving, or other similar sign with visibly moving or rotating elements or visible mechanical movement of any kind except when integrated into a gas pump.
- B. Balloons, Inflatable Signs, Streamers, Pennants and Other Attention-Getting Devices.** Balloons, inflatable signs, streamers, pennants, and other attention-getting devices, made of light-weight fabric or similar material, designed to rotate or move with the wind, that direct, promote, or that are otherwise designed to attract attention.
- C. Mobile Billboards.** Any sign carried or conveyed by a vehicle for the primary purpose of general advertising for hire. This prohibition eliminates mobile billboard advertising within the County to reduce traffic congestion, promote the safe movement of vehicular traffic, to reduce air pollution, and improve the aesthetic appearance of the County. This prohibition does not apply to displays that are part of the vehicle and related to the goods or services provided by the vehicle owner or operator or to public transit/public carrier graphics on properly licensed buses, taxicabs, and similar vehicles for hire that legally pass through the County.
- D. Off-Site Signs.** Any sign advertising any activity, business, product, or service that are not conducted on the premises upon which the sign is located.
- E. Roof Signs.** Signs constructed upon or over a roof; placed on a rooftop structure such as penthouse walls, chimneys, or mechanical enclosures; or placed so as to extend above the roofline or parapet.
- F. Signs Located in the Public Right-of-Way or on Public Property.** Other than official government signs or warning signs required by law, no inanimate sign may be placed in or project into the public right-of-way or on public property unless authorized by an encroachment permit.
- G. Signs Affixed to Trees.** Signs affixed to or cut into trees or other living vegetation.

- H. Signs on Terrain.** Signs cut, burned, marked, or displayed in any manner on a street, sidewalk, cliff, hillside, or other terrain feature.
- I. Signs Creating Traffic or Pedestrian Safety Hazards.** Signs placed, located, or displayed in such a manner as to constitute a traffic or pedestrian safety hazard. This includes, but is not limited to:
  - 1. Signs that obstruct use of any door, window, or fire escape.
  - 2. Signs that impede normal pedestrian use of public sidewalks. A minimum unobstructed width of four feet must always be maintained.
  - 3. Signs that constitute a traffic hazard or obstruct the view of traffic, any authorized traffic sign, or signal device.
  - 4. Signs that create confusion or conflict with any authorized traffic sign or signal device due to color, location, wording, or use of specific phrases, symbols, or characters.
- J. Signs Producing Noise or Emissions.** Signs producing visible smoke, vapor, particles, odor, noise, or sounds that can be heard at the property line shall be prohibited. This prohibition excludes menu boards with voice units at Drive-Through Facilities and signs erected for public safety, including, but not limited to, pedestrian crossing signs.
- K. Signs for Prohibited Uses.** A sign displaying a commercial message promoting a business that is a prohibited use and has not been established as a legal nonconforming use.
- L. Signs Deterring Public Access.** A sign intended to deter public access to or along tidelands, shorelines, beaches and public waterways, public trails, public parks, public open space, or public access easements to any of the locations listed in this subsection M., except where such signs are necessary for public safety, minimization of erosion, or protection of an Environmentally Sensitive Habitat.
- M. Unauthorized Signs.** Signs shall not be placed on private or public property without the permission of the property owner.

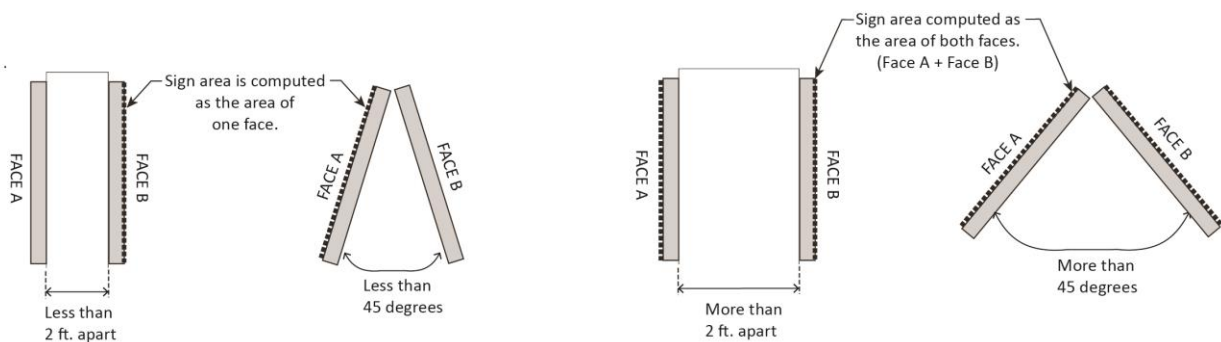
#### **Section 35-138.5 Sign Measurement.**

- A. Measuring Sign Area.** The area of a sign face includes the entire area within the perimeter of a maximum of two squares and/or rectangles that enclose the extreme limits of the frame or outline of the sign copy, or where there is no frame or outline, letters, pictures, symbols, logos, artwork, emblems, color, or other details conveying a message. Supporting structures, such as sign bases and columns, are not included in sign area provided that they contain no lettering or graphics. The area of an individual sign shall be calculated as follows.



### Measuring Sign Area

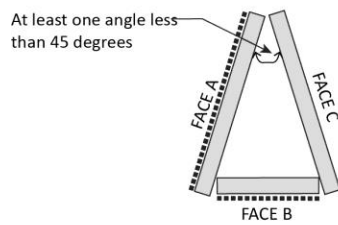
- 1. Single-Faced Signs.** The sign area of a sign with a single face area is the area of the sign face.
- 2. Double-Faced Signs.** Where two faces of a double-faced sign are located two feet or less from one another at all points, or located at an interior angle of 45 degrees or less from one another, the sign area of double-faced signs is computed as the area of one face. Where the two faces are not equal in size, the larger sign face will be used. Where two faces of a double-faced sign are located more than two feet or greater than 45 degrees from one another, both sign faces are counted toward sign area.



