



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

A-45

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: 5th and 1st District
Supervisors
Department No.:
For Agenda Of: 1/27/09
Placement: Administrative
Estimated Tme: 30 minutes on 2/10/09
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors

FROM: Select_From Supervisors Centeno & Carbajal, 1st and 5th District
Contact Info: Children's Health Initiative Santa Barbara, Georgene Lowe, Chair
and Tara Dooley, Program Manager, 964-4710, x 4460
Patricia Wheatley, Executive Director, Santa Barbara First 5, 884-
8087
Katharina Zulliger, Coordinator KIDS Network, 346-8222

SUBJECT: Children's Health Initiative Santa Barbara, Update and Presentation

County Counsel Concurrence

As to form: N/A

Other Concurrence: N/A

As to form: Select_Concurrence

Recommended Actions:

That the Board of Supervisors:

Receive and accept the Santa Barbara County Children's Health Initiative progress report and presentation for FY 07/08.

Summary Text:

The Children's Health Initiative of Santa Barbara County continues to demonstrate positive outcomes for Healthy Kids insurance subscribers and for recently insured children in the areas of health and dental services access and utilization, school attendance and parental assessment of children's health. The Children's Health Initiative welcomes the opportunity to present the following evaluation outcomes to the Board of Supervisors:

- Based on your support, children receiving dental, vision and mental health coverage through Healthy Kids Santa Barbara more than doubled from **547 children on July 1, 2007 to 1,208 children on July 1, 2008.**

- In 12 months, **661 children received health insurance coverage with County funding.**
- Children receiving Healthy Kids health insurance are primarily **long-term residents.**
 - 65% of enrollees have lived in Santa Barbara County more than 5 years and an additional 20% have lived in Santa Barbara from 2-5 years.
- Utilization data using HEDIS methodology (Healthcare Effectiveness Data and Information Set) reflects that **Healthy Kids enrollees are appropriately using their insurance coverage:**
 - **Only 1.3% of Healthy Kids enrollees had emergency department visits in 2007 compared to 4% of Medi-Cal enrollees in 2007.**
 - According to an analysis of all children in California Healthy Kids programs covered by Delta Dental in 2006:
 - 74% of children enrolled in the Healthy Kids Santa Barbara program for a least a year had a **visit with a dentist, the highest of any California Children's Health Initiative.**
 - 69% of children received a **preventive service, the highest of any California Children's Health Initiative.**
 - 11% of children had **oral surgery, below average** for Children Health Initiatives in California.
 - 37% of all enrollees ages 6+ years, and 48% of enrollees 6+ years with a dental visit, received **dental sealants, the highest of any California Children's Health Initiative.**
- Based on initial enrollment surveys and telephone surveys with parents of recently enrolled children at 3 months and 10 months, **parents are now able to access health care for their children:**
 - Child had visited a doctor in past year
 - 59% at enrollment
 - 71% at 3 month interview
 - 95% at 10 month interview
 - Child had visited a dentist within 6 months
 - 22% at enrollment
 - 56% at 3 month interview
 - 93% at 10 month interview
- **Free medical care is not available for uninsured children with acute health needs:**
 - Parents of one in six children (16%) reported that they had delayed or did not seek medical care in the past year, with cost or lack of coverage being the overwhelming barrier for 95% of those parents.
 - Parents of over four in ten children (45%) reported that their child's health care needs created financial difficulties in their family in the past year.
- **Uninsured families are seeking ongoing health care for their children.**
 - Currently, Healthy Kids Santa Barbara has 628 children on the waiting list to be enrolled when more slots become available.
- As a result of your support of Healthy Kids program outreach, previously uninsured children served by County departments and hospitals are now being enrolled in health insurance through our **out-stationed Certified Application Assistors** that enroll referred uninsured children on-site.

- Because we have been able to offer coverage to all children in a low-income family through Medi-Cal, Healthy Families and Healthy Kids, more children are being enrolled in all three programs. Comparing the 12-month time period of August 2007 to August 2008, there has been an **increase in enrollment of children in Healthy Families by 12%. New enrollments in Healthy Families increased by 19.5%. Comparing January 2006 when Healthy Kids was initially implemented with July 2007, Medi-Cal enrollment for children and youth 0-20 has increased by 4.1%.** This means more federal and state dollars are supporting the care of our local children.

Background: The Santa Barbara County Children’s Health Initiative has been in existence since 2001. Its primary mission is to provide eligible children with access and utilization support for one of the three publicly funded health insurance products, Medi-Cal, Healthy Families and Healthy Kids. It is supported by various County and community agencies with Santa Barbara County Education Office serving as the staff home for the initiative. Funding is provided by private foundations, such as the California Endowment and the Santa Barbara Foundation, and by public funds, including First 5 Santa Barbara County. The County Board of Supervisors approved funding in the amount of \$1,000,000 in the 2007-08 and 2008-09 budgets to increase the number of children in the County receiving health insurance with a particular focus on funding for Healthy Kids premiums. Healthy Kids, our local health insurance product for children that do not qualify for Medi-Cal or Healthy Families, has been able to more than double enrollment with the Santa Barbara County allocations but currently has a waiting list of more than 600 children due to lack of sufficient funding.

