



TRI-COUNTY  
REGIONAL ENERGY NETWORK

SAN LUIS OBISPO • SANTA BARBARA • VENTURA

# 3C-REN 2025 Annual Report

*Presentation to the Board of Supervisors*

July 7, 2026



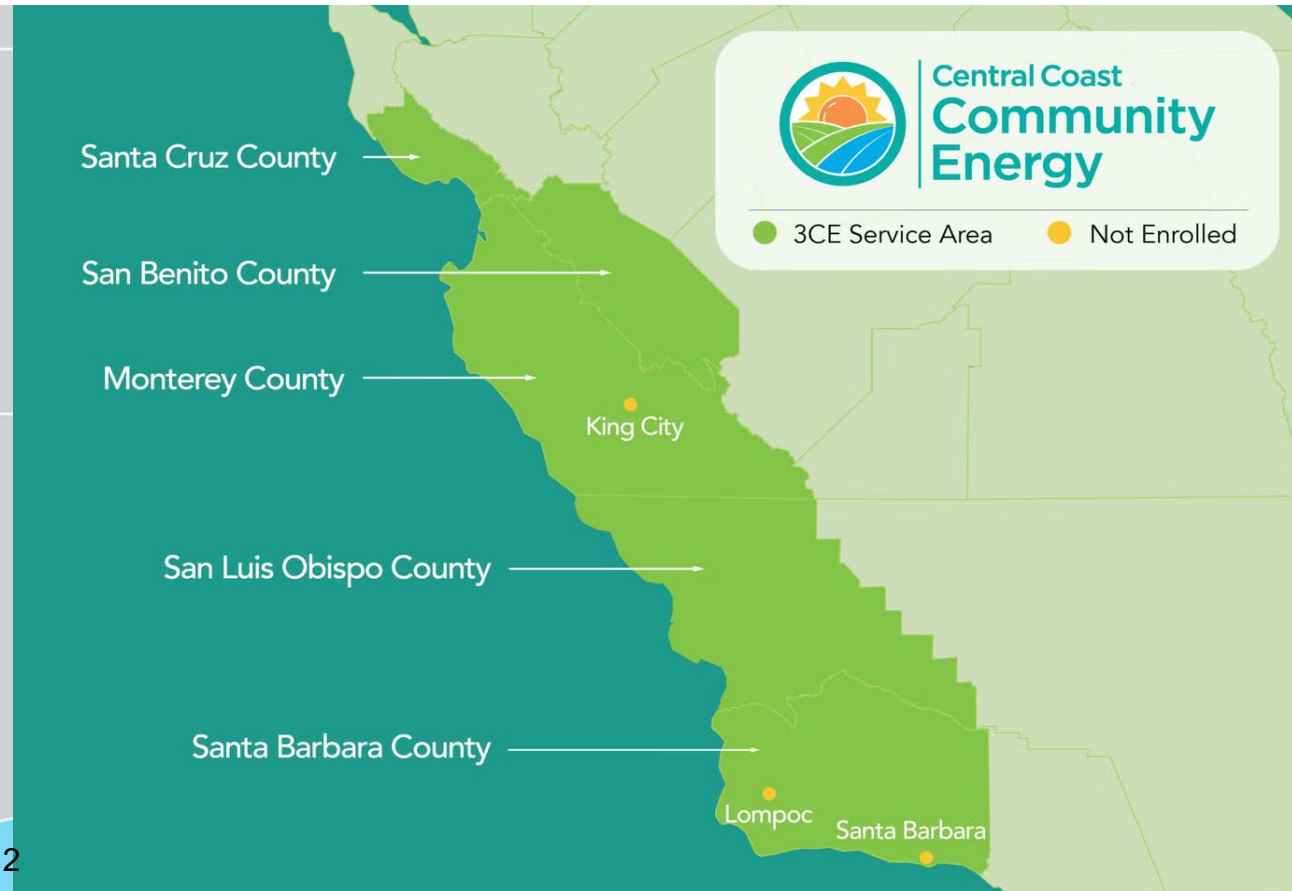
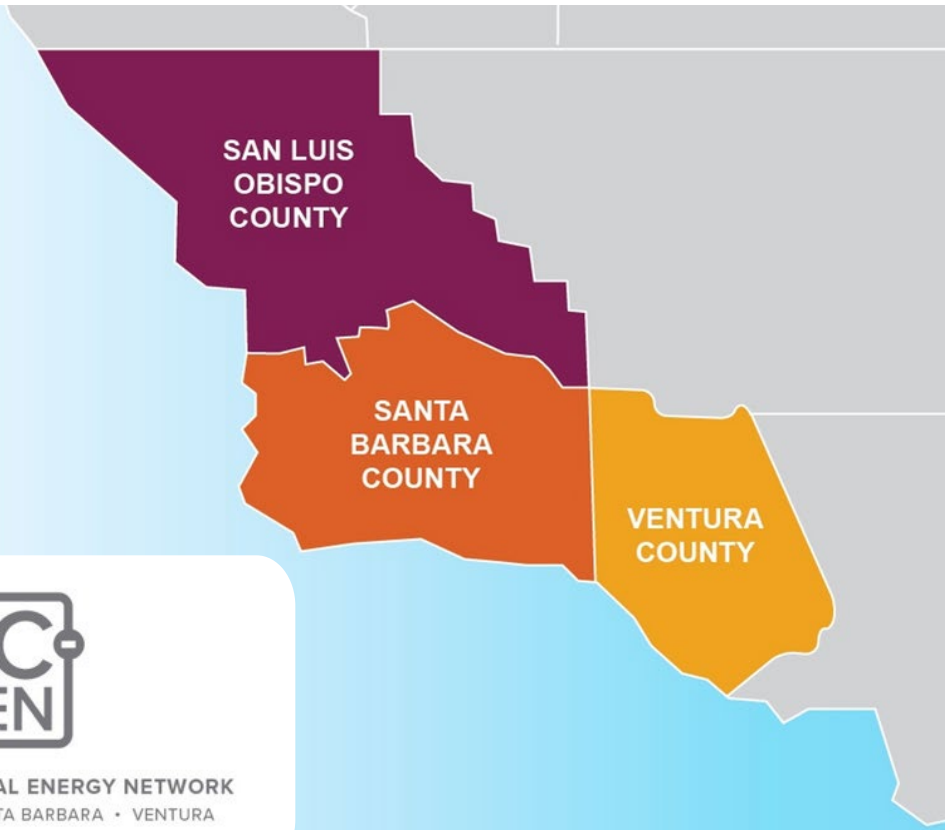
# 3C-REN