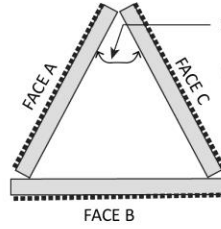
### Measuring Double-Faced Signs

- 3. Multi-Faced Signs.** On a three-faced sign, where at least one interior angle is 45 degrees or less, the area of two faces (the largest and smallest face) must be summed

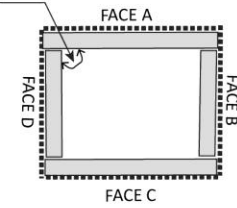
to determine sign area. In all other situations involving a sign with three or more sides, sign area will be calculated as the sum of all faces.



Sign area is computed as the sum of the area of the largest and smallest face.  
 (Face A + Face B)



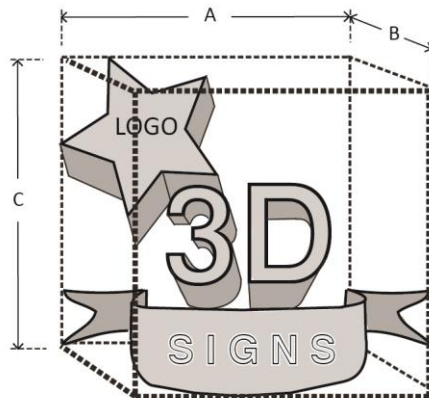
Sign area is computed as the sum of the area of the all faces.  
 (Face A + Face B + Face C)



Sign area is computed as the sum of the area of the all faces.  
 (Face A + Face B + Face C + Face D)

### Measuring Multi-faced Signs

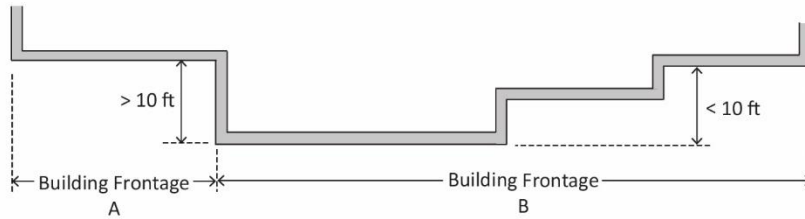
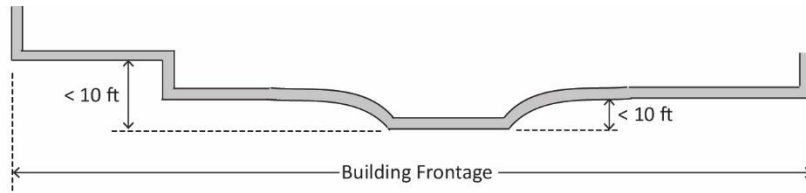
4. **Three-Dimensional (3D) Signs.** Signs that consist of, or have attached to them, one or more three-dimensional objects (i.e., balls, cubes, clusters of objects, sculpture, or statue-like trademarks), may have a sign area that is the sum of all areas using the four vertical sides of the smallest rectangular prism that will encompass the sign.



Sign area is computed using the smallest rectangular prism that will encompass the entire sign.  
 $(2(A \times C) + 2(B \times C))$

### Measuring 3D Signs

- B. **Measuring Sign Height.** The height of a sign is the vertical distance from the uppermost point used to measure sign area to the existing grade immediately below the sign.
- C. **Measuring Sign Clearance.** Sign clearance shall be measured as the smallest vertical distance between finished grade and the lowest point of the sign, including any framework or background embellishments.
- D. **Street Frontage.** The length of street frontage is measured along the property line adjacent to the public right-of-way.
- E. **Building Frontage.** Building frontage shall be measured as the widest lineal dimension, parallel to the ground, of a continuous frontage. A building's frontage is considered continuous if projections or recesses in a building wall do not exceed 10 feet in any direction.



### Building Frontage

#### Section 35-138.6 General Provisions.

This Section establishes general standards that apply to all sign types and in all zone districts.

- A. Applicable Codes.** In addition to complying with the provisions of this Section, all signs must be constructed in accordance with applicable construction, sign, and building codes and all other applicable laws, rules, regulations, and policies.
- B. Materials.** Signs shall be made of sturdy, durable materials. Paper, cardboard and other materials subject to rapid deterioration shall be limited to temporary signs. Signs made of fabric are limited to awnings, canopies, flags, and temporary signs.
- C. Minimum Sign Clearance.** Signs shall have a minimum of eight feet clearance when located above any walkway or other area people may walk.
- D. Illumination.** Where allowed, all sign illumination shall be consistent with Section 35-139 (Exterior Lighting).
- E. Changeable Copy.**
  - 1. Manual Changeable Copy.** Manually changeable copy is allowed.
  - 2. Automatic Changeable Copy and Electronic Message Center Signs.** Electronic Message Center (EMC) signs and automatic changeable copy in which copy can be changed or altered by electric, electro-mechanical, electronic, or any other artificial energy means, are allowed subject to the following standards.
    - a. Limitations.** Electronic Message Center (EMC) signs and automatic changeable copy are limited to institutional signs and as fuel price signs at service stations.

