



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Social Services
Department No.: 044
For Agenda Of: August 19, 2014
Placement: Administrative
Estimated Time: 5 minutes
Continued Item:
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors

FROM: Department Daniel Nielson, Department Director, Social Services
Director(s) *Daniel Nielson*
Contact Info: Raymond L. McDonald, Executive Director of Workforce
Investment Board 681-4446

SUBJECT: Appointment of One New Member to the Santa Barbara County Workforce Investment Board and Reappointment of Existing Member

County Counsel Concurrence

As to form: N/A

Auditor-Controller Concurrence

As to form: N/A

Other Concurrence: N/A

As to form:

Recommended Actions:

That the Board of Supervisors appoint Melissa Moreno as a new education member to serve on the Santa Barbara County Workforce Investment Board (WIB), and reappoint Ms. Dianne Owens as indicated in Attachment A, and approve the terms as indicated in Attachment B.

Summary Text:

The Santa Barbara County Workforce Investment Board (WIB) is mandated by the Federal Workforce Investment Act (WIA), Public Law 105-220. The WIB Members are volunteers who serve without pay, and are nominated based on categories as described below; and are appointed by the County Board of Supervisors, functioning as the "Chief Local Elected Official" as prescribed by WIA. Members serve for specific terms and may be reappointed consistent with the WIB Bylaws.

Background:

The WIB develops workforce policy for the county, and oversees the operation of the two One-Stop Career Centers, and the employment & training programs for youth, recently laid-off workers, and underemployed adults. In addition, the WIB fosters a working relationship with the business community to assist with current labor market information and other workforce intelligence such as industry sector

initiatives and research. Finally, the WIB appoints a Youth Council that may include WIB members as well as others from the community; as prescribed by the Act, the Council advises the WIB on youth program issues, and recommends the selection of youth program training providers.

The WIA mandates: (a) specific groups/sectors that must be represented on the WIB; (b) the nominating methodology for membership; and, (c) the role of the CLEO in appointing members. WIB membership is reviewed annually by the State.

- *Specific Membership.* The WIA stipulates "Mandated Partners" who must serve on the WIB. These Mandated Partners are local economic development representatives, the private sector (business community), local labor organizations, the State Employment Service (job service, unemployment insurance, Veterans services, and NAFTA trade programs), the County Welfare Department, the Local Education/Adult Ed & Literacy/Postsecondary Education community, the local Area on Aging Agency, the Community Service Block Grant recipient, the Department of Rehabilitation, the local HUD programs recipient, the local Native American program, and the local migrant services program provider. In addition, the WIA requires that the majority of the WIB be private sector members, and that the Chair be selected from the private sector members by the entire WIB. Finally, California State law requires that 15% of the WIB membership be Labor Representatives.
- *Membership Nominations.* Members are nominated to serve on the WIB as prescribed by the Federal Act, either by virtue of the position they hold (e.g., CSBG recipient, EDD Manager, Welfare Director) or they are selected by the group they "represent" such as the Central Labor Council nominates Labor Representatives, the local Chambers of Commerce nominate business members, the Community College(s) select their representative. In addition, the WIB Nominating Committee, and Executive Director, is constantly recruiting new candidates to ensure that the local economy and community is well-represented. The WIB Executive Director meets with candidates prior to submitting their name to the Board of Supervisors, to ensure they understand the goal, mission, and responsibilities of the WIB. The WIB Nominating Committee endorses appointment of private sector members prior to submitting names to the Board of Supervisors.
- *Role of the CLEO.* Because the Chief Local Elected Official, as designated by the State of California and prescribed by the WIA, has fiduciary responsibility for funds received, the WIA stipulates that WIB Members must be appointed by the CLEO. In Santa Barbara County the CLEO is the Board of Supervisors, and the Chair of the Board of Supervisors must sign (often co-signs) such documents as the Five Year Strategic Plan, that lays out the goals, objectives and program design of the local workforce system. The stated intent of the WIA is to foster a "public/private" partnership between the CLEO (government) and the private sector led WIB. Consequently, all nominees and re-nominees to the WIB must be appointed by the Board of Supervisors.

