



## WORKFORCE INVESTMENT BOARD

## Membership Application and Disclosure Statement

## Section 1

(To be completed by individual interested in membership on the Workforce Investment Board)

KEN OPLINGER

(Name)

PRESIDENT/CEO

(Business Title)

SANTA BARBARA REGION CHAMBER OF COMMERCE

(Employer/Firm Name)

PO Box 299

(Business Address)

93102

(Zip Code)

ken@sbchamber.org

(Email Address)

805/965-3023

(Business Phone Number)

**Statement of Interest:** Please state briefly your interest in employment and training programs.

See attached

**Community Services:** Please list boards, commissions, committees, and organizations on which you presently serve or have served and indicate office(s) held.

see attached

To help preclude a potential conflict of interest, also please list any organization with which you are affiliated, which may contract with the Workforce Investment Board employment and training services.

I have no potential conflict.

[Signature]

(Signature)

12 JULY 2013

(Date)

**ADDITIONAL INFORMATION:** You may attach a **RESUME** to supplement the questionnaire. Additional pages providing pertinent data may be enclosed to assist in the evaluation process. Should you need any assistance or have any questions concerning this application, please call Raymond McDonald at (805) 681-4446.

**Education and Training:** Please list post-secondary education/training, including relevant professional or vocational licenses or certificates.

Institution	Address	Degree/License Or Certificate
WILLAMETTE UNIVERSITY	SALEM, OR	BA - Political Science & Spanish
UCLA/US CHAMBER	WASHINGTON, DC	LOM - Institute for Organizational Mgmt.
WESTERN ASSOC. OF CHAMBER EXECUTIVES	SACRAMENTO, CA	ACE - Accredited Chamber Executive

Please check and complete one category that qualifies  
You for membership on the Workforce Investment Board

☒ **Private Sector Business Representative** (If yes, check all that apply)

☐ Owner  
☒ Chief Executive or Chief Operating Officer  
☐ Executive with Substantial Management or Policy Responsibility  
☐ Minority Business  
☐ Small Business\*  
☐ Other Specify \_\_\_\_\_

☐ **Public Sector Representative** (If yes, check all that apply)

☐ Educational Agency: ☐ Public ☐ Private  
☐ Public Employment Service  
☐ Organized Labor  
☐ Rehabilitation Agency  
☐ Economic Development Agency  
☐ Community Based Organization \*\*  
☐ Other Specify \_\_\_\_\_

\* Private for profit enterprise employing 500 or fewer employees

\*\* Private non profit organization which represents a significant segment in the community and which provides job training services.

**RETURN OF APPLICATION:** Please return your application, upon completion to:

Raymond McDonald  
 Executive Director  
 Workforce Investment Board of Santa Barbara County  
 260 N. San Antonio Rd. Ste. C  
 Santa Barbara, CA 93110



WIB Application

Ken Oplinger, President/CEO, Santa Barbara Region Chamber of Commerce

Statement of Interest:

As the President of the largest business advocacy organization in the region, it is important for me to be actively engaged in solving the problems faced by my members. Having an adequately trained workforce which is prepared to meet the needs of my current and future members is pivotal not only to my success, but to the economic success of the region.

Community Service:

Being new to the community, I am not currently a member of any local board, commission, committee or organization. I have attached my resume, which provides a list of past organizations in which I have been involved.



# Kenneth Oplinger

250 Peace Arch Court  
Blaine, Washington 98230  
h. (360) 332-1433 / c. (360) 393-9171  
[ken@oplinger.com](mailto:ken@oplinger.com) (or) [ken@bellingham.com](mailto:ken@bellingham.com)

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## Objective

To use my skills and knowledge to create a strong local economy  
and ensure business has a voice in all levels of government.

## Highlights of Qualifications

- ✓ Adept at bringing private and public entities together to find solutions
- ✓ Experience in helping people and businesses in order to solve problems
- ✓ Able to work well with local, state/provincial and federal officials
- ✓ Acquainted with many languages and cultures

## Education

**Post-Graduate:** Graduate: **Institute for Organizational Management** at **UCLA**, July 1997.  
Honor: Elected commencement speaker.

**Bachelor of Arts:** **Willamette University**, Salem, Oregon, May 1992  
**BA with double major in Spanish & Political Science.**

**Languages:** Spoken Fluently: English and Spanish  
Computer: Familiar with most Microsoft & Apple compatible software.