- b. Display Duration.** The display shall change no more frequently than once every eight seconds and must have an unlighted interval between copy displays of 0.3 seconds or more.
- c. Static Message.** Displays shall contain static messages only, and shall not have movement, or the appearance or optical illusion of movement, of any part of the sign structure, design, or pictorial segment of the sign, including the movement or appearance of movement of any illumination, or the flashing, scintillating or varying of light intensity.
- d. Light Intensity.** EMC signs shall have a maximum light intensity of 0.3 foot-candles over ambient lighting conditions when measured at a distance equal to the square root of 100 times the area of the sign in square feet. All electronic copy must be equipped with a sensor or other device that automatically determines the ambient illumination and is programmed to automatically dim according to ambient light conditions, or that can be adjusted to comply with the 0.3 foot-candle measurements.
- e. Automatic Controls.** All electronic message displays shall be equipped with automatic controls to allow for adjustment of brightness based on ambient lighting conditions.

**Section 35-138.7 Signage Allowances and Standards.**

**A. Signage Allowances and Standards.** Table 35-138.7 (Signage Allowances and Standards) establishes signage allowances for specific uses and development and standards applicable to specific sign types.

Table 35-138.7: Signage Allowances and Standards							
SIGN TYPE	TYPE OF DEVELOPMENT	MAXIMUM SIGN AREA	MAXIMUM NUMBER OF SIGNS	MAXIMUM SIGN HEIGHT	MAXIMUM PROJECTION	LOCATION	ILLUMINATION
Awning and Canopy Signs	Nonresidential	10 square feet per sign	One per awning or canopy	18 feet	Shall not project further than the edge of the awning or canopy	Shall be attached to or painted or printed on an awning, canopy, or similar building feature	Not allowed

Outdoor Lighting, Signs, and Miscellaneous Ordinance Amendments

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Table 35-138.7: Signage Allowances and Standards							
SIGN TYPE	TYPE OF DEVELOPMENT	MAXIMUM SIGN AREA	MAXIMUM NUMBER OF SIGNS	MAXIMUM SIGN HEIGHT	MAXIMUM PROJECTION	LOCATION	ILLUMINATION
Freestanding Signs	Residential Development with 4 or more units	Total freestanding sign area of 20 square feet per entrance to the development	Two per entrance to the development	10 feet	Shall not project into a required setback area or public right-of-way	Shall be located outside required setback areas or a minimum of 5 feet from the property line, whichever is greater	May be illuminated
	Nonresidential	Commercial and Industrial Zones: 100 square feet per sign Other Zones: 25 square feet per sign	Agricultural Zones: Two per site Other Zones: One plus one per 125 feet of street frontage over 125	Commercial and Industrial Zones: 30 feet Other Zones: 10 feet			
Portable Signs (including A-board signs)	Nonresidential	6 square feet per sign	One per tenant space with building frontage	3 feet	Not applicable	May be located within setback areas. Shall not encroach upon parking spaces, driveways, pedestrian walkways, or required landscaped areas	Not allowed
Projecting and Shingle Signs	Nonresidential	6 square feet per sign	One per tenant space with building frontage	15 feet	Projecting Sign: Three feet from the structure façade Shingle Sign: Shall not project further than the outer edge of the feature from which it is suspended	-	Not allowed



Table 35-138.7: Signage Allowances and Standards							
SIGN TYPE	TYPE OF DEVELOPMENT	MAXIMUM SIGN AREA	MAXIMUM NUMBER OF SIGNS	MAXIMUM SIGN HEIGHT	MAXIMUM PROJECTION	LOCATION	ILLUMINATION
Wall Signs	Residential Development with 4 or more units	Total wall sign area of 2 square feet per unit, maximum 20 square feet per sign	One per building frontage	Shall not extend higher than the building wall upon which they are attached	Maximum 6 inches from the building wall	Shall not cover or interrupt major architectural features such as doors, windows, or columns	May be illuminated
	Nonresidential	Total wall sign area of 1/8 the area of the wall upon which the sign is placed or attached	No limit, provided the total wall sign area per wall is not exceeded				
Window Signs	Nonresidential	25 percent of the window area	No limit, provided the maximum sign area per window is not exceeded	Shall not be placed on windows higher than the second story	Shall be flush with the window	-	Not allowed
Menu Boards	Drive-Through Facilities	Total menu board sign area of 36 square feet	Two per site	Freestanding menu boards: 8 feet Wall mounted menu boards: Shall not extend higher than the building wall upon which they are attached	Not applicable	Shall be located adjacent to a vehicle queuing lane for the service point of the drive-through facility	May be illuminated

**B. Special Sign Standards for Summerland.**

- 1. Applicability.** Signs within the Commercial, Industrial, and Public Utility zones located within the Summerland Community Plan area shall comply with the regulations of the other Sections of this Chapter, as well as the regulations of this Section. If there is a conflict, the regulations of this Section shall apply.

**2. Allowed signs.** Only those signs of each type listed below shall be allowed to be erected or maintained on any structure, or lot located in the Commercial, Industrial, and Public Utility Zones.

**a. Wall signs.** One or more wall signs on each building frontage unlighted or indirectly lighted. These signs shall not exceed the lesser of the following areas:

- 1) One-tenth of the square footage of the structure façade of that portion of a single floor occupied by a business and upon which façade the wall sign is to be located;  
or
- 2) 60 square feet.

If more than one business occupies the same structure, the businesses may have separate signs or they may share the sign space, so long as the combined sign area does not exceed the allowed sign area.

**b. Identification signs.** One identification sign, unlighted or indirectly lighted, not to exceed 10 square feet in area, and not more than five feet in height measured from the ground to the top of the sign, that identifies the business primarily being conducted on the premises.

