

Sarah Mayer

From: Gina Fischer
Sent: Monday, April 29, 2024 2:35 PM
To: sbcob
Subject: for inclusion in the public packet on State-Mandated Housing Element on behalf of Supervisor Hartmann
Attachments: Trip Reduction TDM Guide.pdf
Follow Up Flag: Follow up
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Sent on behalf of Supervisor Hartmann

Dear Clerk of the Board,

Would you kindly include this attachment in the record for Friday's meeting on to rezone parcels to comply with our Housing Element and RHNA assignments? This is a set of options developed by SBCAG to manage traffic demand and describes some strategies that the Planning Department and the Board could use to address the increased traffic from the proposed new housing.

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Trip Reduction (Transportation Demand Management) Guide: Supportive Strategies and Programs

Formal Programs (Examples):

1. **City of Santa Monica** – see <https://www.santamonica.gov/process-explainers/how-to-submit-a-developer-tdm-plan>
To reduce dependency on single occupancy vehicles and increase access to transportation options, new construction must adhere to Santa Monica's Transportation Demand Management Ordinance." (see <https://ecode360.com/42750534#42750534>)
2. **Denver City/County** – see <https://denvergov.org/Government/Agencies-Departments-Offices/Agencies-Departments-Offices-Directory/Department-of-Transportation-and-Infrastructure/Programs-Services/Transportation-Demand-Management>
Denver's Departments of Transportation & Infrastructure (DOTI) and Community Planning and Development (CPD) adopted rules that make developers partners in furthering Denver's mobility goals by providing residents and employees with choices in how they move about the city. The regulations require new developments to implement measures known as Transportation Demand Management (TDM) strategies that expand people's travel options and create attractive alternatives to driving. See https://denvergov.org/files/assets/public/v/3/doti/documents/regulations/dotirr-034.0_transportation_demand_management.pdf

Implementation Strategies:

Strategies in the matrix below are sorted into seven categories, including:

1. Tools for Transportation Choice
2. Active Transportation Amenities
3. Car Share
4. Flex Work
5. High Occupancy Vehicle
6. Policy
7. Program Design

Trip Reduction Strategies and Programs Matrix

Category	Title	Description	Location (Residential or Commercial)
Tools for Transportation Choice	Transportation Kiosk	Allocate space for, and regularly stock, a transportation kiosk with bus routes, bike maps, carpool tutorials, and other applicable transportation materials. (Can be augmented by display screen with rotating information.)	Both
	Ride Matching Board	For employees with limited computer access, set up a physical carpool matching kiosk stocked with match cards and pens. Encourage those with access to utilize ridematch database hosted by SBCAG.	Commercial
	Passenger Loading Zone	Provide signed passenger loading curb space for shuttle, micro transit, and/or ride-hailing pickup/drop off.	Both
	On-Site Amenities	Incorporate food service, mail drop, dry cleaners, copy shop, childcare, banking, or other services on site.	Commercial
	Multimodal Wayfinding Signage	Provide directional signage or a digital display for locating, checking schedules and accessing transportation services and amenities.	Both
Active Amenities	Shower and Lockers	Provide on-site shower and lockers to support biking, walking, and transit use.	Commercial
	Covered Bike Parking	Provide a secure, weather-protected bike cage or bike room for employees/residents.	Both
	Public Bike Parking	Provide a secure bicycle rack.	Both
	Bicycle Repair Station	Provide on-site tools and space for bicycle repairs.	Both
	Bicycle Repair Service	Provide repair services through an on-call mechanic or vouchers to a local bike shop.	Both
	Bike Share	Maintain a fleet of bikes that gives employees/residents the option to bike for business or personal trips.	Both
	Micro Mobility Service Credits	Provide daily or monthly credits to building occupants for the use of micro mobility services (ex: bikeshare, scooters, etc.)	Both
	Bicycle and Pedestrian Connections	Improve pedestrian and bicycle connectivity, providing access to direct routes from public sidewalk to each building in the project, add lighting, striping, and infill projects where	Both

