



BOARD OF SUPERVISORS  
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors  
105 E. Anapamu Street, Suite 407  
Santa Barbara, CA 93101  
(805) 568-2240

Department Name: Sheriff  
Department No.: 032  
For Agenda Of: 7/27/10  
Placement: Departmental  
Estimated Tme: 10 minutes  
Continued Item: Yes  
If Yes, date from: 7/13/10  
Vote Required: Majority

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**TO:** Board of Supervisors  
**FROM:** Department Bill Brown, Sheriff  
Director(s)  
Contact Info: Ken Shemwell, Undersheriff 681.4290  
Terri Nisich, Assistant CEO 568.3404  
**SUBJECT:** Argument in Favor of Ballot Measure for County of Santa Barbara ½ Percent Transactions (Sales) and Use Tax Ordinance for Local Crime & Gang Reduction, Fire Protection and Jail Construction/Operation

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**County Counsel Concurrence**

As to form: Yes

**Auditor-Controller Concurrence**

As to form: N/A

**Other Concurrence:** N/A

**Recommended Actions:**

Authorize the Board of Supervisors to sign and file with the County Elections Official the attached Argument in Favor of Measure S-2010 and Signature Statement concerning the County of Santa Barbara ½ Percent Transaction (Sales) and Use Tax for Local Crime & Gang Reduction, Fire Protection and Jail Construction/Operation.

**Summary Text:**

On July 13, 2010, the Board of Supervisors adopted a County of Santa Barbara ½ Percent Transaction (Sales) and Use Tax Ordinance for Local Crime & Gang Reduction, Fire Protection and Jail Construction/Operation. The Board also adopted a Resolution authorizing the County Clerk to place a measure on the ballot for the November 2, 2010 election, abbreviated as follows:

*“Shall the County of Santa Barbara Ordinance to strengthen front-line law enforcement and fire protection within the County of Santa Barbara and Buellton, Carpinteria, Goleta, Guadalupe, Lompoc, Santa Barbara, Santa Maria, and Solvang and Carpinteria-Summerland, Montecito and County Fire Districts, construct and operate a 304-bed jail, repair existing correctional infrastructure, and fund repeat offender reduction efforts and alternatives-to-incarceration, with a ½ percent Transaction (Sales) and Use Tax beginning 7/01/2011 through 6/30/2025, and advisory committee oversight be approved?”*

California Elections Code § 9162 provides that the Board of Supervisors or any member or members of the Board of Supervisors, or any individual voter eligible to vote on the measure or bona fide association of citizens or any combination of voters and said associations may file a written argument with the county elections official for or against any county measure. Pursuant to Elections Code § 9164, if an argument is submitted, it must be accompanied by the printed names and signatures of the person or persons submitting it, or, if submitted on behalf of an organization, the name of the organization and the printed name and signature of at least one of its principal officers. Any arguments related to a measure as well as the impartial analysis will be printed and enclosed with the measure on each sample ballot. This item is before the Board of Supervisors to consider submitting to the County Elections Official an argument, on behalf of the Board of Supervisors, in favor of the County of Santa Barbara ½ Percent Transaction (Sales) and Use Tax Ordinance for Local Crime & Gang Reduction, Fire Protection and Jail Construction/Operation.

**Fiscal Analysis:**

Narrative: The ballot measure is anticipated to generate approximately \$30 million a year to be allocated among jail construction and operations, front-line law enforcement and fire protection and repeat offender reduction efforts and alternatives-to-incarceration if approved by 2/3 of the voters voting on the measure in the November 2, 2010 election.

**Special Instructions:**

**The Clerk of the Board should submit the argument and the signature statement to the County Elections Department to the attention of Billie Alvarez, Chief Deputy Registrar of Voters, after Board adoption of the item. Deadline for submittal of argument to Elections is July 28, 2010.**

**Attachments:**

1. Argument in Favor of Measure S-2010, with Signature Statement

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**CC:**

Dennis Marshall, County Counsel  
Bob Geis, Auditor-Controller  
Joe Holland, Clerk Recorder Assessor  
Michael Dyer, County Fire Chief

**ARGUMENT IN FAVOR OF  
MEASURE S-2010**

**Measure S** will allow the Sheriff to halt the early release of more than 1,700 jail inmates annually into our neighborhoods, and will provide funds to augment, not supplant, crucial public safety services.

**Measure S** will increase safety in our communities by:

- Building and operating an additional 304-bed jail facility.
- Implementing proven programs that reduce the rate at which criminals return to jail (currently 70%).
- Strengthening front-line law enforcement throughout the County.
- Bolstering critical front-line fire and life-safety services countywide.

**Measure S** will be funded by a dedicated ½ percent sales tax beginning July 1, 2011. This new ½ percent tax will coincide with the legislated expiration of the State’s temporary one percent sales tax, for a net ½ percent reduction – from 8.75% to 8.25%.

**Measure S** is expected to generate approximately \$30 million annually:

- In the first four years, approximately \$15 million annually goes toward jail construction, after which these funds will be spent on jail operations.
- Starting year 1, approximately \$5 million goes to evidence-based repeat offender reduction programs and alternatives to incarceration.
- Starting year 1, approximately \$10 million goes to front-line law enforcement and fire protection for the Cities of Buellton, Carpinteria, Goleta, Guadalupe, Lompoc, Santa Barbara, Santa Maria, and Solvang, County unincorporated areas, and all Fire Districts within Santa Barbara County.

**Measure S**, overseen by independent advisory committees, will sunset in 14 years. All funds will be kept local, must be used as defined in the Measure, and cannot be taken by the State.

**Measure S** allows the County to accept \$56.3 million in State jail construction funding, and boosts the local economy with new construction and new jobs.

**Measure S** will be funded by those who spend money in Santa Barbara County, including out-of-county shoppers and tourists.

**Measure S – For a safer Santa Barbara County.**

The undersigned authors of the primary Argument In Favor of ballot proposition Measure S-2010 at the Consolidated General Election for the County of Santa Barbara to be held on November 2, 2010 hereby state that this argument is true and correct to the best of their knowledge and belief.

Board of Supervisors, County of Santa Barbara

Signed:

Date:

Date:

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Salud Carbajal, 1<sup>st</sup> District Supervisor

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Doreen Farr, 3<sup>rd</sup> District Supervisor

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Janet Wolf, 2<sup>nd</sup> District Supervisor

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Joni Gray, 4<sup>th</sup> District Supervisor

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Joe Centeno, 5<sup>th</sup> District Supervisor