



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Social Services
Department No.: 044
For Agenda Of: April 11, 2017
Placement: Administrative
Estimated Time: N/A
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors

FROM: Department Daniel Nielson, Department of Social Services Director
Director(s) (805) 346-7101
Contact Info: Raymond L. McDonald, Workforce Development Board Director
(805) 681-4446

SUBJECT: Goodwill Industries of Ventura and Santa Barbara Counties Agreement for
Employment and Career Connection Services

County Counsel Concurrence

As to form: Yes

Other Concurrence: Risk Management

As to form: Yes

Auditor-Controller Concurrence

As to form: Yes

Recommended Actions:

That the Board of Supervisors:

- a) Approve and authorize the Chair to execute an Agreement for Services of Independent Contractor with Goodwill Industries of Ventura and Santa Barbara Counties in the amount not to exceed \$96,000 for Employment and Career Connection: Job and Career Placement (Employment and Career Connection) services for the period of April 11, 2017 through June 19, 2018 (Attachment 1); and
- b) Determine that the approval and execution of the Agreement is exempt from the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines Section 15061(b)(3), finding that the approval and execution of the Agreement is covered by the general rule that CEQA applies only to projects which have the potential for causing a significant effect on the environment, and where it can be seen with certainty that there is no possibility that the activity may have a significant effect on the environment, the activities are not subject to CEQA.

Summary Text:

This item is on the agenda as this contract in aggregate will exceed the \$100,000 threshold in our department. This item informs the Board of the total amount of funding allocated to Goodwill Industries of Ventura and Santa Barbara Counties (Goodwill) through the Department of Social Services (DSS) as of this date. DSS recommends that the Board approve the Agreement with Goodwill to provide Employment and Career Connection services in order to achieve the goal of ensuring youth obtain the resources and onramps leading to in-demand, well-paying jobs in high-growing industry sectors.

Background:

On August 30, 2016, the Board authorized DSS, on behalf of the County, to accept the U.S. Department of Labor Employment and Training Administration (DOLETA) grant funding awarding the County \$2,000,000 to establish a project entitled, “Summer Jobs and Beyond: Career Pathways for Youth Project” (CPY Project).

DOLETA awarded this competitive federal grant funding for the purpose of providing employment-related services to eligible youth in our communities who are new entrants to the workforce, including those with limited current or past work experience, and low income with a focus on high school aged youth without a degree and not matriculating in school, youth involved in gangs or youth in the juvenile justice system. These programs do not require cost sharing or matching funds.

Throughout 2015 and early 2016, Santa Maria experienced an unprecedented increase in crime among disconnected youth ranging from 16 to 24 years of age. The lack of resources in Santa Maria, including the lack of summer employment programs, has made it difficult for youth to find positive learning experiences. Having available summer and year-round programs that focus on job skills attainment, in conjunction with a multi-agency approach to provide wraparound services, will have a great impact on these youth and their ability to enter the future workforce.

CPY Project funding will be used to serve young adults (in and out-of school), in Santa Maria, by providing valuable services in collaboration with private and public industry partners. The CPY Project shall serve up to 260 participants between the ages of 16 to 24. The purpose of this Agreement is to establish the Employment and Career Connection element of the CPY Project. This Agreement will provide employment and postsecondary education/training placement services to youth participants., as needed, to assist participants to obtain the resources and onramps leading to in-demand, well-paying jobs in high-growing industry sectors. The Employment and Career Connection is the last project element that will provide services to participants who are unable to (after the completion of previous project elements) secure employment or enroll in postsecondary education.

Employment and Career Connection will serve hard to serve and at-risk youth who require additional assistance. Participants are those who are unable to obtain employment during the duration of the program due to their barriers to employment which may include previous gang affiliations, probation status, homelessness, or parenting youth. As these are at-risk hard to serve youth, additional services shall be made available to them through other existing programs and resources.

Services to be provided

1. Placement of participant in Postsecondary education/training in a state-recognized postsecondary institution or an occupational skills training program based on a career goals. Services may include career awareness and career exploration, connections to postsecondary education and training opportunities, as well as hands-on guidance with enrollment in postsecondary education.

