



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Public Health
Department No.: 041
For Agenda Of: November 5, 2024
Placement: Administrative
Estimated Tme:
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors
FROM: Department Mouhanad Hammami, Director
Director(s) Public Health Department
Contact Info: Jack Mohr, Equity and Wellness Program Manager,
Tobacco Prevention Program (805) 698-4118
SUBJECT: Tobacco Control Program Local Lead Agency Funding Allocation Agreement
Authorization

County Counsel Concurrence:

As to form: Yes

Auditor-Controller Concurrence:

As to form: Yes

Recommended Actions:

That the Board of Supervisors:

- a) Approve, ratify, and authorize the Public Health Department Director to execute the Local Lead Agency (LLA) Allocation Agreement No. CTCP-21-42 for FY 2024-2025 with the California Tobacco Control Program in the amount not to exceed \$300,000 for the period of July 1, 2024 through June 30, 2025 (Attachment A);
- b) Approve and authorize the Public Health Department Director to accept a two-year extension of the LLA 2022-2025 Scope of Work plan as described in Program Letter 24-01, with amendments to include two new intervention activities without a change in funding or staff, through June 30, 2027 (Attachment B);
- c) Approve and authorize the Public Health Department Director to execute any future funding allocation agreements and/or amendments for the Tobacco Control Program Grant from the California Department of Public Health (CDPH) through June 30, 2027, including changes to the Statement of Work provided that the LLA and/or amendment does not exceed ten percent (10%) (\$30,000) of the total agreement amount, upon review and concurrence by the Auditor Controller's Office and County Counsel's Office, subject to the Board's ability to rescind this delegated authority at any time;
- d) Approve and authorize the Public Health Director, or designee, to make any required certifications in accordance with the Grant Agreement;

- e) Approve, ratify, and authorize the Public Health Department Director, or designee, to execute the LLA Allocation Agreement No. CTCP-21-42 for FY 2023-2024 with the California Tobacco Control Program in the amount not to exceed \$314,015 for the period of July 1, 2023 through June 30, 2024 (Attachment C);
- f) Approve, ratify, and authorize the Chair to execute the LLA Allocation Agreement No. CTCP-21-42 for FY 2022-2023 with the California Tobacco Control Program in the amount not to exceed \$300,000 for the period of July 1, 2022 through June 30, 2023 (Attachment D); and
- g) Determine that the above recommended actions are not a “Project” with the meaning of the California Environmental Quality Act (“CEQA”) and are exempt per CEQA Guideline section 15378(b)(4), since the recommended actions are a government fiscal activity which will not involve commitment to any specific project which may result in a potentially significant physical impact on the environment.

Summary Text:

This item is on the Agenda to approve, ratify, and authorize the Public Health Department Director to accept funding for FY 2024-2025 in the amount not to exceed \$300,000, and to receive an extension to the Tobacco Control Program Local Lead Agency funding allocation for an additional two-year period from July 1, 2025 to June 30, 2027 from the California Department of Public Health. Additionally, this item is to approve, ratify, and authorizes acceptance of funding received in the amount of \$300,000 in FY 2022-2023, and \$314,015 in FY 2023-2024 for tobacco prevention and control activities. These funding allocations serve to improve the health of local communities by reducing the harms related to the use of tobacco products. The two-year grant extension will also serve to support and promote ongoing education and technical assistance to community organizations considering tobacco reduction policies in municipalities across the County.

Background:

The California Tobacco Control Program is a state-funded health education program designed to improve the health of local communities by reducing harms related to the use of tobacco products. The program is funded through taxes on the sales of tobacco products including Proposition 99 passed in 1988 and Proposition 56 passed in 2016. The program supports activities to reduce the negative health impacts of tobacco on Californians of all ages including promoting messaging about the harms of tobacco products and their use, reducing exposure to secondhand smoke, limiting the availability of tobacco products that are particularly harmful to youth and other priority populations, and promoting resources for tobacco cessation.

The Public Health Department (PHD) has acted as the LLA for Santa Barbara County under the California Tobacco Control Program since 1989. Over the more than thirty years of funding received, PHD’s role as LLA has made notable contributions to reducing the harms of tobacco on our local community including reducing both adult and youth tobacco use, reducing sales of tobacco products to minors, and improving indoor and outdoor air quality.

