



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: County Executive
Department No.: 012
For Agenda Of: 04/05/2016
Placement: Administrative
Estimated Time: NA
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors

FROM: Department Mona Miyasato, County Executive Officer, 568-3400
Director(s)
Contact Info: Terri Nisich, Assistant CEO, 568-3400
 Joseph Toney, Interim Deputy CEO, 568-3400

SUBJECT: Economic Vitality Team Annual Report

County Counsel Concurrence

As to form: N/A

Other Concurrence: N/A

Auditor-Controller Concurrence

As to form: N/A

Recommended Actions:

That the Board of Supervisors:

- a) Receive and file the 2015 Annual Report of the Economic Vitality Team of Santa Barbara County; and

- b) Determine pursuant to the California Environmental Quality Act (CEQA) Guidelines Section 15378(b)(5) that the above actions are not a project subject to CEQA review.

Summary Text:

This item is before the Board of Supervisors to receive the Annual Report of the Economic Vitality Team of Santa Barbara County, an initiative of all the chambers of commerce in Santa Barbara County, administered by the Santa Barbara Region Chamber of Commerce.

Background:

The Board of Supervisors approved a one-time allocation of \$150,000 for the Economic Vitality Team (EVT) of Santa Barbara County on June 11, 2014, and a one-time allocation of \$75,000 on June 10, 2015. The requests were made as "outside agency" requests in the FY 2014-15 and FY 2015-16 budget processes, respectively. The first year of funding was intended to provide a one-time, start up grant of \$150,000 to allow the organization to hire a staff person, finalize the creation of the EVT and work with local businesses and foundations to create a stable, long-term funding source for the initiative. The current year grant of \$75,000 was requested to further the program of work, including the completion of

an Economic Development Plan for the County. This Annual Report is a requirement of the contract with the County.

The EVT aims to increase jobs across the region and spur economic development. The mission of the EVT is to enhance the quality of life throughout Santa Barbara County by promoting economic vitality through the generation of jobs, increased capital investment, business retention, expansion and attraction while promoting and supporting entrepreneurs.

During 2015, a cohesive board of directors was formed with representation from each chamber of commerce. The mission statement above was adopted as well as a business plan. Some key activities of the EVT are listed below and in more detail in the included attachments:

- Hired Director of Economic Development
- Convened EVT Board of Directors
- Adopted 2015 Business Plan
- Convened new countywide Economic Development Roundtable
- Convened new countywide Commercial Brokers Advisory Council
- Website for centralized County economic development went live
- Funding Partner program initiated, with agreements from five partners
- First countywide Economic Profile published by EVT
- Tri-county Broadband initiative in development
- Strategic Plan finalized

The EVT will continue to work on the objectives outlined in the statement of work; and facilitate and seek out economic development opportunities.

Performance Measure:

Year one, the original agreement of \$150,000 had the following measures:

- a) Develop a Countywide/Regional Economic Development Strategic Plan to include key performance indicators. - *Completed year two, FY 2015-16*
- b) Conduct evaluation of need for inclusion of economic development element of the County Comprehensive Plan. - *EVT analyzing and evaluating*
- c) Develop centralized County economic development website. - *Completed*

Year two, request of \$75,000:

- a) Further progress on Program of Work (See attached C) - *Ongoing*
- b) Complete the Economic Development Plan for the County - *Completed*

Fiscal and Facilities Impacts:

Budgeted: Yes

Fiscal Analysis:

<u>Funding Sources</u>	<u>Current FY Cost:</u>	<u>Annualized On-going Cost:</u>	<u>Total One-Time Project Cost</u>
General Fund	\$ 75,000.00		\$ 225,000.00
State			
Federal			
Fees			
Other:			
Total	\$ 75,000.00	\$ -	\$ 225,000.00

Narrative:

Funding for the EVT was approved as part of the Fiscal Year 2014-15 Budget (\$150,000 one-time), and Fiscal Year 2015-16 Budget (\$75,000 one-time).

Attachments:

- A) Annual Report
- B) March 2016 Summary
- C) Contract Statement of Work and Activities
- D) Quarterly Report for January to March 2016
- E) Business Plan
- F) Strategic Plan
- G) List of Board Members, Websites, News Articles

Authored by:

Joseph D. Toney, Interim Deputy County Executive Officer, 568-3400