

**SANTA BARBARA COUNTY  
BOARD AGENDA LETTER**



Clerk of the Board of Supervisors  
105 E. Anapamu Street, Suite 407  
Santa Barbara, CA 93101  
(805) 568-2240

**Agenda Number:**  
**Prepared on:** 5/8/03  
**Department Name:** Alcohol, Drug & Mental Health  
**Department No.:** 043  
**Agenda Date:** 6/17/03  
**Placement:** Administrative  
**Estimate Time:**  
**Continued Item:** NO  
**If Yes, date from:**

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**TO:** Board of Supervisors

**FROM:** James L. Broderick, Ph.D., Director  
Alcohol, Drug and Mental Health Services (ADMHS)

**STAFF CONTACT:** Al Rodriguez, ADMHS-Alcohol and Drug Program, Manager  
(805) 681-5442

**SUBJECT:** Santa Barbara County Safe and Drug-Free Schools and Communities (SDFSC) Plan

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**Recommendation(s):**

That the Board of Supervisors:

- A. Approve the Safe and Drug-Free Schools and Communities (SDFSC) Plan which is required by the State Alcohol and Drug Program and accept the funding award of \$200,000 for each calendar year (CY) from 2003 through 2005, for a total of \$600,000.
- B. Approve Budget Revision Journal Entry and Budget Revision Request forms to accomplish the following (this action requires a 4/5 Board vote);
  - 1. Increase ADMHS Fund 0044 revenue in the unanticipated amount of \$200,000 for calendar year 2003.
- C. Authorize the Department of Alcohol, Drug and Mental Health Services' (ADMHS) Director, or designee, to sign the award document, and to revise and submit to the State ADP any future changes that reduce funding or are non-monetary for SDFSC.

**Alignment with Board Strategic Plan:**

The recommendation(s) are primarily aligned with Goal No. 2. A Safe and Healthy Community in Which to Live, Work, and Visit.

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### **Executive Summary and Discussion:**

On January 8, 2002, President Bush signed the No Child Left Behind Act of 2001 (NCLB) reauthorizing the Elementary and Secondary Education Act of 1965. The goal of this legislation is to support academic achievement for young people by creating safe and drug free environments for learning. Federal funding for this legislation is available and is referred to as Safe and Drug Free Schools and Communities (SDFSC). The federal government requires that programs funded through SDFSC monies focus on 1) the prevention of illegal use of alcohol, tobacco, and other drugs; 2) the prevention of violence in and around schools; 3) the involvement of parents and communities; and 4) the coordination with federal, state, school and community efforts and resources. Both the California Department of Education and the California Department of Alcohol and Drug Programs have partnered to secure funding for California.

While Santa Barbara County Alcohol, Drug and Mental Health Services (ADMHS) have been allocated categorical SDFSC funds for numerous years, from the State Department of Alcohol and Drug Programs (State ADP), this new legislation has redirected the SDFSC funds and increased the County's allocation from \$36,000 to \$200,000 annually, pending State approval of a county SDFSC Plan. In April, ADMHS submitted the SDFSC Plan to the State ADP and consequently, received approval.

The term of SDFSC funding is from January 1, 2003 through December 31, 2005. The attached SDFSC document for CY 2003 serves as the county's agreement with the State ADP. In accordance with the State's requirements, the budget and work plan will be revised annually.

The services described in the SDFSC Plan for CY 2003 is the result of a collaborative planning process involving community based prevention agencies, schools, community coalitions, and the County. The Plan developed through this process allows for the:

- 1) continuation of the Friday Night Live/Club Live (FNL/CL) program provided by the Santa Barbara Council on Alcoholism and Drug Abuse. FNL/CL is a leadership program designed to engage junior and senior high school students in community alcohol and other drug prevention issues. FNL/CL leaders will serve as representatives on one of four community coalitions that will address youth access to alcohol and other drugs through policy and environmental strategies.
- 2) support for two community coalitions to address local youth access to alcohol and violence related issues. Two additional coalitions are a part of the model but are funded through other sources. Coalitions will be located in Carpinteria, Santa Barbara, Lompoc and Santa Maria.
- 3) support of a .30 FTE that will augment an existing extra help position to provide technical assistance and monitoring support of the community coalitions as well as administrative responsibilities such as reporting and evaluation support.

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As the lead agency, ADMHS's oversight of this process helped to ensure that the SDFSC Plan is responsive to local needs and priorities of the county. The development of local community coalitions and reducing youth access to alcohol was established as a priority in ADP's recently developed strategic plan and has been proven through research to be an effective strategy. Each coalition will identify environments in which young people have access to alcohol and other drugs and develop strategies to reduce these problem settings. Additionally, members of the coalition, youth, and other key stakeholders will be involved in the planning process that will result in the development of countywide indicators with which they hope to impact through their efforts.

Approval of this action will: 1) allow funding to be realized from the state; 2) continue the delivery of SDFSC services throughout the county without delay; 3) ensure that the county is in compliance with state SDFSC guidelines; and 4) authorize the ADMHS Director, and/or designee to sign the award document, and to revise and submit to the State ADP any future changes that reduce funding or are non-monetary for SDFSC.