**c. Banner signs.** One banner sign, unlighted, not to exceed 16 square feet on the façade having street frontage of the structure occupied by the business. The banner sign may not be displayed for more than a rolling 30-days within a three month period.

**3. Sign standards.**

**a. Construction.** The exposed face of signs shall be either of wood (painted and/or carved) or of painted non-gloss material. Signs of other material shall be deemed to be banner signs.

**b. Illumination.** Illuminated signs shall be externally lit and the lighting source shall be shielded or situated so as not to cast stray light beyond the property line on which they are installed. The source of illumination shall be extinguishable at closing time of the business.

**c. Neon signs.** Neon signs that comply with the following criteria may be approved by the Board of Architectural Review in compliance with Section 35-184 (Board of Architectural Review):

- 1) The sign is not within 100 feet of residentially zoned areas.
- 2) The sign does not face directly towards or is visible from residentially zoned areas.
- 3) The sign is compatible with other uses on the property and in the immediate vicinity.
- 4) The sign is appropriate for the type of structure.
- 5) The sign is appropriate for the type of business.

6) The sign is artistic and subtle in the design and execution.

7) The sign is secondary in size and purpose to the primary signage of the business.

**4. Prohibited signs.** It shall be unlawful to erect or maintain:

**a. Internally illuminated signs.** (e.g., fluorescent tube behind plastic panel).

**b. Pole signs.** Freestanding pole signs higher than five feet measured from the ground at the base of the supporting structure to the top of the sign.

**Section 35-138.8 Procedures.**

**A. Sign Certificate of Conformance Required.** Except for signs exempt from permit requirements in compliance with Section 35-138.3 and signs requiring the approval of a Coastal Development Permit in compliance with Section 35-138.8.B, a Sign Certificate of Conformance in compliance with Section 35-179G (Sign Certificate of Conformance) shall be required for all signs.

**B. Coastal Development Permit Required.** A Coastal Development Permit in compliance with Section 35-169 (Coastal Development Permit) shall be required for the following:

1. Signs located within a designated environmentally sensitive habitat area.
2. Permanent signs located on or within a beach, tideland, shoreline, or waterway.
3. Signs that could impact public access to or along tidelands, shorelines, beaches and public waterways, public trails, public parks, public open space.

**C. Modification to Sign Standards.** Modifications to the standards established in Section 35-138 (Signs and Advertising Structures) are allowed in compliance with Section 35-179F (Overall Sign Plans).

**D. Overall Sign Plan.** An Overall Sign Plan in compliance with Section 35-179F (Overall Sign Plan) shall be required for the following:

1. Developments with four or more nonresidential tenants that will have individual signs.

**Section 35-138.9 Nonconforming Signs.**

**A. Continuance and Maintenance.** The use of a nonconforming sign may be continued, maintained, altered, reconstructed, and restored pursuant to Division 10 (Nonconforming Structures and Uses).

**B. Removal.** Whenever a nonconforming sign has been abandoned, or the use of the property has been discontinued for a continuous period of at least 12 consecutive months, the nonconforming sign must be removed.

**Section 35-138.10 Maintenance.**

Each sign displayed within the County, including exempt signs, shall be maintained to comply with the following standards:

- A. Graffiti on a sign shall be removed within seven days of notice of its placement on the sign.
- B. The display upon any sign area of a sign shall be maintained in good condition, without rips, tears, and/or similar damage.
- C. All parts, portions, units and materials composing a sign, together with the frame, background, surface, support or enclosure shall be maintained in a safe condition, painted, and adequately protected from weathering with all braces, bolts and structural parts and supporting frames and fastenings reasonably free from deterioration, rot, rust, and loosening so that they do not create a hazard to persons or property or constitute a nuisance.
- D. Any sign or sign structure that is sagging, leaning, fallen, decayed, broken, deteriorated, or in a dilapidated condition shall be promptly repaired, to the satisfaction of the County, or removed.
- E. Whenever any sign, by virtue of its physical nature and condition, poses an immediate and serious threat to the public safety, the sign may be removed by County personnel, or its physical deficiency cured, to the extent necessary to protect the public safety. The cost of such removal or repair shall be assessed against the sign or property owner.
- F. An on-premise sign identifying an activity, business, service or product shall be removed within 30 days following the discontinuance of the activity, business, service or product. If the sign is not so removed, the Director may have the sign removed in accordance with the public nuisance abatement provisions of this Code.

**Section 35-138.11 Violation and Enforcement of Sign Regulations.**

- A. Violations.** A sign set up, applied, erected, constructed, altered, affixed, repaired, installed, relocated, enlarged, converted, maintained, or projected as an image contrary to the provisions of Section 35-138 (Signs and Advertising Structures), shall be and is declared to be unlawful and a public nuisance and shall be subject to the provisions of Section 35-185 (Enforcement, Legal Procedures, and Penalties).
- B. Enforcement.** Enforcement of the provisions of Section 35-138 (Signs and Advertising Structures) shall be in compliance with Section 35-185 (Enforcement, Legal Procedures, and Penalties).