		needed, and support development of improved amenities where existing.	
Car Share	Car Share	Partner with Zip Car or similar; or provide a private fleet for business trips and/or personal use.	Both
	Car Share Parking	Provide preferential parking for car share vehicles close to the building entrance, covered, or otherwise preferable.	Both
Telework	Community Workspace	Provide a community workspace on site.	Residential
	Tele/Data/Power Receptacles	Install connectivity tools for residents use in community workspace and/or residences.	Residential
	Telework policy	Formalize telework availability and applicability with a policy document.	Commercial
	Compressed Work Week	Offer eligible employees the opportunity to work 9/80, 4/10, or 3/12 schedules in your flex policy.	Commercial
	Flex Scheduling	Allow eligible employees the opportunity to start their day early or end it late to avoid peak period traffic congestion.	Commercial
	Continuity Plan	Adopt a formal business continuity plan to allow extra flexibility for regional emergencies or occurrences that cause major traffic congestion.	Commercial
High Occupancy Vehicle	Park and Ride Facilities	Dedicated parking for staged vanpool vehicles as well as to prioritize parking for carpool, vanpool, and transit use to/from the site.	Residential
	Transit Passes	Provide transit passes to residents/commuters to encourage use of available services.	Both
	Transit Shelter Improvements	Require transit stops built or improvements by adding shelters, providing seating, and ensuring accessibility.	Both
	Shuttle Service/Transit	Provide/subsidize service to/from site to provide first and last-mile solutions, and enhanced connectivity within the transportation network. And/or work with public transit operators to subsidize pilot of new routes for 2 to 3-year period before federal formula funding becomes available.	Both

	Start a Vanpool	Coordinate schedules and commuters to form a vanpool. SBCAG will cover 100% of the first month's lease, and 50% of the second month.	Both
Policy	TDM Policy	Require developers/tenant(s) to draft and maintain a TDM plan that incorporates incentives.	Both
	TDM in Leases and Purchase Agreements	Establish requirements in leases and unit purchase agreements that bind tenants to provide TDM services.	Commercial
	Unbundle Parking	Provide parking for added cost, so units are available without dedicated or available parking.	Both
	Eliminate Parking Minimums	In conjunction with requirement for TDM Plan development and subsidy/implementation of supportive services, eliminate parking minimums.	Both
Programs	Transportation Coordinator (TC)	Designate an on-site TC responsible for ensuring compliance with TDM plan requirements.	Both
	Trip Reduction Plan (TRP)	Administer a commuter survey every 2 years to benchmark and identify areas for improvement.	Both
	Map Origins	Using employee addresses or cross streets, map origins to support the facilitation of new carpools, bus ridership, or bike mentors.	Both
	New Hires / Tenants	Incorporate support for alternative transportation into your onboarding process.	Both
	Events / Campaigns	Create events and incentives that encourage commuters to act on a particular day.	Both
	Commuter Challenge	Implement individual or intradepartmental challenges at your workplace to increase the use of alternative transportation.	Commercial
	Tailored Marketing	Provide residents/employees with information about relevant travel options.	Both
	Highlight Behavior	Recognize an employee or tenant that puts in the effort to use alternative transportation.	Commercial

	Ride-matching	Utilize existing ride-matching platform such SmartRide.org. If your location hosts events, you can also encourage event carpools to attendees.	Both
	Transit Subsidy or Pre-Tax	Require employers in development to implement a pre-tax option or full, set cost, or percentage subsidy for bus and vanpool services.	Commercial
	Emergency Ride Home	Offer an internal guaranteed or emergency ride home for riders using alternative transportation with existing fleet or by subsidizing ride hailing and rental car services.	Both
	Other Commuter Incentive	Offer a daily, weekly, or monthly incentive to commuters that walk, bike, carpool, vanpool, or take transit.	Both