#### **Mandates and Service Levels:**

Services provided under SDFSC funding is governed by the No Child Left Behind Act of 2001 (NCLB), the Education Department General Administrative Regulations (EDGAR), the U.S. Department of Education (UDOE), and 31 USC 1352 as respects anti-lobbying. The State ADP requires that counties revise the SDFSC Plan as a condition of funding, and further requires counties to comply with the state reporting, data collection and audit requirements in accordance with Office of Management and Budget Circular (A-87, A122 or A-21).

Service levels include the engagement of roughly 350 youth in the Friday Night Live/Club Live leadership program and approximately 60 people in the community coalitions. The impact of the community engagement by the 410 adults and youth participating in this project will be significantly higher. The intended outcomes of this project include increased enforcement and compliance with local laws, identification and implementation of new policies that will reduce youth use, access and violence, and last, a reduction in youth use, access to alcohol and other drugs, and violence.

The County SDFSC Plan was developed in collaboration with other community based organizations and reflects local community interest in reducing youth access to alcohol and other drugs as well as support for increased accountability for services. While the NCLB legislation has been implemented, the state requirements of the SDFSC funding are still in the early implementation stage and continue to be developed and improved. ADMHS is prepared to work collaboratively with the State ADP to ensure accountability of the legislative and funding requirements.

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**Fiscal and Facilities Impacts:**

The recommended action will not alter the budgeted net county cost of this budget unit of \$88,004 in FY 02-03 for the mandated local match for State Perinatal General Funds and funds to support substance abuse treatment.

Approval this action will allow Santa Barbara County to receive \$200,000 in SDFSC funds from the State ADP in CY 2003, and annually thereafter. As the attached Budget Revision illustrates, there is a total increase of \$200,000 in unanticipated revenue which is directly offset by a resultant increase in appropriation of approximately \$100,000 distributed to community based providers. The \$100,000 in revenue for FY 02-03 has been incorporated into the Alcohol and Drug Program budget by the appropriation transfer attached. The remaining \$100,000 is designated for prevention services in FY 03-04, and is included in the Recommended Budget, Federal & State Revenue, Division 06, all program units – page D-24.

While the term for SDFSC funding is for three calendar years with annual renewals, the State has acknowledged that funding may be available up to five years; with year four funding at 75%; and year five funding at 50%. The County would be obligated to match year four funding by 25% and year five at 50%. ADMHS has identified program areas where funds may be redirected to service as the source for the match requirement in years four and five.

There is no need for additional facilities.

**Special Instructions:**

Please return a certified copy of the Minute Order to: Al Rodriguez, ADP Manager, Alcohol, Drug and Mental Health Services, 300 N. San Antonio Road, Santa Barbara, CA 93110

**Concurrence:**

Auditor Controller

**COUNTY WORK PLAN  
SAFE & DRUG FREE SCHOOLS & COMMUNITIES  
January 1, 2003-December 31, 2003**

**County:** Santa Barbara County  
**Project Title:** Project Access

- 1. Program Goal:** To reduce access to alcohol and other drugs and the related incidence of violence by youth.  
**1a. Program Objective:** Recruit youth to participate in coalitions in Carpinteria, Santa Barbara, Santa Maria, and Lompoc.

ACTIVITIES	RESPONSIBLE AGENCY	TIMELINE
1a.1 Identify and recruit Friday Night Live/Club Live members from existing chapters and other youth to participate on coalitions in Santa Maria, Santa Barbara, and Carpinteria.	Coalitions	March, 2003
1a.2 Establish new Friday Night Live/Club Live at the El Puente Schools in Lompoc & Santa Maria.	CADA	July, 2003
1a.3 Recruit Friday Night Live/Club Live members from El Puente Schools to participate on coalitions in Santa Maria, Santa Barbara, and Lompoc	Coalitions	October, 2003
<b>Deliverable:</b> <i>1) Established core group of youth (30% of coalition membership) participating on each coalition throughout the county, 2) an active FNL chapter of at least 10 youth at the El Puente School in Lompoc &amp; Fitzgerald School in Santa Maria.</i>	Coalitions*-1 CADA-2	November, 2003

\*Coalitions= Carpinteria Policy Panel, Santa Maria Policy Panel, Santa Barbara Teen Coalition, Lompoc Agency (TBD)

**1b. Program Objective:** To establish a coalition to reduce youth access to alcohol and related violence in Lompoc.

ACTIVITIES	RESPONSIBLE AGENCY	TIMELINE
1b.1 Solicit an agency to develop, implement and evaluate the Project Access coalition.	SB ADP	January, 2003
1b.2 Establish a contract with an agency for the implementation of Project Access in Lompoc.	SB ADP & TBD Lompoc Agency	July, 2003
1b.3 Recruit parents, teens, key leaders, and law enforcement to establish coalition in Lompoc.	TBD Lompoc Agency & CADA	October, 2003
<b>Deliverables:</b> <i>1) Public RFP process is conducted; 2) A contract is completed with an agency for the implementation of Project Access; a coalition of parents, teens, key community leaders and law enforcement is actively meeting.</i>	SB ADP-1 & 2 TBD Agency-2 & 3 CADA-3	November, 2003

**1c. Program Objective:** Assess and identify local youth access to alcohol issues and related violence in Carpinteria, Santa Barbara, Santa Maria, and Lompoc.