**SECTION 10:**

DIVISION 7, General Regulations, of Article II, the Coastal Zoning Ordinance, of Chapter 35, Zoning, of the Santa Barbara County Code, Section 35-139, Exterior Lighting, is amended to read

as follows:

**Section 35-139 Exterior Lighting.**

- A. Purpose.** The purpose of this Section is to create standards for outdoor lighting that minimize light pollution caused by inappropriate or misaligned light fixtures. These standards conserve energy and preserve the nighttime sky while maintaining night-time safety, utility, security and productivity. The County recognizes that the unique development patterns and environments of the County make them ideal areas for astronomical observation and enjoyment of the nighttime sky. Additionally, resources in the County warrant the protection of nighttime viewsheds and wildlife corridors from light trespass. The County, through the provisions contained herein, intends to preserve and protect the nighttime environment of the County by regulating unnecessary and excessive outdoor lighting. See “Lighting” within Section 35-58 (Definitions) for definitions related to outdoor lighting used within this Section.
- B. Applicability.** The standards of this Section apply to all new or replaced outdoor light fixtures or systems and to existing lighting as provided below unless specifically exempted or required pursuant to any other applicable code or regulation.
- 1. Existing Lighting.** All outdoor lighting fixtures lawfully installed prior to the effective date of this Section are subject to only Subsections E.4 (Glare Prevention) and E.7 (Timing Controls) of this Section.
  - 2. New and Replaced Lighting.** The standards of this Section apply to all new or replaced outdoor light fixtures or systems, except as specifically exempted pursuant to Subsection B.4 (Exemptions) below.
  - 3. Additions and Remodels.** Additions totaling 50 percent or more of the existing gross floor area of a structure or exterior alterations affecting 50 percent or more of a building’s exterior shall require that all existing lighting on the lot be brought into compliance with the provisions of this Section.
  - 4. Exemptions.** The following types of lighting are exempt from the provisions of this Section.
    - a. Fossil fuel lights.
    - b. Traffic control signs and devices.
    - c. Street lights installed prior to the effective date of the Ordinance adding this Section.
    - d. Temporary construction or emergency lighting under direction of a public agency (e.g., fire, police, public works).
    - e. Navigation lights (e.g., airports, heliports, radio/television towers).
    - f. Seasonal lighting decorations illuminated no longer than 60 days per calendar year.
    - g. Light fixtures with a maximum output of 60 lumens, including solar lights.

- h. Underwater lights used to illuminate swimming pools, spas, fountains, and other water features.
- i. Temporary lighting for agricultural activities of a limited duration, not including unshielded arena lights.

**5. Alternative Compliance.** The provisions of this Section are not intended to prevent the use of any design, material or method of installation not specifically prescribed by this Section provided any such alternate has been approved by the Director as part of a planning permit. The Director may approve any such alternate provided that the proposed design, material or method:

- a. Provides approximate equivalence to the specific requirements of this Section; and
- b. Is otherwise satisfactory and complies with the purpose of this Section.

**C. Prohibited Lights and Lighting.** The following lights and lighting are prohibited:

- 1. Search lights, strobe lights, laser source lights, or similar high intensity lights except as specifically exempted or for the purposes of gathering meteorological data.
- 2. Mercury vapor lights.
- 3. Uplighting.

**D. Maximum Light Levels.** Outdoor lighting shall comply with the following maximum light levels except where otherwise allowed through the approval of the Conditional Use Permit or Development Plan, as applicable.

**1. Light Levels Within Designated Environmentally Sensitive Habitat Areas and Buffer Areas.**

- a. Environmentally Sensitive Habitat Areas shall not be illuminated, including illumination of the Environmentally Sensitive Habitat area from a light source located outside of the Environmentally Sensitive Habitat area.
- b. The maximum lighting level within designated Environmentally Sensitive Habitat areas shall not exceed 0.0 foot-candles.
- c. No light fixture located within an Environmentally Sensitive Habitat buffer area shall exceed 630 lumens.

**2. Light Levels at Property Lines.** The light level at property lines shall not exceed 0.1 foot-candles, except as provided below.

**a. Multi-family Zoned Property Abutting or Within a Multi-family, Commercial, or Industrial Zone.** Where a property is located within a Multi-family Zone and the neighboring property is located within a Multi-family, Commercial, or Industrial Zone, the maximum lighting level at the shared property line shall be 0.2 foot-candles.

**b. Commercial and Industrial Zoned Property.**

**(1) Abutting a Multi-family Zone.** Where a property is located within a Commercial or Industrial Zone and the neighboring property is located within a Multi-family Zone, the maximum lighting level at the shared property line shall be 0.2 foot-candles.

**(2) Abutting or Within a Commercial or Industrial Zone.** Where a property is located within a Commercial or Industrial Zone and the neighboring property is located within a Commercial or Industrial Zone, the maximum lighting level at the shared property line shall be 0.25 foot-candles.

#### **E. General requirements.**

- 1. Shielding.** All outdoor light fixtures shall be fully shielded or full cut off, except as provided below.
  - a. Decorative string lights are not required to be shielded.
  - b. Outdoor light fixtures used for outdoor recreational facilities shall be fully shielded except when such shielding would cause impairment to the visibility required in the intended recreational activity. In such cases, partially shielded fixtures and downward lighting methods shall be utilized to limit light pollution, glare, and light trespass to a reasonable level as determined by the Director.
  - c. Partially shielded light fixtures may be allowed provided the light source is obscured by translucent glass or other means, the light fixture does not exceed 850 lumens, and the lighting complies with all other provisions of this Section.
- 2. Externally Illuminated Signs, Advertising Displays and Building Identification.** Externally illuminated signs, advertising displays and building identification shall use top mounted light fixtures which shine downward.
- 3. Maximum Height.** Lighting fixtures shall be installed at the lowest height required to achieve the design purpose of the lighting fixture.
  - a. Building Mounted.** Light fixtures shall not exceed the height of the building upon which it is attached.
  - b. Freestanding Light Fixtures.** The maximum height of freestanding light fixtures and lighting fixtures mounted on a structure or feature other than a building is as follows:
    - (1) Within 100 feet of a Residential Zone: 15 feet from finished grade.
    - (2) Other Locations: 20 feet from finished grade.
  - c. Exceptions.** The Director may allow additional height for activities, uses, or development with unique lighting needs; for accentuating historic architectural features of a building, accentuating signage and/or landscape features; lighting of recreational facilities; or for security purposes.

