

# Santa Ynez Valley Hotel Association

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July 15, 2011

Santa Barbara County Board of Supervisors

Santa Barbara, California

This letter introduces the first annual report of the Santa Ynez Valley Hotel Association, Inc. pursuant to the Tourism Business Improvement District legislation ( Item #36650. Report by owner's association: Approval or modification by city council, attached). As the County of Santa Barbara is one of the three jurisdictions of the SYVHA, Inc. (along with the City of Solvang and the City of Buellton), the report serves to answer the questions posed in Item #36650, and to provide detailed information on the activities and finances of the association.

The Board of Directors will be pleased to provide any additional information requested and to appear before the Board of Supervisors to answer any questions.

Respectfully yours,

A handwritten signature in cursive script, appearing to read "Mary Harris".

Mary Harris

Executive Director

Santa Ynez Valley Hotel Association, Inc.

Cc: Bill Phelps, President, SYVHA, Inc.