- *New Appointee:*

Santa Barbara City College (SBCC) is an education based organization with representation on the Workforce Investment Board (WIB). Diane Hollems recently retired from SBCC and resigned her position as WIB Board member. The WIB will appoint Ms. Melissa Moreno, Dean of Educational Business Programs at SBCC. She has an extensive background in training student entrepreneurs and has also authored a book about the methodology, resulting in over 25 business startups.

- *Reappointment of Existing WIB Member:*

Dianne Owens, Owner of Dianne Owens Consulting, is a private member with her term being reappointed through 8/31/16.

Performance Measure: N/A

Fiscal and Facilities Impacts: N/A

Fiscal Analysis: N/A

<u>Funding Sources</u>	<u>Current FY Cost:</u>	<u>Annualized On-going Cost:</u>	<u>Total One-Time Project Cost</u>
General Fund			
State			
Federal			
Fees			
Other:			
Total	\$ -	\$ -	\$ -

Staffing Impacts: N/A

Legal Positions:

FTEs:

Special Instructions:

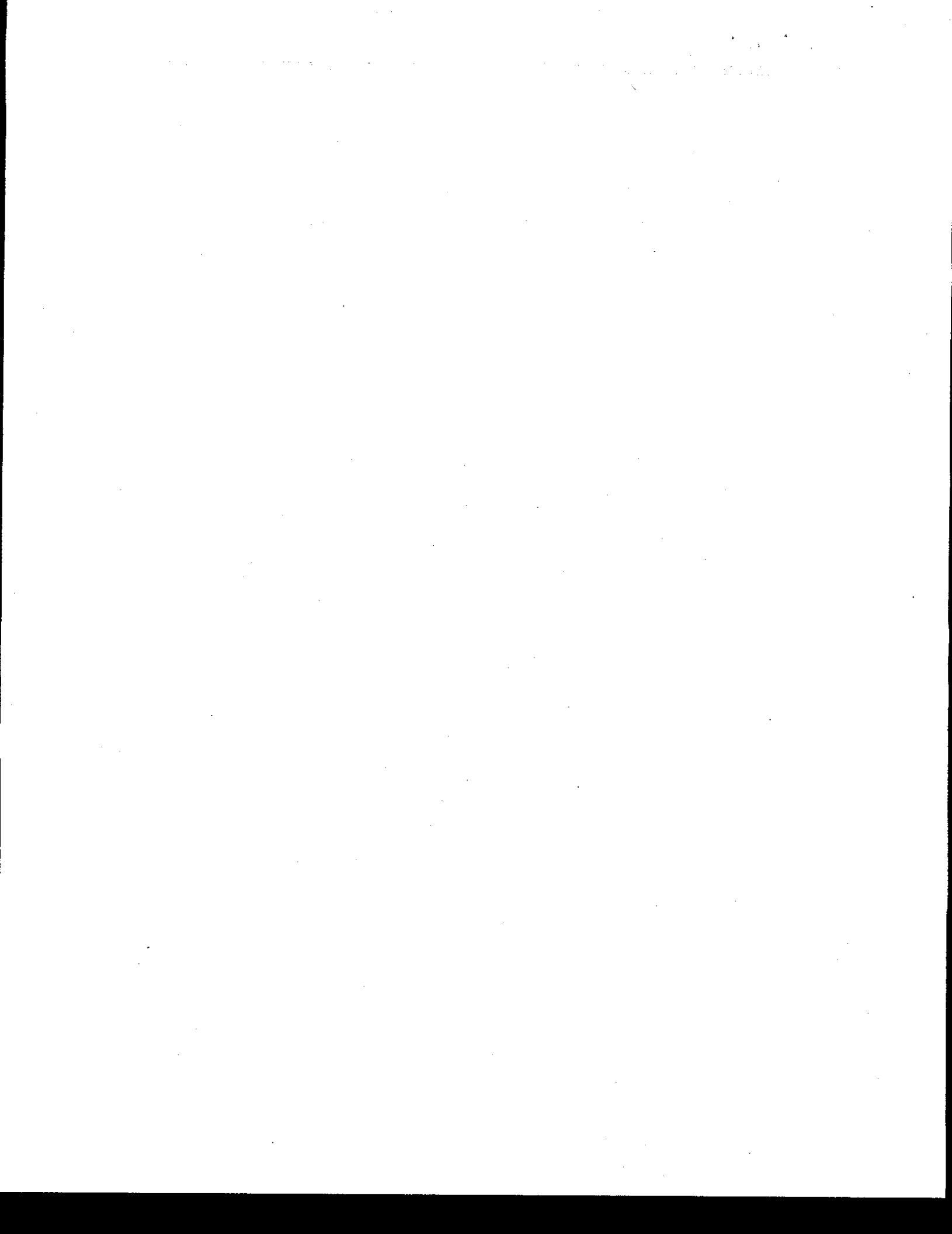
Upon approval, please return one (1) copy of the minute order to the attention of: Stephanie Fodor, Administrative Professional, DSS/WIB 234 Camino del Remedio, Santa Barbara, CA 93110

