



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Social Services
Department No.: 044
For Agenda Of: 04/21/09
Placement: Administrative
Estimated Tme:
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors
FROM: Department Kathy Gallagher, 681-4451
Director
Contact Raymond L. McDonald, 681-4446

SUBJECT: Appointment of Members to the Workforce Investment Board (WIB)

County Counsel Concurrence

As to form: N/A

Auditor-Controller Concurrence

As to form: N/A

Other Concurrence:

As to form: N/A

Recommended Actions:

That the Board of Supervisors: Appoint the individuals listed to serve on the Santa Barbara County Workforce Investment Board for the terms indicated on the attached roster.

Summary Text:

The Santa Barbara County Workforce Investment Board (WIB) is mandated by the Federal Workforce Investment Act (WIA), Public Law 105-220. The WIB Members are volunteers who serve without pay, and are nominated in various ways, as described below; but are appointed by the County Board of Supervisors, functioning at the "Chief Local Elected Official" as prescribed by WIA. Members serve for specific terms and may be reappointed upon the recommendation of the WIB Nominating Committee.

The attached list contains the names, organizations, and sector representing of two new members who will serve their first term.

Background: The WIB develops workforce policy for the county, and oversees the operation of the two One-Stop Career Centers, and the employment & training programs for youth, recently laid-off workers, and unemployed adults. In addition, the WIB fosters a working relationship with the business community to assist it with current labor market information and other workforce intelligence, such as industry sector initiatives and research. Finally, the WIB appoints a Youth Advisory Council (YAC) that may include WIB members as well as others from the community; and the YAC advises the WIB on youth program issues, and recommends the selection of youth program training providers.

The WIA mandates: (a) some specific groups/sectors that must be included on the WIB; (b) the nominating methodology for membership; and, (c) the role of the CLEO in appointing members. WIB membership is reviewed annually by the State.

Specific Membership. The WIA stipulates “Mandated Partners” who must serve on the WIB. These Mandated Partners are a local economic development representative, the private sector (business community), local labor organizations, the State Employment Service (job service, unemployment insurance, Veterans services, and NAFTA trade programs), the County Welfare Department, the Local Education/Adult Ed & Literacy/Postsecondary Education community, the local Area on Aging Agency, the Community Service Block Grant recipient, the Department of Rehabilitation, the local HUD programs recipient, the local Native American program, and the local migrant services program provider. In addition, the WIA requires that the majority of the WIB be private sector members, and that the Chair be selected from the private sector members by the entire WIB. Finally, California State law requires that 15% of the WIB membership be Labor Representatives.

Membership Nominations. Members are nominated to serve on the WIB, as prescribed by the Federal Act, either by virtue of the position they hold (e.g., CSBG recipient, EDD Manager, Welfare Director) or they are selected by the group they “represent” such as the Central Labor Council nominates Labor Representatives, the local Chambers of Commerce nominate business members, the Community College(s) select their representative. In addition, the WIB Nominating Committee, and Executive Director, is constantly recruiting new candidates to ensure that the local economy and community is well-represented. The WIB Executive Director meets with candidates prior to submitting their name to the Board of Supervisors, to ensure they understand the goal, mission, and responsibilities of the WIB. The WIB Nominating Committee endorses reappointment of members prior to submitting names for another term of service.

Role of the CLEO. Because the Chief Local Elected Official, as designated by the State of California and prescribed by the WIA, has fiduciary responsibility for funds received, the WIA stipulates that WIB Members must be appointed by the CLEO. In Santa Barbara County the CLEO is the Board of Supervisors, and the Chair of the Board of Supervisors must sign (often co-signs) such documents as the Five Year Strategic Plan, that lays out the goals, objectives and program design of the local workforce system. The stated intent of the WIA is to foster a “public/private” partnership between the CLEO (government) and the private sector led WIB. Consequently, all nominees and re-nominees to the WIB must be appointed by the Board of Supervisors.

New Appointees

Allan Hancock College has held a seat on the WIB for several years, and has recently decided to change its representative from Ms. Ardis Neilson to Ms. Anna Davies. Ms. Davies has completed & submitted the appropriate membership form and resume of qualifications; both attached.

The Santa Barbara WIB has not had a Member representing the Mandated Partner of “Economic Development” for many years. The State of California has noted this absence in the last two monitoring reports. However, through the efforts of several WIB Members and the Executive Director, the Economic Development Manager for the City of Lompoc has been recruited; and has agreed to serve. Ms. Kathleen Griffith’s WIB Application and resume are attached.

Finally, it should be noted that with a number of new activities and initiatives in the workforce area, some resulting from the nationwide economic downturn, and the recent passing of the American Recovery & Reinvestment Act (ARRA) it is imperative that the WIB have the membership—and

“voices” representing the critical sectors—in order to effectively serve the residents of Santa Barbara County with a world class workforce system.

Performance Measure: N/A

Fiscal and Facilities Impacts: N/A Budgeted: Select_Budgeted N/A

Fiscal Analysis:

N/A

| <u>Funding Sources</u> | <u>Current FY Cost:</u> | <u>Annualized</u> | <u>Total One-Time</u> |
|-------------------------------|--------------------------------|------------------------------|------------------------------|
| | | <u>On-going Cost:</u> | <u>Project Cost</u> |
| General Fund | | | |
| State | | | |
| Federal | | | |
| Fees | | | |
| Other: | | | |
| Total | \$ - | \$ - | \$ - |

Narrative:

Staffing Impacts:

Legal Positions:

FTEs:

Special Instructions:

Upon approval, please return one (1) copy of the minute order, attention: Adrienne Brooks, WIB AOP II, Department of Social Services, 234 Camino del Remedio, Santa Barbara.

Attachments:

List of Appointees to the Santa Barbara Workforce Investment Board.

Authored by:

Raymond L. McDonald, WIB Executive Director