

Brianda Negrete

# Public Comment Group 1 #1

**From:** Haley Kolosieke <Haley@sepps.com>  
**Sent:** Wednesday, October 19, 2022 5:51 PM  
**To:** sbcob  
**Subject:** Comment Letter in Support of Nojoqui Farms' Cannabis Project, BOS Appeal Hearing, 11.1.2022.  
**Attachments:** Comment Letter #1 in Support of Nojoqui Farms' Cannabis Project, BOS Appeal Hearing, 11.1.2022..pdf; Comment Letter #2 in Support of Nojoqui Farms' Cannabis Project, BOS Appeal Hearing, 11.1.2022..pdf  
**Categories:** Public Comment

**Caution: This email originated from a source outside of the County of Santa Barbara. Do not click links or open attachments unless you verify the sender and know the content is safe.**

Hello – Please upload the two (2) attached Letters of Support of Nojoqui Farms' Cannabis Project, for the upcoming Board of Supervisors appeal hearing on November 1<sup>st</sup>.

Thank you,

**Haley Kolosieke**  
Associate Planner



**SUZANNE ELLEDGE**

PLANNING & PERMITTING  
SERVICES, INC.

1625 STATE STREET, SUITE 1  
SANTA BARBARA, CA 93101  
PH: 805-966-2758 x 115  
[www.sepps.com](http://www.sepps.com)

October 15, 2022

Santa Barbara County Board of Supervisors  
c/o Planning & Development  
123 East Anapamu Street  
Santa Barbara, CA 93101

RE: Comment Letter in Support of Nojoqui Farms' Cannabis Project, BOS Appeal Hearing, 11.1.2022

Dear Honorable Supervisors:

My name is Matt Stang and I live in Marina Del Rey CA. I'm writing to support Shannon Conn's Cannabis Project, located at 1889 US Highway 101, Buellton. I've known Shannon Conn, the operator of this project since 2018.

Shannon is an incredibly responsible and diligent business person who will operate an incredible business and bring great value to the community. I support this cannabis project and believe it will benefit the community for the following reasons:

- the owners are committed to giving back to the community and have designed a project that will avoid impacts to neighbors.
- it is a green and sustainable project and will use no chemical pesticides.
- it will utilize state-of-the-art efficient irrigation technology and reduce water use on this historically fanned property.
- it is compatible with neighboring farms and will allow this property to remain in agricultural production.
- it will provide tax revenue to the County of Santa Barbara, which will be used to reduce illegal cannabis operations and to support key services.
- it will provide jobs to local employees, providing safe and healthy working conditions and high-paying jobs.

Please deny the appeal and move to approve the Nojoqui Farms' LUP.

Sincerely, Matt Stang

Thanks. Matt  
High Times  
917.922.7937  
Matt@hightimes.com

October 15, 2022

Honorable Board of Supervisors  
County of Santa Barbara  
123 E. Anapamu Street  
Santa Barbara, CA 93101

**RE:                   Comment Letter in Support  
                          of Nojoqui Farms' Cannabis Project  
                          BOS Appeal Hearing, 11.1.2022**

Dear Honorable Supervisors,

In a previous employment position as Senior Vice President and Manager of six national regional asset liquidation offices for First Bank (St. Louis, MO based), I had personal responsibility for the foreclosure and ultimate sale of the 1,100 acre Santa Barbara Ranch property on the coast north of Goleta. Shannon Conn was employed as an equestrian consultant to the former ownership interests, and was retained in a consulting capacity by First Bank during an approximate 5 year term from approximately 2011 through 2016. In addition to her supervisory responsibilities over maintenance issues of the ranch, she assisted in sourcing and interface with a broad spectrum of potential purchase prospects. She also assisted in legal aspects regarding potential development, including interface with planning consultants acting on the Bank's behalf with the Santa Barbara County Planning Department personnel.

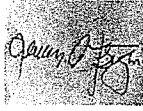
Shannon is a self starter in assuming control of delegated projects and responsibilities. She is able to independently ascertain project requirements, identify professional agents capable of performing project tasks, and coordinate with regulatory personnel as necessary to achieve identified goals.

With respect to the above referenced Nojoqui Farms LUP proposal for the 53 acre parcel located at 1889 US Highway 101, Buellton, Shannon has diligently researched and consulted with knowledgeable professionals to arrive at the submitted proposal to fit within current County requirements. Positives of the project include the following:

- \* The historic 25 year agricultural natural foods nurtured soil production will be retained without the use of chemical pesticides and fertilizers;
- \* State of the Art growth and irrigation technology will be employed to minimize water use from historic levels;
- \* Local agricultural labor resources will be employed at prevailing wages under safe and healthy environmental conditions;
- \* The property use is compatible with agricultural zoning and surrounding uses;
- \* The project will comply with current cannabis County requirements, and provide taxation revenues in excess of prior uses.

Based upon my previous work experience with Shannon Conn, she should direct this project to enviable success. Please deny the pending questionable appeals and approve issuance of the pending LUP on August 10, 2022.