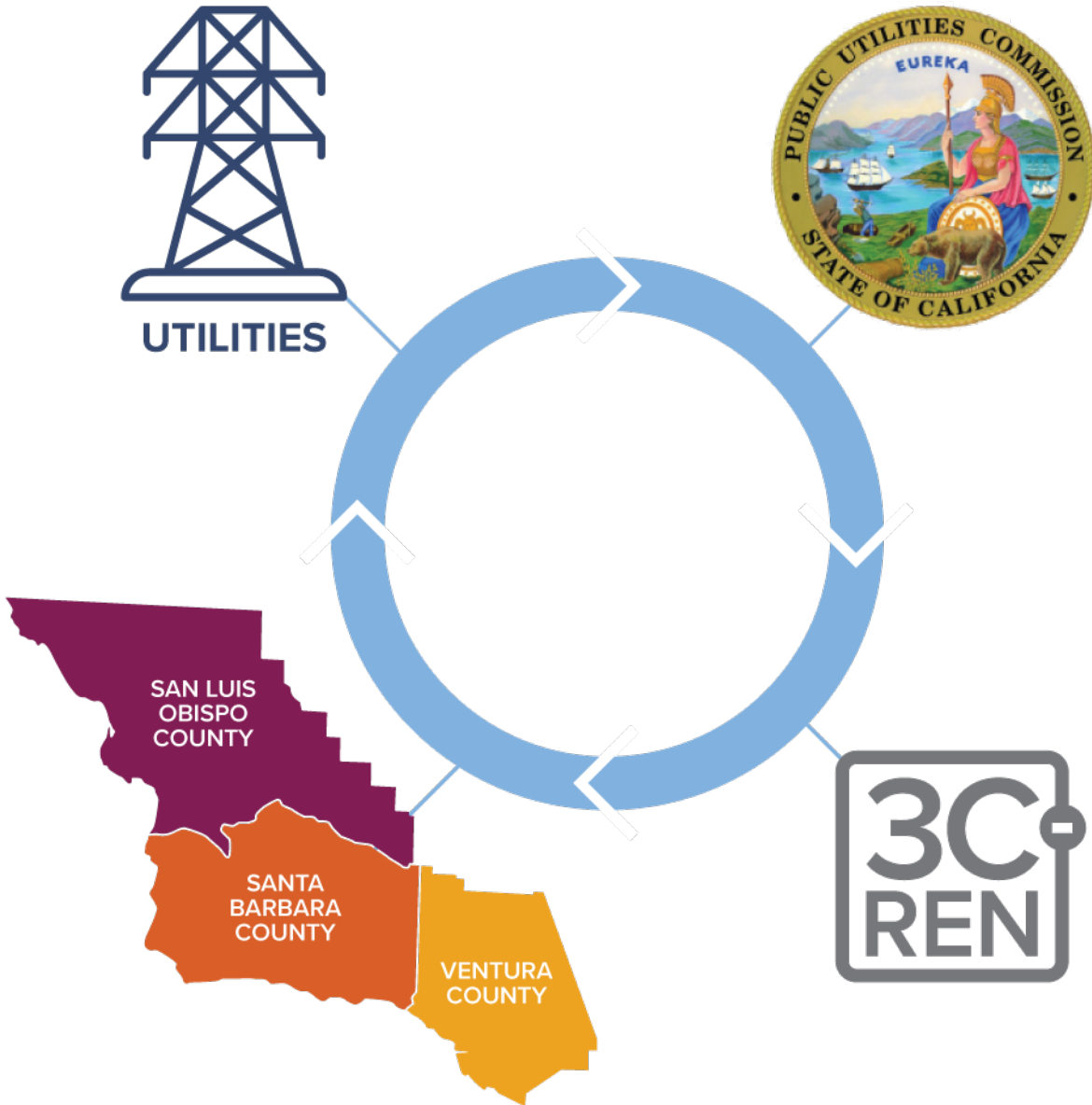
3C-REN offers **energy efficiency programs** and **industry trainings** funded via the CPUC, these include incentives for residents and businesses