4. **Glare Prevention.** All lights shall be directed and oriented to prevent light spillover and glare onto adjacent properties and the ocean. No unobstructed beam of exterior light shall land off-site.
5. **Traffic Safety.** Lighting shall be designed so as not to interfere with vehicular traffic on any portion of a street.
6. **Kelvin.** Light fixtures for outdoor security lighting shall not exceed 4,000 Kelvin. All other outdoor light fixtures shall not exceed 3,000 Kelvin.
7. **Timing Controls.** Outdoor lighting shall be turned off during daylight hours and between 9:00 p.m. and sunrise the following day, except as provided below.
  - a. **When People are Present.** Outdoor lighting may remain on when people are present in the outdoor areas being illuminated, except as provided below.
    - (1) In Residential Zones and any area adjacent to a Residential Zone, outdoor lighting shall be turned off as follows:
      - (a) Sunday through Thursday: between 10:00 p.m. and sunrise the following day.
      - (b) Friday and Saturday: between midnight and sunrise the following day.
  - b. **Code Required Lighting.** Building or other construction and safety code required lighting for steps, stairs, walkways, entrances, parking areas, and other building and site features that is dimmed to the minimum light level necessary to meet code requirements.
  - c. **Safety and Security Lighting.**
    - (1) **Motion-Controlled Security Lighting.** Security lighting may be controlled by a motion-sensor switch between the hours of 9:00 p.m. and sunrise the following day provided the lighting does not remain on longer than five minutes after activation.
    - (2) **Commercial and Industrial Zones Not Adjacent to Residential Zones.** Outdoor security lighting in Commercial and Industrial Zones not adjacent to a Residential Zone may remain on between 9:00 p.m. and sunrise the following day provided they are dimmed to the minimum level to meet safety and security requirements and are on a timer or sensor that automatically extinguishes the light when sufficient daylight is available.
    - (3) **Additional Security Lighting.** Additional security lighting may be allowed through the approval of the Conditional Use Permit or Development Plan, as applicable.
  - d. **On-Premise Signs.** All illuminated advertising signs shall not be illuminated between 11:00 p.m. and sunrise the following day, except that on-premises signs may be illuminated while the business is open to the public.



**e. Private Recreational Courts.** Private lighting of recreational sports courts shall be prohibited between the hours of 9:00 p.m. and sunrise the following day.

**F. Submittal of plans and evidence of compliance.** Any application for a permit that includes outdoor light fixtures subject to the standards of this Section shall include evidence that the proposed outdoor lighting will comply with all of the standards of this Section. The application shall include:

1. Plans showing the locations of all outdoor lighting fixtures.
2. Description of the outdoor lighting fixtures including manufacturers catalog cuts and drawings. Descriptions and drawings shall include lamp or bulb type, wattage, lumen output, beam angle, and shielding.
3. Photometric plans showing foot-candle readings every ten feet within the property or site and ten feet beyond the property lines, except as provided below.
  - a. Applications for outdoor lighting associated with residential development of four or fewer units and property-owner installed lighting are not required to submit photometric plans unless requested by the Director due to project location, size, use, and proposed lighting.
4. The above plans and descriptions shall be sufficiently complete to enable the plan examiner to readily determine whether compliance with the requirements of this Section have been met.

**G. Temporary exemption.** The following temporary exemptions may be allowed in accordance with the provisions of Section 35-137 (Temporary Uses).

1. The Director may grant a temporary exemption from one or more requirements of this Section for such activities, including, but not limited to circuses, fairs, carnivals, sporting events, and promotional activities, only if all of the following findings are first made:
  - a. The purpose for which the lighting is proposed is not intended to extend beyond 30 days.
  - b. The proposed lighting is designed in such a manner as to minimize light pollution as much as feasible.
  - c. The proposed lighting will comply with the purpose of this Section.
2. The application for a temporary exemption shall at a minimum include all of the following information:
  - a. Name and address of applicant and property owner.
  - b. Location of proposed fixtures.
  - c. Type, wattage and lumen output of lamp(s).
  - d. Type and shielding of proposed fixtures.

- e. Intended use of lighting.
  - f. Duration of time for requested exemption.
  - g. The nature of the exemption.
3. Such other information as the Department may request.

### **SECTION 11:**

Section 35-179F, Overall Sign Plans, is hereby added to DIVISION 11, Permit Procedures, of Article II, the Coastal Zoning Ordinance, of Chapter 35, Zoning, of the Santa Barbara County Code, to read as follows:

#### **35-179F Overall Sign Plans.**

- A. Purpose and intent.** This Section establishes procedures and findings for the approval of Overall Sign Plans to provide a method for an applicant to integrate the design and placement of signs within a project with the overall development design to achieve a unified appearance and to ensure that signs within a multi-nonresidential tenant development are visually attractive and are in a harmonious relationship to one another.
- B. Applicability.**
  - 1. Mandatory Overall Sign Plans.** An Overall Sign Plan is required for all proposed signs associated with developments with four or more nonresidential tenant spaces that will have individual signs.
  - 2. Optional Overall Sign Plans.** Overall Sign Plans are optional for signs associated with any other type of project.
- C. Allowed modifications.** The review authority may allow the following sign modifications as part of the approval of an Overall Sign Plan:
  - 1. Freestanding signs.** An increase in the height, number and size limitations on freestanding signs.
  - 2. Menu boards for drive-through restaurants.** An increase in the area limitation of menu boards.
  - 3. Awning and canopy signs.** An increase in the area limitation of awning and canopy signs.
  - 4. Projecting and shingle signs.** An increase in the area limitation of projecting and shingle signs.
  - 5. Wall sign.** An increase in the area limitation of wall signs.
- D. Contents of application.** As many copies of an Overall Sign Plan application as may be required shall be submitted to the Planning and Development Department. Said application shall contain full and complete information as required pertaining to the request.