Attachments:

- Attachment A: New WIB Member Application
- Attachment B: Term Roster

Authored by:

Raymond L. McDonald, WIB Executive Director





WORKFORCE INVESTMENT BOARD

Membership Application and Disclosure Statement

Section 1

(To be completed by individual interested in membership on the Workforce Investment Board)

MELISSA V. MORENO
(Name)

Dean, Educational Programs - Business
(Business Title)

SBCC (Wake Campus)
(Employer/Firm Name)

300 N. Turnpike Rd
(Business Address)

93110
(Zip Code)

melissa.moreno@sbcc.edu
(Email Address)

805 683 8292
(Business Phone Number)

Statement of Interest: Please state briefly your interest in employment and training programs.

I have been training student entrepreneurs for 6 years and have written a book about our methodology that has resulted in over 25 business startups, 2 worth over \$2M.

Community Services: Please list boards, commissions, committees, and organizations on which you presently serve or have served and indicate office(s) held.

Chair, MIT Enterprise Forum (current)
Vice Chair, Spirit of Entrepreneurship Foundation (current)

To help preclude a potential conflict of interest, also please list any organization with which you are affiliated, which may contract with the Workforce Investment Board employment and training services.

Santa Barbara City College
Santa Barbara County Small Business Development Center
South Coast Regional Center for International Trade

(Signature)

(Date)

Murphy Muroski 6/25/14 6/25/14

ADDITIONAL INFORMATION: You may attach a RESUME to supplement the questionnaire. Additional pages providing pertinent data may be enclosed to assist in the evaluation process. Should you need any assistance or have any questions concerning this application, please call Raymond McDonald at (805) 681-4446.

Education and Training: Please list post-secondary education/training, including relevant professional or vocational licenses or certificates.

Institution	Address	Degree/License Or Certificate
<u>Colleges of Law</u>	<u>20 E. Victoria St. SBCA</u>	<u>Juris Doctor</u>
<u>UCSB</u>	<u>Santa Barbara, CA</u>	<u>B.A.</u>
<u>CA Dept of Real Estate</u>		<u>Broker</u>
<u>State Bar of CA</u>		<u>Atty</u>

Please check and complete one category that qualifies You for membership on the Workforce Investment Board

Private Sector Business Representative (If yes, check all that apply)

- Owner
- Chief Executive or Chief Operating Officer
- Executive with Substantial Management or Policy Responsibility
- Minority Business
- Small Business*
- Other Specify _____

Public Sector Representative (If yes, check all that apply)

- Educational Agency: Public Private
- Public Employment Service
- Organized Labor
- Rehabilitation Agency
- Economic Development Agency
- Community Based Organization **
- Other Specify _____

* Private for profit enterprise employing 500 or fewer employees

** Private non profit organization which represents a significant segment in the community and which provides job training services.

