



**BOARD OF SUPERVISORS
AGENDA LETTER**

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Submitted on:
(COB Stamp)

Department Name: County Executive Office
Department No.: 012
For Agenda Of: September 10, 2024
Placement: Administrative
Estimated Time: N/A
Continued Item: No
If Yes, date from: N/A
Vote Required: Majority

TO: Board of Supervisors

FROM: Department Director(s) Contact Info: **Mona Miyasato, County Executive Officer**
Jasmine McGinty, Legislative Analyst
Brittany Odermann, Deputy County Executive Officer

DocuSigned by:
Mona Miyasato
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SUBJECT: 2024 CSAC Challenge Award Nominations

County Counsel Concurrence

As to form: N/A

Other Concurrence:

As to form: N/A

Auditor-Controller Concurrence

As to form: N/A

Recommended Actions:

- A) Authorize the County Executive Officer or designee to submit the County’s entries into the California State Association of Counties (CSAC) 2024 Challenge Awards competition; and
- B) Find that the proposed actions are not a project under the California Environmental Quality Act (CEQA) pursuant to Sections 15378(b)(4) and 15378(b)(5) of the CEQA Guidelines, because they are government fiscal, organizational or administrative activities that will not result in direct or indirect physical changes in the environment.

Summary:

This item is on the Board’s agenda to approve submittal of entries into the 2024 CSAC Challenge Awards competition by authorizing the County Executive Officer or designee to submit the County’s entries to CSAC for consideration for a 2024 Challenge Award.

Background:

Each year the California State Association of Counties holds a competition (the Challenge Awards) to recognize the innovative and creative spirit of California county governments in finding new and effective ways to provide programs and services to their residents. Projects or programs must have been in existence

for at least one year and will be evaluated based on innovation, uniqueness, cost-effectiveness, and ease of replication. This year, the County proposes to submit four entries:

- Justice Partner Agencies and County Executive Office: Master Name Index Project

Santa Barbara County's Master Name Index (MNI) project is a data exchange infrastructure that ensures accurate data sharing across agencies' disparate data systems, thereby enhancing efficiencies, outcome measurement, and customer service countywide. The MNI project represents the crucial infrastructure for comprehensive data exchange within the County. The MNI resolves the core issue of cross-agency data sharing through its creation of a countywide unique identifier that can be associated with every County agency's own data system. With the index in place, partner agencies can connect data through the County Integrated Information System (CIIS), allowing the entire justice system to better utilize comprehensive information for decision- and policymaking.

- Public Works: Santa Maria River Channel Realignment

Santa Barbara County Public Works designed and implemented a plan to reestablish the Santa Maria River within three months using local funds caused by historic winter storms in 2023. The plan focused on realigning the floodwaters back to the previous river corridor and created temporary solutions to prevent future flood damage. \$8 million in local funding was approved to move \$1 million cubic yards of material out of the river bottom and reestablish the channel. If the County did not take action, the flooded areas would have continued to cut off beach access, impair operations of the wastewater treatment plant, and homes and properties in the disadvantaged community of Guadalupe along with acres of farmland could have been lost.

- Planning and Development: Housing Simulations Housing Element Rezone Process

The County's easy-to-use online housing simulations increased public participation and simplified complex planning concepts during the 2023-2031 Housing Element Update (HEU) rezone process. To engage stakeholders in this process, the County worked with a public policy consulting firm to develop housing simulations that allowed users to select or deselect potential rezone sites using interactive maps. The simulations calculated the resulting number of potential housing units by income level based on the sites selected. This exercise helped the public to understand the complexities of the RHNA and advocate for or against particular potential rezone sites.

- Public Health: Doggy Day Trip Program

The Santa Barbara County Public Health Department's Animal Services has expanded its Foster Program to include a Doggy Day Trip option to reduce shelter census and workload by engaging the community in fostering and short-term dog outings. The Doggy Day Trip Program allows members of the public to take dogs out for day-long excursions, giving the dogs much-needed breaks from the shelter and increasing their visibility in the community. These programs leverage social media and local partnerships to recruit participants and spread awareness including local Starbucks teams and VTC Enterprises, a local non-profit organization supporting individuals with disabilities. These partnerships help extend Public Health's reach along with the use of social media to share success stories and the positive impact on both animals and team members.

Fiscal and Facilities Impacts:

There is a \$100 entry fee per submittal. The total fee for four submittals is \$400.00.

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Attachments:

Attachment A – Master Name Index Project

Attachment B – Santa Maria River Channel Realignment

Attachment C – Housing Simulations Housing Element

Attachment D – Doggy Day Trip Program

Authored by:

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