**E. Processing.**

1. An application for an Overall Sign Plan shall be submitted concurrently with an application for a Development Plan for a development with four or more nonresidential tenant spaces that will have individual signs and shall be processed in conjunction with such Development Plan application, except as provided below.
  - a. An application for an Overall Sign Plan may be submitted independently if the Overall Sign Plan is for an existing development and the processing of a new or revised Development Plan is not required.
2. **Review authority.**
  - a. The review authority for an Overall Sign Plan submitted concurrently with an application for a Development Plan shall be the review authority for the Development Plan.
  - b. The review authority for an application for an Overall Sign Plan submitted independent of a Development Plan in compliance with Subsection 1.a, above, and for projects that are not subject to Development Plan approval, shall be the Director.
3. After receipt of an application for an Overall Sign Plan, the Department shall review the application in compliance with the requirements of the California Environmental Quality Act.
4. The Overall Sign Plan shall be subject to Design Review in compliance with Section 35-184 (Board of Architectural Review).
5. Notice of filing of an application and notice of review authority action shall be given in compliance with Section 35-181 (Noticing).
  - a. In addition to mailed notice required in compliance with Section 35-181 (Noticing) notice shall also be mailed a minimum of 10 days prior to the review authority action to all tenants within the development.
6. The action of the review authority is final subject to appeal in compliance with Section 35-182 (Appeals).

**F. Findings required for approval.** An Overall Sign Plan application shall be approved or conditionally approved only if the review authority first makes all of the following findings:

**1. Findings for all Overall Sign Plans.**

- a. The proposed project will be compatible with the neighborhood, and will not create an adverse impact to aesthetics, community character, or public views.
- b. The proposed project will comply with all applicable requirements of this Development Code and the Comprehensive Plan, including any applicable community or area plan.

**2. Additional findings required for Overall Sign Plans that include modifications.** If an

Overall Sign Plan includes any modifications in compliance with Subsection C (Allowed modifications) above, then the Overall Sign Plan application shall be approved or conditionally approved only if the review authority first makes all of the following findings, as applicable:

- a. Freestanding signs.** The proposed area, height, or number of freestanding signs is architecturally harmonious in relation to the size and location of the development.
- b. Menu boards for drive-through restaurants.**
  - (1) The proposed area of the menu board is architecturally harmonious in relation to the size and location of the structure on which it will be placed.
  - (2) The proposed area of the menu board is architecturally harmonious in relation to the size and location of the area in which the structure is constructed.
- c. Awning and canopy signs.** The proposed area of the awning or canopy sign is architecturally harmonious in relation to the size and location of the building area occupied by the enterprise proposing the sign.
- d. Projecting and shingle signs.** The proposed area of the projecting or shingle sign is architecturally harmonious in relation to the size and location of the building area occupied by the enterprise proposing the sign.
- e. Wall signs.**
  - (1) The proposed area of the wall sign is architecturally harmonious in relation to the size and location of the structure on which it will be placed.
  - (2) The proposed area of the wall sign is architecturally harmonious in relation to the size and location of the area on which the structure is constructed.

## **SECTION 12:**

Section 35-179G, Sign Certificate of Conformance, is hereby added to DIVISION 11, Permit Procedures, of Article II, the Coastal Zoning Ordinance, of Chapter 35, Zoning, of the Santa Barbara County Code, to read as follows:

### **35-179G Sign Certificate of Conformance.**

- A. Purpose and intent.** This Section establishes procedures and findings for the approval of Sign Certificates of Conformance that are required in compliance with Section 35-138 (Signs and Advertising Structures). The intent of this Section is to ensure that proposed signage is visually attractive and complies with the goals of the County.
- B. Applicability.** Before erecting, applying, installing, affixing, altering, relocating or projecting as an image any signage, a Sign Certificate of Conformance shall be issued, unless identified as exempt from permit requirements by Section 35-138 (Signs and Advertising Structures).

- C. Contents of application.** As many copies of a Sign Certificate of Conformance application as may be required shall be submitted to the Planning and Development Department. Said application shall contain full and complete information as required pertaining to the request.
- D. Processing.**
- 1. Review for compliance.** The Director shall review the Sign Certificate of Conformance application for compliance with the Comprehensive Plan including applicable community or area plans, this Coastal Zoning Ordinance, applicable Overall Sign Plan, and other applicable conditions and regulations, and approve, conditionally approve or deny the request. A Sign Certificate of Conformance shall not be issued by the Director until all necessary prior approvals have first been obtained.
  - 2. Decision not subject to appeal.** The action of the Director to issue, conditionally issue or deny a Sign Certificate of Conformance is final and not subject to appeal.
- E. Certificate expiration.** A Sign Certificate of Conformance shall remain valid only as long as compliance with all applicable requirements of this Coastal Zoning Ordinance and the issued certificate continues.