In addition to the enrollment, outreach, retention and utilization efforts around Medi-Cal, Healthy Families and Healthy Kids, the Santa Barbara Children’s Health Initiative collaborates with the California Children’s Health Initiatives, California Covering Kids and Families (National Health Foundation), Communities for Healthy Kids (Institute for Local Government) and Teachers for Healthy Kids (California Teachers Association) on state-wide advocacy, information and legislative efforts for children’s health insurance. At the federal level the CHISB also monitors changes affecting SCHIP or Medi-Cal and analyzes the impact for children at the local level.

Performance Measure:

Fiscal and Facilities Impacts:

Budgeted: Yes

Fiscal Analysis:

<u>Funding Sources</u>	<u>Current FY Cost:</u>	<u>Annualized On-going Cost:</u>	<u>Total One-Time Project Cost</u>
General Fund	\$ 1,000,000.00		
State			
Federal			
Fees			
Other:			
Total	\$ 1,000,000.00	\$ -	\$ -

Narrative:

The Board of Supervisors approved \$1,000,000 in premium funding from the General Fund for the Children's Health Initiative for the first time in Fiscal Year FY 07/08. Funding for the same amount was renewed for FY 08/09.

Staffing Impacts:

Legal Positions:

FTEs:

Special Instructions:

Please forward one copy of the minute order to Katharina Zulliger, KIDS Network, Department of Social Services, 2125 S. Centerpointe Parkway, Santa Maria, CA 93455

Attachments:

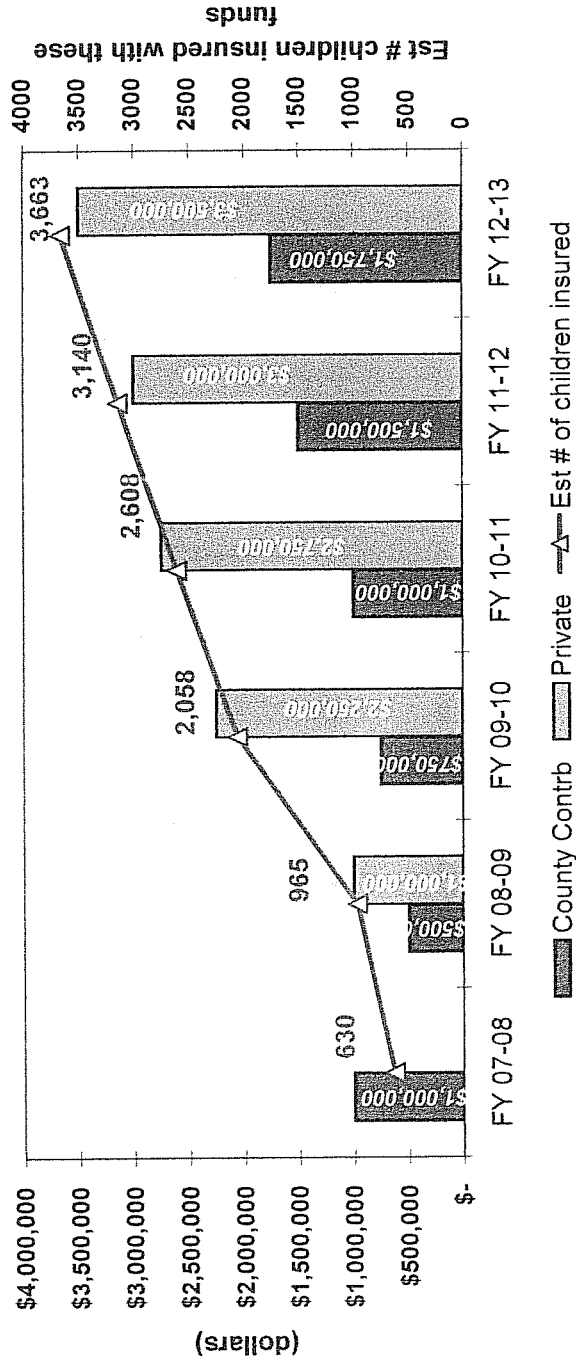
Authored by: Tara Dooley and Katharina Zulliger

CC: Michael F. Brown, County Executive Officer
Terri Maus Nisich, Assistant County Executive Officer
Georgene Lowe, Children's Health Initiative
Tara Dooley, Children's Health Initiative
Kathy Gallagher, Director of SBC Social Services
Patricia Wheatley, Director for First 5 Santa Barbara County
Bob Freeman, CenCal Health

Attachment 1, Chart

	County General Fund Contribution	Private Donation	Est # of children insured with these funds
FY 07-08	\$ 1,000,000		630
FY 08-09	\$ 500,000	\$ 500,000	965
FY 09-10	\$ 750,000	\$ 1,000,000	2058
FY 10-11	\$ 1,000,000	\$ 1,500,000	2608
FY 11-12	\$ 1,250,000	\$ 2,000,000	3140
FY 12-13	\$ 1,500,000	\$ 2,500,000	3663

CHI Partnership Funding Opportunities



The estimated number of children insured does not reflect potential insurance premium rate increases which could be instituted.

