



santa barbara county association of governments

▣ 260 North San Antonio Road, Suite B ▣ Santa Barbara, CA ▣ 93110

▣ Phone: 805/961-8900 ▣ Fax: 805/961-8901 ▣ www.sbcag.org

April 25, 2006

Chair Joni Gray
Santa Barbara County Board of Supervisors
401 E. Cypress Avenue
Lompoc, CA 93436

Subject: Measure D Renewal

Dear Chair Gray:

On April 20, the SBCAG Board unanimously adopted the attached transportation expenditure plan—a critical and historic step in securing the future of our local and regional transportation systems. The plan provides nearly \$1.6 billion in funding to relieve traffic congestion, maintain existing transportation infrastructure, improve local roads and highways, provide safe routes to school, expand transportation alternatives and protect mobility for seniors and disabled individuals. The adopted plan would continue Measure D—our existing ½ percent local sales tax for transportation—for 30 years and provide for a ¼ percent increase in the sales tax rate to fund specific projects and programs. The existing Measure D, which was approved by county voters in 1989, will sunset in March 2010 and this critical source of transportation funding will end unless a renewal of Measure D is approved. SBCAG is seeking your board's support of the expenditure plan so that a ballot measure to renew Measure D can be placed before the county voters at the November 7, 2006 general election.

This plan is the product of 18 months of hard work and compromise by SBCAG Boardmembers, staff, consultants, local agency representatives and stakeholder groups after many public outreach workshops and meetings. The plan has been prepared to address important existing and future transportation needs in Santa Barbara County. It proposes a diverse program of transportation investments to address those needs while being sensitive to the regional differences within our county. Under the plan, 50% of the revenues generated by Measure D will be allocated to local agencies, for expenditure on projects selected by the city councils and board of supervisors, based on each community's priorities. This provision ensures that each city and the county will continue to receive at least the same amount of local flexible funding as they currently receive from the revenues generated by the current Measure D ½ percent sales tax. The other 50% of funds will be used to deliver important regional projects that will benefit the citizens of the county and our local economy for years to come.

I would ask if at all possible that your board act on this expenditure plan before June 15, after hearing a presentation on the plan by SBCAG staff. The approval of the county board of supervisors and a majority of the city councils representing a majority of the incorporated area population before the SBCAG Board's June meeting is required to place the measure on the November 2006 ballot. Enactment of the measure requires approval by two-thirds of county voters. The support of your board in approving the

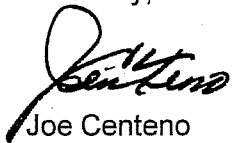
Member Agencies

Buellton ▣ Carpinteria ▣ Goleta ▣ Guadalupe ▣ Lompoc ▣ Santa Barbara ▣ Santa Maria ▣ Solvang ▣ Santa Barbara County

expenditure plan and informing the public about what is at stake leading up to the November election is very important.

Thank you for your consideration of this matter. Please feel free to call me or Jim Kemp if we can be of assistance to you and answer any questions.

Sincerely,

A handwritten signature in black ink, appearing to read "Joe Centeno". The signature is written in a cursive style with a large initial "J".

Joe Centeno
Chair, Santa Barbara County Association of Governments

cc: Michael Brown, City Administrator