



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Clerk, Recorder and Assessor
Department No.: 062
For Agenda Of: March 15, 2016
Placement: Administrative
Estimated Tme:
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors

FROM: Clerk-Recorder- Joseph E. Holland
Assessor
Contact Info: Keith Taylor, (805) 568-2558

SUBJECT: Proposed ParcelQuest Database Information Agreement

County Counsel Concurrence

As to form: Yes

Auditor-Controller Concurrence

As to form: Yes

Other Concurrence: Risk Management

As to form: Yes

Recommended Actions:

That the Board of Supervisors:

- a. Approve and authorize the Chair to execute the Database Information Agreement with ParcelQuest; and
- b. Determine that the above action is not a project under the California Environmental Quality Act (CEQA) pursuant to Section 15378(b)(5) of the CEQA Guidelines, because it consists of administrative activities of the County that will not result in direct or indirect physical changes in the environment.

Summary Text:

ParcelQuest is engaged in the business of acquiring, compiling, arranging, selecting, formatting and distributing for a fee, land records and other data ("Data"), and maps and other images ("Maps"), in electronic form. ParcelQuest sells licensed subscriptions to this enhanced data and maps in conjunction with data management programs, such as ParcelQuest via the ParcelQuest website. Currently, ParcelQuest has Database Information Agreements with 51 California assessors.

The Santa Barbara County Assessor's Office would benefit from receiving access to enhanced data and parcel map information for Santa Barbara County Area as well as that of the other 51 California counties ParcelQuest is working with. This information will be particularly useful to the Assessor's office for appeals and appraisals of Commercial properties such as golf courses, luxury hotels, etc. where local comparable properties are not readily available. As set forth in the proposed Agreement, ParcelQuest is willing to provide the County with free access to statewide assessor data and parcel maps and to pay the Assessor a portion of all gross revenues generated from the sale and/or licensing of data and maps for the Santa Barbara County Area.

Background:

ParcelQuest receives publically available Data and Map information from the Assessor on an annual basis; however, the Assessor does not currently receive access to ParcelQuest Data and Maps for either the County Area or any other California counties.

In exchange for the regular dissemination of public assessor records and parcel maps to ParcelQuest, the Assessor's Office will receive payment based on the gross annual revenue from the sale and/or licensing of data and maps for the Santa Barbara County area. Based on revenue generated for similar counties, ParcelQuest estimates an annual payment in the range of \$3,500 to \$4,500 may be anticipated by the Assessor's Office.

The proposed Agreement with ParcelQuest is not exclusive and does not limit or in any way affect the County's duty to provide copies of public records under the Public Records Act. The County may also at any time create and distribute its own electronic records, maps, and other information, including but not limited to the dissemination of such materials through the internet. The County may also enter into agreements with other vendors under similar or different terms.

Fiscal and Facilities Impacts:

Based on revenue generated for similar counties, ParcelQuest estimates an annual payment in the range of \$3,500 to \$4,500 may be anticipated by the Assessor's Office. Santa Barbara County will incur no increased costs by entering into the Agreement with ParcelQuest.

Key Contract Risks:

The contract is considered to be low risk as the Assessor will only be providing data that is already publically available.

Staffing Impacts:

Legal Positions:

FTEs:

Special Instructions:

Send copy of minute order to Wesley Welch in the Assessor's Office and two (2) copies of the fully executed contract.

Attachments:

A. Database Information Agreement with ParcelQuest

Authored by:

Keith Taylor & Rose Rodarte