

JOAN HARTMANN  
Third District Supervisor



County Administration Building  
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Santa Barbara, California 93101  
Telephone: (805) 568-2192

## COUNTY OF SANTA BARBARA

Date: 6/8/2017

Clerk of the Board of Supervisors  
County of Santa Barbara  
105 East Anapamu Street  
Santa Barbara, CA 93101

RE: Appointment for Cerene St. John as 3<sup>rd</sup> District Planning Commissioner

For placement on the Board of Supervisors agenda for the meeting of: June 20,  
2017

I would like to recommend the  appointment/  reappointment of the  
following person to the: County Planning Commission


Salutation:  Mr  Mrs  Ms.  
Full Name of Appointee: Cerene St. John  
Address: PO Box 439  
City/State/Zip: Los Olivos, CA 93441  
Home Phone: 805-331-9589  
Work Phone: 805-693-0747  
E-mail: [cerene.earthgoddess@gmail.com](mailto:cerene.earthgoddess@gmail.com)

Appointee will represent the Third District on this commission.

Position was formerly held by: Marell Brooks

Check box only if this appointment is filling an unexpired vacancy.

Third District Supervisor: Joan Hartmann

Signed by: 

### COB Information Verification

Letter of Resignation on file

Vacancy Notice on file

Term:

\_\_\_\_\_ years

Beginning date

\_\_\_\_\_

Ending date

Jefferson Litten  
Chief of Staff  
[jlitten@countyofsb.org](mailto:jlitten@countyofsb.org)

Elizabeth Farnum  
District Representative  
[efarnum@countyofsb.org](mailto:efarnum@countyofsb.org)

Gina Fischer  
District Representative  
[gfischer@countyofsb.org](mailto:gfischer@countyofsb.org)

**Cerene St. John**  
**P.O. Box 439**  
**Los Olivos, California 93441**  
**(805) 693-0747 (office)**  
**(805) 331-9589 (cell)**  
**cerene@itsanaturalproduct.com**

### **Career Profile**

**Law Office of Cerene St. John**  
**Legal Services to Public Agencies on Solid Waste & Recycling**  
**(1981-1984 and 2014 to Present)**

Prepare contracts for solid waste and recycling collection, landfill capacity; write and evaluate RFP's for collection, MRF processing and composting services. Write contract amendments for addition of recycling programs, performance standards and changed terms. Prepare leases and agreements for use of MRF's and transfer stations. Write ordinances. Analyze legislation. Provide advice on Proposition 218 compliance. Facilitate and prepare interagency agreements such as MOU's and JPA agreements.

**It's A Natural Product, Inc. Owner**  
**Solid Waste & Recycling Consulting Services to Public Agencies**

Provide assistance with negotiation & rebid of collection agreements; design and implementation of recycling, food scrap/organics composting and other programs; budget preparation, rate setting and rate reviews for cities and counties statewide. Assist with AB 939, AB 341, AB 1826, AB 901, SB 1383 compliance. Assist with long-range planning for solid waste and recycling systems/projects.

**EcoNomics, Inc. Del Mar, California**  
**Vice President and Principal January 1991 to June 2008**

Provided consulting services to cities and counties to implement diversion programs in fulfillment of AB 939 requirements; conducted rate reviews and rate settings; conducted competitive procurements for collection contracts and for construction of MRF/Transfer stations; designed performance-based metrics; managed team to acquire MRF & composting facility including financing via issuance of revenue bonds. Co-managed all aspects of environmental consulting business with annual run rate of \$750,000-\$1.5 million and 2-15 employees including managing multiple client projects and project teams, hiring, performance reviews, team building, training, mentoring, marketing and financial management.

**City of Sunnyvale, California**  
**Solid Waste Program Manager 1984 to 1990**

Managed all solid waste programs, rebid contract for operation of City-owned landfill. Put franchise agreement out to competitive procurement. Conducted competitive



procurement for long term landfill capacity resulting in 25-year contract for use of Kirby Canyon Landfill. Obtained and maintained landfill permits for City-owned landfill, prepared closure plan for approval by CIWMB, managed installation of LFG collection system and flare. Prepared and managed annual enterprise fund budget of \$16 million. Conducted initial feasibility analysis and plans for construction of Sunnyvale SMaRT Station (transfer station and MRF) on City-owned land; prepared financing documents for issuance of COP's for construction of station; co-wrote MOU with Cities of Palo Alto and Mountain View for joint use of SMaRT Station.

**City and County of San Francisco**

**Deputy City Attorney 1981 to 1984**

Reporting directly to the Chief Administrative Officer successfully negotiated long-term landfill contract for use of the Altamont Landfill in Alameda County for 500,000 tons of solid waste per year; handled all permitting, environmental (CEQA) review and modification of County Plans required for project. Argued appellate case and performed routine legal work for solid waste and wastewater departments.

**Education and Memberships**

California State University, San Bernardino, B.A., Political Science, 1977

University of Santa Clara School of Law, J.D., 1980

Member of the State Bar of California, Admitted 1980

Santa Barbara City College, Permaculture Certification Class Spring 2009

Member of the State Bar Public Law and Environmental Law Sections

Supporter Environmental Defense Center

Member Natural Resources Defense Council