ACTIVITIES	RESPONSIBLE AGENCY	TIMELINE
1c.1 Provide training to coalition staff on conducting alcohol, drug and violence assessments using ADP and other community assessment tools, police calls for service, ASIPS, key informant interviews, CHKS and other tools as necessary.	SB ADP	March, 2003
1c.2 Conduct alcohol, drug and violence assessments using community assessment tools, police calls for service, ASIPS, key informant interviews, CHKS and other tools as necessary.	Coalitions, CADA	July, 2003
1c.3 Compile data to identify local problems in Carpinteria, Santa Barbara, Santa Maria, and Lompoc.	Coalitions, CADA	September, 2003
1c.4 Prioritize and prepare subsequent report on youth access to alcohol and violence issues based upon above data for each community.	Coalitions, CADA	November, 2003
<b>Deliverables:</b> <i>1) Each community coalition prepares an environmental scan on youth access and related violence.</i>	Coalitions*-1	December, 2003

\* It is anticipated that the Lompoc Coalition will be delayed in achieving the above timelines due to a later start date.

**1d. Program Objective:** To increase the community’s awareness and coalition member’s skill in affectively addressing youth access and related violence.

ACTIVITIES	RESPONSIBLE AGENCY	TIMELINE
1d.1 Assess and identify training needs for coalition members and community needs on specific policy based approaches to reducing access and violence in Santa Maria, Carpinteria, Lompoc, and Santa Barbara.	SB ADP & Coalitions	February, 2003
1d.2 Develop a training plan for each of the coalitions including the identification of suitable trainers.	SB ADP	March, 2003
1d.3 Conduct at least one skill building training for the community coalitions on such topics as community organizing, coalition building and use of policy, environmental prevention, etc.	SB ADP & Coalitions	July, 2003
1d.4 Organize at least one community training per each community on how communities can effectively address youth access and related violence.	Coalitions	August, 2003
<b>Deliverables:</b> <i>1) Each coalition will receive at least one skill building training; 2) Each coalition will host at least one community training.</i>	SB ADP & Coalitions-1 Coalitions-2	September, 2003



**1e. Program Objective:** To conduct an underage drinking media campaign to reduce youth access and related violence.

ACTIVITIES	RESPONSIBLE AGENCY	TIMELINE
1e.1 Establish a contract with a media specialist to develop a campaign on youth access and related violence.	SB ADP	March, 2003
1e.2 Work with Coalition representatives and media specialist to develop media messages on youth access and related violence.	SB ADP	June, 2003
1e.3 Coalitions in partnership with media specialist to solicit media sponsors for airtime.	Media Specialist & Coalitions	August, 2003
1e.4 Coalitions to receive media advocacy training to enhance and support media campaign and the policy changes around youth access and related violence.	SB ADP	September, 2003
1e.5 Coalitions to conduct media advocacy campaign to enhance media messages and promote policy changes.	Coalitions	December, 2003
<b>Deliverables:</b> 1) <i>Paid media commercials and non-paid media advocacy media spots on youth access and related violence are aired throughout the county.</i>	SB ADP, Media Specialist & Coalitions-1-5	December, 2003

**1f. Program Objective:** Develop a Strategic Plan that will result in providing guidance to each of the community coalitions in reducing youth access to alcohol and other drugs and the related incidence of violence by youth.

ACTIVITIES	RESPONSIBLE AGENCY	TIMELINE
1f.1 Strengthen initial Steering Committee representation from 11 to 18 including FNL/CL youth, El Puente schools, parents and SBTC and conduct first Strategic Planning meeting.	SB ADP	March, 2003
1f.2 Establish a plan for conducting the Strategic Planning process that will outline decision-making, schedule for meetings, responsibilities of members, and other tasks.	SB ADP	May, 2003
1f.3 Share assessment data with the Steering Committee and prioritize the strategic issues related to youth access, availability and violence.	Coalitions & Steering Committee	June, 2003
1f.4 Develop and write a strategic plan that outlines goals, objectives, and action steps.	SB ADP & Steering Committee	October, 2003
1f.5 Share the Project Access Strategic Plan with the coalitions, community and ADP Advisory Board.	Coalitions, Steering Committee, & SB ADP	November, 2003
<b>Deliverables:</b> <i>1) Steering Committee is actively meeting, 2) Strategic Plan is developed, 3) the Strategic Plan has been shared with the community.</i>	Coalitions-1 & 3 Steering Committee-1-3 SB ADP-1-3	December, 2003

**Work Plan as of 2/3/03**