Very Truly Yours

A square, high-contrast, black and white image of a handwritten signature. The signature appears to read "Norman O. Broyer" in a cursive script.

Norman O. Broyer  
3052 N. Snow Canyon Parkway  
Unit 56  
St. George, UT 84770  
(626)862-2892

## Brianda Negrete

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**From:** Haley Kolosieke <Haley@sepps.com>  
**Sent:** Monday, October 24, 2022 9:15 AM  
**To:** sbcob  
**Subject:** RE: Comment Letter in Support of Nojoqui Farms' Cannabis Project, BOS Appeal Hearing, 11.1.2022.  
**Attachments:** Comment Letter #4 in Support of Nojoqui Farms' Cannabis Project, BOS Appeal Hearing, 11.1.2022.pdf

**Caution: This email originated from a source outside of the County of Santa Barbara. Do not click links or open attachments unless you verify the sender and know the content is safe.**

Hello & Happy Monday –

Please upload the one (1) attached Letter of Support of Nojoqui Farms' Cannabis Project, for the upcoming Board of Supervisors appeal hearing on November 1<sup>st</sup>. To-date, there are four letters of support.

Much appreciated,

**Haley Kolosieke**  
*Associate Planner*  
(805) 966-2758 x115

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**From:** Haley Kolosieke  
**Sent:** Thursday, October 20, 2022 12:29 PM  
**To:** sbcob@countyofsb.org  
**Subject:** RE: Comment Letter in Support of Nojoqui Farms' Cannabis Project, BOS Appeal Hearing, 11.1.2022.

Good afternoon – Please upload the one (1) attached Letter of Support of Nojoqui Farms' Cannabis Project, for the upcoming Board of Supervisors appeal hearing on November 1<sup>st</sup>. I understand these letters will be bundled together under public comment.

Thanks!

**Haley Kolosieke**  
*Associate Planner*  
(805) 966-2758 x115

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**From:** Haley Kolosieke  
**Sent:** Wednesday, October 19, 2022 5:51 PM  
**To:** sbcob@countyofsb.org  
**Subject:** Comment Letter in Support of Nojoqui Farms' Cannabis Project, BOS Appeal Hearing, 11.1.2022.

Hello – Please upload the two (2) attached Letters of Support of Nojoqui Farms' Cannabis Project, for the upcoming Board of Supervisors appeal hearing on November 1<sup>st</sup>.

Thank you,

**Haley Kolosieke**

*Associate Planner*



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**Comment Letter in Support of Nojoqui Farms' Cannabis Project  
BOS Appeal Hearing, 11.1.2022**

Dear Honorable Supervisors,

My name is Sundip Shah, and I am writing to support Shannon Conn and Darren Cameron's Cannabis project at Nojoqui Farms.

I have known Shannon and Darren for the last three years. We are neighbors, my property is known as Rancho Elancanto. Shannon and Darren have been extremely helpful with getting my property compliant.

Shannon is extremely knowledgeable on farming organically. She understands how to keep the soil fertile while using water sparingly, with a sustainable water program. Shannon has explained to me that she will be using a irrigation technology to minimize water waste.

Shannon is extremely committed to helping give back to the community and has planned this project to not affect any neighboring farms. They have committed to using no pesticides and want to create a green safe project. I have no doubt that this project will create tax revenue for the County, which could be used to help stop illegal cannabis operators and set an example for the legal market.

This project will provide jobs for the local community and create a safe and healthy work environment with high-paying jobs and positions.

Having been involved with numerous different start ups in different fields - film production and distribution; restaurants in Los Angeles, wine projects in Napa and Paso Robles,

I understand the importance of having an operator with superior knowledge. Shannon and Darren have extensive knowledge about this very dynamic industry. I am involved with compliant companies in cannabis manufacturing and distribution, and understand the complexities of this industry. Shannon and Darren are very well versed in the industry and would be great advocates and ambassadors for The County of Santa Barbara.

Please deny the appeal and approve the Nojoqui Farms LUP of August 10th 2022.

Sincerely,

Sundip Shah

**de la Guerra, Sheila**

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**From:** Haley Kolosieke <Haley@sepps.com>  
**Sent:** Tuesday, October 25, 2022 2:51 PM  
**To:** sbcob  
**Subject:** RE: Comment Letter in Support of Nojoqui Farms' Cannabis Project, BOS Appeal Hearing, 11.1.2022.  
**Attachments:** Comment Letter #5 in Support of Nojoqui Farms' Cannabis Project, BOS Appeal Hearing, 11.1.2022.pdf

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Good afternoon –

Please see our fifth (and what I understand to be our final) letter of support for the Nojoqui Farms project which is scheduled for the Board of Supervisors on November 1<sup>st</sup>. Thanks again for compiling these letters.

We will also be providing the applicant presentation to you by noon on Friday.

Kind regards,

**Haley Kolosieke**  
*Associate Planner*  
(805) 966-2758 x115