RETURN OF APPLICATION: Please return your application, upon completion to:

Raymond McDonald
Executive Director
Workforce Investment Board of Santa Barbara County
260 N. San Antonio Rd. Ste. C
Santa Barbara, CA 93110





WORKFORCE INVESTMENT BOARD Membership
Application and Disclosure Statement

Section 1

(To be completed by individual interested in membership on the Workforce Investment Board)

Dianne Owens Ms.
 (Name) (Business Title)

Dianne Owens Consulting (Bridges Out of Poverty, Leadership, Work Skills for Youth & Adults)
 (Employer/Firm Name)

[Redacted] 93436
 (Business Address) (Zip Code)

[Redacted] [Redacted]
 (Email Address) (Business Phone Number)

Statement of Interest: Please state briefly your interest in employment and training programs. I was employed in Workforce Development for over 17 years helping youth and adults become employed and stay employed. I supervised WIA Youth services contracts in Riverside, Kern, Ventura and Imperial Counties, CA and Salem, OR. I supervised TANF Welfare to Work programs in Orange, Santa Barbara, San Joaquin, Kern and Lake Counties, a WIA contract in Monterey Co, and a TANF contract in Hawaii. I trained government workers to facilitate Job Search workshops in San Francisco City and Co., Alameda, Napa, Merced, Santa Cruz, Monterey, San Luis Obispo and San Diego Counties, also the state of Arizona.

Community Services: Please list boards, commissions, committees, and organizations on which you presently serve or have served and indicate office(s) held. Board of Supervisors, Santa Barbara Co., 4th District, 1989-1993: Co-founder KIDS Network, Strategic Planning Committee, PIC Council member, Chair of the Board. SB County Youth Council member since spring 2011. Chair beginning September 2012. American Association of University Women, National officer, State officer, local branch President. Leadership California graduate, Leadership Santa Barbara graduate Institute of Cultural Affairs, facilitator

To help preclude a potential conflict of interest, also please list any organization with which you are affiliated, which may contract with the Workforce Investment Board employment and training services.

None since 2010

E. Dianne Owens
 (Signature)

August 8, 2012
 (Date)

ADDITIONAL INFORMATION: You may attach a RESUME to supplement the questionnaire. Additional pages providing pertinent data may be enclosed to assist in the evaluation process. Should you need any assistance or have any questions concerning this application, please call Raymond McDonald at (805) 681-4446.

Education and Training: Please list post-secondary education/training, including relevant professional or vocational licenses or certificates.

Institution	Address	Degree/License Or Certificate
<u>South Dakota State University</u>	<u>Brookings, SD</u>	<u>BS, Education & Human Sciences</u>
<u>Arizona State University</u>	<u>Tempe, AZ</u>	<u>Graduate courses</u>
<u>Ahal Process, Inc.</u>	<u>Highlands, TX</u>	<u>"Bridges out of Poverty" trainer</u>

Please check and complete one category that qualifies You for membership on the Workforce Investment Board

Private Sector Business Representative (If yes, check all that apply)

- Owner
- Chief Executive or Chief Operating Officer
- Executive with Substantial Management or Policy Responsibility
- Minority Business
- Small Business*
- Other Specify _____

Public Sector Representative (If yes, check all that apply)

- Educational Agency: Public Private
- Public Employment Service
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- Rehabilitation Agency
- Economic Development Agency
- Community Based Organization **
- Other Specify _____

* Private for profit enterprise employing 500 or fewer employees

** Private non profit organization which represents a significant segment in the community and which provides job training services.

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Raymond McDonald
 Executive Director
 Workforce Investment Board of Santa Barbara County
 260 N. San Antonio Rd.
 Santa Barbara, CA 93110



ATTACHMENT B
Workforce Investment Board Terms
August 7, 2014

Name	Organization	Category	Appointment Date	Current Term End Date	Reappointment Term End Date
Melissa Moreno	Santa Barbara City College	Mandatory	8/7/14	8/31/17	N/A
Dianne Owens	Dianne Owens Consulting	Private	9/10/12	8/31/14	8/31/16