**SECTION 13:**

DIVISION 12, Administration, of Article II, the Coastal Zoning Ordinance, of Chapter 35, Zoning, of the Santa Barbara County Code, Subsection 3, Gaviota Coast, Summerland, and Toro Canyon, of Section 35-184.2, Applicability, of Section 35-184, Board of Architectural Review, is amended to read as follows:

- 3. Gaviota Coast, Summerland and Toro Canyon.** In addition to the items identified in Section 35-184.2.2, for sites located within the Gaviota Coast Plan, Summerland Community Plan or the Toro Canyon Area Plan areas, the provisions of this Section shall also apply to any structure, additions to a structure, or sign, except as provided below.
- a. The structure, addition to a structure, or sign is exempt from Board of Architectural Review in compliance with Section 35-184.3 (Exceptions).
  - b. Single agricultural structures located within the Gaviota Coast Plan area that have an individual gross floor area of less than 5,000 square feet are not subject to the requirements of this Subsection 3 (Gaviota Coast, Summerland and Toro Canyon) provided:
    - 1) The existing cumulative structural development located on the lot that the structure is proposed to be located on does not exceed 10,000 square feet per lot.
    - 2) The structure(s) complies with the following standards:
      - a) All exterior lighting is in compliance with the following:
        - i) The lighting is required for safety purposes only.

- ii) Exterior lighting complies with Section 35-139 (Exterior Lighting).
  - iii) Lighting is directed away from habitat areas and, to the extent feasible, nearby residences, public roads and other areas of public use.
- b) The structure uses building materials, earth tone colors, and non-reflective paints that are compatible with the surrounding natural environment to maximize the visual compatibility of the development with surrounding areas.

**SECTION 14:**

DIVISION 13, Summerland Community Plan Overlay, of Article II, the Santa Barbara County Coastal Zoning Ordinance, of Chapter 35, Zoning, of the Santa Barbara County Code, Section 35-191.9, Exterior Lighting Standards, of Section 35-191, Summerland Community Plan Overlay, is hereby deleted in its entirety and reserved for future use.

**SECTION 15:**

DIVISION 14, Goleta Community Plan and Eastern Goleta Valley Community Plan Overlay Districts, of Article II, the Coastal Zoning Ordinance, of Chapter 35, Zoning, of the Santa Barbara County Code, Section 35-192.3, Exterior Lighting Within the Eastern Goleta Valley Community Plan Area, in its entirety, of Section 35-192, General, is here by deleted in its entirety and reserved for future use.

**SECTION 16:**

DIVISION 17, Gaviota Coast Plan (GAV) Overlay, of Article II, the Coastal Zoning Ordinance, of Chapter 35, Zoning, of the Santa Barbara County Code, Subsection B, Outdoor Lighting, of Section 35-440, Gaviota Coast Plan (GAV) Overlay, is hereby deleted in its entirety and subsequent subsections are renumbered as applicable for consistency.

**SECTION 17:**

DIVISION 17, Gaviota Coast Plan (GAV) Overlay, of Article II, the Coastal Zoning Ordinance, of Chapter 35, Zoning, of the Santa Barbara County Code, Subsection D, Signs and advertising structures, of Section 35-440, Gaviota Coast Plan (GAV) Overlay, is hereby amended to read as follows:

**C. Signs and advertising structures.**

1. Signs and advertising structures that are accessory to a use allowed in the AG-II zone may be allowed in compliance with Section 35-138 (Signs and Advertising Structures).
2. Signs shall be permitted pursuant to Section 35-138.8 (Procedures).

**SECTION 18:**

All existing indices, section references and numbering, and figure and table numbers contained in the Article II, the Santa Barbara County Coastal Zoning Ordinance, of Chapter 35, Zoning, of the Santa Barbara County Code, are hereby revised and renumbered as appropriate to reflect the revisions enumerated above.

**SECTION 19:**

Except as amended by this ordinance, Article II, the Santa Barbara County Coastal Zoning Ordinance, of Chapter 35, Zoning, of the Santa Barbara County Code, shall remain unchanged and shall continue in full force and effect.

**SECTION 20:**

If any section, subsection, sentence, clause or phrase of this ordinance is for any reason held to be invalid, such decision shall not affect the validity of the remaining portions of this ordinance. The Board of Supervisors hereby declares that it would have passed this ordinance and each section, subsection, sentence, clause and phrase thereof, irrespective of the fact that any one or more sections, subsections, sentences, clauses, or phrases be declared invalid.

**SECTION 21:**

If legislation is enacted which would superseded or preempt any section or subsection of this ordinance then the Board of Supervisors deems that section or subsection null and void and this ordinance shall remain in full force and effect without said section or subsection.

**SECTION 22:**

This ordinance and any portion of it approved by the Coastal Commission shall take effect and be in force 30 days from the date of its passage or upon the date that it is certified by the Coastal Commission pursuant to Public Resources Code §30514, whichever occurs later; and before the expiration of 15 days after its passage, it, or a summary of it, shall be published once, together with the names of the members of the Board of Supervisors voting for and against the same in a newspaper of general circulation published in the County of Santa Barbara.

PASSED, APPROVED, AND ADOPTED by the Board of Supervisors of the County of Santa Barbara, State of California, this \_\_\_\_\_ day of \_\_\_\_\_, 2025, by the following vote:

AYES:

NOES:

ABSTAIN:

ABSENT:

Outdoor Lighting, Signs, and Miscellaneous Ordinance Amendments  
Case No. 24ORD-00003  
Hearing Date: February 11, 2025  
Attachment E – Page 40

\_\_\_\_\_  
LAURA CAPPS, CHAIR  
BOARD OF SUPERVISORS  
COUNTY OF SANTA BARBARA

ATTEST:

MONA MIYASATO, COUNTY EXECUTIVE OFFICER  
CLERK OF THE BOARD

By \_\_\_\_\_  
Deputy Clerk

APPROVED AS TO FORM:

RACHEL VAN MULLEM  
COUNTY COUNSEL

By   
Deputy County Counsel