



BOARD OF SUPERVISORS  
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors  
105 E. Anapamu Street, Suite 407  
Santa Barbara, CA 93101  
(805) 568-2240

Department Name: CEO  
Department No.: 011  
For Agenda Of: September 11, 2007  
Placement: Set Hearing  
Estimated Tme: 1 hour on September 18,  
2007  
Continued Item: No  
If Yes, date from:  
Vote Required:

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**TO:** Board of Supervisors  
**FROM:** CEO Michael F. Brown, County Executive Officer  
Contact: Michael F. Brown, 568-3404  
**SUBJECT: Scope of Work for the Greater Santa Ynez Valley Baseline Report**

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**County Counsel Concurrence**

As to form: Yes

**Auditor-Controller Concurrence**

As to form: N/A

**Recommended Actions:**

That the Board of Supervisors set a hearing for September 18, 2007 to consider a Scope of Work for completing the Greater Santa Ynez Valley Baseline Report and provide direction to staff accordingly.

**Summary:**

Civic groups in the Santa Ynez Valley including Preservation of Los Olivos, Preservation of Santa Ynez, Valley Alliance, Buellton is Our Town, and WE Watch have requested that the Scope of Work for the Greater Santa Ynez Valley Baseline Report be deliberated by the Board of Supervisors and that the Board of Supervisors take action as determined appropriate (see Attachment A).

**Background:**

On February 13, 2007, the Board of Supervisors conducted a hearing to consider the impacts of the Chumash Casino and the potential additional impacts that any expansion of gaming might generate and to take action as determined appropriate. Staff were directed to draft a letter to Governor Arnold Schwarzenegger regarding the possible expansion of gaming consistent with the statement read into the record at the hearing of February 13, 2007, and to return to the Board on February 20, 2007 for consideration by the Board.

On February 27, 2007, the Board of Supervisors conducted a hearing to consider recommendations regarding actions by Santa Barbara County to address the potential impacts of expanded gaming as follows: a) Consider of approval and execution of letter to Governor Arnold Schwarzenegger; b) Consider the adoption of a resolution expressing the position of Santa Barbara County with respect to potential impacts associated with expanded gaming; c) provide any additional direction to staff as deemed appropriate. A motion was made and approved as follows: Approved and authorized the Chair to execute a letter to Governor Schwarzenegger amended at the

hearing of February 27, 2007 as follows: Delete the last sentence in first paragraph, delete last sentence in the final paragraph and add the following sentence to the second paragraph: “Santa Barbara County is in the process of conducting our own “impacts” study to include the traffic, crime, economic, social, environmental and infrastructure impacts of the existing 2,000 slot gaming operation at the Chumash Casino.”

On June 13, 2007, the Board of Supervisors adopted several new projects for the Office of Long Range Planning’s (OLRP) Fiscal Year 2007/2008 Work Plan including the Greater Santa Ynez Valley Baseline Study. The Baseline Study was in response to the Board’s above referenced discussion on February 27, 2007, and was characterized as providing a current description of the social, economic and environmental conditions in the region. Staff has provided a corresponding draft Scope of Work (SOW) describing the approach for collecting and analyzing existing available data, which is provided in Attachment B. This SOW would include analysis and identification of the Chumash gaming enterprises’ impacts on the existing setting within the greater Santa Ynez Valley. The draft SOW is primarily based on extensive literature review of tribal gaming studies and related fiscal impact analysis that have been conducted by other government agencies in California and across the nation.

After staff announced the commencement of this project on July 13, 2007, which provided a general summary of the proposed SOW, several civic groups including those referenced above indicated a desire for an alternative SOW that would include a detailed cost/benefit analysis of the Chumash Casino (Attachment C provides an example of this type of SOW). To effectively perform a cost/benefit analysis of the Chumash Casino, it would be necessary to establish a baseline of social, economic and environmental costs, as described in staff’s proposed SOW (Attachment B), and identify those financial and social costs that are directly attributable to “problem” and “pathological” gamblers that patronize the Chumash Casino. While data detailing “problem” and “pathological” gamblers in regions throughout California is documented in the *2006 California Problem Gambling Prevalence Survey*, localized data is not available. Therefore, to determine the proportion of costs attributable to the percentage of local gamblers that frequent the Chumash casino, it would be necessary to conduct a gambling prevalence survey, which would quantify the number of “problem” and “pathological” gamblers that reside in the County and use the Casino. Using this information, a costs/benefits analysis could be performed and calculations made to determine proportion of impact attributable to the Chumash Casino. To complete this broadened SOW, approximately \$175,000 of additional funding would be required bringing the total project cost to approximately \$275,000. The OLRP budget does not include \$175,000 funding necessary for an expanded study.

**Fiscal and Facilities Impacts:**

Budgeted: Yes for \$100,000

**Fiscal Analysis:**

<u>Funding Sources</u>	<u>Current FY Cost:</u>	<u>Annualized On-going Cost:</u>	<u>Total One-Time Project Cost</u>
General Fund			\$100,000.00
State			
Federal			
Fees			
Other:			
Total			\$100,000.00

Narrative:

The current budget provides for the draft Scope of Work (SOW) currently proposed by staff. Should an alternative SOW be directed by the Board of Supervisors, approximately \$175,000 in additional funding will be required.

**Staffing Impacts:**

**Legal Positions:**

N/A

**FTEs:**

N/A

**Attachments:**

- A. Letter dated July 30, 2007 from Preservation of Los Olivos, Preservation of Santa Ynez, Valley Alliance, Buellton is Our Town and WE Watch
- B. Greater Santa Ynez Valley Baseline Report (Comparative Analysis/Fiscal Impact Scope of Work)
- C. Greater Santa Ynez Valley Baseline Report (Cost/Benefit Analysis Scope of Work)

**Authored by:**

David Matson, Office of Long Range Planning