2. Placement of participant in unsubsidized employment appropriate to their skill set and career goals. Services may include job readiness training, job search assistance and job interview coaching, and providing participants with connections to year-round employment opportunities.

3. Retention Services - for those placed in postsecondary education/training or unsubsidized employment, retention/re-placement services, if needed, shall be available during the duration of this project.

Existing Board Contracts:

On September 20, 2016, the Board approved the following contracts with Goodwill for the period of October 1, 2016 through June 19, 2018:

- **Youth Recruitment and Case Management Services** –not to exceed \$65,000.00
- **Work Experience Coordination** –not to exceed \$39,000.00
- **Customer Service Certification Training** –not to exceed \$65,000.00

Under these contracts, Goodwill has been providing recruitment and case management services and has established employment-related services to eligible participants.

Total Funding allocated for Services for Fiscal Year 2016-2018:

Service	Amount	Action Request
<i>EXISTING AWARDS</i>		
1 Youth Recruitment and Case Management Services	\$65,000	
2 Work Experience Coordination	\$39,000	
3 Customer Services Certification Training	\$65,000	
Sub-Total	\$169,000	
<i>PROPOSED AWARDS (Additional Dollars)</i>		
1 Employment and Career Connection Services	\$96,000	Authorize and Approve Contract
Sub-Total	\$96,000	
Grand-Total	\$265,000	

Performance Measure:

Employment and Career Connection services shall serve approximately 130 of the total 260 participants in the CPY Project.

- Place 85% of participants successfully in Postsecondary education/training or Unsubsidized Employment.
 - A participant shall be successfully placed in Unsubsidized Employment when participant has entered initial placement in Unsubsidized Employment and 12 cumulative weeks of full-time employment or 12 cumulative weeks of part-time employment..
 - A participant shall be successfully placed in Postsecondary education/training when participant has registered for a Postsecondary education/training program and completed one semester.

These participants are the at-risk and hard to serve youth with previous gang affiliations; on probation; homeless or a parenting youth who require additional assistance. Not all participants referred will successfully complete this component due to being re-incarcerated, moving or lack of motivation. Additional services and resources shall be made available through other existing programs for any participant not successfully placed.

Fiscal and Facilities Impacts:

Budgeted: Yes

Fiscal Analysis:

<u>Funding Sources</u>	<u>FY 16-17 Cost:</u>	<u>17-18 FY Cost:</u>	<u>Total One-Time Project Cost</u>
General Fund			
State			
Federal	\$ 19,200.00	\$ 76,800.00	\$ 96,000.00
Fees			
Other:			
Total	\$ 19,200.00	\$ 76,800.00	\$ 96,000.00

Narrative:

Approval and execution of this contract will result in total direct contract expenditures of no more than \$96,000. DSS requests approval and authorization to execute this contract in the amount of \$19,200 for FY 2016-17 and \$76,800 for FY 2017-18. This contract will be fully funded with federal grant funds from DOLETA. Appropriations and Funding for Fiscal Year 2016/2017 are included in DSS’ adopted budget. DSS will include appropriations for the remaining \$76,800 of the Agreement in DSS’s FY 17-18 recommended budget to complete the program services. There is no impact to General Fund.

Key Contract Risks:

The risk assessment worksheet has been completed. DSS has determined that Goodwill is a medium risk vendor. The County has significant experience with Goodwill and is confident of its ability to continue providing services. **Staffing Impacts:**

Legal Positions:
None

FTEs:
None

Special Instructions:

Please send one (1) duplicate of original Agreement, and a copy of the minute order to:
Department of Social Services
Attn: Sofia Hadjeri
Contracts Coordinator, 3rd Floor
2125 S. Counterpointe Parkway
Santa Maria, CA 93455

Attachments:

1. Attachment 1 – Agreement – Goodwill – Employment and Career Connection Services

Authored by:

Emma Duncan & Sofia Hadjeri, Contracts Coordinator
Luis Servin, DBS II, Workforce Development Board
Raymond L. McDonald, Executive Director, Workforce Development Board