



COUNTY OF SANTA BARBARA CALIFORNIA

**DECLARING AUGUST 2023
GREATER SANTA BARBARA HISPANIC
CHAMBER OF COMMERCE MONTH**

WHEREAS, The Mission of the Greater Santa Barbara Hispanic Chamber of Commerce is to foster the economic vitality and prosperity of the Hispanic business community as well as the quality of life of the greater Santa Barbara area. To provide an organizational forum for the exchange of ideas, information, technical assistance, procurement opportunities, and any other form of business opportunities that enhances the Hispanic business community; and

WHEREAS, The Greater Santa Barbara Hispanic Chamber of Commerce offers services to members including business empowerment, technical, and civic support including free publicity and listing online, assistance with grand openings, workshops and forums on community issues, and advocacy for the common interests of members; and

WHEREAS, founded in 2020 right at the onset of the Covid-19 pandemic, the Hispanic Chamber of Commerce quickly became a resource for local businesses, helping members navigate a safe reopening, and connecting them with resources, grants, and financial assistance; and

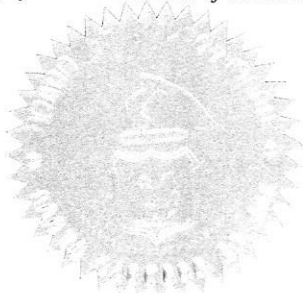
WHEREAS, its membership has grown to include over 80 businesses and organizations that include restaurants, retailers, law firms, construction, foundations, religious institutions; and

WHEREAS, it is a goal of the Greater Santa Barbara Hispanic Chamber of Commerce to develop a program of advocacy in order to inform and educate elected and appointed officials, legislative bodies, agencies, public and private organizations, about the concerns, needs and opportunities which affect the Hispanic business community; and

WHEREAS, the Greater Santa Barbara Hispanic Chamber of Commerce is lead by an Executive Board and Board of Directors who volunteer their time to support their members and provide resources to their partners;

NOW, THEREFORE, BE IT AND IT IS HEREBY ORDERED AND RESOLVED that this Board of Supervisors declares August 2023, as Hispanic Chamber of Commerce in Santa Barbara County and honors and commends the Greater Santa Barbara Hispanic Chamber of Commerce for their exceptional service to the community.

PASSED and ADOPTED by the Board of Supervisors of Santa Barbara County, State of California, this 11th day of July 2023, by a unanimous vote of all members present.



[Signature]

Supervisor - 1st District

[Signature]

Supervisor - 2nd District

[Signature]

Supervisor - 3rd District

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Supervisor - 4th District

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Supervisor - 5th District

ATTEST: *[Signature]*

Clerk of the Board