...or

# 3CE?

3CE **sources** clean and renewable electricity and offers energy programs, including rebates for customers





## How It Works

3C-REN's free services are funded by Public Purchase Program Charges via the California Public Utilities Commission (CPUC) and

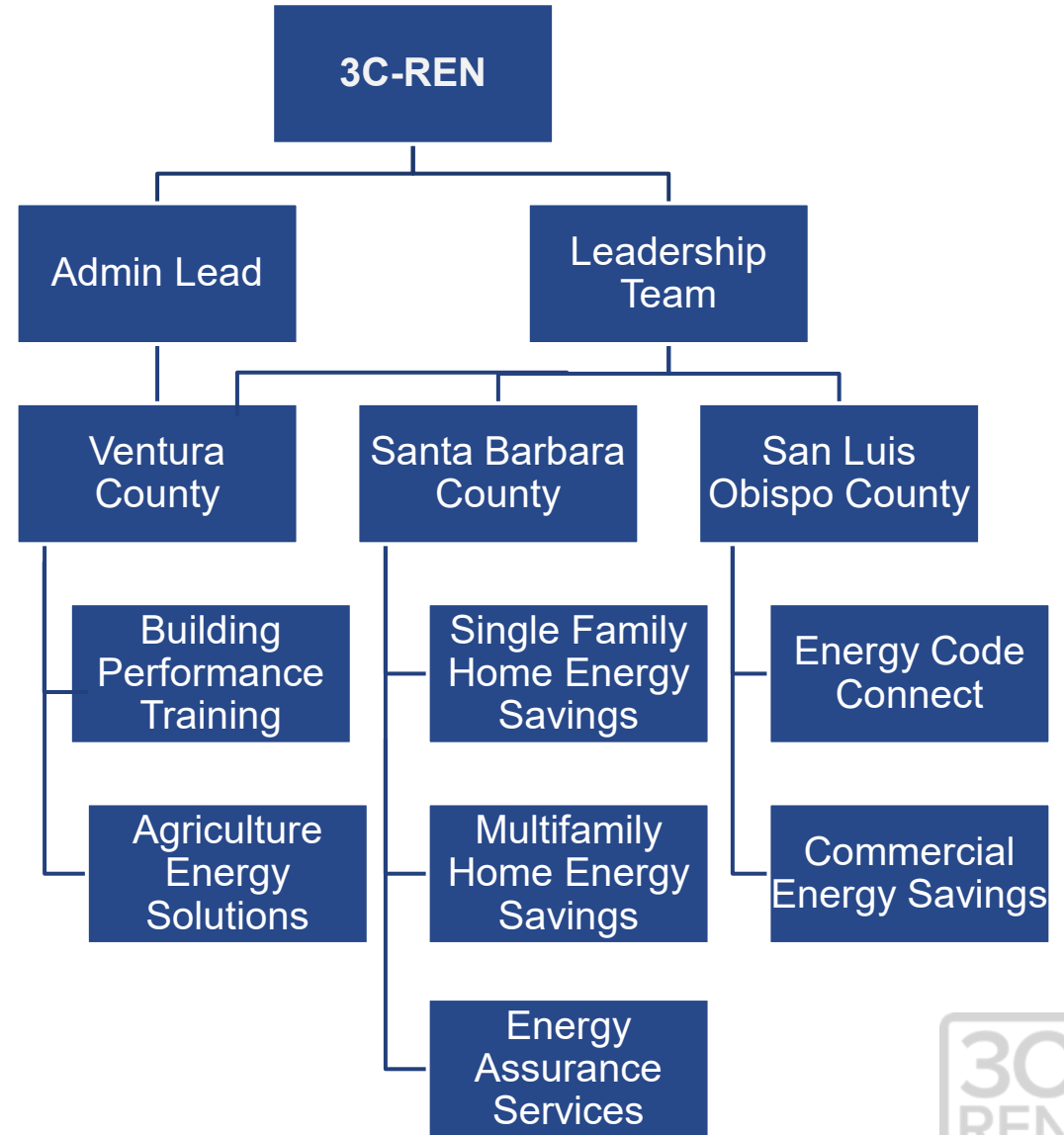
- Reduce energy use,
- Strengthen local job markets,
- Support local climate goals,
- Serve “hard-to-reach” customers,
- Return rate-payer dollars to our community



# Structure

3C-REN is a collaboration between the Counties of San Luis Obispo, Santa Barbara, and Ventura

- Each County participates in Leadership
- Each County leads distinct programs that serve the tri-county region
- Ventura leads administration



# 3C-REN Growth

**2018**

CPUC approves formation of 3C-REN and **\$50M** Business Plan

**2022-2023**

CPUC approves new **\$155M** Business Plan for 3C-REN

**2026**

3C-REN submits new **\$227M** Business Plan



**2019**

3C-REN launches first programs:

- Home Energy Savings
- Building Performance Training
- Energy Code Connect

**2024**

3C-REN launches new programs:

- Commercial Energy Savings
- Agriculture Energy Solutions
- Energy Assurance Services



# Our Services

## Incentives



### HOME ENERGY SAVINGS

[3c-ren.org/for-residents](https://3c-ren.org/for-residents)  
[3c-ren.org/multifamily](https://3c-ren.org/multifamily)



### COMMERCIAL ENERGY SAVINGS

[3c-ren.org/commercial](https://3c-ren.org/commercial)

Contractors can enroll at  
[3c-ren.org/contractors](https://3c-ren.org/contractors)

## Training



### BUILDING PERFORMANCE TRAINING

[3c-ren.org/events](https://3c-ren.org/events)  
[3c-ren.org/building](https://3c-ren.org/building)



### ENERGY CODE CONNECT

[3c-ren.org/code](https://3c-ren.org/code)

View past trainings at  
[3c-ren.org/on-demand](https://3c-ren.org/on-demand)

## Technical Assistance



### AGRICULTURE ENERGY SOLUTIONS

[3c-ren.org/agriculture](https://3c-ren.org/agriculture)



### ENERGY ASSURANCE SERVICES

[3c-ren.org/assurance](https://3c-ren.org/assurance)



# 2025 Achievements



Households & Businesses Receiving Energy Upgrades



Incentives for Energy Upgrades



Training Event Attendees



Energy Code Inquiries Served

Tri-County Region

**1,000**

**\$5.5M**

**2,803**

**158**

Santa Barbara County

**427**

**\$3.3M**

**461**

**15**

# Home Energy Savings: Single Family Incentive Program



## 2025 Achievements

**Tri-County  
Region**

**Santa Barbara  
County**

**Homes Served  
342**

**Homes Served  
224**

**Hard-to-Reach  
69%**

**Hard-to-Reach  
89%**



# Home Energy Savings: Multifamily Rebate Program



## 2025 Achievements

Projects  
12

Units Served  
605

Rebates  
\$1.4M

92% of projects were equity-target sites.

84% of project costs were covered with 3C-REN rebates or additional complimentary rebates.

# Commercial Energy Savings

## 2025 Achievements



Businesses  
Served  
**53**

Hard-to-Reach  
**100%**

North County Santa Barbara  
**70%**

- Serves small business, nonprofits, and public agencies
- Innovative program design – some of the first commercial electrification projects
- Projects included lighting, refrigeration, and heat pump water heaters

# Building Performance Training

## Workforce Development and Education in 2025



Training Events  
128

Event Attendees  
2,257

Training Partners  
74

- Serves current and prospective building professionals in the construction trades, design, real estate, and beyond
- Training and certifications focus on energy efficiency, high performance building, and electrification
- Expanded in-person offerings

# Energy Code Connect

## Free Code Coach Service and Trainings in 2025

Training Events  
20

Coach Inquiries  
158





# Technical Assistance

## For Critical Community Facilities and High-Energy Agricultural Operators

### Energy Assurance Services

- High-caliber technical assistance
- Deep analysis to forecast energy and utility bill savings
- Leader in regional collaboration for resilience hubs

Site Audits

3

Potential Annual Savings

**191,000 kWh**

### Agriculture Energy Solutions

- Utility bill analysis, facility assessment & benchmarking
- Connection to rebate programs

Site Audits

5

# Bringing Ratepayer Dollars Back to the County

- All (Investor-Owned Utility/IOU) customers pay a mandatory **Public Purpose Programs Charge** on their utility bills
- Revenues collected by CPUC are directed back to programs:
  - Discounted utility rates
  - Energy efficiency programs
- Regional Energy Networks increase local benefits coming back to the region by designing and implementing programs that fit local needs and serve customers that IOUs can't or won't serve



# Thank you!

Questions?

More info: [3c-ren.org](http://3c-ren.org)

Email updates: [3c-ren.org/newsletter](http://3c-ren.org/newsletter)



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