



COUNTY OF SANTA BARBARA SOLUTION PROCLAIMING CALIFORNIA

RESOLUTION PROCLAIMING OCTOBER 4-15, 2010 AS BINATIONAL HEALTH WEEK IN SANTA BARBARA COUNTY

WHEREAS, Binational Health Week provides an opportunity to highlight critical health issues in Santa Barbara County and throughout the United States while also serving as the basis for future bilateral efforts to improve the health and well-being of immigrant workers and their families; and

WHEREAS, Binational Health Week has expanded from its original one week schedule to its current two week format due to its successful outreach and participation which, in 2010, is expected to include over 40 states in the U.S., three provinces in Canada, and seven Latin American Countries that will participate in this effort to improve the quality of life of immigrant families and other underserved populations; and

WHEREAS, during Binational Health Week in 2009 an estimated 5,082 activities were held benefiting 765,901 people that involved the participation of 10,875 agencies and 17,044 volunteers led by 140 consulates working together to provide critical health services. In addition, millions of people received education on health issues through five national campaigns that were implemented with the aim of increasing the Latino community's awareness of: H1N1, preparing for public health emergencies, prevention of addictions, the importance of proper nutrition, stroke prevention awareness and the concepts for living green; and

WHEREAS, in 2010, five national campaigns are being introduced that include raising awareness and identifying strategies to also address substance abuse addictions and violence issues among adolescents; promoting oral health, obesity and diabetes awareness; promoting awareness and information regarding disabilities such as autism, and providing access to health care for underserved populations in communities throughout Santa Barbara County and the United States; and

WHEREAS, Santa Barbara County Public Health will participate in Binational Health Week by offering health insurance enrollment, health education and outreach, and screening services that are crucial to improving health and reducing the threat of serious illness and communicable diseases;

NOW, THEREFORE, IT IS HEREBY ORDERED AND RESOLVED that this Board of Supervisors proclaims October 4-15 as Binational Health Week in Santa Barbara County and encourages residents to participate in events that promote and enhance the health and well-being of our community.

PASSED AND ADOPTED by the Board of Supervisors of Santa Barbara County, State of California this 5th day of October, 2010 by a unanimous vote of all members present.

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Clerk of the Board