The California Tobacco Control Program actively promotes LLAs to engage with local community members, coalitions and policy makers to provide education on tobacco’s health impacts and to provide information about effective tobacco control policies from other jurisdictions that can address local

concerns about tobacco use. As the LLA, PHD has provided education and technical assistance to community groups working on local tobacco ordinances in municipalities across the county including the adoption of tobacco retail licensing policies, bans on smoking in outdoor recreational areas or multi-unit housing, and restrictions on the sale of flavored tobacco products. The two-year grant extension will help promote ongoing assistance to community organizations considering similar policies in municipalities across the County.

LLA funding operates on a Fiscal Year term from July 1st through June 30th. During this grant term from July 1, 2022 through June 30, 2024, PHD received funding as the LLA in the amount of \$300,000 for Fiscal Year 2022-2023, \$314,015 for Fiscal Year 2023-2024, and has been allocated \$300,000 for the current Fiscal Year 2024-2025. The proposed grant extension will also appropriate an additional \$300,000 of funding for both Fiscal Year 2025-2026 and Fiscal Year 2026-2027. Funds from this grant are used to primarily fund two existing FTE positions that provide education and support to local community members and coalitions.

New deliverables under the requested extension through June 30, 2027 include: 1) an additional wave of data collection for the End Commercial Tobacco Campaign policy objective; 2) participation in technical assistance activities for the statewide evaluation of California Tobacco Prevention Program-funded priority population initiatives, including outdoor recreation areas and multi-unit housing; and 3) completing local data collection as part of the state's development of a new comprehensive tobacco control plan. These additional deliverables will not result in an increase in current staffing in future years.

The recommended actions today are to approve, ratify, and authorize acceptance of State funds for Fiscal Year 2024-2025 as the funds were only made available by the State following the beginning of the current fiscal year (Attachment A), and to authorize the PHD Director to accept and receive extensions to the California Tobacco Control Program allocations for the period of July 1, 2025 through June 30, 2027 (Attachment B). Additionally, approval, ratification, and authorization for the acceptance of funds received in Fiscal Years 2022-2023 and 2023-24 is also requested (Attachments C and D).

The PHD will return to the Board for further authorization if significant changes to the allocation amounts or scope of work are requested by the State of California in subsequent years.

Fiscal and Facilities Impacts:

Budgeted: Yes

Fiscal Analysis:

Approval will authorize the Public Health Department Director to accept and execute an allocation agreement in FY 2024-2025, FY 2025-2026, and FY 2026-2027 for \$300,000 each fiscal year for a total of \$900,000 from the California Department of Public Health, Tobacco Control Program. This action will also ratify acceptance of prior allocation agreements in FY 2022-2023 for \$300,000 and FY 2023-2024 for \$314,015 for a total of \$614,015. The total allocation for FY 2022-2027 is \$1,514,015.

The current fiscal year funding of \$300,000 is budgeted as part of the Public Health Department's FY 2024-2025 Adopted Budget. Funds allocated for future fiscal years through June 30, 2027 will be included in the Public Health Department FY 2025-2026 and FY 2026-2027 recommended budgets. Funding for FY's 2022-2024 were budgeted in those respective fiscal years. There are no General Fund resources or additional FTEs associated with this funding allocation agreement.

<u>Funding Sources</u>	<u>FY 2022-2024 Allocation</u>	<u>FY 2024-2027 Allocation:</u>	<u>FY 2022-2027 Total</u>
General Fund			
State	\$ 614,015	\$ 900,000	\$ 1,514,015
Federal			\$ -
Other:			\$ -
Total	\$ 614,015	\$ 900,000	\$ 1,514,015

Special Instructions:

Request the Clerk of the Board to provide a copy of the minute order by email to the PHD Contracts Unit at phdcu@sbcphd.org when available.

Attachments:

- A. LLA Allocation Agreement No. CTCP-21-42 for FY 2024-2025
- B. LLA Program Extension Letter to June 30, 2027
- C. Acceptance of LLA Allocation Agreement No. CTCP-21-42 for FY 2023-2024
- D. Acceptance of LLA Allocation Agreement No. CTCP-21-42 for FY 2022-2023

Authored by:

Jack Mohr, EWPP Program Manager, Public Health Department

Lars Seifert, Deputy Director of Operations, Public Health Department