



Santa Barbara County KIDS Network  
Progress Report  
Presented December 8, 2009

# Presentation Outline

- The KIDS Network – Mission and Purpose
  - Goals and Accomplishments
  - Key Findings
  - Fiscal Challenges Affecting Our Children
  - Network Recommendations
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A group of nine diverse children of various ethnicities and ages are standing in a line, smiling and looking towards the camera. They are dressed in casual clothing. The image is semi-transparent, allowing the text to be clearly visible over it.

# Mission and Purpose

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# Mission and Purpose

- Collect and analyze information on children's well-being

- Prioritize needs to strategically improve well-being

Education  
and  
Analysis

Priority  
Setting

Community  
Support

Broad-  
based  
Support of  
Priorities

- Awesome Kids Awards
- Public awareness of key messages

- Multi-disciplinary agency participation in key initiatives

# Santa Barbara County's Children

- 105,127 children under the age of 18 years live in Santa Barbara County in 2009
- 33% of these children are under six years old, 67% are school-aged
- Children and youth make up 24% of the total population
- 16% of children under 18 live in poverty

# Children in Poverty

- In 2008, a family of two adults and two children was considered poor if their annual income fell below **\$21,834**. To qualify for
  - **Food Stamps** a family's net income cannot exceed the Federal Poverty Level (FPL)
  - **CalWORKS** a family's net income cannot exceed roughly half the FPL
  - **“Zero Share of Cost Medi-Cal”** depending on the age of the child, a family's net income cannot exceed between 100%-200% of FPL



# Goals and Accomplishments



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**STRATEGY 1** - Collect and analyze information on the well-being of children

- 2008 Scorecard re-organized around three major domains determined to be important to the well-being of children
- Committee reviewed and analyzed trends over eight years for chosen indicators
- Local context added to each data indicator

[www.countyofsb.org/kidsnet](http://www.countyofsb.org/kidsnet)



# Goals and Accomplishments

**STRATEGY 1** - Collect and analyze information on the well-being of children

- Web-based database funded by the Lucile Packard Foundation for Children's Health continues to provide over 180 indicators to the public
- Indicators are available in map form, trend graphs, tables and by subject, region, or demographic

[www.kidsdata.org/sbc](http://www.kidsdata.org/sbc)



# kidsdata.org

We've got your numbers.



Regions

Demographic Groups

Topics

Resources

Find data about children in Santa Barbara County ▾

Regions

Demographic Groups

Topics

Select a topic by clicking on +.



- + Child Safety
- + Demographics
- + Disabilities/Special Health Care Needs
- + Education & Child Care
- + Emotional & Behavioral Health
- + Family Economics
- + Physical Health

[A to Z List of Data](#)

# Goals and Accomplishments

**STRATEGY 2** - Prioritize needs based on data to improve well-being

- 2009-2012 Three Year Plan for the prevention of child abuse and neglect, matching community needs with services based on evidence-based programs

[www.countyofsb.org/kidsnet](http://www.countyofsb.org/kidsnet)

# Goals and Accomplishments

## **STRATEGY 3** - Network Participation

### Children at Risk

- North County Summit for the Prevention of Child Abuse and Neglect
- Child Abuse Prevention Council

### Family Support

- New Cuyama Family Resource Center

### Health Care Access

- CHISB support



# Key Findings



# Key Findings

## 2008 Scorecard

- The rate of child abuse and neglect is highest for infants 0-1 years old.
- One fourth to one third of WIC pre-school kids were overweight or at risk. This trend continues with 7<sup>th</sup> and 9<sup>th</sup> graders.
- Test scores of Santa Barbara County's students mirror the state-wide achievement gap, which remains constant across grades.

# Resources on the Achievement Gap

“In California, the achievement gap is defined as the disparity between white students and other ethnic groups and between English learners and native English speakers, socio-economically disadvantaged and non-disadvantaged, and students with disabilities as compared to students without disabilities.”

[www.closingtheachievementgap.org](http://www.closingtheachievementgap.org)

[www.sbceo.org](http://www.sbceo.org)

# Key Findings

## North County Summit

- Engage community-based and faith-based groups to help reach families that are not receiving services and to tap into their resources and supports
- Increase efforts to reach out through the media and other free or low-cost channels to increase the public's understanding of the issue and provide prevention education



# Key Findings

## Three-Year Plan for Child Abuse and Neglect Prevention

- The majority (75-80%) of the County's substantiated child abuse cases are due to general and severe neglect or caretaker incapacity. This neglect is most frequently caused by substance abuse, mental health issues or severe family stress.

# Key Findings

## Three-Year Plan for Child Abuse and Neglect Prevention

- Child abuse and neglect occurs county-wide, but the North County region shows a significantly higher need for services based on a variety of indicators, including the origin of 65-70% of all referrals.
- Prevention services available before a crisis occurs are not sufficiently promoted and/or available in the community.



# **Fiscal Challenges Affecting Our Children**

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# KIDS Network Domains

- Children and youth are safe and supported by families and communities
- Children and youth are healthy and thrive
- Children and youth are “ready to learn” and will succeed in school

Children are  
safe and  
supported

## Child Care & Afterschool

- Latchkey Program cut
- CalWORKS childcare reduced

## Social Services

- Reduced CWS funding
- Foster Homes underfunded
- CalWORKS grants reduced to ~ 45% of FPL

## Juvenile Justice

- Juvenile Probation resources reduced by 21% resulting in program changes and staffing reductions



Children are  
healthy and  
thrive

## Health Insurance

- Healthy Families co-pay increase
- Healthy Kids funding loss

## Child and Adolescent Services

- Staffing loss resulting in service reduction
- Teenage pregnancy programs cut

## Dental California Children Services

- Oral health education and screening cut
- Staffing and reimbursement loss



Children and youth are ready to learn

## K-12 Education

- Roughly \$800 cut in general revenue per student
- Additional individual cuts for categorical programs

## Support Services

- Mental Health Services
- Family Support Services (Healthy Start)

## Children with Special Needs

- Early Start
- Support Funds
- Regional Centers



# Network Recommendations





# Recommendations

- Maintain prevention-focus as though it were a mandate
  - Focus attention to identify and strengthen untapped and underutilized community resources
  - Target data for decision-making
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