## Experience

Oct 2003 – May 2013 **President/CEO**

Bellingham/Whatcom Chamber of Commerce & Industry  
119 N. Commercial Street, Suite 110  
Bellingham, WA 98225

***Membership: 750 / Budget: \$500,000 / Population: 200,000 / Staff: 5 FT – 3 PT***

- **Complete oversight** of all Chamber functions.
- **Successfully created and implemented** initial six month plan to return Chamber to a profitable, healthy level.
- **Rebuilt positive relationships** with the Port of Bellingham, EDC, Bellingham Whatcom Tourism, Whatcom County and the City of Bellingham.
- **Coordinated** the Chamber's **role as the voice of business** and began formal program of speaking with government on behalf of business.
- **Created and co-chaired** the Business for Economic Security, Trade and Tourism Coalition of the US and Canada (BESTT), which successfully implemented the Enhanced Drivers License program in Washington State and across North America.
- **Led** economic development efforts in **cross-border relations**, marketing Whatcom County as a location for Canadian-based businesses with US clients.
- **Hosted** public affairs radio program for Whatcom County for four years, **The Whatcom Report**.

Jan 1998 – Oct 2003 **President/CEO**

Visalia Chamber of Commerce

720 W. Mineral King

Visalia, CA 93291

*Membership: 1,100 / Budget: \$1,100,000 / Population: 105,000 / Staff: 8 FT – 1 PT*

- **Complete oversight** of all Chamber functions.
- **Successfully created and implemented** initial six month plan to return Chamber to a profitable, healthy level.
- **Hired and trained** a high-quality staff, with little turnover during my five-plus year tenure.
- **Served** on the Board of the **Visalia Economic Development Council for five years**, and housed their staff in Chamber Facility.
- **Served two years** as the **Chair** of the \$42.5 million **School Bond Oversight Committee** for the **Visalia Unified School District**.
- **Created** a collaborative environment with **City of Visalia Staff** in which the Chamber is consulted ahead of time on all business-related decisions.
- **Won several awards** for **quality publications** from the **Western Association of Chamber Executives** and the **Performance Publishing Group**.

Feb 1995 – Jan 1998 **Director of Governmental Affairs**

Fremont Chamber of Commerce

39488 Stevenson Place, #100

Fremont, CA 94539

*Membership: 1,200 / Budget: \$900,000 / Population: 250,000*

- **Formed the work program** for a **brand new position** created within the Chamber.
- **Facilitated** three different committees within the Chamber.
- **Created** the Business for Good Government Committee, a **PAC**.
- **Hosted** Southern Alameda County's first public affairs radio program.
- **Completed** the creation of the Chamber's first leadership development program.
- **Served** on the **Alameda County Transportation Authority's Expenditure Plan Development Committee**, which formed a spending plan for a Countywide Sales Tax Measure.

I have also served as the **Executive Director of the Gold Beach, Oregon and Hermiston, Oregon Chambers of Commerce**. In my spare time, I have taught **adult education Spanish** with both **Southwestern Oregon Community College** (Coos Bay, Oregon) and **Blue Mountain Community College, West Campus** (Hermiston, Oregon), and served as a member of the Visalia Planning Commission. I previously served as the Chair of the Blaine Planning Commission and on the Board of the White Rock/South Surrey Jewish Community Center and the Board of the Boys and Girls Club of Whatcom County / Blaine Branch. I am currently a member of the Blaine City Council, a member of the Board of Junior Achievement of Whatcom County and several other charitable non-profits.

Excellent References Available Upon Request



ATTACHMENT A



WORKFORCE INVESTMENT BOARD

Membership Application and Disclosure Statement

Section 1

(To be completed by individual interested in membership on the Workforce Investment Board)

Teresa Gallavan  
(Name)

Economic Development Director  
(Business Title)

City of Lompoc  
(Employer/Firm Name)

100 Civic Center Plaza, Lompoc  
(Business Address)

93436  
(Zip Code)

t\_gallavan@ci.lompoc.ca.us  
(Email Address)

(805) 875-8274  
(Business Phone Number)

**Statement of Interest:** Please state briefly your interest in employment and training programs.  
The City of Lompoc has the highest unemployment rate in the County. I would like to work with the WIB improve the employment rate in the City, region and County, through employment and training programs.

**Community Services:** Please list boards, commissions, committees, and organizations on which you presently serve or have served and indicate office(s) held.

UCSB Economic Forecast Board  
Coachella Valley Economic Partnership Marketing Committee  
Palm Springs Desert Resorts CVA Executive Board (Alternate)  
Riverside County Water Task Force Board  
To help preclude a potential conflict of interest, also please list any organization with which you are affiliated, which may contract with the Workforce Investment Board employment and training services.

T. Gallavan  
(Signature)

7/23/13  
(Date)

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University of California Irvine		BA

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