

Lenzi, Chelsea

From: Jeff DeVine <jdevine@arb.bank>
Sent: Friday, May 27, 2022 4:23 PM
To: sbcob
Cc: Supervisor Das Williams; Hart, Gregg; Hartmann, Joan; Nelson, Bob; Lavagnino, Steve
Subject: American Riviera Bank Support Letter for Santa Barbara County Fire Department
Attachments: 2022-05-27 EMS Abulance Contract Letter.pdf

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Dear County Supervisors:

Please see attached for our support letter.

Have a great 3-Day Weekend!

Jeff DeVine
President & CEO

[AmericanRiviera.Bank](#) | PH 805.730.4990
1033 Anacapa Street | Santa Barbara, CA 93101



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AMERICAN RIVIERA
BANK

Jeff DeVine
President and Chief Executive Officer

May 27, 2022

First District Supervisor Das Williams
Second District Supervisor Greg Hart
Third District Supervisor Joan Hartmann
Fourth District Supervisor Bob Nelson
Fifth District Supervisor Steve Lavagnino
County of Santa Barbara
123 E. Anapamu Street
Santa Barbara, CA 93101

Dear Supervisors,

As you know, American Riviera Bank is a community bank based right here in Santa Barbara. True community banking is American Riviera Bank's mission, message, and value proposition. There is mutual benefit and synergies created when local depositors enable the Bank to make local loans to individuals and businesses, which in turn, allow the Bank to share its success with local donations, sponsorships and volunteerism.

I see certain parallels between the reinvestment American Riviera Bank makes in our community, and the reinvestment that the Santa Barbara County Fire Department could make if it was awarded the EMS ambulance contract.

The SBCFD has been answering the call since 1926, and there are synergies created in consolidating fire, emergency and ambulance response under one roof. Finger pointing between two distinct service providers is eliminated, and dispatch can leverage unified systems, equipment, real estate and coordinated response. The profits from an out-of-town, for-profit, ambulance enterprise could be reinvested to improve not only emergency response, but emergency prevention. In addition, our local hospitals would be better supported in their patient transportation needs.

As a result, I am compelled to write this letter in support of the SBCFD being awarded the EMS ambulance contract. Our County fire chiefs are enthusiastic about this change, and are well prepared to succeed in this endeavor. We should entrust them with this contract given their track record of supporting us when we need it most.

Thank you in advance for your consideration.

Sincerely,

Jeff DeVine
President & CEO
American Riviera Bank